

THE BULLETIN

Weekly Newsletter by PGDM(2020-2022) Section A
7th September, 2020 - 12th September, 2020



CONTENT

- STUDENT EXPERIENCE - 1
- NEWS
 - a) CURRENT NEWS - 3
 - b) INTERNATIONAL NEWS - 4
 - c) SPORTS NEWS - 4
 - d) AVIATION NEWS - 5
 - e) E-SPORTS - 5
- CREATIVE CORNER - 6
- TALENT CORNER - 9
- EDITORIAL TEAM - 10

MESSAGE FROM THE EDITORIAL TEAM

Dear Readers

Welcome to "The Bulletin" designed by the students of PGDM Section A to apprise you with the weekly wrap up. The content covers various aspects around us; few national and international news, inspiring success stories and many more.

Happy Reading.



EXPERIENCE AT JIMS



Rohan Sharma is excited to share his experience as JIMS is one of the best colleges in Delhi. Very supportive and kind faculty. Faculty make us feel online platform the same as offline classes. The doubt sessions after classes clears all my concept.



Before joining JIMS, I had mixed feeling about my decision. But after attending the classes with our enthusiastic, supportive and such a positive faculty and I am proud of my decision. The journey at JIMS is going to be much more beautiful and learning with my motivated and helpful mates.

- Muskan Jindal



JIMS is having very experienced faculties and the online classes is proven an opportunity for us as we can get all the things at our finger tips all so this pandemic doesn't prove a barrier in our study and been taught by very well experienced faculty is a very great experience.

-Himanshu Sahu

My experience with JIMS is amazing. In the starting I was little worried about the online classes as it was new for students as well for faculty. However, the experience have clearly changed my thinking, as they are so interactive that they make the class knowledgeable and interesting for the students. They make my first experience of online classes the best experience. Lucky to have faculty like this.

-Naman Bhargava



INTERNATIONAL LITERACY DAY

"Literacy is a bridge from misery to hope"

-Kofi Annan

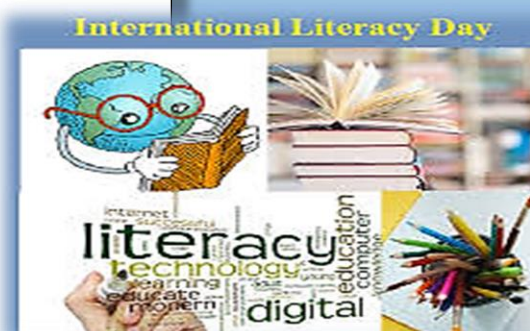
International Literacy Day 2020 is observed universally on 8 September, which had been declared by UNESCO. Literacy is prerequisite for the development of economic as well as individual and community well-being. As per UNESCO, globally around 773 million adults and young are still lacking basic literacy skills.

The focus of International Literacy day 2020 was on Literacy teaching and learning in the COVID-19 crisis and beyond. It highlights the role of educators and changing pedagogies. People with no or low literacy skills, who already face multiple disadvantages in their daily lives, have also had limited access to health and preventive information about the coronavirus and online learning opportunities to continue their education. The COVID-19 crisis has shed light on the unpreparedness of infrastructure, education systems, programs, and people for ensuring the continuity of teaching and learning in such a situation.

ILD 2020 is uniquely significant. While there is an unsettling global scenario in the education sector as the mode of learning have changed to virtual classrooms and online interactions rather than face to face discussions but it also opens an opportunity to fast forward the technology-enabled teaching-learning systems which could bridge the gaps in education.

Sharing a few of our favourite reads with you.

1. **The Secret of Leadership** by Prakash Iyer
2. **Empires of the Mind: Lessons to Lead and Succeed in a Knowledge-Based World** by Denis Waitley
3. **Ikigai: The Japanese Secret to a Long and Happy Life** by Albert Liebermann and Hector Garcia
4. **Man's Search for Meaning** by Viktor Frankl
5. **The Leader Who Had No Title** by Robin Sharma



NEWS



CURRENT NEWS

India becomes 4th Country After Us, Russia, China to Successfully Test Hypersonic Missile Carrier.

India successfully test-fired Hypersonic Technology Demonstrator Vehicle (HSTDV), making it only the fourth country in the world after the US, China and Russia to develop and test the technology that will pave the way for missiles that will travel at six times the speed of sound.



IPL Schedule released, MI to face CSK in opener on September 19

The IPL governing council on Sunday 6th of September, announced the schedule for IPL 2020 to be held in UAE. The season will commence on September 19 in Abu Dhabi with a clash between Mumbai Indians and Chennai Super King. There will be 10 double headers with the first match starting at 3:30 pm. All evening matches will start at 7:30 pm.

2.1 crore salaried Indians lost their jobs since April: Think-tank

About 2.1 crore salaried people in India lost their jobs since April, with 33 lakhs jobs being lost in August and 48 lakhs in July, according to private think-tank Centre for Monitoring Indian Economy (CMIE).

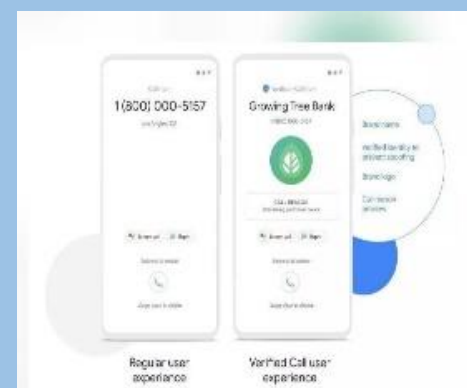


Zomato and Dunzo to start trials for drone deliveries this month

Food delivery startup Zomato and hyperlocal delivery platform Dunzo are expected to begin trials of their drone delivery services this month. The managing Partner of the Alternative Global India (AGI) said that the companies will focus on food and medicine delivery but Dunzo's drone services will be available for hub-to-hub delivery.

Google's verified calls feature to let users identify business callers

Google has introduced a new feature called Verified Calls to identify business callers and help reduce spam calls. This feature will show the caller's name, logo, the reason for calling, a verification badge indicating that the user is authenticated by Google. Early results of the feature's pilot show that it improved of people answering calls, Google said.



Vodafone Idea is now 'Vi'

Vodafone Idea Limited Monday unveiled a new brand identity, as the struggling telco looked to rediscover itself post Supreme Court's ruling on AGR dues. The operator, which had about 280 million subscribers as of June, said that Vodafone and Idea brands will now be called 'Vi'.

India, France, Australia hold first joint talks with focus on Indo-Pacific

The three sides also talked also discussed response to COVID -19, cooperation on marine global commons and potential areas for practical partnership including through regional organizations like ASEAN and Indian Ocean Rim Association (IORA).



INTERNATIONAL NEWS



SpaceX launches 60 Starlink satellites, claims 100 Mbps speed

Elon Musk's space exploration company SpaceX launched 60 more satellites under its 12th Starlink mission. Starlink is SpaceX plan of a satellite internet constellation that will provide satellite internet constellation that will provide satellite Internet access. The company claimed that the satellites have shown "super low latency and download speed greater than 100 Mbps".

7 Indian American on Forbes' list of 400 richest people in US.

The Indian-Americans are – Zsacler CEO Jay Chaudhry, Symphony technology Group founder Romesh Wadhvani, Wayfair CEO Niraj Shah, Khosla Ventures' Vinod Khosla, Sheralo's Kavitar Ram Shriram, Airline Veteran Rakesh Gangwal and Workday CEO Aneel Bhusri.



After Silver Lake, KKR may invest \$1bn in Reliance Retail

US- based investment firm KKR is reportedly in advanced talks to invest at least \$1 billion in reliance industries retail arm, Reliance Retail Ventures. Earlier today, Reliance announced that US private equity firm Silver Lake Partners picked up 1.75% stake in Reliance Retail for \$1.02 billion.

Billionaires take a hit

The richest big tech executives lost a collective \$25 billion to their net worth after Thursday's market sell- off, according to data compiled by CNBC's Robert Frank.



SPORTS NEWS

Djokovic DISQUALIFIED from US Open 2020.

Novak Djokovic has been defaulted from the 2020 US Open for unintentionally hitting a lines person in the throat with a ball in his Round 4 match against Pablo Carreno-Busta.




RANK	PLAYER	RATING
1 ▲ (+4)	DAVID MALAN	877
2 ▼ (-1)	BABAR AZAM	869
3 (-)	AARON FINCH	835
4 ▼ (-2)	KL RAHUL	824
5 ▼ (-1)	COLIN MUNRO	785
6 (-)	GLENN MAXWELL	696
7 ▲ (+1)	HAZRATULLAH ZAZAI	676
8 ▲ (+1)	EVIN LEWIS	674
9 ▲ (+1)	VIRAT KOHLI	673
10 ▼ (-3)	EDIN MORGAN	671

Latest ranking of T20 batsmen out, Pakistan's Babar Azam displaced from top spot.

England's Dawid Malan, displacing Pakistan captain Babar Azam from the top spot. Malan is on top of the list with 877 rating points, while Babar on second spot has 869 rating points. KL Rahul (4) and Virat Kohli (9) are the only Indians in top 10.

AVIATION NEWS



Cheapest space tourism (1.25 lakh US \$)

Space Perspective Company provides you the cheapest space tourism at altitude of one lakh from the earth surface from where you can see the earth's curvature and can take a look of the space by large hydrogen balloon attached with a special observation capsule capacity of 8 explorer. This journey is of 6 hours and it is going to commercial in 2024

Do you know Wi-Fi is a failed Experiment

Wi-Fi was made to detect the mini black whole of atomic size but it was unable to detect that but later it is used in mobile

Latest Technologies

Stanford University make a solar panel which generate electricity even in night by enhancing thermoelectric power generation.

A company in Belgium made a double story building in 1000 sq. feet by 3d printer technology (largest building of world made by 3d printer)



Future cargo plane

French company (flying whales) work on a plane which can replace cargo plane as they can reach anywhere don't require land to land. They use helium gas to save fuel and can lift up to 66000kg of weight

E-SPORTS



FAU-G to replace PUB-G

Fearless And United Guards (FAU-G) has taken catbird seat by grabbing the opportunity to bring Indian alternative to world-renowned gaming sensation, Pub-G. FAU-G is launched by Bengaluru-based nCore games and Indian game industry veteran Vishal Gondal. Akshay Kumar has promoted FAU-G game through his Twitter account stating that besides entertainment, the players will learn about the sacrifices of Indian soldiers, while 20% of the total earnings will be donated to BharatKeVeer trust. nCore games want to bust the myth that Indian game developers can't produce good quality games.

The online gaming industry has been growing at an exponential rate with expected worth to be \$1.1 billion by 2021. Of all mobile games, the battle royale style game PUBG consistently has been ranked the most popular game due to their base concept armed with high-quality on the mobile device. The ban on the game has hit Tencent hard losing \$34 Billion in 2 days.

It is worth the wait to see how much impact FAU-G brings in to the Gaming industry.

—Sakshi Vig

याद भरी यादें,
भूल जाता हूं मैं, अपने दोस्तों से किए हुए वादे,
याद आती है तो बस, उनकी याद भरी यादें,
ज़िन्दगी में कुछ लोग आते, कुछ लोग जाते
रह जाती है उनकी भी, बस ये यादें।

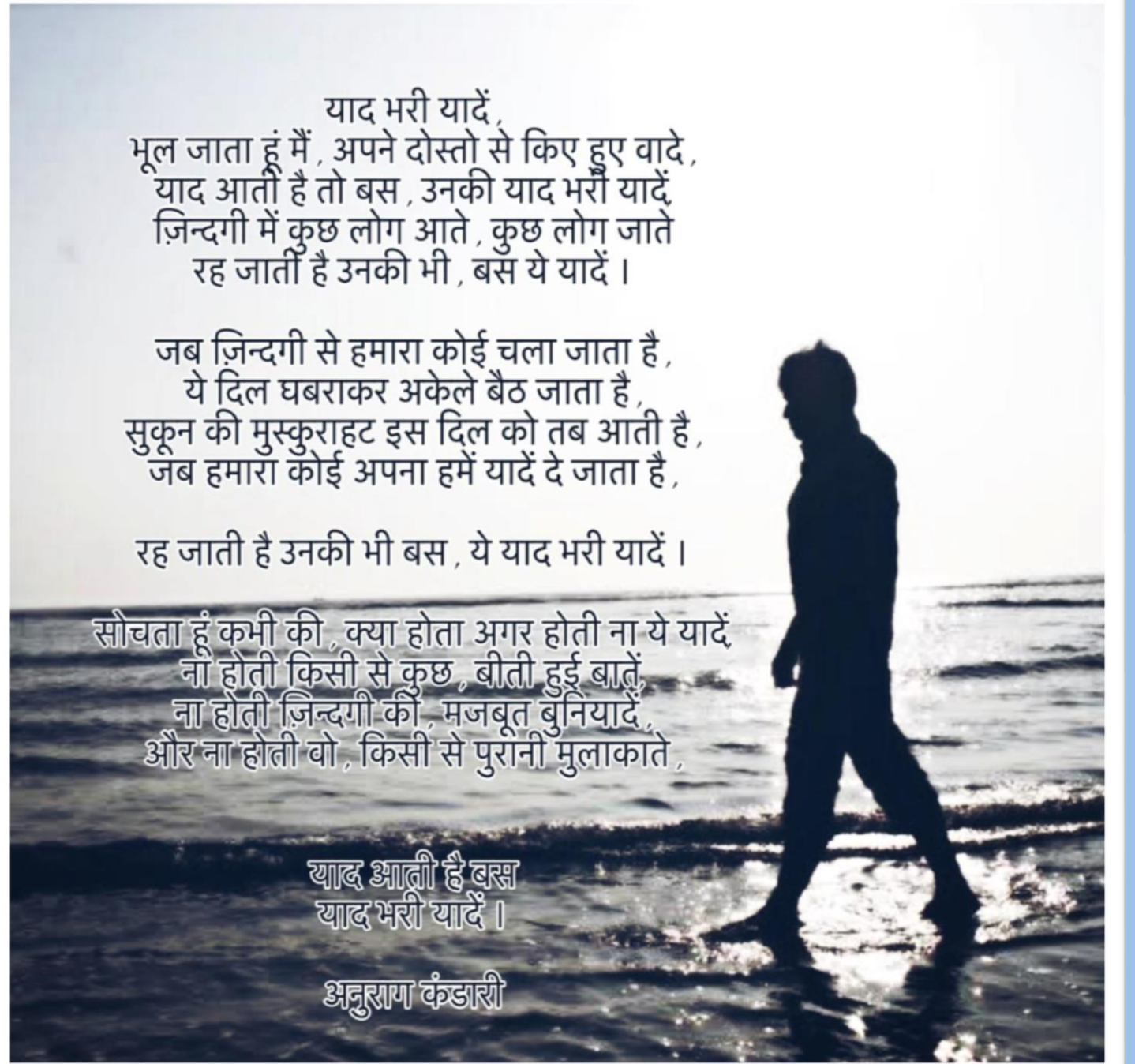
जब ज़िन्दगी से हमारा कोई चला जाता है,
ये दिल घबराकर अकेले बैठ जाता है,
सुकून की मुस्कुराहट इस दिल को तब आती है,
जब हमारा कोई अपना हमें यादें दे जाता है,

रह जाती है उनकी भी बस, ये याद भरी यादें।

सोचता हूं कभी की, क्या होता अगर होती ना ये यादें,
ना होती किसी से कुछ, बीती हुई बातें,
ना होती ज़िन्दगी की, मजबूत बुनियादें,
और ना होती वो, किसी से पुरानी मुलाकाते,

याद आती है बस
याद भरी यादें।

अनुराग कंडारी



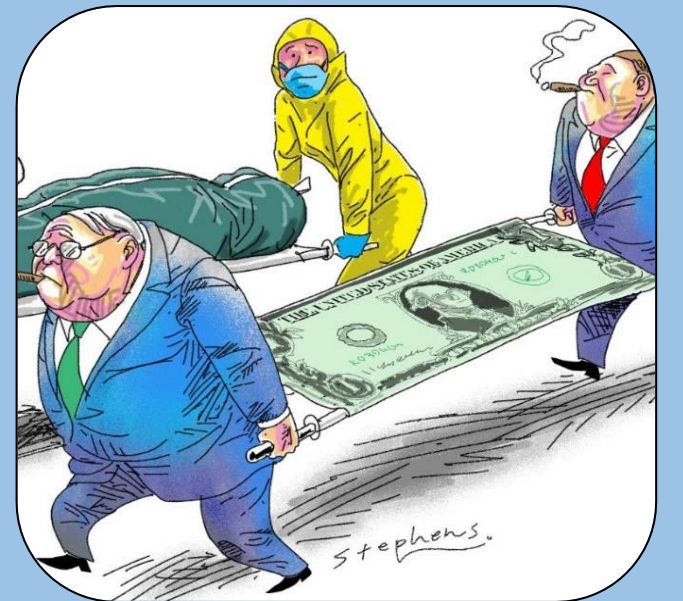
कहते पंडित कण-कण राम,
मुझको ना बात ये भाए।
जो हर कण में हो भगवान,
तो सभी क्युं कण को गोर लगाए।

पोथी पढ़ विद्वान कहे ये,
सब मर्जी से उसके होय।
क्रोध आए तो बहे केदार,
खुश हो तो वर्षा होवे।

नीच है मूर्ख जाती मानव की,
लालच में ये अघोर होवे,
गुर की गद्दी पे जो बैठा फिर भी,
कहते थोड़ा मीठा ओर होवे।

अब मोर भी नाचे धूप में,
सब को लालच भाता है,
मंदिर में पुजारी बोले,
आजकल जजमान यहां भी घाटा है।

विनीत रंजन





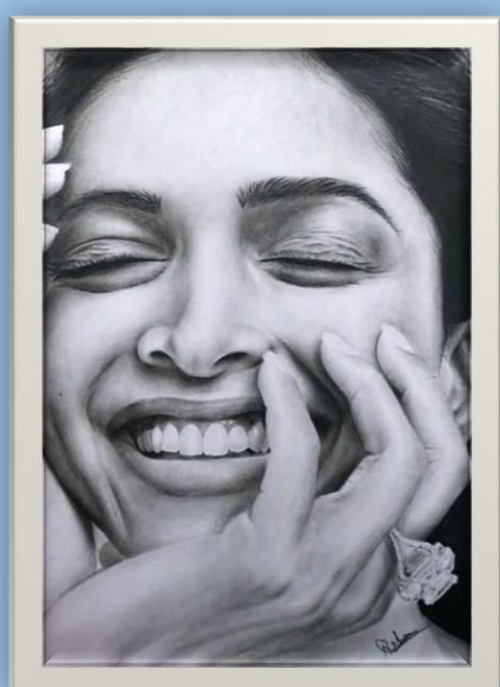
The New Normal Fashion

The COVID-19 pandemic has changed the fashion Statement

The prevailing circumstances have shifted the fashion trends. As people are staying inside their houses since a long period of time and are likely to be in there, this has drifted their preferences towards Comfortable Clothes. Fashion reflects clearly what a nation is going through. In the New Normal Fashion Trends, vibrant colors are playing a show stealing role as they express a sense of freedom after being in the lockdown for a while now. Some people still dress up to keep up their spirits high while others have a urge of having a comfortable "home wear" wardrobe. Some brands like Raymonds, Louis Philippe are launching the "Work From Home" clothing edition to keep people aware about the boundaries between home life and work life. Face Masks have been an essential element of dressing up. The blue/green surgical face masks that were sold en masse when the lockdown was initially enforced have now dropped out and a large variety of masks are manufactured by local as well as international brands. You have a wide range available matching to your ethnics, formals, casuals in numerous patterns and colors and fabrics. People have been choosy for their masks as it is a new add on to their style statement. Due to fall in overall income and thus in people's disposable income, the market for affordable local brands is expanding and the slow pace of fashion indicates that sustainable lifestyles will also be part of upcoming fashion trends. Since the population is becoming more conscious of environmental issues and good life values during the pandemic, sustainable fashion is expected to grow, giving a boost to local brands that are working hard and campaigning on sustainability.

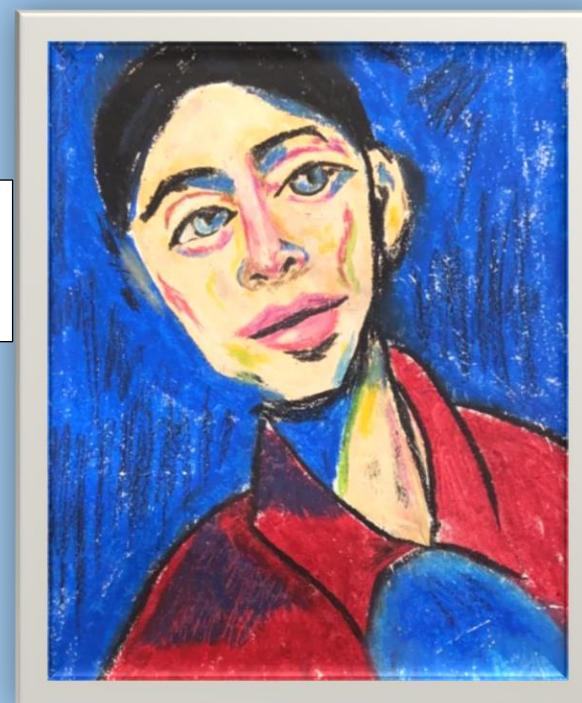


Article and Drawing by Sonia Narang

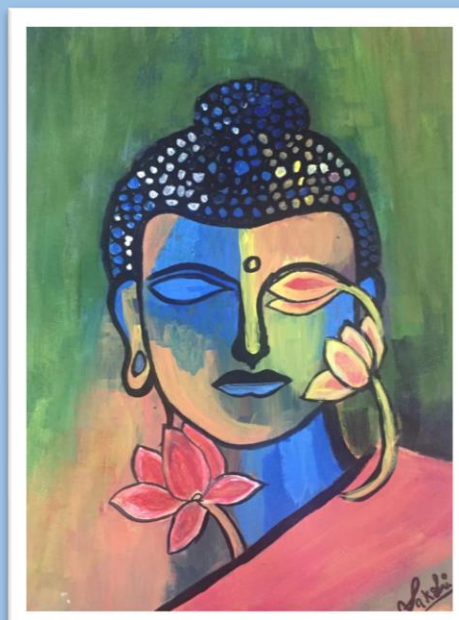


SKETCH BY NEHA
KASHYAP

OIL PASTEL
DRAWING BY



PAINTING BY
SAKSHI VIG



Write-Ups



**A food for
thought on
what do you
want to be in
five years?**

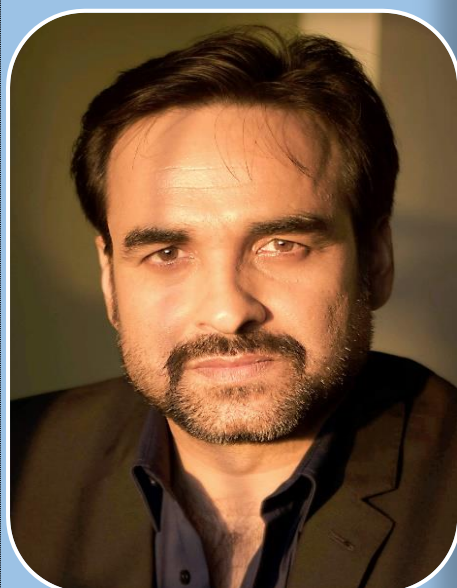
- Harshita Singh

What do you want to be in five years or Where do you see yourself in five years is the most anticipated as well as asked questions by so many interviewers while shortlisting a candidate. Facts even suggest that this is also one of the most crucial questions if answered properly, can make an interviewee crack the interview. Now as I am writing this I am sure you would have created at least a framework or blueprint in the back of your mind on how you would answer that. Take your sweet time, curate your answer, and then jump to the next paragraph. Now all the answers to this question are right. There is no right or wrong to this. She who says she can and she who says she cannot are both usually right. You are the first “She”. However professionally and in short, answer the question by discussing how you could evolve in that role. This might come naturally to you, but sometimes responding to this question can be difficult. There may be times when you do not see yourself in a role long term and that is okay, though it is not necessary to disclose that to your interviewer. In this case, imagine how the job might help someone grow in this career trajectory and try to apply it to your answer. However, this is not about preparing thyself for the interview. This is for preparing you for ‘You’. Here is my way of answering this question.

“What do you want to be in five years?” is a difficult question to answer because as soon as I start to figure, something or someone changes and it makes me question everything. In addition, if I am not sure what I am right now, how could I possibly know what I want to be in five years? Life throws curves at you. You think it is moving one way and suddenly realise that it is heading back in the opposite direction. So it’s difficult to know what you’ll want in five years, when that curve comes flying at you and you’re not sure whether you should try to hit it, catch it...or just step out of the way. Expectations make it difficult to figure out what you want to be, it could be expectations from family, friends, society or yourself. So back to square one, what do I want to be in five years? To be perfectly honest, I have not the slightest idea. Most people at my age, whether they admit it or not are still trying to figure that out.

In addition, maybe it is because it is less about WHAT I want to be and more about WHO I want to be. As I can tell you this in five years, I want to be my sibling’s joy , I wanna be my father’s pride , my grandma's warmth, I want to be my mother’s courage , my teacher’s wisdom and most of all I want to be my friend's laughter. Because life is not one big moment or break, but several small and happy ones. All those things together is who I want to be in five years. I want to go out in the world, find my shortcomings and grab my flaws by the lapels. Because the entire world’s a stage and most of us are desperately unrehearsed. In addition, the main problem with rat race is that even if you win, you are still a rat.

BIHAR TO BOLLYWOOD



We live in a world full of filters and editing, so it is quite difficult to pick point a real craft. Craft that is simple, sober and one that is so real that people can relate. We as Indians are so obsessed with Bollywood that we call actors as heroes. With the introduction of OTT platforms, we are slightly moving towards appreciating real craft of acting as the audience is growing along with the content on such platforms. There is one such under rated actor Pankaj Tripathi, who grew up in Bihar, studied in a school, which functioned in an open field. While this is such a huge problem, he was happy studying sitting under a tree among natural beauty. His first interaction to acting was at annual "Natal of Chat Puja" when he was 13. He was so fascinated with the idea of playing somebody else and convincing people he was somebody else for a while. His life changed when he moved to Patna after 10th standard to continue his studies. This move was due to his parent’s dreams of him becoming a doctor. But a little-known fact before this he did not even know how to speak in Hindi. While in his college, he watched a play 'Andha Kaun', the actress Pranitha jaiwal had such a powerful monologue that made him cry. He realised what acting can do to the audiences, how powerful of a medium drama can be.

He then decided to learn Hindi and eventually started acting in plays. While his parents and relatives wanted him to take up a “real job”. He joined Bihar Art Theatre for two years. It was a real struggle but it did not feel like one to him. He had to take a 3 am train from his village to Patna every month. He used to bring rice, dal, and mustard oil from his village, which he carried on his shoulder in a jute bag. Using these ingredients, he cooked and ate 'khichdi' for an entire year. A couple of years into theatre his family asked him to get a 'Real Job'. This made him take up hotel management course at Food Craft, Patna. Then he started his job in Maura hotel Patna where his work was to peel loads and loads of onions. He still did not complain put in all his soul and later was promoted to kitchen supervisor in night shift. All this while his goal was to be a part of National School of Drama. Then again, success did not come to him easy. He was rejected twice by NSD but in his third attempt he made it. After passing out from NSD he was expected to get a job as a drama teacher but he had different plans. He moved to Mumbai and in Mumbai, he was dependent on his wife who worked as a teacher. Until 2012, he struggled to get a big role and did small-unnoticed parts. Now as he has become famous, we realise looking at those unnoticed small performances, how honest he was to his craft even then. He got his big break in Anurag Kashyap's Gangs of Wasseypur. Rest as we say is history. An outsider who is widely loved by the audience on the basis of his craft and not his looks. An unconventional actor as per Bollywood standards with a heart of gold. Until now, he has worked in at least 60 films. He got a special mention from the government for his role in Newton. Tripathi's story is far from over and as the expectations grow up audiences eagerly awaits for his magic on and off screen.

“A bird doesn't sing because it has an answer.

A bird sings because it has a song”

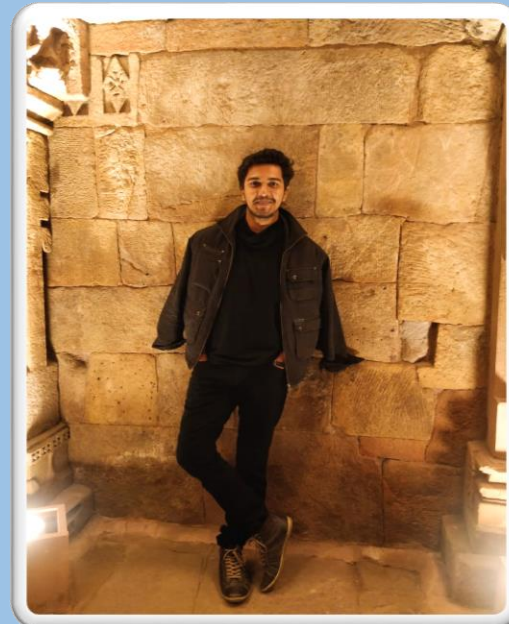
By- Naman Ahuja

TALENT AT PGDM(2020-2022)



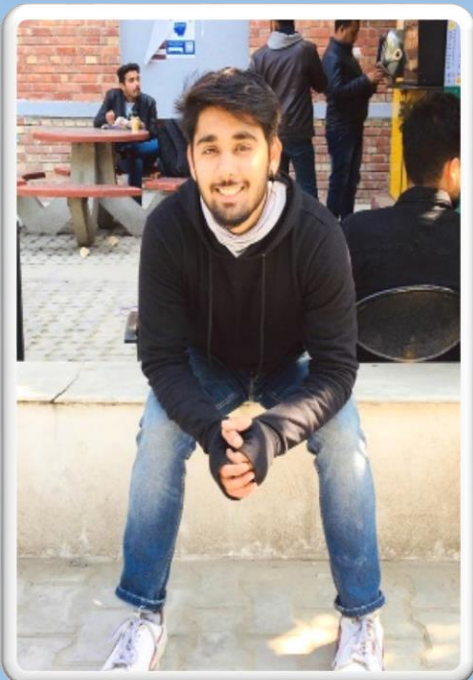
SIMRAN YADAV

Dancer



VINIT RANJAN

Writer/Singer



GATENDRA VERMA

Dancer, Actor and
Volleyball Player



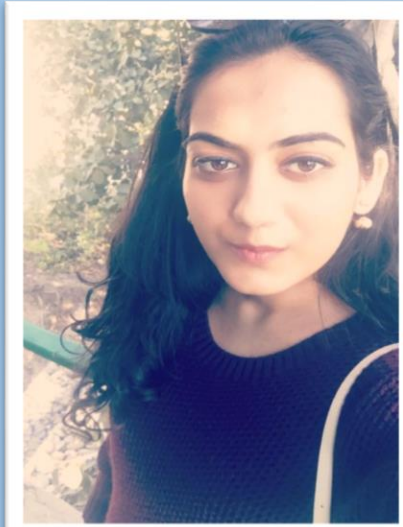
JIGYASA RAJ

Singer

Proud Moment: Bravo Seniors

We are delighted to share one of the achievements of our seniors Himanshu Gupta, Vaibhav Rathore, Suyash Awasthi, Harshdeep Singh from PGDM Batch (2019-21) on publishing research paper **"Impact of chatbots on customer satisfaction in food delivery apps"** under the guidance of **Dr. Amisha Gupta**, Faculty, JIMS is published in the journal **"INTERNATIONAL JOURNAL OF SCIENCE AND RESEARCH DEVELOPMENT"**.

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