



AICTE Training & Learning (ATAL)
5 DAYS
ONLINE FACULTY DEVELOPMENT PROGRAMME
ON
TECHNOLOGY MANAGEMENT
JULY 12TH-16TH, 2021

Organised by:
Department of Management
Jagan Institute Of Management Studies, Rohini, Delhi

ABOUT FDP

This FDP is designed to acclimatise the participants in the process of providing a base for the Technology change management. In today's world, COVID pandemic has forced the business units to embrace digitalization which in turn has provided an opportunity to seamlessly integrate technology and the changes which are associated in the various aspects of business processes. Thus, today we hear the words IOT, VMware, Fintech and the like. This FDP aims to cover an overview of the various changes in the business model brought by the changes in technology. The participants would be inspired to inculcate topic through hands on practices. In addition to traditional sources, they will be advised to use information technology particularly internet and develop e-content to the maximum benefit of students. They would also be put to brain-storming, case studies, discussion, and interactions through seminar.

The broad topics of coverage are:

- Application of Technology in Business Operations
- Disruptive Technology.
- Application of AI and Machine Learning.
- Technology Implementation in Decision Making.
- Project Management, Evaluation & Techniques.

Eminent academicians and renowned industry experts from these areas will be the resource persons for the FDP program.

OBJECTIVES

- To provide an overview of technology change in day to day business operations.
- To highlight the application areas of technology change management process in business operations.
- To provide a basic framework for implementing technology change in the current business environment.
- To develop an ability to understand and apply the concepts of technology change management.

TARGET AUDIENCE

This programme is for faculty members of departments of AICTE approved Engineering and management Colleges, and also working executives from industry/research organizations.

REGISTRATION

Application should be made on the registration form in the prescribed format only. Brochure with registration form can also be downloaded from the Institute's website: <https://jimsindia.org/index.aspx>. Candidates are required to send the scanned copy of prescribed registration form on or before 5th July, 2021. (Original Registration Form duly completed has to be submitted on registration desk at the time of reporting)

DURATION

12th – 16th July 2021

VENUE

Online Mode Via Google Meet/Microsoft TEAM.

PROGRAMME SCHEDULE

(12TH JULY 2021 – 16TH JULY 2021)

12th July 2021 Monday: 9.00 AM to 09:30 AM: Welcome and Inaugural Session	
Day 1 (12th July 2021)	Application of Technology in Business Operations
9:30 AM– 11:30 AM	Marketing analytics
11:30 AM – 11:45 AM	Break
11:45 AM – 1:45 PM	Finance Analytics
1:45 PM – 2:30 PM	Lunch Break
2:30 PM -4:30 PM	HR Analytics
Day 2 (13th July 2021)	Disruptive Technology
9:30 AM– 11:30 AM	Internet of Things (IOT)
11:30 AM – 11:45 AM	Break
11:45 AM – 1:45 PM	Blockchain Technology
1:45 PM – 2:30 PM	Lunch Break
2:30 PM -4:30 PM	E- Commerce
Day 3 (14th July 2021)	Application of AI and Machine Learning
9:30 AM – 11:30 AM	Using Analytics in Decision Making Process
11:30 AM – 11:45 AM	Break
11:45 AM – 1:45 PM	Application of AI in Controlling Business Processes
1:45 PM – 2:30 PM	Lunch Break
2:30 PM -4:30 PM	Application of Machine learning using python
Day 4 (15th July 2021)	Technology Implementation in Decision Making
10:00 AM – 12:00 PM	Strategic Management
12:00 PM – 12:30 PM	Break
12:30 PM – 2:30 PM	Entrepreneurial qualities in the Field of Technology
2:30 PM – 3:00 PM	Lunch Break
3:00 PM – 5:00 PM	A session on Health and Happiness
Day 5 (16th July 2021)	Project Management, Evaluation & Techniques
9:30 AM– 11:30 AM	Flow of Project Management
11:30 AM – 11:45 AM	Break
11:45 AM – 1:45 PM	Preparation of Feasibility Study Report
1:45 PM – 2:30 PM	Lunch Break
2:30 PM -4:00 PM	Valedictory Session

FEE & CERTIFICATES

There is no registration fee for participating in this course.

Selected participants will be intimated through Email, on or before 5th July , 2021.

A test will be conducted at the end of the programme. Certificates will be issued only to the participants who qualify the test.

IMPORTANT DATES

Last date of Registration: 5th July, 2021

Intimation of Confirmation: 7th July, 2021

ABOUT MANAGEMENT DEPARTMENT

JIMS Management Department offers two year post graduate management program namely, PGDM, PGDM-International Business, PGDM-Retail Management that develops successful, skilful leaders and entrepreneurs who create value for their organisation and the society as whole. The programs are approved by the AICTE, accredited by NBA and also have been granted equivalence to MBA degree by AIU. The NAAC has accredited JIMS with A grade. Department also offers a Fellowship Programme in Management, a full-time doctoral level programme to equip students for careers in research and management. Our dynamic Faculty is always engaged in academic research, corporate trainings and industry consultancy assignments for keeping abreast with times.

ABOUT JIMS

Jagan Institute of Management Studies (JIMS) in 25 years of its being has created a niche for itself in the fields of Management and Information Technology. Our MCA, BBA and BCA courses are affiliated to Guru Gobind Singh University, Delhi and the MCA program is also accredited by National Board of accreditation. The Postgraduate programs namely, PGDM, PGDM-International Business, PGDM-Retail Management are approved by the All India Council for Technical Education and are accredited from National Board of Accreditation (NBA). All programs have also been granted equivalence to MBA degree by Association of Indian Universities (AIU).

The National Assessment and Accreditation Council (NAAC) has accredited JIMS with A grade. The institute has been awarded the prestigious accreditation certification named South Asian Quality Standards (SAQS) from the Association of Management Development Institutions in South Asia a SAARC recognized body. The institute has been ranked and rated highly by accreditation bodies, newspapers, magazines and ranking organizations for delivering quality education.

JIMS continues to remain in the list of ELITE B-SCHOOLS (Top 75) of India for the 4th year in a row in National Institutional Ranking Framework (NIRF) 2019 of the Ministry of HRD, Govt. of India. Times of India Feb 2019 ranked JIMS Rohini 29th among Top 100 B- Schools in India.

Apart from providing gainful and descent placement, JIMS also encourages the spirit of entrepreneurship and acts as an incubation center for aspiring entrepreneurs and young startups. JIMS thus proves to be an ideal place for those wishing to engage in academic pursuits and seek intellectual fulfilment.

PATRON

Dr. Praveen Arora, Dean, IPU Affiliated programs

PROGRAMME COORDINATOR

Dr. Parminder Bajaj, Professor, Mgmt Dept.

ORGANISING COMMITTEE

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