



## Department of Management

Presents

### One Week FDP

on

# Excellence in Management Research : Leveraging Innovative Technologies for Quality and Sustainable Research Outcomes

June, 30 to July 4 , 2025



**JAGAN INSTITUTE OF MANAGEMENT STUDIES**

(NAAC Accredited 'A++' Grade Institution)

Affiliated to GGSIP University & Approved U/s 2(f) of UGC Act 1956

Recognized by Govt. of NCT Delhi and NCTE

## ABOUT FDP

In today's fast-paced academic and corporate environment, research in management is undergoing a significant transformation. The integration of innovative technologies such as Artificial Intelligence (AI), Machine Learning, Big Data Analytics, Blockchain, and Digital Transformation Tools is reshaping how research is conducted, analyzed, and applied. To stay ahead, researchers and academicians must embrace these advancements and refine their methodologies to ensure high-quality, impactful, and sustainable research outcomes.

This Faculty Development Programme (FDP) "Excellence in Management Research: Leveraging Innovative Technologies for Quality and Sustainable Research Outcomes" is meticulously designed to equip faculty members, research scholars, and professionals with the latest tools, techniques, and strategies in management research. The focus is on leveraging technology to enhance research quality, promote interdisciplinary collaboration, and align academic research with industry demands. Participants will gain hands-on experience in advanced research methodologies, data analysis tools, AI-driven insights, and best practices for publishing in high-impact journals.

Through interactive lectures, hands-on workshops, expert-led discussions, and case study analyses, this FDP aims to bridge the gap between traditional research approaches and emerging technological innovations. It will also emphasize the importance of sustainability in research, addressing ethical considerations, reproducibility, and the societal impact of research.

By the end of this 5-day intensive programme, participants will have a deeper understanding of how to conduct, analyze, and present research effectively while leveraging cutting-edge tools and frameworks. They will also be equipped with strategies to collaborate across disciplines, enhance research visibility, and contribute meaningfully to the academic and business landscape.

This FDP is an excellent opportunity for researchers and academicians to upgrade their research skills, network with experts, and stay ahead in the ever-evolving field of management research.

## OBJECTIVES

The primary objective of this Faculty Development Programme (FDP) is to enhance the research capabilities of academicians and scholars by integrating innovative technologies into management research. This FDP aims to bridge the knowledge gap by providing participants with comprehensive insights into modern research tools, data analysis techniques, and publication strategies.

A key focus of this programme is to strengthen the conceptual and practical understanding of research methodologies, including quantitative, qualitative, and mixed-method approaches. Additionally, this FDP will emphasize the importance of sustainable and ethical research practices, guiding participants on how to maintain research integrity, avoid plagiarism, and ensure reproducibility in their studies.

Another crucial aspect covered in this FDP is the enhancement of academic writing and publication strategies. Participants will receive expert guidance on crafting high-quality research papers, selecting the right journals, and improving citation impact to increase their research visibility in high-impact international journals. Moreover, discussions on industry-academia collaboration will help researchers align their studies with real-world challenges, making their work more relevant, applicable, and impactful.

## IMPORTANT DATES

Mode : Offline Mode only  
Last date of registration : 27th June, 2025  
Commencement of the FDP : 30th June, 2025

## PROGRAM SCHEDULE

Day	Date	10:00am-11:30am	11:30am-12:00pm	12:00pm-1:30pm	1:30pm-2:30pm	Resource Persons
Day 1	30 June, 2025	Tools and Techniques in Modern Research	Tea Break	Data Analysis using Analytical tools and Methods	Lunch	Prof. Anu Aggarwal (Delhi University)
Day 2	1 July, 2025	Fundamentals of content based analysis in management research	Tea Break	Content analysis in marketing and consumer Insights	Lunch	Prof. Rajan Yadav (DSM, Delhi Technological University)
Day 3	2 July, 2025	Application of Information Security in Research	Tea Break	Case Studies and Strategy Formulations in Industries using Data Analytics	Lunch	Dr. Sumit Yadav (Deputy Director, Govt. of India)
Day 4	3 July, 2025	Technology usage in research	Tea Break	Publishing paper in peer reviewed and indexed Journals	Lunch	Prof. Subodh Kesharwani (IGNOU)
Day 5	4 July, 2025	Understanding Research Excellence: Key Determinants and Challenges	Tea Break	Advancing Research Excellence: The Road Ahead	Lunch	Dr. Meha Joshi Indira Gandhi Delhi Technical University for Women (IGDTUW)

## WHO SHOULD ATTEND?

- Faculty Members & Research Scholars in Management and Allied Fields.
- Academicians Interested in Enhancing Their Research Skills.
- Professionals Engaged in Business Research and Analytics.

## RESOURCE PERSONS



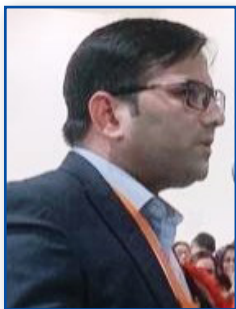
**Prof. Anu G. Aggarwal**  
**Professor, Delhi University**

Prof. Anu G. Aggarwal is a distinguished academician and researcher in the field of Operational Research and currently serves as a Professor at the Department of Operational Research, Faculty of Mathematical Sciences, and University of Delhi. With a Ph.D. from the University of Delhi (2007), her expertise spans Software Reliability, Marketing Management, and E-Commerce. She has an extensive teaching career, having mentored M.Sc. and M.Phil. students in areas like Reliability and Maintenance Theory, Linear Programming, and Queuing Theory. She has contributed significantly to academia through numerous peer-reviewed research publications in leading journals, focusing on software reliability modeling, innovation diffusion, and decision-making frameworks.



**Dr. Rajan Yadav**  
**Professor, Delhi School of Management, Delhi Technological University**

Dr. Rajan Yadav is a seasoned academician with over 23 years of experience in teaching and research. A Ph.D. holder from CCS University Meerut, he has guided 10 doctoral students in marketing. He has held key administrative roles, including Head of Department, Chairperson of Admissions, DRC, BOS, and NSS at DTU. A prolific researcher, Dr. Yadav has published 65+ Scopus/Web of Science indexed papers in renowned journals and has authored books on retail management and organizational transformation. With 1862 citations and an h-index of 17, his research impact is significant. Currently, he is the principal investigator of an ICSSR-funded project on technology adoption. He also mentors startups in the marketing domain.



**Dr. Sumit Kumar Yadav**  
**Deputy Director, Government of India**

Dr. Sumit Kumar Yadav is a distinguished professional with extensive experience in taxation and academia. Currently serving as Deputy Director with Government of India, he has held key roles, including Assistant Director (2019-2024). Prior to his government service, he was an Assistant Professor in Computer Science & Information Technology.

He holds a Ph.D. in Sentiment Analysis & Operations Mining from Guru Gobind Singh Indraprastha University and an M.S. in Information Security from IIIT Allahabad. With expertise in taxation, data analytics, and computer science, he brings a unique blend of knowledge to his field.





**Dr. Subodh Kesharwani**  
**Professor, School of Management Studies, IGNOU**

Dr. Subodh Kesharwani is an esteemed academician with over 23 years of experience in teaching and research in Information Systems, Technology-Enabled Learning, and Management. He holds a Doctorate in ERP Systems from Allahabad Central University and has extensively researched Total Cost of Ownership (TCO) and ERP vendors, including SAP-AG, Germany. He currently serves as the Chief Vigilance Officer (CVO) and Director of the Center of Online Education (CoE) at IGNOU, alongside his role as a Full Professor.

He is actively involved in emerging technology areas such as MOOCs, E-commerce, Blockchain, Enterprise Information Systems, and Open Source Software. Dr. Kesharwani has authored multiple books, including Enterprise Information Systems: Contemporary Trends and Issues and Digitising Enterprise in an Information Age, published internationally. He is also the Editor-in-Chief of the Global Journal of Enterprise Information Systems (GJEIS). His contributions extend to national and international seminars, editorial boards, and training programs, including collaborations with global institutions like the University of Nebraska and CRC Press. He has been recognized for his contributions with the “IT Innovation & Excellence Award 2012” and continues to play a pivotal role in academic and industry collaborations.



**Dr. Meha Joshi**  
**Head of Department & Associate Professor, IGDTUW, Delhi**

Dr. Meha Joshi is an accomplished academician and researcher, currently serving as the Head of Department & Associate Professor at Indira Gandhi Delhi Technical University for Women (IGDTUW), Delhi. She holds a Ph.D. from Delhi Technological University (formerly DCE) and has made significant contributions to the fields of Human Resource Management, Organizational Behavior, and Technology-Enabled Communication. Her research focuses on cloud computing in HRM, career attitudes, organizational citizenship

behavior, and the impact of social media on well-being. She has published extensively in reputed journals, including the Journal of Scientific & Industrial Research (JSIR), Journal of Health Management, International Journal of Information Technology, and Kybernetes. With a strong academic and research background, Dr. Joshi continues to contribute to knowledge and innovation, guiding students and professionals in emerging areas of management and technology.

## REGISTRATION

Registration fees for the participants:

Research Scholars and Academicians- Rs. 500

Industry Professionals- Rs. 1000

## REGISTRATION LINK

<https://www.jimsindia.org/fdp/>

## GUIDELINES FOR PARTICIPATION

- Total of 30 participants will be enrolled on first come first serve basis.
- Registration fee does not include any accommodation.
- No TA/DA will be paid for attending the FDP.
- Registration fee is non-refundable.
- Participants can bring their laptops for practice sessions.

## ABOUT JIMS

Jagan Institute of Management Studies (JIMS) imparts professional education at post graduate and graduate levels in the fields of Management and Information Technology. The Institute has been working for the attainment of a mission-to develop highly skilled and professional human resources for industry and business for the past 30 years. Established in 1993, it has now acquired a commendable position as one of the premier institutes of the country. Our PGDM, PGDM-IB, PGDM-RM Programmes are approved by the All India Council for Technical Education (AICTE), accredited from National Board of Accreditation (NBA) for excellence in quality education and have also been granted equivalence to MBA degree by Association of Indian Universities (AIU). Our GGSIP University affiliated programs are MCA, BBA and BCA and B.A.(Hons.) Economics .The MCA programme is accredited by National Board of Accreditation (NBA) for both the shifts. The National Assessment and Accreditation Council (NAAC) has accredited JIMS at “A++” grade. JIMS Rohini has now moved beyond National Recognitions and has got South Asian Quality Standards (SAQS) accreditation for quality assurance standards. This gives us an advantage for increasing our international visibility among the South Asian Countries. Apart from a leading teaching institution, JIMS is well recognized for its empirical and topical research work which benefits the industry, corporate and startups directly. JIMS offers an AICTE approved Fellowship Program in Management (FPM) which is equivalent to Ph.D degree. In the first ever NIRF ranking (2016) of teaching plus research management institutes, JIMS Rohini was placed on 43rd spot in a

list of top 50 institutions on all India basis. Since then, JIMS Rohini continues to remain in the list of elite B schools of India (Top 75) in 2017, 2018, 2019, 2020, 2021, 2022 & 2023. Apart from providing gainful and decent placement, JIMS also encourages the spirit of entrepreneurship and acts as an incubation center for aspiring entrepreneurs and young startups. JIMS thus proves to be an ideal place for those wishing to engage in academic pursuits and to seek intellectual fulfillment.

## ABOUT MANAGEMENT DEPARTMENT

The area of Management aims at planning, developing, implementing and managing different management concepts. The Management Department offers 2 programmes in Management: Bachelor of Business Administration (BBA) and B.A.(Hons.) Economics. A professional of this area should possess excellent analytical ability, ability to adapt and learn new concepts good problem solving and understanding capabilities and communication skills. Apart from providing opportunities for classroom learning, the Department of Management lays a lot of stress on practical and skill-based learning to ensure that students grow into complete Management professionals. The faculty and staff are well qualified and efficient in guiding the students in all aspects in the field of Management.



## PATRON

Dr. Praveen Arora, Principal- IPU Affiliated Programs, JIMS

## CONVENOR

Mr. Ankur Tayal, Assistant Professor, Department of Management, JIMS  
Ms. Rupakshi Gaur, Assistant Professor, Department of Management, JIMS  
Mr. Sanjive Saxena, Associate Professor, Department of Management, JIMS

## ORGANIZING COMMITTEE

Dr. Vandana Raghava, Professor, Department of Management, JIMS  
Dr. Priyanka Gandhi, Associate Professor, Department of Management, JIMS  
Dr. Jyotsna Oswal, Assistant Professor, Department of Management, JIMS  
Dr. Shivani Wadhwa, Assistant Professor, Department of Management, JIMS  
Dr. Megha Mohan, Assistant Professor, Department of Management, JIMS  
Dr. Silky Madan, Assistant Professor, Department of Management, JIMS

## STUDENT COORDINATORS

Ms. Aditi Jain (Registration and Payment related queries)	(M) 9911930963
Ms. Kritika Datta (Registration and Payment related queries)	(M) 8527958480
Mr. Mayank Makkar (FDP schedule and Program related queries)	(M) 9818828734
Ms. Shreya Bansal (General queries)	(M) 9212595086

## FOR DETAILS CONTACT

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