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Message from The Editors

Dear Readers,

'The Communiqué' is an interactive newsletter of PGDM Section—B (Batch 2020-2022).

In this second issue 'The Communiqué' we have taken this initiative to bring a wildlife awareness. The green theme of the issue also highlights the cause.

Through this we would take you on a journey from unique places of India to Mouthwatering Dishes and from artistic Paintings to reviews of some Amazing books.

Enjoy Reading

Journey at JIMS so far...

In the starting, we all were little worried about the online classes and our journey at JIMS as well. But after attending the few classes with our well experienced, energetic and enthusiastic faculty, this experience has clearly changed our thinking. The faculty makes classes so interactive, interesting and knowledgeable for the students. They are making us feel online platform same as the offline platform

While participating and attending the multiple club activities which is taking place in the college every week, we are learning how to effectively interact with others, acquiring a skill set and so much other things. We are maintaining a well-balanced experience in our college with academic and with fun-frolic activities.

Written by—Aarushi Grover

JIMS Rohini is one of the prominent B-schools not just in Delhi but also in North India. In NIRF rankings 2020 JIMS Rohini has been placed at 67th position among all of India's prestigious B-schools. The faculties are very interactive and highly qualified which helps in the overall development of the students. There are various club activities happening at JIMS which ensure the students not just progress academically but also keep their passion alive.

Though the times are tough due to the ongoing pandemic and we are taking classes through online mode, JIMS's management and faculties have greatly succeeded in making these online classes as interactive as possible. It's not just the faculty but it's also the JIMS management that always remains active to solve any students' problems.

Written by—Abja Jyoti Sarma



Coffee Art

A painting of Daniel Radcliffe from the movie 'Harry Potter' made completely with coffee on a Cartridge Paper.

Technique— a packet of coffee mixed with water (cold) to form a solution. The intensity of the color can be handled by varying the amount of water in the solution similar to watercolor.

**Drawing and written by—
Abja Jyoti Sarma**

About the Photograph

Photographer—Keith Markilie

Animal—Black Rhinoceros

Source—Upsplash



Living Dinosaurs



World Rhino Day—22nd September

Do you know that Rhinoceros are present here since 40 million years? They are like the living dinosaurs of modern era. They had a glorified history from the beginning like one of the biggest mammal on Earth and also the unique identity, their Horns. But the future of these creatures with glorified and thriving past is nothing but black. The uniqueness is the reason for extinction of them, as poachers kill them to remove the horns from their heads. Their horns in many cultures are used for medicinal purposes. It is believed that the horns has some kind of healing properties or cure for many fatal diseases like cancer. Although it not necessary to kill the mammal to remove the horn as it is made up of Keratin. Keratin is the same protein which makes up our fingernails and hair, so if the horn got removed because of any reasons, it'll grow back just like our fingernails. So in theory, if there is need to remove the horn, the animals can be sedated before removing which will cause no harm for them in terms of their life. But this information is total garbage for poachers, as they have to kill the animal to get what they want. This is the reason that the whole species are leading to an extinction from our planet. Many of the subspecies like mainland Javan rhinos, western black rhinos, and northern white rhinos are recently become extinct in the wild. A handful of them are surviving in the sanctuaries and national parks under 24-hour guard but the numbers are very disturbing.

Now for the upside of this article:

The world where the dark exists is the world where light exists. Even the cases of poaching is increasing day by day, there are several organizations like World Wide Fund for nature (WWF), Lowveld Rhino Trust (LRT), International Rhino Foundation (IRF) and many others are trying very hard to save these rare and majestic creatures. Several initiatives like 'Flying Rhinos' by WWF and TRAFFIC is running by these organizations to decrease the rate of poaching. Even there are several opportunities given by these organizations to people like us to joint hands in this great cause. One of the initiative is [Rhinos.org](https://rhinos.org) started by IRF where common people like us can adopt a Rhino and pay a monthly fee that supports everything from medical care to maintaining the Rhino's habitats. WWF is also offers the chance to 'Back a Ranger', this is particularly important because we forgot about all of the heroes fighting for rhinos lives, but also putting theirs at risk.

Great power comes with great responsibilities. So as being the top species of the world, it's our duty to help others to live peacefully so that no other species will wiped out from our planet again.

Compiled by—Aman Raj

National News

PM Modi on Farm Bills

PM Narendra Modi on 20th September said the passing of the farm bills in parliament was a "watershed moment in the history of Indian agriculture" as he hailed the laws cleared by the Rajya Sabha amid major chaos and drama. PM Modi on 25th September stoutly defended farm sector reform bill by claiming that they will be act as a "protection shield" for the farmers and accused those who were opposing the measures of standing with middleman and deceiving and lying to the farmers. He further added these laws will unshackled farmers by allowing them to sell their product anywhere by negotiating a better price, farmers have been given a new independence in agriculture.



Compiled by—Himani

Indian Healthcare Robots: Hcard And Wardbot

In this pandemic time when hospitals warriors were busy treating the lives of corona patients by staking their life's different labs, institutions have developed robots.

CSIR lab has developed a hospital care, assistive robotic device (HCARD) which will help health care warriors in maintaining the social distance from corona patient. The robot has special features as navigation, drawer activation, sample collection, providing food and medicine, visual and audio communication.

IIT Ropar have also designed WARDBOT robot to deliver medicine and food to covid-19 patients.

Compiled by—Khushboo Parmar



China in Illegal Occupation of 38,000 Sq Km Of Indian Land: Rajnath Singh



China is in illegal occupation of 38,000 square km of Indian land and it considers another 90,000 square km as its own, Union Defense Minister Rajnath Singh said in Parliament on 22nd September, adding that the Line of Actual Control (LAC) is not clearly delineated.

The Defense Minister said that China has tried to disrupt the ground situation in May and June and it led to India's response. "We have told China that such incidents won't be acceptable to us," Rajnath Singh said.

China continues to be in an illegal occupation of approximately 38,000 sq km of the Union Territory of Ladakh. In addition, under the so-called Sino-Pakistan 'Boundary Agreement' of 1963, Pakistan illegally ceded 5,180 sq km of Indian Territory in Pakistan-occupied Kashmir to China. China also claims approximately 90,000 sq kms of Indian territory in the eastern sector of the India-China boundary in Arunachal Pradesh, the minister said.

China does not accept the customary and traditional alignment of the boundary between India and China.

"We believe that this alignment is based on well-established geographical principles confirmed by treaties and agreements, as well as historical usage and practice, well-known for centuries to both sides," the minister said.

Compiled by—Mishi Sharma

International News

Nobel winners to get \$110,000 raise as prize money increased

Winners of the prestigious Nobel prizes this year will receive an extra 1 million crowns (\$110,000), the head of the foundation which oversees the awards said this.

Prize money will increase to 10 million crowns this year, daily DagensIndustri reported.

"The decision has been made due to the fact that our costs and capital are in a stable relation in a completely different way than previously," told by the head of the Nobel Foundation, Lars Heikensten. Dynamite inventor Alfred Nobel left around 31 million crowns - about 1.8 billion crowns in today's money according to the Foundation - to fund the prizes, which have been awarded since 1901.

Heikensten, who steps down at the end of this year to be replaced by former Norwegian foreign minister Vidar Helgesen, said the Foundation would continue to raise the amount of the prize money "from time to time."

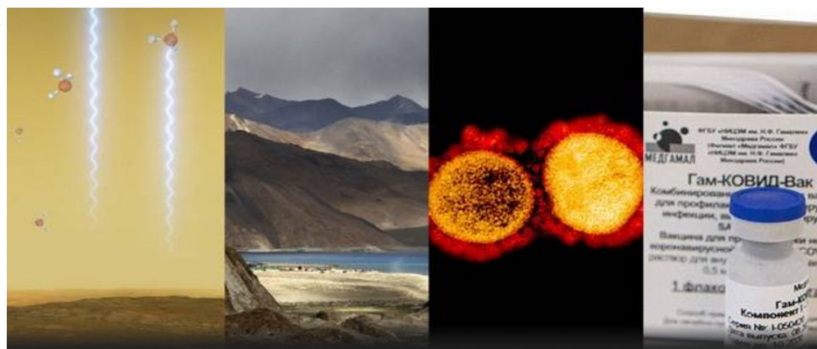


Compiled by—Gaurav Gupta

Scientist detected presence of phosphine on Venus

A team of astronomers from Cardiff University and University of Cambridge have discovered traces of a molecule known as phosphine. The team is being led by Jane S Greaves. Professor Greaves first observed phosphine on Venus using the James Clerk Maxwell Telescope in the Mauna Kea observatory in Hawaii in 2017. The detected presence of phosphine on Venus conveys the possibility of life there. A molecule of phosphine gas consists of a phosphorus atom surrounded by three hydrogen atoms. It is produced in industry and also by some anaerobic bacteria. Therefore, it is considered a biomarker in astronomy. Earlier phosphine has been discovered in Jupiter and Saturn but life possibility has been not been detected yet.

Compiled by—Arnav Shreyas



Leftmost side of the photo depicts the presence of Phosphine molecule on the surface of Venus.

Hong Kong activist Wong arrested over unauthorized assembly



Hong Kong police arrested prominent democracy activist Joshu Wong on Thursday for participating in an unauthorized assembly. In October 2019 and violating the city's anti-mask law with him the veteran activist Koo Sze-yiu was also arrested, pro-democracy figure. Wong, 23, is one of the most high-profile figures of the pro-democracy movement which drew mass protests on to the streets of Hong Kong throughout much of 2019, before the pandemic and then draconian national security laws brought them to an end this year. Wong rose to prominence as a student leader during the 2014 Umbrella Movement protests for universal suffrage, and is among a growing number of activists being charged for various relatively minor offenses since Beijing imposed a sweeping national security law on the territory that has severely restricted political speech. He played a low-key role in mostly leaderless and sometimes violent anti-government protests last year that led to Beijing imposing the security law. However, with Beijing's encouragement, Hong Kong authorities have been pursuing charges against major opposition figures for illegal assembly and other minor infractions in what some call a campaign to harass and intimidate.

Compiled by—Ajay Kumar

Business News

CBI files Rs 1400 crore fraud case against dairy product manufacturing firm Kwalitiy Ltd for cheating banks; raids underway



The Central Bureau of Investigation (CBI) on 21st September filed a fraud case against Kwalitiy Ltd. which makes dairy products, for cheating a consortium of banks led by Bank of India.

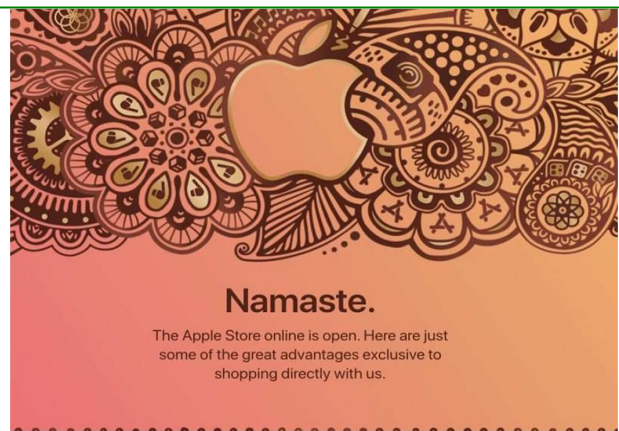
The company is accused of Rs 1,400 crore fraud.

The company's directors Sanjay Dhingra, Siddhant Gupta and Arun Srivastava have also been named in the CBI case, apart from other unknown people.

The banks said in their complaint that Kwalitiy Ltd. cheated them by ways of diversion of bank funds, sham transactions with related parties, fabricated documents/receipts, falsified books of accounts and creation of false assets and liabilities.

Other than Bank of India, the consortium includes Canara Bank, Bank of Baroda, Andhra Bank, Corporation Bank, IDBI, Central Bank of India, Dhanlaxmi Bank and Syndicate Bank.

Compiled by—Gaurav Gupta



Apple's online store goes live in India

Apple's first online store in India started its sales from 23rd September. This is the first time that company has started its sales on its own as it was selling its products with the help of third party offline and online partners so far. Observing the huge demand of their product the company has strengthened the direct sales in the country.

The Apple Store Online is the first online store in India. Apple has announcing the launch last week, had said that the online store will offer "Apple's full range of products and support directly to customers across the country for the first time".

The Apple online store received positive response on the very first day, especially in the time of pandemic. The company is offering full range of its products, ranging from iPhone, iPads, Watches and Mac range of computers. Few exclusively offers including student discounts, trade-ins, customizations and shopping assistance were available on online store.

Compiled by—Ankur Bhardwaj

CITI is in News

On September 18 Citi bank pledge to offer 6000 jobs to young professional over the next 3 years in response to raising youth unemployment amide due to COVID - 19 pandemic. The bank will also offer 60,000 skills training opportunities over the same period to youths across in retail and institutional businesses which will an add to their skill .According to a press statement. Citi and the Citi Foundation will commit US\$35 million together to help create economic opportunities and employability for youth from low-income and under-served communities in the region by 2023.

Compiled by—Himani

JIMS Corner

The section is dedicated to the recent webinars, industrial visits and club activities at JIMS. To give you an overview of how JIMS focuses on over all growth a student.

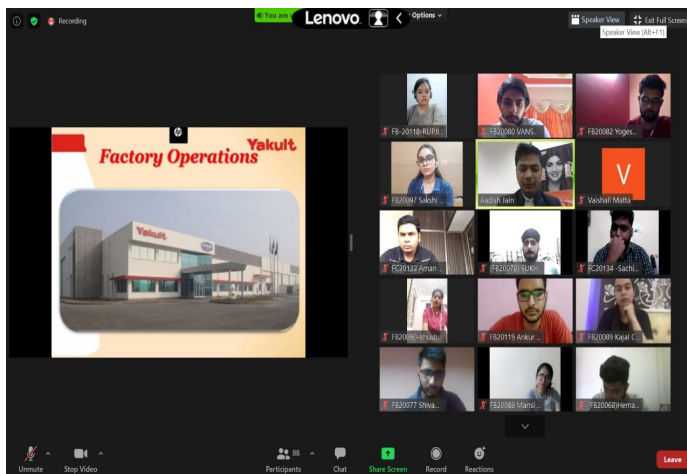
Compiled by—Khushboo Parmar & Shivam Nandan

Yakult virtual industrial visit

21st September 2020

The session was taken by Mr. Aadish Jain (Senior Manger of Ykut pvt. Lmt). It was an enlightening session which gave us insights into all different departments activities and operations and processes.

Students were able to link up the theoretical concept of marketing with Yakut manufacturing unit. Overall this industrial visit gave a glimpse of Yakut origin, its functioning. We students got to know about how quality standards are maintained.



Retail Club Activity

BADSHAH - e - AD SANGRAM

This event was organized by Retail Club Creator on September 19, 2020.

Students who participated in the activity are grouped in 12 teams.

Teams have to create a Company Advertisement for about 90 seconds on the given following appeals:

Fear, Social, Humor, Sexual, Romantic, Youth, Endorsement.

Winner will be given cash prize of Rs.2500

There is also given optional extra points which they called Bounty, on some specific tasks.

The team who scored maximum Score Will be entitled as Winner of the activity.

Winners— Shubam, Jagriti, Anshul, Mohit, Kritika

Webinar on work place trend: Now and Beyond

26th September 2020

The guests of session were Mr. Harsh Chaturvedi (Vice President Group HR, Hexagon Nutrition Pvt Ltd, Mumbai), Ms. Gauri Das (Vice President & Head HR, India Factoring & Finance Solutions Pvt Ltd , Mumbai), Mr. Yashwant Bhaid (Vice President HR, Reliance Industries Ltd.— Petrochemicals.

Moderator— Ms. Shristi Sharma (JIMS Alumni).

It was an incredible opportunity and pleasure for us students to hear from corporate people who are highly qualified, experienced and expert in their fields. The mentors covered diversified topics relating to corporate and personality growth.

Session focused on how to work on your skills.

Work on your skills, never limit yourself, be unlimited, Live in present, Find a talent/skill that differs you from others, believe in yourself, make yourself prepare for online interviews, knowledge is not enough, but the application of knowledge is also important.

The session had a cheerful and energetic vibe and because of which we were able to grasp everything effectively.



SAMANVAY
The HR Club



JIMS
Sector - 5, Rohini, Delhi

WEBINAR ON

WORKPLACE TRENDS: NOW AND BEYOND

26th September, 2020 | 11am-1pm





Mr. Yashwant Bhaid
Vice President Group HR,
Hexagon Nutrition Pvt Ltd
Mumbai

Ms. Gauri Das
Vice President & Head HR,
India Factoring & Finance
Solutions Pvt. Ltd Mumbai

Dr. Haresh Chaturvedi
Vice President HR,
Reliance Industries Ltd.-
Petrochemicals

Offbeat Delhi

Maybe you are a new or a frequent visitor of Delhi, but there are some places which are just exotic.

Compiled by —
Sana Sourya



Majnu-Ka-Tilla

Established- around 1950.

Location- north Delhi district, ISBT Kashmiri gate. officially called as New Aruna Nagar Colony, Chungtown.

Specialty- called as "hillock of Manju". Also known as little Tibet, this place has been home for refugees who came from Tibet and followed their spiritual leader the great "Dalai lama". Presents a unique Tibetan culture in heart of north India. Now Known as Aruna Nagar Colony.



The Shim Tur

Present in bustling lanes of Paharganj, this food corner is like a treasure hunt and very unique. Location-tooti galli, Main bazaar, Paharganj.

Famous for- Korean cuisine
Must try- jea yook dup bop (roast pork in spicy sauce), kimp bop(sushi)and Korean soju (no sipping vodka-like rice liquor, only shots)



Mirza Ghalib Ki Haveli

Established- 27 December ,2000

Location- Gali Qasim Jaan ,Ballimaran.

Known for-insight of Mirza Ghalib lifestyle and architecture of the Mughal era. This havelli comes under the heritage site declared by archaeological survey of India. He was a great prominent Urdu poet during last year of Mughal Empire.
Visit for-museum of Mirza Ghalib.

It is food that makes you happy?
This corner brings some flavorful and amazing fusion of Indian dishes with their ingredients and it's significance

A plate of happiness Cottage cheese pinwheel with gravy

By—Mishi Sharma



It is a fusion dish comprising of flavours from North . It has an exotic Indian taste with a blend of western which makes it scrumptious to eat. These pinwheels are truly meant to melt in your mouth as it has a creamy texture with it.

Ingredients :

- 1.Cottage cheese pinwheels to be made from cottage cheese with layers of mint and schezwan sauce.
2. Preparing a thick gravy of tomato, onion and cream to have a creamy texture.

Litti-Chokha By-Sana Sourya



Litti (batti) along choka is a traditional and complete meal, which is originated in Bihar and some parts of Jharkhand and Uttar Pradesh. Cooking and serving of litti is very important to realise the actual taste of this food.

Main Ingredients:

Litti -Whole wheat flour,sattu, vegetables, Indian spices, ghee.

Choka- roasted eggplant (baigan), boiled and roasted potato, roasted tomatoes, garlic, salt and chilli.

Chatni –mustard(sarso), green chilli, salt, garlic, lemon juice.

Uniqueness of India

Need some travel inspiration? Looking for beautiful and exotic destination in India? If you're looking for unique but also places with exotic heritage and sceneries, consider one from the below.

Compiled by- Rupjili Kropi, Nehal Dembla



Prashar Lake, Hiamchal Pradesh

Prashar Lakelies 49 km north of Mandi, Himachal Pradesh, India, with a three storied pagoda-like temple dedicated to the sage Prashar. The lake has floating island in it, and its actual depth is unclear.



Majuli, Assam

World's largest river island is in river Brahmaputra, Assam. Majuli Island is accessible by ferries from the city of Jorhat. Local dishes like *purangapin* (rice wrapped in special leaves), *apong* (rice beer) and dishes made of pork, fish, and chickens are famous in the region. But the place is famously known for its rass Mahotsav, which is attracts many nation and international tourist.river.



Jawai, Rajasthan

An unmissable place for wildlife enthusiasts is Jawai, located in the Pali district of Rajasthan. This is one of the best places in the country to spot a leopard in the day-time, so it is called the 'Leopard Hills of India'. Several migratory birds and wild animals are found in the area, including cranes, flamingos, sloth bears, antelopes, and Indian wolves. You can stay at the Jawai Leopard Camp, which is a luxury tented camp hosted by Sujan Luxury Camps & Palaces. Meals, Wi-fi, wilderness drives in Jeeps, experienced guides, massages and swimming pools are on offer.



Kamakhya Temple, Assam

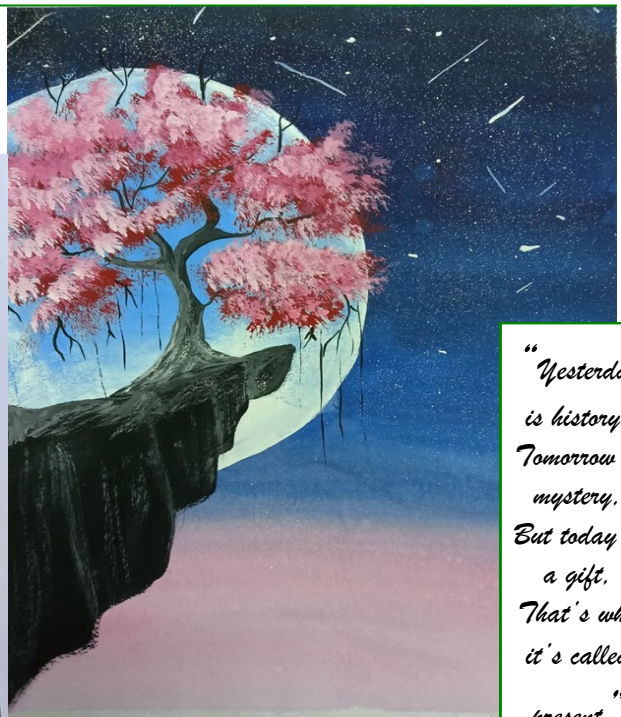
Located on the Nilachal hill in the capital city of Guwahati, the deity of the temple, *Kamakhya Devi* is called as the 'Bleeding Goddess'. Contrary to the shaming treatment that menstruation gets elsewhere in India, here it's revered as the ability of a woman to conceive. Legend has it that Sati fought with her husband to be part of the grand *yajna* that her father was offering to appease the gods. Ignoring her husband's advice, Sati headed to the yajna, only to be insulted by her father.. Unable to bear the insult, Sati leapt into the fire of the yajna. When Shiva came to know, his anger knew no limits. Carrying his wife's burnt corps; Vishnu who sent his chakra to cut the body, to calm the deity. The place. where her womb and vagina fell constitutes Kamakhya temple.

Art and Poem

"No
good fish
goes any-
where
without a
purpose"



Art by— Rupjili Kropi



"Yesterday
is history,
Tomorrow is
mystery,
But today is
a gift.
That's why
it's called
present"

Art by— Rupjili Kropi

While at Home

We got to get out of this cage,
Finally turning up the page
Some fresh air is all we need,
Mingling with no impede
Seems unreal we can't touch,
We can't even go for lunch
Closed for business is the trend,
Nothing good that can be planned
Stay indoors with video games,
So, the virus won't add claims
A month or two won't be that bad,
Though some kilos you would add
Just sit tight up on your tablet,
You'll be drawn up like a magnet
Use the Facebook, use the chat,
And keep on your lonely path.

Poem by— Manthan Mohan

At some
point of time
in our lives,
we all miss
being a child
when the
biggest stress
used to be
coloring



Art by— Aarushi Grover

अधूरे सपने

सोचा था उस दिन यूँ हम गर्व करेंगे
टोपी उछाल उस दिन यूँ हम फक्र करेंगे।

आँखों में आँसु लिए
और मूँह पर मुस्कान लिए
एक दूसरे को कुछ यूँ हम अलविदा कहेंगे।

हाथों में टॉफी और
फ़ोन में ढेर सारी तस्वीर संग
हम उन हसीन पलों को
कैद कर अपने साथ लें आयेँगे।

सपने खूब सजाए थे उस दिन के लिए
लेकिन किसने सोचा था की
ग्रेजुएशन सेरेमनी ही नहीं होनी हैं।

सोचा क्या था और क्या हो गया
सपने और हकीकत में यूँ इतना फासला आ गया।

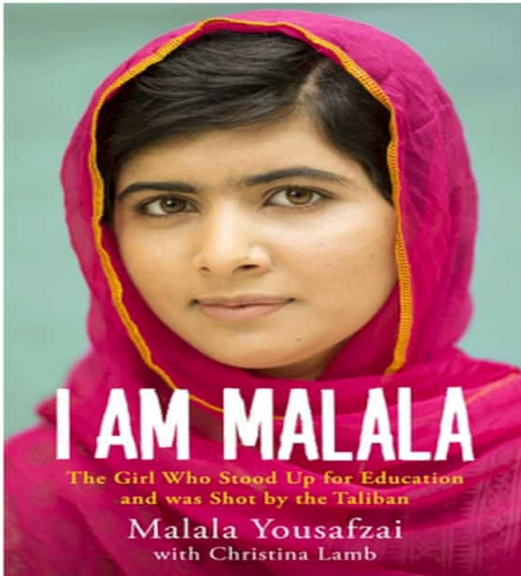
Poem by— Shruti Jain

Book Review

Bored at home? Noting fun and productive to do? What about some good books—fictional or non-fictional? Good books not just kills yours boredom but also improve vocabulary and ethics.

Below are some amazing books. Check it out.

Reviews by—Shivam Nandan, Mansi Dasani



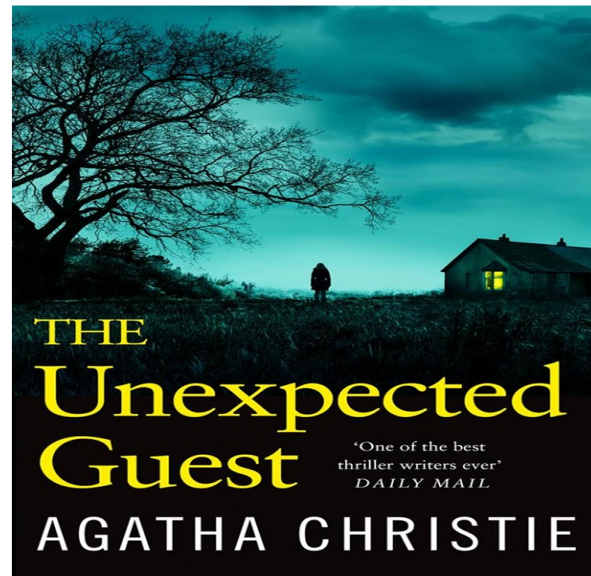
I am Malala

Goodreads rating – 4.1/5

A gunman boarded the school bus— “Who is Malala” he asked and fired gun shots; two lodged in Malala’s head.

The series of events that followed, described in Malala’s voice, are remarkable—the politics, the media frenzy. The shooting triggered a complex series of negotiations involving prominent political figures from Pakistan and England. It’s a powerful book.

When the Taliban took control of the Swat Valley in Pakistan, one girl spoke out. Malala Yousafzai refused to be silenced and fought for her right to an education. Malala’s miraculous recovery has taken her on an extraordinary journey from a valley Pakistan to the halls of the United Nations in New York.



THE UNEXPECTED GUEST

BY AGATHA CHRISTIE

Goodreads rating 4.5/5

“The door opens and unexpected guest comes in” - The Unexpected Guest

A thriller as well as a puzzler set in a foggy estate in Wales. This mystery opens as a stranger walks away from his ditched car toward a country manor to find a man murdered and his wife standing over him with a gun. But the woman is dazed and her confession unconvincing. The unexpected guest decides to help her and blame the murder on an intruder. Later, the police discover clues that point to a man who died two years previously and a Pandora's box of loves and hates, suspicions and intrigues is opened to the night air.



A Tribute to the Legend—Lucky Ali—on his 62nd Birthday

The heartthrob of every 90’s and early 2000’s kids turns 62 on 19th September 2020. The man with his extraordinary soothing voice and music way ahead of its time. Maqsood Mehmood Ali popularly known as Lucky Ali was born on 1958 to great Bollywood actor Mehmood Ali. Ali made his debut on the Indian music scene with the Album ‘Sunoh’. His 3rd, 4th albums were ‘Aks’ and ‘Kabhi ese lagta hai’ noted for its music, lyrics and vocals. His album ‘Meri Jaan Hindustani’ commemorated 50 years of India’s Independence. We wish him a healthy-musical life ahead.

Art and Words—Abja Jyoti Sarma

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