



DEPARTMENT OF MANAGEMENT
PRESENTS
ONE WEEK FDP
ON
ACADEMIC FUNDRAISING AND GRANT
WRITING : FROM IDEAS TO FUNDING

June 30 to July 4 , 2025



JAGAN INSTITUTE OF MANAGEMENT STUDIES

(NAAC Accredited 'A++' Grade Institution)
Affiliated to GGSIP University & Approved U/s 2(f) of UGC Act 1956
Recognized by Govt. of NCT Delhi and NCTE

ABOUT FDP

In an era where academic institutions are expected to generate impactful research with limited core funding, the ability to secure external grants and resources has become a critical skill. The FDP titled “Academic Fundraising and Grant Writing: From Ideas to Funding” is designed to empower faculty members, research scholars, and institutional leaders with the knowledge, tools, and strategies required to navigate the complex world of grant writing and academic fundraising.

This program provides a comprehensive understanding of how to identify funding opportunities, craft competitive proposals, and manage projects post-award. With an added emphasis on non-traditional fundraising (e.g., CSR, alumni engagement, startup ecosystems), the FDP aims to broaden the fundraising horizon for institutions and researchers.

Participants will be trained in the use of AI-driven writing aids, digital workflow tools, data visualization software, and secure research data management practices. They will also learn how to align their projects with institutional roadmaps and government priorities to increase grant success rates.

Through expert-led sessions, live case studies, peer evaluations, and technology demonstrations, this FDP prepares participants to take their research ideas from the drawing board to fully-funded projects.

OBJECTIVES

This Faculty Development Programme (FDP) on “Academic Fundraising and Grant Writing: From Ideas to Funding” is designed to empower faculty members and researchers with the knowledge and tools needed to effectively secure and manage research grants. It offers practical insights into the dynamic funding landscape, helps participants identify fundable research ideas, and enhances their proposal writing and budget planning skills. The programme also emphasizes institutional support mechanisms, explores innovative and non-traditional fundraising avenues, and incorporates hands-on training in digital tools for project management and research alignment with strategic and sustainable development goals.

KEY OBJECTIVES

- Build capacity to secure and manage academic grants through strategic and innovative methods

- Understand diverse funding sources including government, international, CSR, and philanthropic agencies
- Learn how to identify and align research ideas with institutional, national, and global priorities
- Enhance grant writing skills—problem definition, proposal structure, budgeting, and error avoidance
- Recognize the role of institutional support systems like research cells and incubation centers
- Explore alternative funding channels such as corporate sponsorships, alumni outreach, and innovation schemes
- Gain hands-on experience with AI writing tools, digital project management, and data visualization platforms
- Foster institutional research planning aligned with long-term academic and sustainability goals

LEARNING OUTCOMES

By the end of this Faculty Development Programme, participants will be equipped with essential knowledge and practical skills to navigate the grant ecosystem effectively. They will learn how to identify funding sources, align research ideas with key priorities, write persuasive proposals, and manage grants with integrity and efficiency. The programme also emphasizes the use of AI tools, digital platforms, and institutional frameworks to support sustainable and impactful fundraising efforts.

KEY TAKEAWAYS

- Understand the national and international funding ecosystem
- Identify suitable funding agencies and align research with strategic goals
- Write effective grant proposals with SMART objectives and justified budgets
- Avoid common grant writing pitfalls and enhance proposal clarity using AI tools
- Use digital platforms and data visualization for storytelling and project planning
- Leverage institutional support systems like research cells and innovation councils
- Explore alternative fundraising avenues including CSR, alumni, and incubation-linked grants
- Strengthen competence in ethics, cybersecurity, and post-award grant management
- Improve skills in compliance, reporting, and audit-readiness for funded projects

IMPORTANT DATES

Mode : Offline (On-Campus Only)
Last date of registration : 27th June, 2025
Commencement of the FDP : 30th June, 2025

PROGRAM SCHEDULE

Day	Date	10:00am-11:30am	11:30am-12:00pm	12:00pm-1:30pm	1:30pm-2:30pm	Resource Persons
Day 1	30 June, 2025	Structuring a Grant Proposal: Key Components	Tea Break	Writing Effective problem statements and objectives & common mistakes in Grant writing	Lunch	Prof. Devendra Tayal (Indira Gandhi Delhi Technical University for Women - IGDTUW)
Day 2	1 July, 2025	Scouting and Selecting the Right Funding Agency	Tea Break	Understanding Grant Ecosystem	Lunch	Prof. Rajan Yadav (DSM, Delhi Technological University)
Day 3	2 July, 2025	Developing Institutional Road maps for strategic Grants	Tea Break	Exploring Major Grant Portals and tools such as SERB, UGC, DST, DBT, AICTE etc.	Lunch	Prof. Kavita Chauhan (Jamia Millia Islamia)
Day 4	3 July, 2025	Grant Proposal Review with Plagiarism and Readability Technology	Tea Break	Compliance, Monitoring and Reporting in Funded Projects	Lunch	Prof. Jitender Kumar (Deen Bandhu Chottu Ram University - DCRUST)
Day 5	4 July, 2025	Funding Process in R&D	Tea Break	Opportunities in R&D Projects	Lunch	Prof. Mainuddin (Jamia Millia Islamia)

WHO SHOULD ATTEND?

This Faculty Development Programme is ideal for:

- Faculty members and academic researchers seeking to strengthen their grant writing and fundraising capabilities.
- Research scholars aiming to identify and pursue fundable research opportunities.
- Institutional leaders and administrators responsible for research management, strategic planning, or fundraising.
- Professionals from research cells, innovation councils, and incubation centers who support academic grant initiatives.
- Industry professionals and CSR managers interested in collaborating with academic institutions through funded research.
- Early-career academics preparing for independent research careers and funding applications.
- Anyone involved in project planning, proposal writing, or academic research support, including those from government or non-profit organizations.

RESOURCE PERSON



Prof. Devendra Kumar Tayal

**Director, IQAC, IGDTUW | Former Dean (Academics) & Chief Proctor
Indira Gandhi Delhi Technical University for Women, Delhi**

Prof. Devendra K. Tayal is a seasoned academician and administrator with over 25 years of experience in higher education. He currently serves as Director of the Internal Quality Assurance Cell (IQAC) at IGDTUW, Delhi. A Ph.D. and M.Tech. in Computer Science from Jawaharlal Nehru University, Prof. Tayal has also held key positions including Dean (Academics) and Chief Proctor at IGDTUW. With over 150 research publications in reputed SCI/SCOPUS indexed journals such as ACM, Springer, Elsevier, and Wiley, his research focuses on Fuzzy Database Systems and Natural Language Processing. Prof. Tayal has a Google Scholar h-index of 21 and has led multiple sponsored and consultancy projects, including with DST's ₹3600 Cr Mission ICPS. He is actively involved with AICTE, NBA, and academic boards of GGSIPU and IGNOU, and has contributed extensively to academic governance, research development, and institutional quality enhancement.



Prof. Rajan Yadav

Professor, Delhi School of Management, Delhi Technological University

Prof. Rajan Yadav is a seasoned academician with over 23 years of experience in teaching and research. A Ph.D. holder from CCS University Meerut, he has guided 10 doctoral students in marketing. He has held key administrative roles, including Head of Department, Chairperson of Admissions, DRC, BOS, and NSS at DTU. A prolific researcher, Dr. Yadav has published 65+ Scopus/Web of Science indexed papers in renowned journals and has authored books on retail management and organizational transformation. With 1862 citations and an h-index of 17, his research impact is significant. Currently, he is the principal investigator of an ICSSR-funded project on technology adoption. He also mentors startups in the marketing domain.



Prof. Kavita Chauhan

Jamia Millia Islamia

Prof. Kavita Chauhan is a Professor at the Centre for Management, Jamia Millia Islamia, New Delhi. A graduate of Lady Shri Ram College and MBA in E-commerce from GGSIPU, she holds a Ph.D. in E-commerce (Indian tourism marketing). With over 19 years of academic experience, she specializes in Customer Relationship Marketing, E-commerce, Digital Marketing, and Design Thinking. She has completed certification courses from the University of Virginia and Google Analytics Academy. A passionate researcher, she has published in Scopus/Web of Science indexed journals and contributed to Springer-edited volumes. She has led research projects funded by UGC and ICSSR and consulted the Government of Japan. Dr. Chauhan is also associated with academic bodies of Lingaya's University, Central University of Gulbarga, and Shiksha 'O' Anusandhan, Odisha.



Prof. Mainuddin
Jamia Millia Islamia

Prof. Mainuddin is a distinguished academician and researcher with over two decades of experience in high-impact research and teaching. An alumnus of Jamia Millia Islamia and Delhi College of Engineering, he earned his Ph.D. in Electronics and Communication Engineering in 2008. Prior to joining academia, he served for over 16 years at the Defence Research and Development Organization (DRDO), where he received multiple prestigious awards including the DRDO Laboratory Scientist of the Year. Since 2013, Dr. Mainuddin has been shaping future engineers at Jamia Millia Islamia. As Head of the Department (2014–2017), he pioneered significant academic reforms, including the launch of a new M.Tech. program and a cutting-edge Optoelectronics lab. His research spans Optoelectronics, Sensors, Antenna Design, and High-Power Lasers, with 70+ journal publications, a book, and multiple book chapters to his credit. He also leads a major DRDO-funded project on optical sensors for water pollution detection.



Prof. Jitender Kumar
Deenbandhu Chhotu Ram University of Science and Technology, Murthal

Dr. Jitender Kumar, is a distinguished academician and researcher currently in the Department of Management Studies, Deenbandhu Chhotu Ram University of Science and Technology, Murthal (State Government University), Sonapat, Haryana, (India), completed his PhD from Haryana School of Business, Guru Jambheshwar University of Science and Technology, Hisar (Haryana) in 2012. He has been enjoying the profession of teaching and research for the last more than eighteen years. He has more than 60 published research papers in Journals of repute to his credit. His papers are published in Scopus/Web of Science indexed high-quality journals like International Journal of Bank Marketing, The Bottom Line, British Food Journal, International Journal of Emerging Markets, International Journal of Social Economics, Competitiveness Review, International Journal of System Assurance Engineering Management, International Journal of Accounting & Information Management, FIIB Business Review, Global Business and Economics Review, etc. He has attended more than 40 conferences/seminars at national and international levels. He has authored 02 textbooks: Financial Management: Theory and Practice (Arihant Publishers) and Organisational Behaviour and Human Resource Management (Khanna Publishers).

REGISTRATION

Registration fees for the participants:

Research Scholars and Academicians- Rs. 500

Industry Professionals- Rs. 1000

GUIDELINES FOR PARTICIPATION

- A maximum of 30 participants will be admitted on a first-come, first-served basis. Early registration is strongly encouraged.
- The registration fee is non-refundable and does not include accommodation, meals, or travel expenses.
- No TA/DA will be provided for attending the FDP.
- The programme will be conducted in offline mode only, and physical attendance is mandatory for all sessions.
- Participants are encouraged to bring their personal laptops to benefit from the hands-on sessions involving AI tools, digital platforms, and grant-writing software.
- Certificates of participation will be issued only to those who attend all sessions and actively engage in group activities.
- All participants are expected to maintain professional conduct and punctuality throughout the FDP.
- The organizing committee reserves the right to make changes to the schedule or resource persons, if required, under unforeseen circumstances

REGISTRATION LINK

<https://www.jimsindia.org/fdp/>



Register Now

ABOUT JIMS

Jagan Institute of Management Studies (JIMS) imparts professional education at post graduate and graduate levels in the fields of Management and Information Technology. The Institute has been working for the attainment of a mission-to develop highly skilled and professional human resources for industry and business for the past 32 years. Established in 1993, it has now acquired a commendable position as one of the premier institutes of the country. Our PGDM, PGDM-IB, PGDM-RM Programmes are approved by the All India Council for Technical Education (AICTE), accredited from National Board of Accreditation (NBA) for excellence in quality education and have also been granted equivalence to MBA degree by Association of Indian Universities (AIU). Our GGSIP University affiliated programs are MCA, BBA and BCA and B.A.(Hons.) Economics .The MCA programme is accredited by National Board of Accreditation (NBA) for both the shifts. The National Assessment and Accreditation Council (NAAC) has accredited JIMS at “A++” grade. JIMS Rohini has now moved beyond National Recognitions and has got South Asian Quality Standards (SAQS) accreditation for quality assurance standards. This gives us an advantage for increasing our international visibility among the South Asian Countries. Apart from a leading teaching institution, JIMS is well recognized for its empirical and topical research work which benefits the industry, corporate and startups directly. JIMS offers an AICTE approved Fellowship Program in Management (FPM) which is equivalent to Ph.D degree. In the first ever NIRF ranking

(2016) of teaching plus research management institutes, JIMS Rohini was placed on 43rd spot in a list of top 50 institutions on all India basis. Since then, JIMS Rohini continues to remain in the list of elite B schools of India (Top 75) in 2017, 2018, 2019, 2020, 2021, 2022 & 2023. Apart from providing gainful and decent placement, JIMS also encourages the spirit of entrepreneurship and acts as an incubation center for aspiring entrepreneurs and young startups. JIMS thus proves to be an ideal place for those wishing to engage in academic pursuits and to seek intellectual fulfillment.

ABOUT MANAGEMENT DEPARTMENT

The area of Management aims at planning, developing, implementing and managing different management concepts. The Management Department offers 2 programmes in Management: Bachelor of Business Administration (BBA) and B.A.(Hons.) Economics. A professional of this area should possess excellent analytical ability, ability to adapt and learn new concepts good problem solving and understanding capabilities and communication skills. Apart from providing opportunities for classroom learning, the Department of Management lays a lot of stress on practical and skill-based learning to ensure that students grow into complete Management professionals. The faculty and staff are well qualified and efficient in guiding the students in all aspects in the field of Management.





PATRON

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Principal- IPU Affiliated Programs, JIMS

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