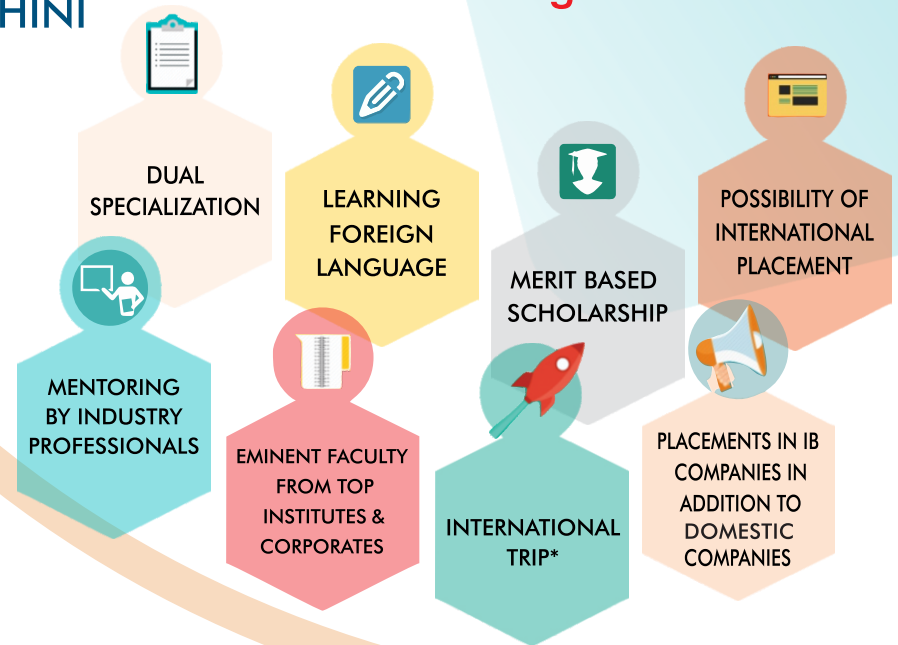


JAGAN INSTITUTE OF MANAGEMENT STUDIES (JIMS), ROHINI
25 years of Excellence in Management Education
NAAC Accredited 'A Category' Institute

Advantage... PGDM-IB



Two Year Full Time Post Graduation Diploma in Management - International Business
Programme Approved by AICTE - Ministry of HRD, Govt. of INDIA
Accredited by NBA and equivalent to MBA by Association of Indian Universities (AIU)

ADMISSIONS 2018
PGDM-IB (IX Batch)



9th Top Private Business School in North Zone by
The Week, 5th Nov 2017

jims
Sector-5, Rohini, Delhi

ACADEMIC COUNCIL

Chairperson

Prof Ashok Bhagat

Members

Dr. Mahesh Chandra, Associate Professor, Hofstra University, Hempstead, New York

Dr Kavita Sharma, Professor & Head Department of Commerce, Delhi School of Economics, Delhi University

Mr. Raj Sharma, Head - Exports, Nestle India

Mr Animesh Saxena, CEO, Neetee Clothing Pvt. Ltd. (Export House)

Mr. Rajiv Wahi, Head- International Business, Escorts Agri Machinery

Mr Kishore Kalra, Ex Senior Director & Regional Head-Societe Generale, New Delhi

Mr. T.S. Ahluwalia, Member - Managing Committee FIEO (Under the Ministry of Commerce)

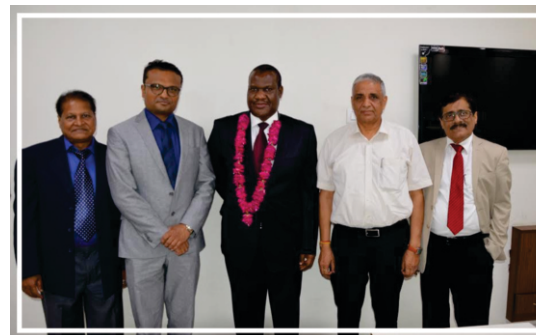
Dr Abhay Kumar Sinha, Regional Director-Pharmaceuticals Export Promotion Council of India (Set up by Ministry of Commerce & Industry, Govt of India)



INTERNATIONAL TRIP TO DUBAI

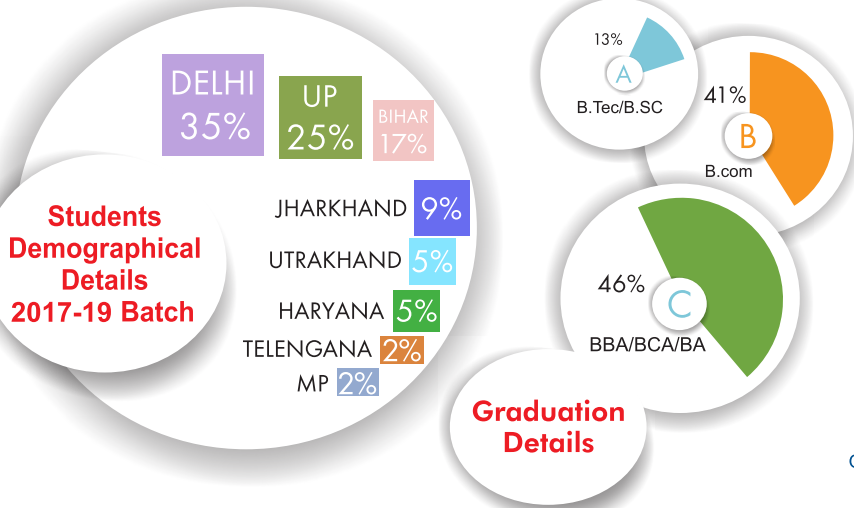


Knowledge Symposium - 2016 Chief Guest Mr. Armen Martirosyam (Ambassador of Armenia)



Orientation Programme of PGDM IB (2016-18) Chief Guest Mr. Balunywa Baker (Education Attache Embassy of Uganda)

Orientation Programme of PGDM-IB(2017-19) Mr. Masaru Akiyama Chief Guest Director, Mitsubishi Corporation



PROGRAMME HIGHLIGHTS

PROGRAMME RATIONALE

PGDM (IB) is a unique business management programme designed in a manner so as to meet the growing demand of professionals from the companies dealing in International Business. However the program content is not restricted to International business only. It gives sufficient weight-age for learning general business courses also thus giving an opportunity to the students to pursue a career either with International Business companies or the local corporates.

IB programme is designed in a manner so as to provide sufficient mix of theoretical as well as practical learning to the students through class room sessions, industry visits, port visits, internships, live projects and guest lectures. Interaction with the corporate professionals is a regular feature.

PROGRAMME STRUCTURE- Dual Major Specialization

PGDM (IB) is a Dual Major Specialization Programme giving an opportunity to the students to select between the following streams

- Marketing specialization along with International Business.
- Finance specialization along with International Business

It enables students to have a possibility of pursuing their career in any of the following areas

- Finance stream
- Marketing stream
- International Business stream

PROGRAMME DURATION

The program is spread across six trimesters and a summer internship. While the first three trimesters focus on building a strong foundation in the management discipline, the remaining three trimesters enable the students to specialize in the area of their interest. As an integral part of the curriculum, eight weeks of Summer Internship in a suitable company is provided to expose the students to practical business situations. At the end of the summer training period, each student is required to submit a report which will be jointly evaluated by the company project guide and the institute's faculty through presentation and viva voce examination.

CAREER OPPURTUNITIES

Students will have a choice to exercise career options in any of following sectors:-

- Local business organizations
- Business organizations which have cross border dealings
- Banking, Financial and Insurance (BFSI) sector
- Consulting and Research firms
- Export-Import companies
- International trading companies,
- Logistics companies.



Students At Library





INDUSTRY LINKAGES

OUR RECRUITERS



CORPORATE SPEAK



INDIABULLS HOUSING FINANCE LIMITED
Gaurav Kumar Rikhi- Regional Hr NORTH

We have been recruiting from JIMS for about two years now. I have no hesitation in saying students have excellent knowledge and they meet our expectations very well. I would like to congratulate JIMS for grooming and developing quality management professionals.



Member - Managing Committee FIEO (Under the Ministry of Commerce)
Mr. T.S. Ahluwalia

Good Infrastructure & good facilities to students at JIMS".
Students at JIMS are well groomed.

I liked the course structure wherein students get multiple industrial trainings and the effect of same can be seen during interviews. It was good experience recruiting at JIMS.



Senior Associate Director CBRE South Asia Pvt. Ltd.
Saurabh Khare

Great Campus, good students. Would like to be a regular recruiter here.



Yes Bank
Senior Vice President & Cluster Business Leader
Vaibhav Sharma

Excellent Campus/ Very knowledgeable faculty and good students

STUDENTS SPEAK



DELOITTE
Kirti Nayyar
PGDM-IB(2015-17)

It gives me complete satisfaction to be a part of an institute which is an incredible blend of academics and fun. It is a pleasure to study under the guidance of renowned and experienced faculty which gives us a platform for a successful career. Special thanks to the CRMC department for their support and efforts, that finally I can say I'm placed.



COFFEE DAY BEVERAGES
Abhishek Bali
PGDM-IB(2015-17)

A teacher is a "Guru, guide and a friend". This is what I experienced in JIMS. Thank you all the faculty members for preparing for our bright future. Talking about PGDM-IB Programme, It provides us wide scope in Jobs as well as in promoting trade businesses.



BIRLA SUN LIFE
Anjali Choudhary
PGDM-IB(2015-17)

"It is a pleasure to study under the guidance of renowned and experienced faculty in JIMS which gives us a platform for a successful career. The placement cell (CRMC) and Our Dean Dr. Ashok Bhagat has helped and guided the best to us for gaining excellence in skills required by the corporate world by providing exposure to the industries and various activities to groom my personality and I owe credit to this institute for grooming my personality and getting me placed in Birla Sun Life AMC."



JK TYRES- SALES TRAINEE
Aamir Khan
PGDM-IB(2015-17)

The journey in JIMS, Rohini have been vivid and delightful. I am very Thankful to all my mentors, teachers, classmates for the continuous support and encouragement throughout the trimester. Studying in the institution has helped me to nurture personal as well as professional skills by conducting different workshops via corporate from different industries, Personality Development Programmes, Mock GD and PI Sessions etc.

Course Content

Trimester I

Managerial Economics
Quantitative Technique - I
Marketing Management - I
Global Business Environment
Financial Accounting
Fundamentals of Management
IT Application In Mgmt.
Business Communication &
English Proficiency
Comprehensive Viva-voce

Trimester II

Macro Economics Management
Quantitative Technique - II
Marketing Management - II
Global Strategic Management
Fundamentals of Management
Organization Behaviour
Management Accounting
Financial Management - I
Managerial Communication
Comprehensive Viva-voce
Foreign Language

Trimester III

Operations Research
Business Research Methods
International Trade Procedure &
Risk Management
Banking And Financial Services -
Customer Relationship Management
Global Supply Chain Management -
Financial Management - II
Data And Information System Mgmt.
Entrepreneurship & Innovation
Management
Comprehensive Viva-voce
Managerial Skills & Personality
Development

Trimester IV

Core

Export And Import Management
And Operations
Business Research Method-II
Business Analytics And Data Mining - I
Management of banking &
Insurance Institutions
Business Aptitude & Communication

Marketing (Elective)

E- Commerce
Sales & Distribution Management
Brand Management
B2B Marketing

Finance (Elective)

Security Analysis & Portfolio
Management
Financial Derivatives
Financial Statement Analysis
& Credit Appraisal
Financial Modelling

Trimester V

Core

International Trade Logistic
Business Ethics & Corporate
Governance
Business Analytics And Data
Mining - II - Legal Aspects of
Business
International Human Resources
Management

Marketing (Elective)

Digital & Social Media Mktg.
Customer Relationship Management
-Contemporary issue in Marketing
Service Marketing
International Marketing Management

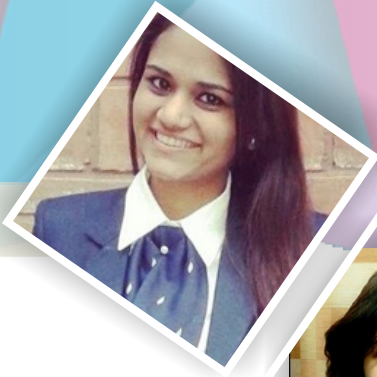
Finance (Elective)

Corporate Mergers, Acquisitions &
Restructuring
Management Of Banking & Insurance
Global Accounting & Corporate Valuations
International Financial Management
Corporate Tax Planning



EXCEPTIONAL PERFORMERS OF THE PGDM IB -2017 BATCH

TATA AIG
Sonali Badlas



AXIS BANK
Namrata Sachdeva



SATGURU TRAVELS
Prateek Aggarwal



INFINITI RESEARCH
Mitanshi



ADITYA BIRLA AMC
Jenny Peter Paul



MAZARS
Ishita Aggarwal



FEDEX
Siddharth Sharma



EXCEPTIONAL PERFORMERS OF THE PGDM IB -2018 BATCH



TATA AIG
Kajol Chauhan



ASIAN PAINTS
Ashwin Pathak



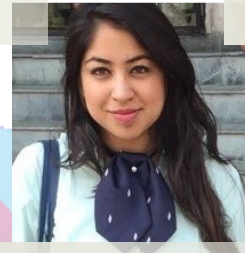
ICICI PRUDENTIAL
Jithin Koshi



APTECH PVT.LTD.
Nikita Gupta



MAZARS
Geetika Gupta



FEDEX
Drishiti Bhutani



ALLE TECHNOLOGIES
Amit Patne

ADMISSION ELIGIBILITY CRITERIA

- Bachelor's degree in any discipline with atleast 50% marks.
- Candidates appearing for the final year degree examination (or equivalent examination) can also apply.
- Valid Score in CAT/MAT/XAT/CMAT
- Shortlisted candidates will be called for the Group Discussions and Personal Interviews
- Final Selection will be based on the performance of the candidate in Group Discussion, Personal Interviews and past academic record.

Who should apply

- Ambitious recent graduates in any discipline.
- IB Professionals at the beginning of their career who aspire to take on senior roles in the future.

SCHOLARSHIP SCHEME

TO ENCOURAGE MERITORIOUS STUDENTS, COLLEGE OFFERS MERIT CUM PERFORMANCE BASED SCHOLARSHIP TO THE APPLICANTS WHO HAVE A GOOD ACADEMIC RECORD IN PAST AND ALSO ABLE TO MAINTAIN THE STIPULATED MERIT IN THE TRIME
STER EXAMINATIONS

Eligibility

- MIN 70% MARKS IN CLASS X,XII AND GRADUATION (FOR B.COM STREAM-60% MARKS IN GRADUATION)- WITHOUT ANY GAP
- SCHOLARSHIP AMOUNT:- RS ONE LAC(PAYABLE IN INSTALMENT AS PER RULES)

Fee Structure

Total Fees	Rs. 6,75,000 + 5,000 (Security refundable)
Ist installment (payable at the time admission)	Rs. 2,15,000 + 5,000 (Security refundable)
IInd Installment	Rs. 1,15,000/- Payable by 22nd November, 2018 (Thursday)
IIIrd Installment	Rs. 2,15,000/- Payable by 11th July, 2019 (Thursday)
IVth Installment	Rs. 1,30,000/- Payable by 21st November, 2019 (Thursday)

011-45184033 / 8510967778, pgdmib.admissions@jimsindia.org
www.jimsindia.org

