

THE BULLETIN

WEEKLY NEWSLETTER BY PGDM SEC [A] BATCH [2020-2022]

[23rd NOVEMBER – 28th NOVEMBER 2020]



MESSAGE FROM THE EDITORIAL TEAM

Dear Readers,

With great zeal and exuberance, we bring our edition of weekly newsletter “The Bulletin”. Brought to you by editorial team of Section A with an intent to present the creative side of students along with their talents. Amidst the busy and sometimes monotonous schedule, we hope reading this edition of newsletter is both productive and fun. While these tough times goes on let’s all come together and uplift each other with happiness, gratification and peace.

Quote for the week

“Life changes
very quickly,
in a very
POSITIVE way,
if you let it.”

LINDSEY VONN

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NATIONAL LAW DAY

“If I find the Constitution being misused. I shall be the first to burn it”. – B.R. Ambedkar

November 26 is celebrated as National Law Day or Constitution Day to acknowledge the efforts of the framers of the Constitution of India. The Constituent Assembly of India was founded on 9th December 1946 to write the Constitution of India. The drafting committee was chaired by Dr. B R Ambedkar, who was the Law Minister then. The Constituent Assembly held 11 sessions and took a period of 2 years, 11 months and 18 days before it signed two copies of the document one in Hindi by the name of “Bhartiya Samvidhan” and another in English “The Constitution of India”. The Constituent Assembly of India adopted the Constitution of India on 26 November 1949 (the day which we celebrate as National Law Day or Constitutional Day) and it came into effect on 26 January 1950 (the day which we celebrate as Republic Day). The Constitution Day is also known as Samvidhan Divas.

L&T Bags Order to Build India's Longest River Bridge

Larsen & Toubro's construction arm has secured a large contract to construct India's longest road bridge across Brahmaputra River connecting Dhubri in Assam to Phulbari in Meghalaya. As per L&T's classification, the valuation of the said contract lies between Rs. 2,500 to 5,000 crores.

The 19 km long bridge will be built along National Highway 127-B and will feature a Navigation Bridge of 12.625 km, approach via ducts of 3.5 km on the Dhubri side and 2.2 km on the Phulbari side, connected with approach roads and interchanges on both sides. L & T is an Indian technology, engineering, construction, manufacturing, and financial services conglomerate, with global operations.

BJP's Vijay Kumar Sinha New Speaker of Bihar Assembly

Vijay Kumar Sinha, a three-time BJP MLA from Lakhisarai and former state minister, was elected speaker of the Bihar assembly. Sinha polled 126 votes in favour and 114 votes against. One independent and the lone LJP MLA also voted for Sinha. Members of the AIMIM voted against the NDA candidate. The opposition had fielded RJD MLA Awadh Bihari Choudhary as their speaker candidate.

**Period Products
(Free Provision) (Scotland)**

Bill passed unanimously

Scotland Becomes 1st Country to Make Period Products Free

On November 25, Scotland has passed a bill that has made period products such as tampons and pads free to all who need them.

The Period Products (Free Provision) (Scotland) Bill, which passed unanimously, requires local authorities to ensure that period products are generally obtainable free of charge. Schools and colleges must ensure period products are freely available to students, and designated public places must also make the products available.



PM Modi Releases Special stamp, Rs. 100 Coin at Lucknow University Foundation Day

Prime Minister Narendra Modi introduced a special stamp and a Rs. 100 coin, to commemorate the Centennial Foundation Day of the University of Lucknow through a virtual conference. The event was attended by Uttar Pradesh Chief Minister Yogi Adityanath and defense Minister Rajnath Singh, who is also the Lok Sabha member from Lucknow.

As Lucknow University completed 100 years on November 25 and PM Modi congratulated the entire faculty and students of the educational institution. He also said that completing 100 years is not just a mere number, but it is also the living example of the history of inexhaustible achievements.

U.K to ban sale of new petrol and diesel cars from 2030

Britain will ban the sale of new gasoline and diesel cars by 2030, before the date was 2040 which was reduced to 2035. Boris Johnson made the pledge as part of plans for a green industrial revolution that he claims could create up to 250000 jobs in energy, transport and technology. Though hybrid vehicles can be sold until 2035.

For this project £4bn has been allocated. But the automakers have expressed concern about the target saying the previous goal of 2040 was already ambitious.



India to build 300-million-dollar dam in Afghanistan

A quadrennial ministerial pledging conference, the 2020 Afghanistan Conference, co-hosted by the Government of Islamic Republic of Afghanistan, the Government of Finland and the United Nations took place virtually due to this pandemic. The theme of the conference was Peace, Prosperity and Self-reliance. At this conference an agreement was signed between Afghanistan and Indian for building the Shah toot dam in the Kabul river basin, which would provide safe drinking water to 2 million residents of Kabul city. India will also launch phase 4 of high impact community development project in Afghanistan, which include around 150 projects worth \$ 80 million. This is done to strengthen the strategic partnership and long-term commitment to the development of Afghanistan.

India Inducts two American drones on Lease

India has inducted two American drones – Sea Guardian, unarmed version of the deadly Predator series into the Navy on lease under the emergency procurement in the backdrop of the tension with China in Ladakh. Drones have been inducted into flying operations on 21 November at Indian Navy base at INS Rajali, Tamil Nadu. India leased these drones to test the American drone. If they find it good enough to be used in the long run, then perhaps India will purchase the armed version of that drone as well.



Hindu temple found in Pakistan

1300year old Ancient Hindu Temple has been discovered in the swat district of Pakistan by a group of Pakistani and Italian archaeological experts. The discovery was announced on November 19 after an excavation project at Barikot Ghundai. The temple is believed to be built during the Hindu Shahi period. The temple is believed to be of lord Vishnu. They also found traces of cantonment and watch towers near the temple site and a water tank was also found near the site, which the experts believe was being used by the Hindus for bathing before worshipping to Lord Vishnu.

Men's Player Award 2020: FIFA nominates Messi, Ronaldo, Salah among others

Cristiano Ronaldo, Lionel Messi, Mohammad Salah and Robert Lewandowski are among the candidates shortlisted for this year's Best FIFA Men's Player Award.

Thiago Alcantara, Kevin De Bruyne, Sadio Mane, Kylian Mbappe, Neymar, Sergio Ramos and Virgil van Dijk are the other nominees for the men's award which was won by Messi last year.

The award ceremony, which was earlier scheduled to take place in September but was postponed due to the Covid-19 pandemic, will be held virtually on December 17.



Two Romanian loose London Olympic medals for Doping

Two Romanian weightlifters were stripped of their 2012 London Olympics medals on Wednesday after positive tests for steroids, bringing its record total of doping cases at any Summer or Winter Games to 77. The International Olympic Committee said silver medalist Roxana Cocos and bronze medalist Razvan Martin tested positive for multiple steroids in reanalysis of their samples.



Crucial time for India Women Hockey, each player must work on raising the bar says Deepika Thakur

Determination to win combined with extensive international exposure has contributed to the Indian women's hockey team's improved performance, according to former star Deepika Thakur, who foresees a top four finish for the side at the Tokyo Olympics. The Indian women's hockey team has enjoyed good results in top tournaments recently, including winning the silver medal at the 2018 Asian Games and qualifying for back-to-back Olympics.



Is Revival of Indian Banks from NPA crisis possible?

As in the current scenario we can see a lot of banks are facing huge amount of losses due to defaults in loan being done by some private companies. A lot of companies and businesspersons have done such kind of defaults many times, which led the banks to bear a huge amount of losses a lot of time. But, on the same time the government supports a lot in the revival of the banks. And for that they keep doing many exercises time to time.

Why governments support the banks to recover and how is it done?

One of the biggest reasons for this is the fear of social unrest and losing the public trust from the banks. Section-45 of banking regulation act-1949 says that government must prepare an act of reconstitution or amalgamate the bank to another one. In 1993, New bank of India merged with Punjab National bank and many merges happened time to time. For protecting the banks from bankruptcy, government keeps injecting the money from time to time in the banks whenever it is required.

A Current example

Currently, YES bank that is the 4th largest Indian bank was facing this crisis and was struggling to survive even. It was suffering from the loss of 15k to 20k crores in which 14.2k crores had been recovered by raising FPOs issued by the bank and the rest amount was funded by the SBI.

What banks can do in this issue?

Money can be gotten back by selling assets of the company, selling the defaulter company to another company or banks can take help of Assets Reconstruction Company.

How customers should decide where to invest to keep their money safe?

The best indicator to identify the bad loans of a bank is Gross NPA%. Customers should also keep checking the financial statements of the banks and money must be invested in 2 or 3 banks looking upon the trustworthiness of the specific banks.

Compiled by - Shruti



IPL! Not everyone's cup of tea?

Indian Premier League (IPL) has become a 2-month long festival that divides us on the basis of states/cities, our favourite players or solely on how popular the owners are. After the initial years, owners realised they are big guns in their respective fields but in the fast growing T20 format of cricket with rapid and dramatic changes they can't be the decision makers and need specialists to do that. While the approach remained same almost all the franchises started employing specialists in the support staff such as team directors, data analysts, etc other than coaches. Now that we have all read Forms of Management so let's delve into the process of how franchises plan their team selection and strategies similarly as an organisation does to achieve the common goal i.e. the Winner's trophy.

Although this year was an exception as IPL took place in UAE and all their pretournament planning went to waste but when the auction took place, we saw some bizarre decisions such as Piyush Chawla going for 6.75 crores and Pat Cummins for a whopping 14 crores, but were these decisions really bizarre? While all the teams have same purse to buy players but there's no restrictions on how much to spend on the support staff. Now they hire directors and head coach who work similarly as CXO's then data analysts, talent managers, work load managers etc other than fielding coaches and fitness consultants who work as mid-level managers and then finally the players with their team leaders. All teams have to play 7 matches at their home turf, so if you win 5 out of 7 matches at home you will be 80% more likely to make the play offs. So, teams spend heavily on players who play well particularly on their home conditions such as CSK spend heavily on spinners, no teams have so much variety of spinners thus spending a huge amount on player like Piyush Chawla.

While every team needs 5-6 complete players that comprises of 1 batsman, 1 keeper batsman, 2 fast bowlers and 1 all-rounder. These players are likely to play all the matches and other 5 are specialist players such as wrist spinners, mystery spinners, pinch hitters, finishers etc which are likely to change as per the conditions. Now, the coach's job is not to train the players but to manage them and communicate their strategies to them, while the director plans with the help of stats, conditions, young upcoming players playing around the country before they go into the auction and owners have decided to stay away from this, the best example is how Mumbai Indians has become the most successful teams over the years while they didn't win anything while Sachin was playing as the Ambani's were heavily invested in planning, MI is the team that has had the best support staff from Sachin himself, Ricky Ponting, Shaun Pollock, Mahela Jayawardene etc. At the end of the day it's all about profits which they earn from advertisers and sponsors other than share in broadcasting rights and revenue earned by BCCI, profits decrease as everybody wants to sponsor the winning team which solely depends on proper planning and man management.

Written By - Naman Ahuja



Reliance



amazon



Before talking about the Retail War between Reliance and Amazon, let us know about Reliance Industry.

HOW BIG IS THE RELIANCE INDUSTRY?

The Reliance Group, is India's largest private sector enterprise. The company works under different business segments:

- Exploration and Production
- Petroleum Refining
- Marketing

- Textiles
- Retail
- Telecom

RELIANCE RECENT INVESTMENTS

This year in August, Reliance Retail had acquired Future Group's retail, logistics, warehousing and wholesale businesses. Before Future Group, Reliance Industries Limited (RIL) raised investment from global investors, Facebook, Google, Silver Lake, Vista Equity Partners, General Atlantic, KKR, Mubadala, ADIA, TPG, L Catterton, Public Investment Fund of Saudi Arabia, Intel Capital and Qualcomm Ventures.

TOP RELIANCE RETAIL'S COMPETITORS

Below are the top 4 Reliance Retail competitors



RELIANCE RETAIL BUYS FUTURE GROUP'S

Biggest retail deal, Reliance Retail had acquired Kishore Biyani's Future Group for ₹24,713 crore to add to its fast expanding retail business and bolster. E-commerce to take on the competition from Jeff Bezos' Amazon.

Reliance Retail will now have access to close to 1,800 stores across Future Group's Big Bazaar, FBB, Easyday, Central, Foodhall formats, which are spread in over 420 cities in India.

THE TWIST

Last year, Future Group had signed another deal with e-commerce giant Amazon. Amazon had acquired 49% stake in Future Coupons. After this transaction, Amazon holds 3% in Future group.

In the terms and conditions of the agreement Amazon mentioned that Future Group cannot sell its Assets to a set of Companies including Reliance Industries. **The Clash between Amazon and Reliance**

To answer this takeover deal, Amazon replied by filing a complaint at Singapore International Arbitration Centre (SIAC). The SIAC emergency ruling gave a small victory to Amazon when it temporarily halted the deal between Future Retail and Reliance Industries.

Both Reliance and Future group are of the view that the agreement between Amazon and Future retail is legally not bound in India. And that the deal between Reliance and Future group is fully enforceable in India.

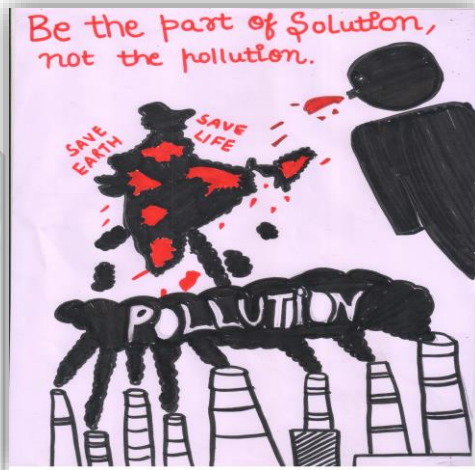
MOTIVATIONAL STORY

The poor man and the pot of the gold

Once upon a time, there lived a poor and a rich family on the foot of the mountain. The poor man used to go to the forest located at its top. They used to be a rock lion in the forest to whom the poor man used to feed. One day when the poor man was feeding the rock lion. The rock lion thanked him and asked him to come in the early morning. The man did the same and came to the rock lion. The rock lion told the poor man that there is a lot of gold in his stomach and he can have as much as he can and also, he asked him to get out before sun rises and rock lion's mouth get closed. The poor man filled his small bag with some gold saying it's enough for me and returned his home. With that gold he became rich.

His rich neighbor got jealous of him and he also did the same. He also went to feed the rock lion and rock lion gave the same offer to the rich man as well. The rich man came with a big bag and started filling that from lion's stomach. The sun risen and he kept filling the bag and suddenly lion's mouth closed and he couldn't get out of his mouth. In life as well we can see, no matter how much rich we're, if we are greedy, we will never have enough so we will always be poor. On the other hand, even if we are poor but generous, we will always be rich.

Written by - Rishabh



Drawing by - Pratibha



Drawing By - Ritika



Drawing by -Ritika



Drawing By - Pratibha

TEXT IN CONTEXT

Since the lockdown started, binge watching has become our favourite pass time. Dive into your fantasy world and keep your stress on hold. The year has been particularly stressful while some struggle to survive and some are stuck at home. Now is the time to stay at home even more than before, so here are some shows that has been in the limelight and are highly recommended.

SCAM 1992- THE HARSHAD MEHTA STORY

This show has set the benchmark for India Web series at a whole another level with an IMDB rating of 9.6, but the question that comes to our mind has Harshad Mehta been glorified? Does Indian shows or movies need to portray their protagonists as ideals?

If you watch the whole series, you'll see he spent time in jail and died alone. He was definitely a criminal and we need to remember the story is based on the real-life events but not the actual events at all. He might have been a 'BIG BULL' but he was the big fish to put an end to the scam because of his ALLEGED connections with the then Prime Minister. The show was definitely humanised him reminding everybody he was a part of the scam and not whole scam. So was he glorified? Probably no! but it is still open to the viewer's interpretation.



Schitt's Creek

The show won 9 Emmys for its last season including wins for its four main actors. This show is highly under rated in India as it doesn't spoon feed its audiences. The show is full of sarcasm but is too subtle when compared to the content we are used to watching. Schitt's Creek is a place where everyone is weird in their own way but when talked about sensitive issues such as gender equality, or completing school at the age of 30 is not weird at all. A place where taboos don't exist at all.

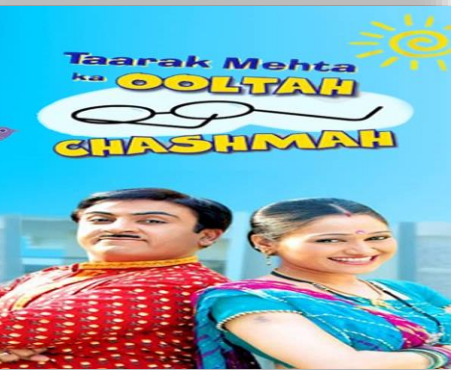
The Big Bang Theory

The show finished its 12th and last season in 2019 setting a record for highest number of episodes shot with a live audience. A sitcom which makes science jokes that nobody understands and still remains to extremely funny throughout. We haven't seen many sitcoms talking about social issues but The Big Bang Theory talks about women managing children and work together and even women standing up for themselves and their career and deciding not to compromise with their careers for having kids. While Game of Thrones ending wasn't satisfying at all be assured this shows ending will leave you in tears.



Tarak Mehta Ka Oolta chashma

This show has completed 3000 episodes recently a benchmark one can only dream of. Over the years it has become out guilty pleasure and let's accept we have all at some point of time used Jethalal's various catchphrases. We at times tend to miss out the issues that show has pointed out from 'Mahila Mandal' playing cricket to catching criminals. Clearly stating the obvious in real life as well - whatever the 'Gents' can do the 'Mahila Mandal can do better'. It is true not all super heroes wear capes because women find it old-fashioned.



Delhi Crime

Delhi Crime has bagged the best drama series honour at the 48TH International Emmy Awards. The Nirbhaya Incident got the whole country united against the heinous crime that was committed. Delhi Crime is a fast-paced show the portrays the police's perspective on what troubles they had to face while they caught all the criminals 7 days. This show is overshadowed by the likes of Mirzapur and Sacred Games but in all honesty both these shows never matched Delhi Crime's excellence.



Written By – Naman Ahuja



Raat Hai to Din bhi aayega.
 Andhera Hai to Ujala bhi aayega.
 Bura samay Hai to Acha bhi aayega.

Aur..Corona hi to hai chala jayega..

Qki Jo iss duniya me Jo aata h usse jana to padega..

Vishwas rakh bhagwan par
 Raasta bhi milega...

- _ pratibha



YourQuote.in

When you put on a Mask to avoid Corona Virus but realize Mask has also been made in China

Meanwhile you:



Ummed thi ki har saal ki tarah,2020 bhi khusiaan layega.....
 Par kise pata tha ki yahi saal ,sabse zyada yaadgaar ban jayega.....

Kya hogya haal desh ka kaise bayan karun....

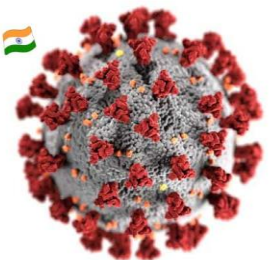
""Logo ke kadam tham se gaye, Sadke gumnaam hain, Aakhein namm hain, Firbhi mann me vishwaas hai"".....

Jaanti hun ye samay kaatna bahut mushkil lag raha hai...
 Par sabar rakh mere dost ye samay bhi nikal jayega.....

"Ye bura samay tujhse ladne aaya hai to dikhaa de isko apni takat...
 Aur Jeet le iss jung ko".....

JAI HIND

- _ pratibha



CLASS 10
 ED= DISTAN
 TIM
 $b^2 = (a+b)(a-b)$
 $2 = 6 \times 1$
 REA = LENG
 FXG = 5 109
 6 2 5
 4
 2 2 5

MBA Karuga Phir Job Then Life Set

NOW

Bhai Ek Link Bhejta Hu Us App Ko Download Kar Tereko Ko ₹50 Milenge or Mujhe Bhi ₹50 Milenge

YourQuote.in

CROSSWORD AND SPOT THE DIFFERENCE



Across

- 2 Decides the company goals and the actions needed to complete them.
- 3 Assigns jobs to the employee's to complete the tasks needed to meet the goals set.
- 4 Basic truth or law
- 6 A skill where you can understand and work well with people.
- 7 Decides how to handle issues and how to use the companys resources to better the company.
- 8 Guides and motivates staff and acts as a role model in the workplace.
- 9 The very top of the Management pyramid
- 10 Department head and sales managers fall in this level of management.
- 12 The ability to group skills so it all comes together as a whole.
- 15 Contains CEO's and COO's
- 17 Runs with less than 100 employee's

Down

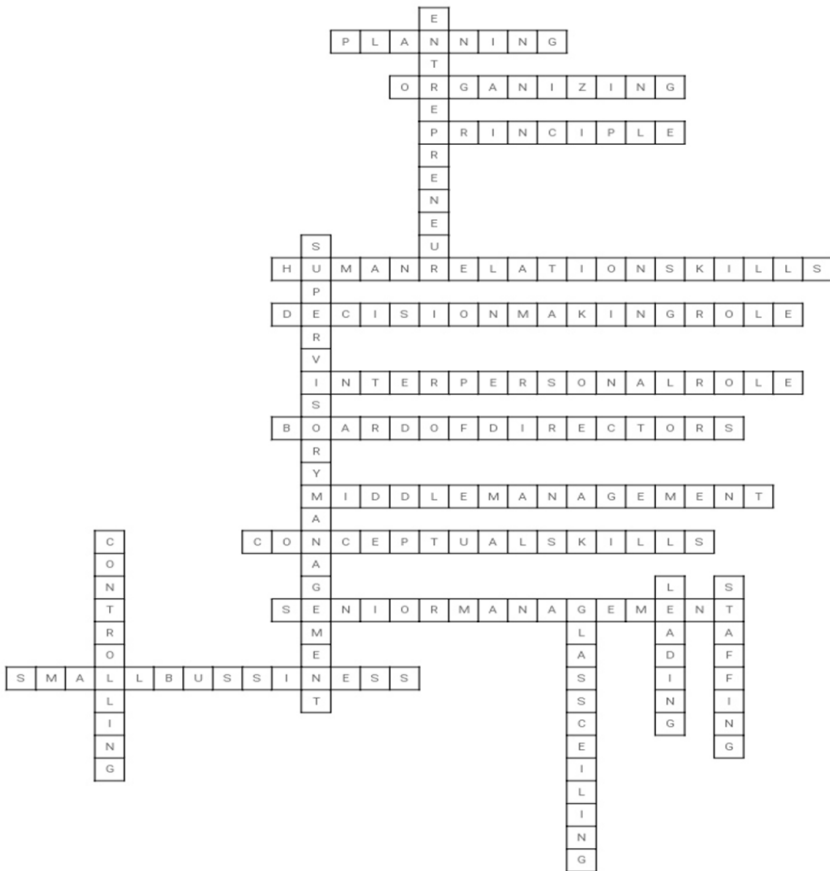
- 1 People who launch and run their own bussiness
- 5 Makes sure day to day operations run smoothly.
- 11 Ensures financial goals are being met.
- 13 Provides guidance and serves as a role model to employee's.
- 14 Picks how many people and what kind of people for bussiness tasks.
- 16 A barrier for women and minorities blocking them to go higher in the job field.

Can you spot the difference?



Answers to the crossword and spot the difference can be found on the last page

Business Management



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