

IN ASSOCIATION WITH



Jagan Institute of Management Studies Department of Information Technology



PRASTUTI-2021

Online Inter College Techno-Management Presentation Contest on

IMPACT OF COVID-19: EMERGENCE AND RESURGENCE

Saturday | 20th March, 2021 09:00 am to 02:00 pm

MODE: ONLINE

IMPORTANT DATES

5th March, 2021 Last date for submission (Synopsis or outline of the topic)

> 10th March, 2021 Acceptance intimation

12th March, 2021 Last date for Submission of PowerPoint Presentation

> 18th March, 2021 PRASTUTI 2021



ABOUT JIMS

Jagan Institute of Management Studies (JIMS) was set up by Jagannath Gupta Memorial Educational Society in 1993. JIMS imparts professional education at postgraduate and graduate levels in the fields of Management and Information Technology. The Institute has been working since 1993 for the attainment of a mission: "To develop highly skilled and Professional Human Resource for Industry and Business" for the past 27 years. Our PGDM and MCA programs are approved by the All India Council for Technical Education (AICTE) and are accredited by National Board of Accreditation (NBA) for excellence in quality education. Our MCA program is the only NBA accredited program in Delhi. Our MCA, BCA, BBA and BA (H) Eco programs are affiliated to Guru Gobind Singh Indraprastha University, Delhi. The institute has earned appreciations and accreditations from various Govt. Bodies, industry associations and leading newspapers and channels. These include NBA, AIU, NAAC, National Institutional Ranking Framework (NIRF), FICCI, ASSOCHAM, Times of India, Competition Success Review, Business Standard, Business Today, etc. JIMS Rohini continues to remain in the list of elite B schools of India (Top 75) in 2018, 2019 and 2020. JIMS Rohini has now moved beyond National Recognitions and has got South Asian Quality Standards (SAQS) accreditation for quality assurance standards. This gives an advantage for increasing international visibility among the South Asian Countries. JIMS is a place of learning for knowledge-driven learners. It has been built with an aim to impart education that surpasses the benchmarks of excellence. To achieve the motto it has a comprehensive pedagogical structure which provides paramount academic skills, a curriculum with the ever-evolving dynamics of the global business environment, esteemed faculty members with vast experience and expertise and world-class facilities. JIMS thus proves to be an ideal place for those wishing to engage in academic pursuits and seek intellectual fulfillment.

ABOUT DELHI TECHNOLOGICAL UNIVERSITY (DTU)

With 75 years of tradition of excellence in Engineering & Technology Education, Research and Innovations, DTU (formerly DCE) came into existence in the year 1941 to cater the needs of Indian Industries for trained technical man power with practical experience and sound theoretical knowledge. With the desired autonomy to excel and shape itself as a world class Technological University, it was made into a University in the year 2009. In 1952 the college was affiliated with University of Delhi and started formal Degree level Programmes. Delhi Technological University focuses on 3 domains: Education, Innovation, and Research for the service of humanity combined with Technology. It has added the dimension of research and caused innovations in plenty, which has received high National and International acclaim. With over 15 engineering disciplines and a school of Management for Bachelor's Programme, the University is continuously progressing.



"PRASTUTI"-TECHNO-MANAGEMENT PRESENTATION CONTEST

PRASTUTI, a presentation competition is an effort of Department of Information Technology, JIMS, Rohini. It is annually practiced since 2007. It provides a platform to inculcate a culture of research, thinking, and presentation of ideas among students. It offers a platform to demonstrate technical talents and to exhibit communication skills in the form of case study, innovative projects, piece of code or any new invention (Like Gadget, Management theory or case study).

PRASTUTI is a theme-based contest for PG (Post Graduation) and UG (Under Graduate) students of all the streams. In this contest, students from different Universities, Institutes, and Colleges are invited to present their ideas on the:

THEME: "IMPACT OF COVID-19: EMERGENCE AND RESURGENCE"

MOTIVATION OF COMPETITION

World is suffering due to covid-19 pandemic. Many countries had gone for nationwide lockdown and the country borders are closed. More than 2.6 billion people around the world are under lock down. Economies around the world collapsed down. The COVID-19 pandemic has led to a dramatic loss of human life worldwide and presents an unprecedented challenge to public health, food systems and the world of work. The economic and social disruption caused by the pandemic is devastating.

The objective of this presentation contest is to give students an opportunity to find and present innovative solutions to deal with the pandemic covid-19 and its lock down impact. It also creates a platform to share ideas to combat the pandemic and recovery strategies to be adopted. Students are required to give an online presentation on the discussed theme. Original and Innovative ideas are invited from different streams but not limited to IT, Management, Finance, Environmental Sciences on the following suggested topics:

AREAS TO EXPLORE

Impact of Covid-19 on following areas:

- Education sector
- 2. Health sector
- 3. Demography Modernization, Post-modernization and Globalization
- 4. Emergence and Resurgence of Communicable Diseases in India
- 5. COVID-19 Impacts on society
- 6. Disaster Management
- 7. Media During Pandemic
- 8. Educational Transformation
- 9. Social, cultural and Economic impact
- 10. Personal and institutional growth
- 11. Sales/Marketing/Finance Impact
- 12. Economy
- 13. Healthcare management
- 14. Micro, Small, Medium Enterprises
- 15. Logistics and supply chain
- 16. Strategies of WHO
- 17. Agriculture
- 18. Social media interventions
- 19. Strategic policies adopted across the world
- 20. HR management
- 21. Stress and stress buster
- 22. Management of Covid Waste

Any other topic concerning above theme is also welcome.

PATRON

Dr. Praveen Arora (Dean- IPU Affiliated Programs)

TECHNICAL PROGRAMME CHAIR

Dr. S.K. Singh (Professor & Dean, Department of Civil & Environmental Engineering, DTU)

CONVENERS

Dr. Archana B. Saxena

Professor, Department of Information Technology, JIMS

Dr. Deepti Sharma Associate Professor, Department of Information Technology, JIMS

Akshay Kumar CTO (Chief Technical Officer), JIMS

SUBMISSIONS

- 1. 'PRASTUTI-21' invites postgraduate and undergraduate students of all streams not limited to Management, IT and Engineering to submit innovative ideas and practices in the form of the synopsis (Max 300 words) linked with the theme of the convention.
- 2. The synopsis will be submitted in any of the following tracks, depending upon a level (UG or PG):
- i. TRACK1: Post Graduate
- ii. TRACK2: Under Graduate
- 3. All submissions will be handled electronically only via weblink
- a. Weblink: www.jimsindia.org/prastuti21/Registration.
- b. Fill in required details and submit the form.
- 4. Submission will be acknowledged on the registered mail id.
- 5. Reviewer's decision will be intimated through the mail in case of acceptance/rejection.
- 6. Accepted synopsis needs to be presented online at the convention after acceptance notification.
- a. The presentation must be made in Microsoft PowerPoint.
- b. Time allotted for presentation is 15 minutes (+ 5) minutes.

AWARDS

TRACK 1: PG	
Best Paper	5,000/-
Most Innovative Idea	5,000/-
Track 2: UG	
Best Paper	5,000/-
Most Innovative Idea	5,000/-
All the Contestants will be awarded participation	
certificates	

FOR DETAILS CONTACT:

Conveners PRASTUTI-21
Department of Information Technology

Jagan Institute Of Management Studies 3, Institutional Area ,Sector-5, Rohini, New Delhi-85

Tel: 45184042/45184031 Website: www.jimsindia.org email: prastuti@jimsindia.org