

# THE COMMUNIQUE



WEEKLY NEWSLETTER  
ISSUED BY: PGDM(B) 2020-22



## A MESSAGE BY THE TEAM

Dear Readers,  
The Communique's an interactive newsletter of PGDM Section-B (Batch 2020-2022).  
In this issue of The Communique we have taken the initiative of spreading social awareness.  
Through this edition we would take you on a journey from world fascinating news to heart touching and inspirational journey of a fighter and from artistic paintings to crazy riddles and poems.  
Enjoy Reading!!!!

ISSUE PERIOD:  
16TH NOV 2020-21ST NOV  
2020

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## OPERATION GREEN...

*India is also called as a subcontinent because of its rich heritage land, moderate temperature, Mountain, coastal region, plateau. Entire Northern and Eastern region of India grow the highest amount of vegetables and fruits, which motivated the government to launch the scheme where the central government announced that 50% subsidy will be provided for air transportation for 41 verified vegetables and fruits so that sellers can transport their perishable goods to all over India.*

## STOCKS HIGH, GDP LOW?

*Bse Sensex is all time high with 43882.25 points, while GDP is 5.8 % according to IMF. The main factor is the Interest of portfolio investors in Indian market for long term. They have pumped in over 42000 crores in November. There exists positive news like US election, COVID-19 vaccine etc. which motivates all investors to trade more.*



## PARAM SIDDHI RANKED 63

*A proud moment for India that param siddhi supercomputer established by national computing mission (NCM) bags 63rd position in the list of most powerful computers in the world. It will accelerate the research and development in the fight against COVID-19, climate forecasting, medical imaging, genome sequencing, start-up booming.*



## FREE TRADE AGREEMENT



World's largest trade agreement, RCEP (Regional comprehensive economic partnership), was signed by 15 countries on 15 November. The Regional Comprehensive Economic Partnership (RCEP) is made up of 10 Southeast Asian countries, as well as South Korea, China, Japan, Australia and New Zealand. The 15 countries account for about 30% of the world's population and GDP, making it largest trade bloc.

## G20 SUMMIT 2020



Due to COVID-19 pandemic, the summit was held virtually. the host was summit was Riyadh, Saudi Arabia. Currently, g20 accounts 90% of world GWP and 80% of world trade and approximately half of the worlds land and population. The Saudi Arabian Presidency has selected the theme, 'Realizing Opportunities of the 21st Century for All'. The key items discussed under this theme were:

1. 'Empowering People especially women and youth.
2. Safeguarding the Planet, by fostering collective efforts to protect our global commons.
3. Shaping New Frontiers, by adopting long-term and bold strategies to share benefits of innovation and technological advancement'.

## LVB TO AMALGAMATE WITH DBS

The logo for Lakshmi Vilas Bank, featuring a red banner with the bank's name in white capital letters and a small yellow icon of a person with arms raised to the left.The logo for DBS Bank, featuring a red square icon with a white 'X' shape inside, followed by the text 'DBS BANK' in black capital letters.

*The apex bank of our country has decided to amalgamate LVB. While this merger looks great for LVB's customers & employees and also for DBS who currently has 34 branches in India & will now have another 563 branches of LVB. But what about those innocent investors who have kept their patience so far when the bank has been sailing through hard time & posting losses for the past 3 years. What is even more tragic is the fact that 46.73% of the shareholding lies with retail individuals.*

## RIL ACQUIRES URBAN LADDER

*Reliance Industries (RIL) has acquired 96% of online furniture retailer Urban Ladder Home Decor Solutions for Rs 182 crore, ramping up its hybrid, online-to-offline commerce model and intensifying its fight against Amazon and Walmart-owned Flipkart. The acquisition was routed through Reliance Retail Ventures, in which foreign investors were also there. RIL buys online furniture firm Urban Ladder Reliance Retail has the option to acquire the remaining shares (4%) of Urban Ladder and it plans to invest an additional Rs 75 crore in the latter by December 2023.*



## J&J TO PAY FOR THE DAMAGES

The logo for Johnson & Johnson, featuring the company name in a red, stylized, cursive script font.

*Johnson & Johnson has been ordered by a New York judge to pay \$120 million (₹890 crore) in damages to a woman who blamed her asbestos-related cancer on use of the company's baby powder. The jury pay out to Donna Olson and her husband was reduced from \$325 million. J&J faces almost 22,000 claims that its powders caused cancer.*

# THE MONSTER

*I must be a monster*

Where being human is to hate purely on the  
faulty colour of one's skin  
If such anger can be pointed to those who  
are not of our artificial kin,  
When one ploughs his car through the  
chorus of laughter,  
And a child is buried under rubble due the  
arrogance trying to survive to the hereafter,  
Where humans chose to elect a racist to  
promote freedom,  
In a world where genocide is thought to be  
martyrdom,  
Where we are happy to blame a billion, due  
to the faults of a minion, led by a flawed opinion,  
Where the audacity of being born a female  
is a death sentence for some, prison for others and bad luck for all,  
Where one can become a billionaire with a  
sex tape, and others seek fame for making parts of their body cape,  
Where blind denial about the devastation  
of the land can be debated,  
All in the mean while the planet remains  
sedated, even after all the facts have already been stated,  
When we build walls to keep out the needy,  
And promote palaces for the wealthy, you  
tell me who's greedy,  
Where humans hate of those caught in  
cycles of neglect,  
And due to prior prejudices can all spot a  
likely suspect,  
Where hate is engrained in those pure of  
heart,  
And others fear from being labelled smart.  
If this is what it takes to be human, the  
real meaning of being a true man,  
I must be a monster and perhaps quite  
rightly so,  
But it is the human I fear most, for they  
are the cause of all my sorrow.

POEM BY:  
**ANJALI  
& MANTHAN**



# चलता चला

मैं चलता चला

मंज़िल ना मिली अपनी तो कहीं और बिता लेंगे रात,  
हर सुबह नई मंजिलों को मेरा रस्ता चला।

ठिकाने कई मिले,पर रूकना कहीं  
मुमकिन न हुआ,  
कुछ टुकड़े छोड़ अपने,हर पनाहों में मैं बसता चला।

यूँ भी नहीं है कि दुनियादारी से अपना वास्ता ना  
रहा कभी,  
आलम कुबूल ना हुआ इस दलदल में जब मैं धसता चला।

ढीली पड़ने लगी है सारी रिश्तों की तारें,  
जब से खुद के बंधनों को मैं कसता चला।

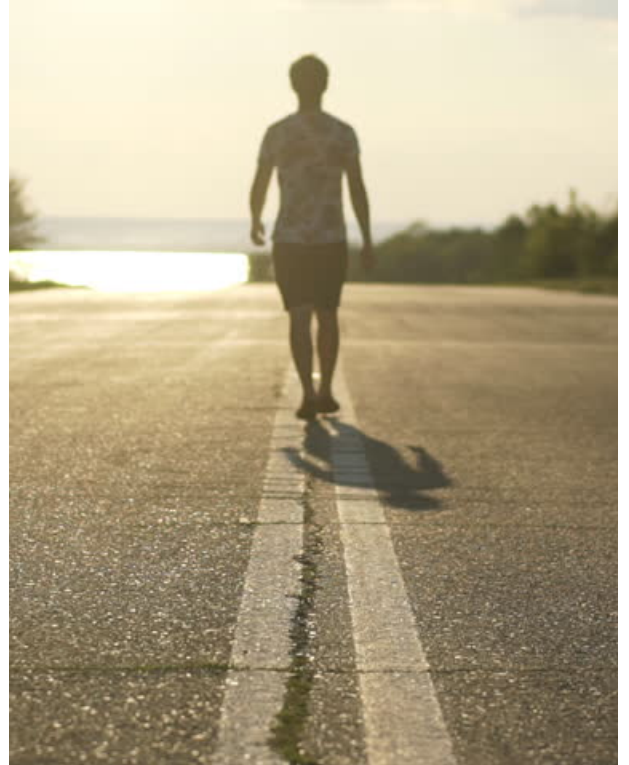
हर सफर रहा सुहाना ये कहना भी जायज़ नहीं,  
चटक धूप में कभी छाओं को भी तरसता चला।

बड़े महंगे से थे ख्वाब जब देखे थे कभी,  
मगर कोशिशों से हर ख्वाब मेरा हो सस्ता चला।

और क्या लूटेंगे मेरी गलतियों के मज़े,  
खुद अपनी बेवकूफी पर मैं हसता चला।

न रहा भरोसा,कि होती है नज़ाकत  
वक्रत की,  
बिन मौसम की बरसात सा अब मैं बरसता चला।

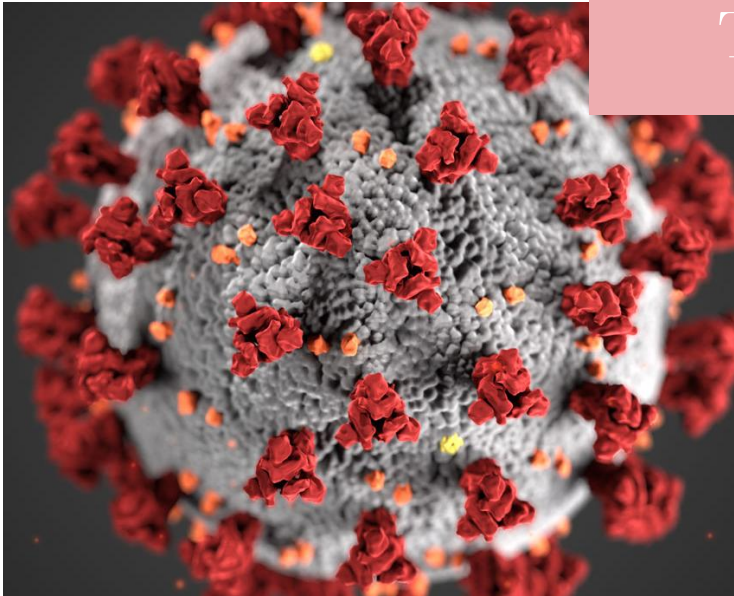
मैं बस चलता चला,  
चलता चला...



POEM BY:  
**ANJALI**  
**& MANTHAN**



# THE COVID LIFE

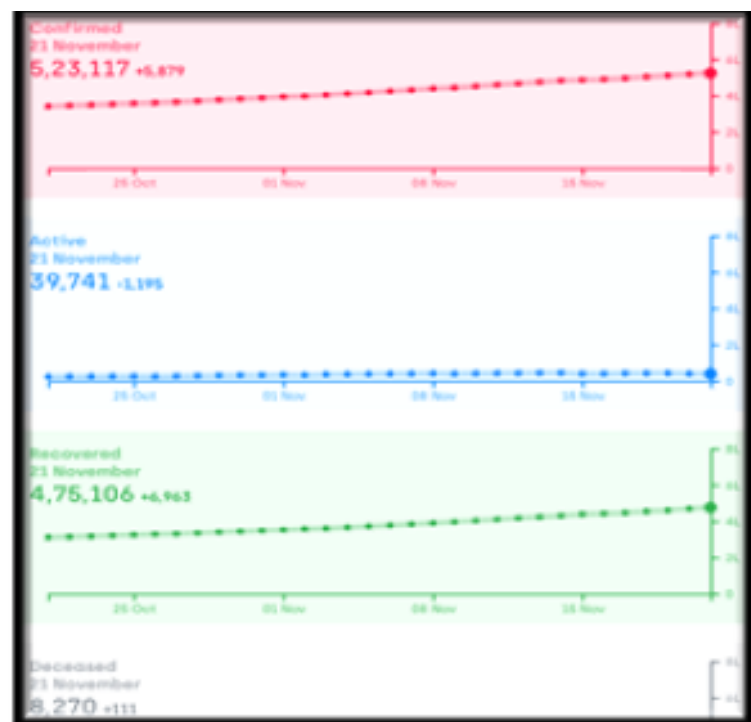


COVID-19 has affected day to day life and is slowing down the global economy. This pandemic has affected thousands of peoples, who are either sick or are being killed due to the spread of this disease. This, being a new viral disease affecting humans for the first time, vaccines are not yet available. This virus is spreading exponentially region wise. Countries are banning gatherings of people to the spread and break the exponential curve. Many countries are again under lockdown and enforcing strict quarantine to control the spread of the havoc of this highly communicable disease. COVID-19 has rapidly affected our day to day life (health, social and economy), businesses, disrupted the world trade and movements. This virus creates significant knock-on effects on the daily life of citizens as well as about the global economy.

Amid a surge in COVID-19 cases, the number of containment zones has gone up to over 4,550 in the national capital, with the maximum 743 in southwest district and the lowest 148 in northeast district.

According to official data, six districts out of the total 11 have more than 400 COVID-19 containment zones - 743 (southwest), 705 (south), 587 (west), 543 (southeast), 490 (central Delhi) and 445 (northwest).

Meanwhile, a door-to-door survey for identifying and testing people symptomatic for coronavirus in containment and densely packed areas of the city commenced on Friday. Delhi is hit by 3rd wave of Covid-19. Despite high testing, this is among the highest positivity rates in the country. The city has added 43,109 new cases (11% rise) since last week—nearly one in six of all cases reported in India. This has taken Delhi's total case-load past 500,000. With more and more patients under treatment, Delhi is now one of only eight states and Union territories with a recovery rate below 90%. According to the home ministry, about 150 ICU beds were added in Delhi over the last three days. The current capacity of 3,652 ICU beds in the city will be further ramped up. At the ITBP's Covid-19 care centre, more than 500 isolation beds with oxygen facility will be made available by this weekend.



## THE TRANS LIFE



*Everybody deserves to live a good life and enjoy their rights. Every human should be treated equally. But our society still differs among people on the basis of genders. With the passing of time, our society is understanding the importance of women empowerment but on the same hand we need to understand and learn to respect transgenders too. Transgenders are an important part of our society and we need to treat them equally. They've been struggling to live a good life and earn a better living. One such example is given below.*

*Samanta ...!!!!*

*Mannat belongs from Delhi. she is recently working with an Ngo and owns a sandwich shop (Samanta). In her initial days, she suffered a lot from public bullying, ragging, insult, abuse. In her school days, she loved participating in cultural dance events and wearing makeup e etc. That's when she recognized her true identity. Her parents initially accepted her but society severe pressure forced her to eventually leave her home. Even after that she took admission in graduation because she wanted to educate herself in a fruitful manner. There were many obstacles (ragging, bullying, teasing) in front of her but she fought them courageously and successfully cleared her graduation.*

*She was rejected many times for jobs interviews and this forced her to join a Kinnar community. She felt suffocated because of the strict and rigid rules regulations, the caste system. That's when she took a decision to joined the Ngo. Her life is much easier now with the support from NGO, Mannat and other community people have suffered a lot in their whole life. From fighting around the rights, education, no jobs, self-acceptance, assaulting, molesting they are continuously harmed, mistreated.*

*There's a message from Mannat to the society "We are not different from society. Like men and women, we should be recognized as a third gender and should be given value and respect. We can do everything if given an opportunity. we will definitely prove to you our worth. Our life is full of pain and suffering we would highly admire if society accept us and love us"*



## THE ART CORNER



ART BY:  
RUPJLI  
KROP1



## LET'S RIDDLE

1. *What is the question you can ask all day, get different answers for the same, and they would still be correct?*
2. *I have cities, but no houses. I have mountains, but no trees. I have water, but no fish. What am I?*
3. *What word in the English language does the following: the first two letters signify a male, the first three letters signify a female, the first four letters signify a great, while the entire word signifies a great woman. What is the word?*
4. *A woman shoots her husband, then holds him underwater for five minutes. Next, she hangs him. Right after, they enjoy a lovely dinner. Explain.*
5. *What disappears as soon as you say its name?*
6. *What is as light as feather but the strongest man cannot hold for long?*
7. *I met a man on the London bridge, he tipped his hat and drew his cane, in this riddle I told you his name. What is it?*
8. *Only one colour, but not one size, stuck at the bottom, yet easily flies. Present in sun, but not in rain, doing no harm, and feeling no pain. What is it?*
9. *What runs but never walks, has a mouth but never talks, has a head but never weeps, has a bed but never sleeps?*
10. *Green but not a lizard, white without being snow, and bearded without being a man.*
11. *They are two brothers. However, much they run; they do not reach each other.*

**\*Answers of the riddles  
to be found on last page**

## ANSWERS TO THE RIDDLES

- A1. *What is the time!*
- A2. *A map.*
- A3. *Heroine.*
- A4. *She took a picture of him and developed it in a dark room.*
- A5. *Silence.*
- A6. *Breathe.*
- A7. *Andrew (And drew his cap).*
- A8. *Shadow.*
- A9. *River.*
- A10. *Leek.*
- A11. *Wheel.*

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