



jims
Sector-5, Rohini, Delhi

ALUMNI

M A G A Z I N E

pizzazz

Je JIMS *Elite*
Alumni Society



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Chairperson's Message



Privacy in the Digital Age

The advent of digital era is a gift to mankind. Many of us would agree on its unlimited and varied boons to society. Shortening distances, filling the voids, booming communication and stronger interpersonal relations are some of its many advantages. But it has not come without its limitations. While the digital industry continues to blossom and become a part of our every breathing moment, its hazards have engulfed us in its enormity.

The recent lapse of the social media giant Facebook in failing to maintain the privacy of its users has woken many from the deep sleep. The consequent allegations and conjectures towards the American presidential election have alarmed the world into revisiting its constitutional structure regarding the safety and privacy norms in the digitally social world. The ginormous amount of personal data available on these digital platforms, help them trespass our personal lives and influence many decisions that we make on daily basis, that I am concerned might be used in an unfavourable manner. As the big data is growing, there is a need for robust data privacy solutions to enforce security in complex IT environment. Many of the privacy policies are approved by users without reading them, hence they don't foresee the dimensions of usage of their data. There is a need to transform the security and privacy guidelines to provide an appropriate level of security to personal data and protect the privacy of systems and individuals.

Privacy protects our objectivity from the pervasive efforts of commercial and government actors to render individual and communities fixed, transparent and predictable. Privacy is an indispensable feature of a democracy where an individual maintains his identity. Concrete data protection legislation is required to be put in place to safeguard individuals from judicial, economic and social harassment. I only hope that the enhanced consciousness towards the situation leads to tangible and discernible results that benefit and protect the habitants of this world.

Director's Message



We are proud that you are holding positions of eminence in your organizations. It is heartening to note that some of you have started your entrepreneurial journeys and not just achieving success for yourself but also generating employment opportunities for others. It was great seeing so many alumni participate in guest sessions, pre placement talks and mentorship activities for existing students in the last year. I am really thankful for your time, expertise and guidance to existing students.

The commitment to academic excellence, contribution to society and focus on ethics have been the mission of JIMS which our alumni are practicing in their personal and professional lives. Our focus to value relationships has been evident in different activities that we regularly organize for our Alumni; Coffee series, Cultural evenings and Sportmeets. We have developed JIMS Elite section on the website to strengthen your connect with the institute. Your Mentorships to current students can help them understand the realities of life beyond classroom and form new perspectives about the corporate world. Remember that you are as much a part of the institute today as you were during your student days. At JIMS, we are always there for any support required. I would like to appeal to all of you for your active engagement in future for all the activities as you play a significant role in building the institution.

Hope to see you more often in campus and wish you a happy and a prosperous year 2019.

Alumni are a vital pillar for the existence and growth of any institution. They are the role models, mentors and guide for their juniors and inspire them through their exemplary achievements. In last over two decades, JIMS Rohini has created a global network of over 4500 alumni in the field of Management and Information Technology

JIMS Alumni Association:

Our Alumni Association comprises of the Alumni who have passed out from all the JIMS course programmes i.e. PGDBM, PGDM, PGDM (Part Time), PGDM (IB), PGDM (RM), MCA, BCA, BBA, BBA-CAM. The regional chapters in the major cities where sizeable number of JIMS alumni are located, such as in Mumbai, Kolkata, Chandigarh, Pune, Hyderabad, Bangalore and NCR are also being established.

Objectives of Alumni Association:

1. To build and maintain a strong network of JIMS alumni within and outside the country
2. To nurture steady and mutually beneficial relationship between alumni and the Institute as well as among the alumni
3. To provide networking opportunities and information sharing platform for the alumni
4. To involve alumni in social activities for the welfare of society
5. To plan and organize cultural, literary and sports activities for strengthening connect with the alumni as well as with their families
6. To involve alumni in seminars, training workshops, conferences, etc.
7. To involve alumni in curriculum design, student interaction and mentorship, research projects, internships and evaluation

Alumni Association Council

Council meets regularly to plan and organize alumni related activities and explore alumni involvement in social, cultural and academic activities at JIMS. With the regional chapters, the respective office bearers are expected to take these activities forward in their respective locations

<http://www.jimselite.org>

Alumni Association Committee 2017-18

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Dr. Sumesh Raizada
Professor, JIMS



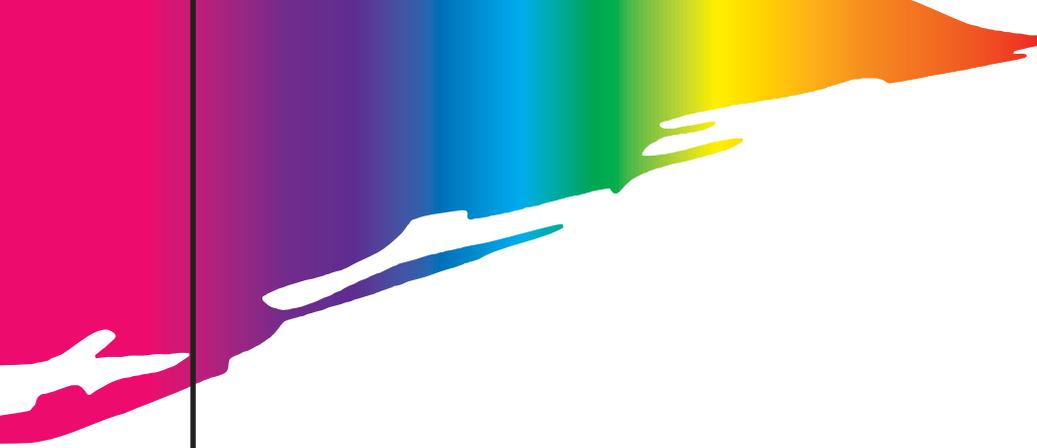
Data Privacy In The Digital Age – Is It Possible?

Scott McNealy, CEO of Sun Microsystems once said ‘You have zero privacy anyway’. ‘Get over it.’ To a large extent, he was right considering that over dependency on technology has nowadays limited our control over private information. In recent years so many scandals involving misuse of confidential data have been unearthed that they make us ponder if there is any way through which we can protect ourselves. The Cambridge Analytica scandal, which involved a third-party Facebook app for use in political campaigns in USA and India, highlights risks to personal privacy and security.

Vulnerability of even the most secure data can be gauged from the incidents that happened few years back when WikiLeaks released classified documents related to US military operations or when Edward Joseph Snowden, former CIA employee leaked information related to US National Security Agency. Some of the top IT companies including Google, Apple, Facebook, Microsoft, Amazon, Yahoo, AOL have been alleged to have provided access of their user’s data to CIA and FBI for surveillance, thus putting at risk information of millions of people around the world.

It is not that the security agencies are the only one that are gaining access to private information, but research and marketing organizations are also purchasing consumer data for commercial purposes. When one agrees to the terms and conditions while downloading a mobile app or registering for an e-mail account, she literally allows usage of phone number, e-mail, photographs, chat, etc. by the service provider. The TeamViewer software installed nowadays in many organizations can operate the computer systems from remote and get access to information stored in those systems. Similarly, though the GPS technology and CCTV surveillances are quite helpful in solving crime cases, but at the same time they capture and track our every movement from remote locations and thus make us exposed to those who might misuse that data.

It seems that in the current digital age, if one wants to remain connected and updated, there is no remedy for data theft. However, one can exercise caution and remain vigilant while sharing the personal and confidential information on the internet or on mobile.



Divya Gupta
CEO, UDGAM



Privacy in today's Digital Age

The spectrum of the modern world has shifted and how! In lieu of the hyper digitalisation in the age of information technology, we humans have created a doppelganger virtual world. Now how this emulated existence has treated us is a matter of conflict, a debate that uncovers both gifts and hazards of the digital universe. While the advantages are quite tangible, the loopholes have only recently surfaced.

Privacy has become a major issue to be intercepted. Personal information flows freely in the digital space, ready to be tapped by any anonymous receiver. While it may sound vaguely detrimental, the tactility of it is hardly avoidable. Invasion of privacy is unarguably a violation of our basic rights. I realise the intangible hazards that an unwarranted access to our private information can lead to. In the light of the recent controversies regarding the apparent naivety and ineptness of social media conglomerates at managing data privacy, the situation is alarming. Privacy is one of the most significant and substantial tool for intellectual, political and religious freedom, as well as the dignity of the individual.

While we cannot underestimate the power of the online revolution unleashed by digitisation, we also cannot ignore the inherent vulnerabilities their size brings to digital social databases. The impact that they have on our privacy cannot be neglected or understated. They have the privilege of watching us on the many sites we visit, in addition to tracking us when using their products. It is also a paradox that any long term remedy offered by these global digital giants opposes their own core business model i.e. the hyper-targeted advertising due to extreme surveillance. As a representative head of the department, I understand the sentiments of all that the decision of lending these conglomerates with the responsibility of our private information guardianship is vague at the moment and suitable measures need to be formulated to stabilise the situation. In the Internet age, complete loss of privacy is not inevitable and through thoughtful regulation and increased consumer choice, hopefully a brighter path can be paved.



Dr. Bhupender Kumar Som
Professor & Dean- PGDM (IB)

Privacy Concern in The Age of Facebook and Google

Man is a social animal hence getting socially recognized is thrust of all humans. Having a good social reputation brings pride and honor. One of the keys to have a sophisticated social reputation is to maintain privacy. Privacy plays an important role in life. Every person subconsciously or otherwise maintains personal data. That personal data is called the domain of privacy. A breach in personal data is created by social networking platforms these days. For example; A short while ago data of nearly 87 million United States users of Facebook was obtained and misused by Cambridge Analytical to direct the results of United state elections. This is one of several examples occurring each day. This scandal was monstrous and connected influential people therefore the security agencies responded strongly but when it comes to privacy breach of a common man it never comes on surface. Since Facebook allowed (since 2007) outside developers to build and offer their own application within the space of Facebook, the security of private data of users is weekend.

The more someone knows about you, the higher opportunity someone has to overpower you and your decisions. When it comes to reputation and independent decision making, personal data plays a key role. Anyone having our personal data can affect our reputations, can influence our decisions and even can shape our behavior.

Intervention of digital media in our personal lives is creating social and professional barriers. These social platforms are not letting people forget their past and move forward. There should be strict government regulations about maintaining the privacy of users. The user shall also be careful about putting his matters of privacy on social media.

Priyanka Gandhi
Assistant Professor, JIMS, Rohini



Online Privacy

looking at the Flipside of the coin

This is not just your another regular article. Regardless of whatever arguments you may give after I let it out, this article has to start with it. 'It' was, is and will remain a primary reason of yours and everyone's concern indeed, after all its Money. Everyone and everything is moved by money be it your gym trainer your friends or even your school's principal. I just want to briefly draw out that, Money stands a top and still undefeated. You probably do too many things throughout your day but think about it most of the things you do, aren't charity or fun, you do things for a purpose be it reading a book, watching a series or even studying, common don't hide it, there is some gain some profit some motto behind your actions. You know studying will get you good marks which equals good job and hence a good life. Haven't I made it clear enough? Stay with me.

Next best thing after inventing language I believe is 'the' internet that has ever happened to mankind and now you are thinking that this article too will at last take the same route to reach conclusions but oh you are wrong!. The internet is now become so much of, that calling it 'virtual' puts even reality to shame. Believe it or not it's really a platform. A platform of opportunity rightly said. And your bad and good if there are opportunities there are opportunists waiting like crocodiles inside the most beautiful lake you have ever seen, waiting for 'it'. 'Fewer ones', who really understood the game early on, are the ones whose names are written with golden ink in Forbes list under richest people on earth. And now

it's time for you to get an insight into the real 'game'.

Now whatever I have said in bits until now will all make sense when put together Whatever you see online isn't a service or charity be it Facebook, Google, Snapchat and there is an urgent need for you to understand this before jumping straight to the conclusions. Yes they steal your super private data yes they cheat you and it's just not only my gut but the truth. One need to understand that online services are nothing more than the most efficiently designed business model. Yes that is the perfect word to explain the whole aspect of this article. Few years back Whatsapp was a premium service having yearly fees of 500Rs but as soon as the company made it completely free suddenly the user-base increased 4 times as the previous best record. Which is sort of funny. Nothing really comes for free after all, but nobody wanted to pay for WhatsApp so it ended with a tie-"We sacrificed our Privacy for Money" – to which I don't know about you but I feel kind of win-win situation. If the compromised data stays in 'somewhat' right hands which I think should be protected atleast by the law. Your stolen data 'generally' is used to show you personalized ads unless 'they' become a little greedy which is infact quite lethal. Didn't get it- It could make you the the most powerful person on the planet, How do think Donald Trump ended up where he is today...

Think about it. The Earth is round.

Privacy Concern in The Age of Facebook and Google



Shilpa Garg | MCA(Batch 2006-09)

Are you back with me from your Google search and likes/shares/comments on Facebook? Do you think that these gigantic companies are serving us, the customers?

Well, I believe we are not the customers but the products of information. We as a product are helping these and other similar top-notch companies earn huge profits at the cost of our data i.e. information. Google and Facebook's CEO argue that, "People have gotten more comfortable and open in sharing information with more people". But do we really agree to this in real?

Google collect our information through Web crawlers or the Web bugs. Though we feel obliged at being recommended various products that seem to match our interests but in turn we are allowing them to deeply study us. Moreover, since the pattern follows they garner more data only to be stored till eternity. You can check your data at: myactivity.google.com/myactivity. To add on, Google is aware of all the apps you use, things you ever tried to search or deleted and your interests or gender or hobbies leading to your advertisement profile. The most controversial privacy episode arose from Google's Street View Technology. The data was collected from Google cars and bikes which took still photographs of the street which was then loaded in their image database to create an interactive view of the street. Apart from taking street photographs the shutterbugs also captured private properties and individuals indulged in their personal work. There was also a complaint filed by people in Great Britain pertaining to the same.

Facebook which boasts of millions of members is even more clever. It creates a social graph and knows how you connect and interact with other members. Though we think that we have created our profile but Facebook actually knows more about our Facebook's page. Facebook knows every message you've ever sent or been sent, every file you've ever sent or been sent, all the contacts in your phone, all the audio messages you've ever sent or been sent and all those profiles you visit. Like google, it uses our data and sell it to the advertisers. The recent scandal of Cambridge Analytica of buying data

from Facebook of more than 87 million users inappropriately is already out in open. Various political organizations used information from the data breach to attempt to influence public opinion. Political events for which politicians paid Cambridge Analytica to use information from the data breach includes 2015 campaign of United States politician Ted Cruz and 2016 Brexit vote. Another popular program, Facebook's Beacon program wherein it partnered with many companies to know the purchase list of its users for their loved ones for Christmas saw a huge outcry. Do you fill the goosebumps? You can check your data at: <https://www.facebook.com/help/1701730696756992>.

Open Graph – a brainchild of Facebook wherein any website can incorporate a 'Like' button giving access to the website to a user's network on Facebook whence the user clicks on it without his consent. This was flagged by US senators and advocates as a data and privacy breach. Similarly, Google Buzz wherein when Gmail users joined Buzz their email messages were analyzed to create a graph of social pattern and generate a list of "People following you" or "People you follow" only to be displayed on Google public profile page. This came to light when White House Internet Policy Director Andrew McLaughlin, former Google employee's contact list created a havoc. It was questioned if he was using Gmail for White House business or breaking the law in any manner. Though, Google stated that it had made changes to BUZZ and privacy concerns no longer exists after a lawsuit was filed against it. But are we sure?

Both Facebook and Google accepted privacy concerns only after lawsuits i.e. a reactionary acceptance and not preventive. The haunting reality is that what you do here and purchase there goes in their digital database to be leveraged at some point of time in future. Though we cannot underestimate the power of online revolution unwrapped by Google and Facebook but they have failed to be the guardians of an individual's data and dignity. Moreover, in India it has still not been taken up on a serious note and we are in a privacy mess.

Being Another You??



Vanshi Kakkar | MCA(Batch 2013-16)

“In the future, your Digital Footprint will carry far more weight than anything you might include on your resume.”

Chris Betcher

Before you step into the world of World Wide Web, think twice before you impersonate by hiding your real self, because you might not know what trails you are leaving behind.

In the age of Google and Face book, where we can't doubt the power of online revolution unleashed by them, but also on the other hand, we can't even ignore the inherent vulnerabilities associated with the size they bring to digital social databases.

Whatever you do online or offline helps in creating your “Digital Footprints”.

Passive Digital Footprints

It's created when data is collected without the owner knowing. For example: any person giving away the information of their preferences and lifestyles by simply browsing any product on an ecommerce site .



Active Digital Footprints

It's created when user deliberately releases their personal information. For example: any person sharing any post/picture on social media.

We individuals, in the age of growing online industry, contribute intentionally and unintentionally of who/what we are. Based upon which a portrait of is created, which is unfortunately becomes public than most of us assume.

So always remember, whatever you do, be it online or offline you are always under the surveillance of the online industry.

Even a simple Google search can tell a lot about you, things keep on getting added to your history. So, beware before leaving any trails, because you might

not know how adversely it's going to affect your digital footprint.

How do we leave Digital Footprint?

We contribute to our Digital Footprint by the following ways:

- Google search/Browser history
- Posting pictures/information, commenting on social media
- Giving feedbacks
- Sending/receiving emails
- Website/online shopping

Phewww!!!! Almost doing anything on internet helps creating our digital footprints, so think twice before hiding your real self; your digital footprint can expose you within seconds.

Why you should Manage/maintain your Digital Footprint?

As we are very well aware of the thing that everything's going digital, and just on a click of the button your real identity can be revealed.

Suppose you go for an interview, you might not know what all information about you they have collected even before meeting you, and dare you tell a lie about yourself.

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MDP / EDP: Programme

S.No	Topic	Duration	Programme Faculty Incharge
I.	Three soft skills for a successful career: Great Communication, Adaptability and Time Management	01 Day	Ms. Harpreet Rakhra & Ms. Silky Madan
ii.	Managing Conflicts at Work place	01 Day	Prof. S.C. Kapoor & Dr. Neelam Dhall
iii.	Statistical Data Analysis on MS Excel	01 Day	Dr.B.K. Som and Mr.Sunny Seth
iv.	Effective Marketing in just 20 steps	01 Day	Dr. Pooja Jain, Dr.Yukti Ahuja and Mr. V.K. Mehta
v.	Achieving Excellence through Emotional Intelligence	01 Day	Prof. Pratima Daipuria
vi.	Cyber Attacks and Internet Security	01 Day	Dr. Deepshikha Aggarwal
vii.	Working Capital Management for Small and Medium Enterprises	01 Day	Mr. N.P. Singh & Ms.Sugandha
viii.	Developing Professionals for Leadership Roles	01 Day	Dr. Neelam Dhall and Prof. S.C. Kapoor
ix.	Analytics for Marketing Decision Making	01 Day	Dr. A.R.Mishra
x.	Exploring Consumer's mind - The Marketing dimension	01 Day	Dr. Bhavneet Kaur & Dr.Amisha Gupta
xi.	Advanced MS-Excel: Applications in HR, Finance and Marketing	01 Day	Mr. Sanjive Saxena, Mr. Devesh Lowe & Ms. Disha Grover
xii.	Managing Professional and Ethical Behaviour for a Successful Career	01 Day	Mr. Suneel Keswani & Dr. Sumesh Raizada
xiii.	Financial Skills Enhancement for Non-Finance Professionals	01 Day	Dr. Deepika Saxena & Dr. Navneet Joshi
xiv.	Implementing Quality Management System in Organization	01 Day	Mr. Sanjive Saxena
xv.	Business Marketing Skill Development	01 Day	Dr.RajivGoel & Dr.Sumesh Raizada
xvi.	Decision Making using Financial Modelling	02 Days	Dr Parminder Bajaj & Mr. N.P. Singh

... Contd. from pg. 12

It is a picture of who you are, it summaries' your real identity.

Remember,
"Companies sell information for a living, privacy is not their priority"

Nearly few weeks before wiki leaks revealed that the Central Intelligence Agency may be using personal electronic devices for espionage, a lawsuit settlement admonished face book for reading

messages the company had led its users to believe were private.

The digital world is not only compelling, but also intoxicating, addicting and leaving us with a huge blind spot that puts us at a greater risk of losing our confidential data, property, privacy, security and in some cases our lives too.

What happens on social media, stays forever.

Be authentic , stay safe in the age of digital world.



Alma Mater 2017-18

Alumni Coffee Meet in Delhi-Series-12

For the first time ever, JIMS conducted its Alumni Coffee Meet (Series-12) in its Campus (Rohini, Sector-5). It was held on 26th August 2017. The occasion was graced by more than 50 Alumni and it also witnessed alumni from the first batch. Nostalgia and bonhomie were evident at the event as they get to meet their faculty and batch mates. The meet began with traditional lighting of lamp followed by interaction through fun-filled activities. To add some entertainment to it, two of the JIMS students participated in the live singing. During the event JIMS launched a platform called 'JIMS Connect' for its Alumni, corporates, faculty and students which would help them to stay connected.

Awesome arrangement by the college staff created the right atmosphere for the Alumni to remember the humor-filled days in the college.

Alumni Coffee Meet in Kolkata-Series-13

To relive the old memories and to make new ones, JIMS Rohini Delhi reached to the sweetest part of India, Kolkata for its Alumni Coffee Meet (Series-13). It was held on 2nd September 2017 at Café 4/1, CAMAC Street. It was attended by both senior and junior Alumni. Kolkata Chapter was introduced for the first time in the city and was one of a kind experience. Over the coffee, the discussion was held on the newly launched JIMS Connect platform that will facilitate the Alumni to connect with their Alma Mater and corporates.

The idea of Alumni Meet is to create a special bonding between the students who have passed out & who have established themselves already in the big, outside world.

Alumni Coffee Meet in Dubai-Series 14

JIMS held its maiden Alumni Meet (Series 14) in Dubai on 6th October 2017 at Walters Coffee Roastery. In the first ever international meet, JIMS connected with its Alumni in the Dubai Chapter. In the reminiscent meet over coffee, we discussed about JIMS's journey so far and also about the newly launched JIMS Connect platform for Alumni that can help them to connect with its Alma Mater and Corporates. It was attended by the Alumni from Dubai and nearby cities. Some of the Alumni were Ms. Abha Mahto, Manager, Bank of Baroda and Mr. Milind Chopra, an entrepreneur who has recently started his own business.

JIMS looks forward to further deepen the bond with its Alumni and cherish all the memories. Such Alumni meet is a perfect platform for the Alumni to revive their memories.



Annual Corporate Event in Delhi



Annual Alumni Meet Christmas Carnival

Soaked in the spirit of Christmas, JIMS organised its Christmas Carnival (Annual Alumni Meet 2017) on 16th December, 2017 at Rohini Sector-5 Campus. The entire campus was festooned with lights, balloons and a brightly decorated Christmas tree. A large number of alumni across management and IT verticals attended the event along with their families. There was participation from different

batches including the first batches of the programs. During this time, bonds of friendship and family ties are renewed and rekindled. Guest along with their families enjoyed the evening which was full of fun and entertainment. Some of the fun-filled activities were:

- Electrifying performance by Rush Band
- Fun filled kid's zone
- Photo Booth pictures for remembrance
- Mouth-watering snacks and dinner

- Games for kids and adults

A Wish Fulfilling tree was also kept at the event. The Alumni took this opportunity to fulfill the wishes of the underprivileged kids. Some of the Alumni from outside NCR came especially for the event to meet their friends and family to relive their memories. Everyone was high on exuberance. Overall the event was full of entertainment and was appreciated by all.



JIMS Alumni Coffee Series XV exclusively for PGDM- Retail Management- Series -15

The 'JIMS Alumni Coffee Series-15' exclusively for PGDM-Retail Management was held on Monday, April 16, 2018 at Cafe Coffee Day - The Square, Janpath, New Delhi from 11:00 am to 2:00 pm. Alumnis along with faculty & staff members from JIMS attended the programme. The Hon'ble

Chairman-JIMS Mr. Manish Gupta, CEO – Udgam Ms. Divya Gupta and Director-JIMS Dr. Pawan Gupta, senior professors, visiting faculty and staff members graced the occasion with their presence. The strong emphasis was given on the bonding and continuous reciprocal relationship between the Alumni members and the Institute. The Alumni members took this opportunity of meeting their colleagues, sharing their work & life experiences, discussing their

growth and current profile with faculty members. The alumni members got their photographs clicked in groups and also along with the faculty members. Almost all alumni including visiting faculty mentioned their experiences of their JIMS tenure by writing small messages on JIMS Book kept at the venue. Alumni gave their video bytes too. Everyone enjoyed the event, it was such an unforgettable one.

PGDM-IB First Exclusive Alumni Meet – SERIES 16

PGDM –International Business organised its first exclusive Alumni Meet on April 28, 2018. The meet was held in Smoke House Deli, Khan Market. A good number of alumni attended the meet along with the Chairman, Deans, Faculty and the staff. Some of the alumni shared their experiences as well as interesting moments of campus life to the audience. All Alumni were very happy as they met their friends, teachers and shared their experience with them. They were also happy to see the development

of their own college. Honourable Chairman Mr Manish Gupta interacted with the Alumni and explained the significance of alumni reunion for the growth of institution, individuals and society. The Meet ended with promise to meet again and everyone bid emotional farewell to each other. Here are a few glimpses of the event-

Alumni Coffee Meet-MCA-Series-17

Jagan Institute of Management Studies organized an “Alumni meet exclusively for MCA students” on

Saturday, 19th May 2018. Alumni from 2004 to 2017 pass out batches attended the meet held at Smoke House Café Connaught Place, Delhi.

The event aimed at building better communication and relation between alumni and teachers. It started off with the welcome of Alumni by the HOD. It continued with a lot of interaction between JIMS staff & Alumni. The event showcased a cohesive environment for students and faculties. As a token of love Alumni were given Souvenir

Alma Mater 2017-18



Alumni Achievements



jims
JIMS Elite
Alumni Society

Ankur Goel
Proprietor, Shoozspot

an Alumnus of JIMS Rohini
PGDM Batch 2009-11

Elected & appointed as the youngest treasurer of the Footwear traders association, Inderlok-the biggest footwear trading market in Asia

www.jimsindia.org



Mr. Himanshu Bansal became the youngest biker (BCA batch 2014-17).



jims

Extra Ordinary Achievement by JIMS Alumnus !!

KUMUD RANJAN
an Alumnus of JIMS Rohini
PGDM Batch 2004-06

has been included in list of 100 Top Digital Marketeers by PaulWriter (with client list like Adobe / Microsoft , IBM, Oracle)for Adobe Digi 100

www.jimsindia.org

Vikrant khurana (V-Key) PGDM 2013-2015 batch
Rapper / Anchor / Viner / Performer



Coming Up with my New Song "KardiIshaare"
Feat. V-Key which is Lauching Under Zee Music Company's Label



Mr Anuj Trehan became a University Topper and won a Gold Medal (BBA 2014-17).



Mr. Yash Pahuja won a Best Article Award in Technowiz (BCA 2015-18)

Achievements at a Glance

JIMS Ranking



S.No	Magazine/ Newspapers Name	Year	Rankings / Grade	Remarks
1	Competition Success Review (CSR) Award 2018	2018	Excellence in Education Since last 25 years	Excellence in Education for the sixth time in a row. The institute was specially felicitated in its Silver Jubilee Year and was awarded "Excellence in Education from 25 Years."
2	Times of India Feb, 2018	2018	10th in India (North)	Ranked 10th in India (North), Ranked 5th in Delhi among Top private Institutes
3	Business India 2017	2017	A++	Ranked A++ on All India Basis
4	FICCI Higher Education Awards, 2017	2017	Top Three Institutes In Excellence	Among the Top Three Institutes In Excellence in Faculty

Updates at JIMS

The Legacy continues



From the first campus date at JIMS to a journey of the lifetime.....

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