

Estd : 1993



**jims**  
Sector - 5, Rohini, Delhi

**IGNITING CAREERS**

**GGs Indraprastha University Affiliated  
Programmes**

**MCA, BCA, BBA, B.A. (Economics) (H)**

Jagan Institute of Management Studies

# The Society

JIMS group of Institutions have been set up by Jagan Nath Gupta Memorial Educational Society, which has been making a mark in the field of Higher education since 1993. The Society is managed by people drawn from academics and corporate world. The vision of the Society for JIMS is "To be an Institute of Academic Excellence with total commitment to quality education and research in Management and Information Technology with a holistic concern for better life, environment and society."

Most of the institutions set up by the Society are approved, affiliated and accredited by various Government and other agencies namely:

- National Board of Accreditation (NBA)
- All India Council for Technical Education (AICTE)
- Association of Indian Universities (AIU)
- Guru Gobind Singh Indraprastha University
- University Grants Commission (UGC)
- National Assessment and Accreditation Council (NAAC)

## JIMS Edge

**JIMS – Group of Institutions are preferred by the students due to the following reasons:**

- We like what we do
- We stir and select the best
- We don't just teach, we give a complete learning experience
- Our dedicated faculty is our Strength
- We are a pool of resources for the renowned companies
- We take pride in the facilities that we offer

**JIMS Rohini offers the following university affiliated programs:**

JIMS Rohini has been associated with GGSIPU for its BBA and BCA programs ever since the beginning of the University. The institute has always been the top choice of the students and parents in the centralized counselling for these programs.

Course	Shift	Sanctioned Intake
MCA	1st Shift	120
	2nd Shift	60
BCA	1st Shift	60
	2nd Shift	60
BBA	1st Shift	60
	2nd Shift	60
B.A. (Eco) (H)	1st Shift	60
	2nd Shift	60





## About The Institute

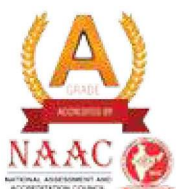
Jagan Institute of Management Studies (JIMS), Rohini., Delhi(set up in 1993) imparts professional education at post graduate and graduate levels in the fields of Management and Information Technology. Our institute is accredited 'A' grade by National Assessment and Accreditation Council (NAAC).

The institute has several accreditations and rankings for its quality education for all its programs. Our MCA program is also accredited by National Board of Accreditation (NBA). JIMS is perhaps the only Institute in Delhi whose MCA program is NBA accredited. FICCI selected us among the top five institutes for attaining excellence in employability and among the top three for excellence in faculty on

an All India basis. In 2016, in the ranking conducted by National Institutional Ranking Framework (NIRF), Ministry of HRD, Government of India, JIMS Rohini attained 43rd spot in the management category in a list of top 50 institutions on an all India basis.

The institute has global Academic Alliances with some reputed institutions and Universities worldwide in U.S, U.K., New Zealand and Malaysia.

### Accreditations and Recognitions



### Corporate Tie Ups and Linkages



# Vision & Mission of the Institute

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## Our Vision

To be an Institute of Academic Excellence with total commitment to quality education and research in Management and Information Technology with a holistic concern for better life, environment and society.

## Our Mission

To serve the society and improve the quality of life by imparting high quality education in management and information technology, providing training and development services, fostering research, giving consultancy services to industry and disseminating knowledge through the publication of books, journals and magazines.

## Statutory Committees

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### Committee for Prevention of Ragging

1. Dr. Pooja Jain
2. Dr. J.K. Goyal
3. Representative of Police
4. Representative of Civil Administration
5. Ms. Nirmal Bhatnagar, Incharge, Community Radio 96.6
6. NGO – Karmaarth
7. Dr. Pratima Daipuria
8. Dr. Praveen Arora
9. Ms. Harmeet Narula
10. Parent Representative

**Function:** This committee shall function in accordance with the statutory provisions laid down by the Hon'ble Supreme Court of India w.r.t. its ruling on Anti Ragging.

## Anti Ragging Squad

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1. Dr. Pooja Jain
2. Dr. Pratima Daipuria
3. Dr. Ashok Bhagat
4. Mr. Akshay Kumar
5. Dr. R K Singh
6. Dr. Deepti Chopra

**Function:** The squad shall take periodic rounds particularly at the time of admission and ensure that no case of ragging takes place. It shall also ensure that suitable posters / banners in accordance with the direction of Hon'ble Supreme Court of India are put on key locations in the institute.

## Internal Complaint Committee

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- |    |                         |          |
|----|-------------------------|----------|
| 1. | Dr. Sonia Dhir          | Convener |
| 2. | Mr. J P Singh           |          |
| 3. | Dr. Deepika Saxena      |          |
| 4. | Ms. Bhawna Bhatia       |          |
| 5. | Dr. Deepti Sharma       |          |
| 6. | Ms. Roma Roy            |          |
| 7. | Student Representatives |          |

**Function:** In order to ensure decency at work place, this committee shall appropriately deal with any complaint received on this matter.



## SC/ST Cell

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1. Dr. Pooja Jain
2. Dr. Pratima Daipuria
3. Dr. Praveen Arora
4. Dr. R K Singh
5. Dr. Yukti Ahuja
6. Mr. Sanjive Saxena
7. Ms. Geeta Sharma
8. Dr. Baleswar Singh
9. Mr. Hukum Singh

**Function:** to help the universities in implementing the reservation policy with regard to the admission of students and the recruitment of teaching and non-teaching staff at various levels. Its function is also to help the SC/ST categories to integrate with the mainstream of the institute community and to remove difficulties, which they may experience.

## Library Committee

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1. Dr. Yukti Ahuja                      Convener
2. Dr. Deepti Kakar
3. Dr. Suman Madan
4. Dr. Deepti Sharma
5. Ms. Priya Rani (Ex-Officio)

**Function:** Library committee shall ensure that the budget allocation is spent properly. The book purchase, subscription to journals etc. are done in a manner that library facilities improve.

## Canteen Committee

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1. Dr. Archana B Saxena                      Convener
2. Ms. Silky Madan
3. Ms. Jyotsna Oswal
4. One Class Representative of each programme

**Function:** It shall look into the Hygiene conditions, price structure and quality of food and beverages in the canteen.

## Examination Committee

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1. Mr. Anil Kumar
2. Dr. Pratima Daipuria
3. Dr. Ashok Bhagat
4. Dr. R K Singh
5. Dr. Yukti Ahuja

**Function:** It shall deal with the finalization of date sheet, moderation of question papers and answer sheets, unfair means and all such matters related to mid-term and annual exam.

## Research Committee

1	Dr. Manjot Bhatia,	Convener
2	Dr. Vinod Kumar	
3	Dr. Neelam Dhall	
4	Dr. Yukti Ahuja	
5	Dr. Parminder Bajaj	

**Function:** To promote research culture among faculty members and students. To record research output on a quarterly basis and review the progress. To suggest new software packages, online journals etc. To facilitate research work.

## Hostel Committee

1	Dr. Pratima Daipuria, Convener
2	Ms. Kavita Sharma, Girls Hostel Warden
3	Mr. Manoj Koundal, Boys Hostel Warden
4	Mr. Rajesh Bagga, Admin Incharge
5	Student representatives

**Function:** The committee members takes care the concerns of the students residing in the hostel. They also undertake the responsibility of overseeing the hygiene standards maintained in the mess and any infrastructure requirements in the hostel.

## Procedure for Grievance Redressal

- ❶ The grievance can be applied either online (<http://jimselite.org/ogrs/public/login>) or can be submitted at the reception of the institute in hard copy for which a receipt shall be given.
- ❷ The Registry takes notes of the grievance and contacts the department / person concerned. If need be, the grievance redressal committee meets within a week and the complaint is addressed. The decision is communicated to the students within 15 days, in case the matter is related to the institute alone.





# Infrastructure

## Campus

JIMS Campus, where the strategic thought leaders of tomorrow hone their skills, is well-planned and spacious. The classrooms, the seminar and the conference halls are fully air-conditioned to facilitate long hours of teaching and interactive participation. All classrooms and seminar halls are equipped with state – of – the – art visual aids.



## Classroom

Our conducive classroom atmosphere has been a significant factor in creating a harmony in the teacher-student relationship. It has been designed to propel an inquiry-based learning that fosters eagerness to learn. Our simple classroom teaching is aided with many modern facilities like air-conditioning convenience, internet, intranet connectivity, hi-tech multimedia and audio-visual equipments which set the tone for students to engage in stimulating discussions.



## Digital Lab

Digital Electronics, which is one of the subjects in MCA programme, equips the students with all the essential fundamental concepts underlying the working of a computer. For this subject, a specially designed lab has

been created for experiments in computer architecture, switching theory, logic design, electronic devices and circuits. The lab is fully equipped with CROs, bread boards, relevant ICs and different trainer kits which include antenna trainer kit, digital signal trainer kit among others.



## Computer Lab

JIMS has one of the finest computing environments amongst management institutes in India. Our contemporary and cutting edge facilities include world-class servers, Wi-Fi networked campus and heterogeneous range of hardware and software which facilitates an effective model of learning.



## IBM-Center of Excellence

A unique blend of training and research programme helps the students to achieve the professional goals in prospective industries. IBM is providing RAD, DB2 and training for the faculty and students, increasing the knowledge spectrum and opportunities. MOU has been signed between IBM and JIMS, thus strengthening the bond and with a promise that “excellent environment” would be provided to the students, to think beyond the horizons and to be better and competent professionals.



## Conference Hall and Auditorium

The conference hall and auditorium are an extension of our complete and holistic classroom atmosphere. These have an excellent acoustics and sufficiently large seating capacity which complements our well-planned management learning environment uniformly. It is well-resourced with state-of-the-art audio-visual and interactive tools to facilitate smooth presentations and corporate programmes.



managers who go through the grind to equip themselves with right skills and expertise to achieve world class standards in various functional areas of Management and IT.



## jims Hostels

JIMS provides well-furnished hostel facility separately for its male and female students. The aim of our hostels is to make them a home away from home. They have spacious rooms; other facilities include common room and dining room. Apart from the infrastructural soundness, they provide sufficient scope for interaction and relationship-building. They provide a congenial atmosphere that gives the new students full scope to know their seniors, learn from them, leverage their knowledge and build lasting relations with them.

## Cafeteria

Our cafeteria setting puts forth a new method of knowledge-sharing called the "Cafeteria approach". It is an innovative and informal method of learning where one can debate, discuss and deliberate over a cup of coffee and thereby actively nurture one's interpersonal skills.



## Library

A well-stocked library with national and international magazines, periodicals, journals and research papers is the hub that sustains, stimulates, generates and rejuvenates the grey cells. JIMS library has come a long way from being a traditional library with manual transactions to an e-library. The library has all the relevant information available at a click for the emerging global





## Beyond Curriculum

Since the day of joining every student is a part of any of the Academic, Cultural, Patriotic, Sports Club. All the activities under the purview of the clubs are managed and organized by Club bearers. Some of the flagship events of the clubs include guest sessions, competitive activities, intra-college and inter-college competitions. The entire experience is enriching and engaging and brings in tremendous learning which are essential for any management student.





# Increase your Intellect through various conferences and seminars

## Prastuti – Techno Management Presentation contest

IT dept of JIMS organizes Prastuti – Techno Management Presentation contest. The students of the department actively participate in the contest and share their views on various topics.



## Surge and Technowiz

The BBA and BCA Students of JIMS organize Surge (Management Conclave ) and Technowiz ( IT Conclave). The speakers include various renowned professionals from industry and academics. Students get a hands on experience and learning on various skills which are required for a professional degree student.





# Placements and Career Progression

In order to provide students with proper exposure of the real world, distinguished professionals and experts are invited to conduct mock GD and PI.

This extensive activity gives students an opportunity to introspect themselves on different parameters.

## Alumni Working at Top Positions

## Alumni Selected by Top Class Global Universities



Kamal Sethi, MCA 2011-14  
Company - Rxlogix Japan G.K.  
Tokyo, Japan  
Designation - Principal Business Analyst



Debasmita Pal, BBA 2014-2017  
The University of Sydney Business School  
Masters of Commerce Marketing  
Logistic & Supply Chain Management



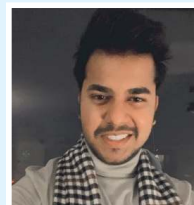
Sourabh Duggal, BBA 2000-03  
Company - Puri Construction  
Designation - Assistant Vice President  
Gurugram, Haryana, India



Paras Gulati, BBA 2016-2019  
Georgian College  
PGDBM 2019-2020 Alliston, Ontario,  
Canada



Uday Handa, BCA 2002-2005  
Company - Tec Magnate  
Designation - Digital Marketing Consultant,  
Business Growth Expert, Sales & Marketing



Harshit Bansal, BCA 2015-18  
Douglas College, Data Analytics



Aditya Raghuvanshi, BCA 2002-2005  
Company - Cushman & Wakefield  
Gurugram, Haryana, India



Joy Chugh, BCA 2005-2008  
Company - Spotify  
Designation - Senior Software Engineer,  
Cambridge, Massachusetts, United States

## A Few University Topper in Recent Years:



Mohit Jain  
BCA  
2013-16



Anuj Trehan  
BBA  
2014-17



Shweta Bajaj  
MCA  
2012-15



Shruti Aggarwal  
MCA  
2012-15



Anurag Sharma  
MCA  
2014-17



Richa Delawari  
MCA  
2014-17

# A Few of our Major Recruiters



# Corporate Speak



We have been recruiting from JIMS for about 10 years now. Considering the efforts from the faculty as well as students is definitely visible through the quality of the students passing out. They are market ready and accepts the changing scenarios well. They had definitely taken care of the overall grooming of the students. We would like to congratulate JIMS for growing & doing well in the education industry.

**Monika Marwah | Talent Engagement Lead | NCR Corporation**



We used to Hire Interns from JIMS for about 4 years. Ethical professionals & good recruitment experience. We are delighted to have associated with JIMS.

**Neha Tarar | Manager HR | Webtel Electrosoft Pvt. Ltd.**



Quovantis and JIMS has been associated together since 2013 and the journey has been great so far! Our focus has always been on hiring future Quants who are passionate, who are in love with technology and who have that zeal to go the extra mile for their passion. JIMS has been helping us with our talent acquisition needs and we have had few very talents kids join our team in past few years. The kind of efforts put in by their faculty to bring the students to the level of industry standards speaks volumes in itself. A big shout-out for their placement cell group as well who make sure whenever we are in their campus for our hiring events, they provide the best of experience to us and our panelists.

**Rajat Bansal | Director- Talent Acquisition | Quovantis Technologies**

# Alumni Speak

JIMS has imbibed in me, the importance of working hard, and working "smart". It has given me values and learning opportunity to be able to lead a successful team of professionals and deliver best of class services to my organisation. It has given me confidence to achieve goals with a lot of ease."

**Akshat R. Tiwary  
BBA 2012-17**



"JIMS has nurtured me and made me what I am today. Three years of great learning experience in JIMS has expanded my knowledge horizon and I would always be grateful to the institute for giving me a multi-dimensional learning by providing the apt mix of academics, industry exposure, attitude

**Sarvagya garg  
BCA 2012-15**



JIMS has played a very crucial role in shaping my career. Faculty imparted great values in me which made me ready for the outside real world. Through out the course, the faculty were very supportive and inspiring. It's vision of shaping lives through quality education makes it stand tall apart from the other institutions. I must say JIMS is one of the finest college in its cadre and I feel proud to be graduated from this college.

**Ms. Gurpreet Kaur  
MCA 2010-13**



During the first 6 months of the college, it was the 360 degree approach from the faculties which helped us to open up to the new situations during or day to day college lives. It was there flexible approach with us, that helped us to get some time to mold ourselves to this new routine, which was very much adjustable yet challenging. Thanks to all the faculties during all those 6 semesters, who had not only taught us, but developed us as a better academicians, as a

**Mr. Karan Kapoor  
MCA 2010-13**





# Global Academic Alliances

## JIMS...Going Beyond Boundaries

The institute has several academic alliances with reputed universities and institutions all around the world. These include

- **Auckland Institute of Studies** (New Zealand)
- **Malaysian University of Science and Technology** (Kuala Lumpur, Malaysia),
- **Lincoln University College** (Kuala Lumpur, Malaysia)
- **Harvard Business School through its HBX Unit** (Boston, U.S.)
- **Nilai University** (Malaysia)
- **University of Sunderland** (U.K.)

Under these alliances, the institution provides

Dual Degree & Credit Transfer

Faculty Exchange

Student's Study Tours





# Grooming for Self-Employment and Entrepreneurship

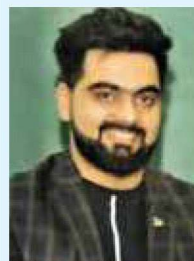
JIMS Sector-5, Rohini is an institution which is among the first ones to have an Incubation centre of its own. It started an E cell by the name of Tarkash in the times when entrepreneurship was neither talked about nor was a sought after career option. Since then each year E cell organises events for the knowledge enhancement, exposure, guidance and hand holding of its students. E summits, Entrepreneurship week, Business plan competitions, Simulation exercises, guest lectures, mentorship sessions, participation in events pan India are among the few from the gamut of activities the institution organises each year with an overwhelming participation. Apart from this the students at JIMS benefit from the

diverse faculty experience in developing their ideas and getting them incubated.

Amit Vohra, Managing Director, Neighbium Technologies Pvt. Ltd. who is also a JIMS alumnus says that JIMS nurtures a student's talent and gives wings to the ideas. With the knowledge provided at JIMS, I am able to take Neighbium Technologies to Hyderabad, Delhi, Pune serving customers all over India. another student, Amrit Juneja, BBA batch 2011-14 who was a active member of entrepreneurship cell have joined his ancestral business of Dairy Products and with the guidance and learning provided in the cell, he is now nurturing his business and expanding it globally.



Ankit Gupta - BCA  
CEO  
Thermal Engineers & Insulators Pvt. Ltd  
Batch - 2001-04



Amrit Juneja - BBA  
Proprietor  
New Raj Dairy  
Batch - 2011-14



Amit Vohra - MCA  
Managing Director  
Neighbium Technologies Pvt. Ltd.  
Batch - 2003-06



Jagdish Saxena - MCA  
Head Business Development  
Ignitor Technologies  
Batch - 2003-06



## Enhancing research

The third South Asian Colloquium on Doctoral Programme was held at Pearl Continental Hotel, Lahore, Pakistan, on



## Career pegged on growth

With the economy slated to grow at 7.5 per cent, the FMCG sector is emerging as a fast growing job market which is fulfilling, exciting and rewarding, says

The FMCG sector is emerging as a fast growing job market which is fulfilling, exciting and rewarding, says... The sector is expected to grow at 7.5 per cent, which is a significant increase compared to other sectors. This growth is driven by factors such as increasing disposable income, rising urbanisation, and a growing middle class. The FMCG sector offers a wide range of career opportunities, from product development and marketing to sales and distribution. It is a sector that is constantly evolving and offers a challenging and rewarding work environment.



The FMCG sector, with its growth, continues to be the most preferred sector by young professionals as it meets expectations in terms of job autonomy, compensation offered, learning, growth and status of the company in the market.

## ALUMNI INTERACTION

Japan Institute of Management Studies (JIMS), Rohini, organised an Alumni Interaction Forum on 12th April, 2015. The event was organised at the JIMS Rohini campus. The forum was attended by a large number of alumni and faculty members. The forum was a platform for alumni to share their experiences and insights with the current students. It was a valuable opportunity for the students to learn from the alumni and to build a strong network. The forum was a success and it was a great day for everyone involved.

## विश्व समाज

अपनी नवीन शोध... विश्व समाज... The world is a complex and ever-changing place. It is a place where people from different cultures and backgrounds come together. It is a place where we can learn from each other and grow as individuals and as a society. The world is full of opportunities and challenges. It is up to us to make the most of it and to create a better future for ourselves and for the generations to come.

## curriculum

JIMS Annual Seminar held on E-commerce 'Growth of E-commerce and Future of Traditional Retail' was the theme of JIMS



on April... The seminar was a great success and it was a great day for everyone involved. It was a valuable opportunity for the students to learn about the latest trends in e-commerce and to hear from experts in the field. The seminar was a success and it was a great day for everyone involved.

## CAMPUS ROUNDUP

### CHARTER PRESENTATION

The Raj Bhawan Public School, Gurgaon, held the Charter Presentation and Inauguration of the Rotary Club of Delhi Midtown on 11th November. The ceremony was presided over by the Rotary Club of Delhi Midtown. The school was awarded the charter for its commitment to excellence in education and its focus on character building. The school is a member of the Rotary Club and it is a great honor to be awarded the charter. The school is committed to providing the best possible education for its students and to preparing them for the future.

## 'जिम्स' में 21वां वार्षिक दीक्षांत समारोह आयोजित

कार्यक्रम में छात्रों को मेडल व डिग्री से नवाजा गया



JIMS Rohini organizes the 21st Annual Convocation. The convocation was held on 11th November 2015. The ceremony was presided over by the JIMS Rohini faculty. The students were awarded diplomas and medals for their achievements. The convocation was a great success and it was a great day for everyone involved. It was a valuable opportunity for the students to receive their diplomas and to hear from the faculty. The convocation was a success and it was a great day for everyone involved.

## JIMS HOSTS CONFERENCE ON COMPUTING

An international conference on Information, Communication and Computing Technology was organized by JIMS Rohini. The conference was held on 11th November 2015. The conference was attended by a large number of experts in the field. The conference was a platform for experts to share their research and insights. It was a valuable opportunity for the students to learn from the experts and to build a strong network. The conference was a success and it was a great day for everyone involved.

## 'Graduates opt for start-ups'

MANISH GUPTA talks to NEELAKSHI MALIK about the Udgam Incubation Centre and E-Cell that is helping students launch start-up ventures. The article discusses the challenges and opportunities of starting a business. It highlights the importance of having a good idea and a strong team. It also discusses the importance of having a good business plan and a good marketing strategy. The article is a valuable resource for anyone who is considering starting a business.

## CORPORATE MEET

Japan Institute of Management Studies (JIMS), Rohini, organized the Annual Corporate Meet 2015 at the JIMS Rohini campus. The meet was attended by a large number of corporate executives. The meet was a platform for the students to interact with the executives and to learn about the latest trends in the corporate world. The meet was a success and it was a great day for everyone involved. It was a valuable opportunity for the students to learn from the executives and to build a strong network. The meet was a success and it was a great day for everyone involved.

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## Making differences matter

ONE MUST LEARN TO DISTINGUISH BETWEEN A MASTER'S AND DIPLOMA COURSES IN MANAGEMENT, WRITES JK GOYAL. The article discusses the differences between a master's degree and a diploma. It highlights the importance of having a good understanding of the differences between the two. The article is a valuable resource for anyone who is considering pursuing a master's degree or a diploma. The article is a success and it was a great day for everyone involved.

## Make a smart choice

With a rise in global economy, the demand for management graduates has gone up. Though a large number of management institutions are providing management education, it is important to choose the right one. The article discusses the factors to consider when choosing a management institution. It highlights the importance of having a good reputation and a good faculty. The article is a valuable resource for anyone who is considering pursuing a management degree. The article is a success and it was a great day for everyone involved.

## जिम्स के वार्षिकोत्सव में रफ्तार में मचाई धूम



The annual convocation of JIMS Rohini was held on 11th November 2015. The ceremony was presided over by the JIMS Rohini faculty. The students were awarded diplomas and medals for their achievements. The convocation was a great success and it was a great day for everyone involved. It was a valuable opportunity for the students to receive their diplomas and to hear from the faculty. The convocation was a success and it was a great day for everyone involved.

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## Annual seminar

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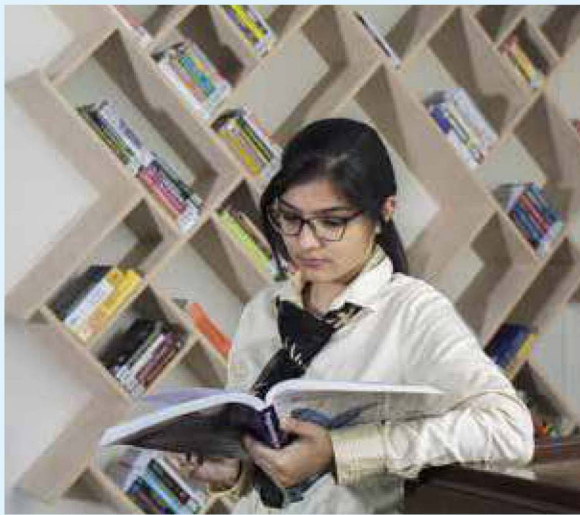
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# Life @ JIMS









# JIMS Students – Shining High

## Hackathon - Details

JIMS team comprising of MCA students have bagged 2nd runner up overall and 1st position in Software track at Smart India Hackathon organized by AICTE, Inter Institutional Inclusive Innovations Centre i4C and Persistent Systems.



## Smart Village Hackathon

2 teams from JIMS participated in Smart Village Hackathon organized by Govt. of Karnataka at Bengaluru. The Hackathon was organized in association with Indian Technology Congress, NASSCOM and IBM.



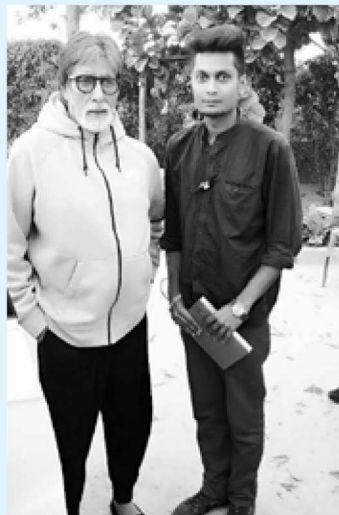
### Kunal Santwani

Selected as  
Mr. India Mega Fashion Hunt



### Harsh Kishore

Worked in movie; 'Pink' with Amitabh  
Bachchan and Taapsee Pannu



### Mahima Sharma

Won Gold Medal in  
Annual Sports Meet at GGSIPU



Sector-5, Rohini, Delhi

**Jagan Institute of Management Studies**

3, Institutional Area, Sector-5, Rohini, Delhi-110085

☎ 011-45184000, 45184001/02

🌐 [www.jimsindia.org](http://www.jimsindia.org)

✉ E-mail: [admissions@jimsindia.org](mailto:admissions@jimsindia.org)



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