

Jagan Institute of Management Studies
End-Term Examination, December 2017 – January 2018
Trimester II – PGDM (RM) 2017-19

Concept of E-Business
ET_RM_CEB_2312

Time: 3 Hrs.

M. Marks: 70

INSTRUCTIONS: Attempt any SEVEN questions. The marks are indicated against the questions.

- Q 1** What characteristics make E-commerce different from E-business?
What are the essential components of Ecommerce site? **10**
- Q 2** What are the issues in implementing E-commerce? Also, focus on
benefits of e-commerce market to consumers? **10**
- Q 3** What are modern day electronic clearance service methods? List and
explain? **10**
- Q 4** What is cyber world? How cyber bulling is crime and what other
cybercrimes do exists? **10**
- Q 5** What all points are indicators of good and bad design of any website? **10**
- Q 6** How Government using the concept of internet for its working and day
to day interaction with its stakeholders? Explain with five instances /
examples? **10**
- Q 7** What are some of the obstacles and issues related to the growth of
Ecommerce? **10**
- Q 8** List any three examples of the following:
a) Payment gateways.
b) Cyber-crimes.
c) E-Payment Method(s)
d) G2C examples.
e) B2C Examples. **10**
- Q 9** Point the unique features of e-commerce along-with types of E-
Commerce? **10**
