

**Jagan Institute of Management Studies**  
**End-Term Examination, December 2017 – January 2018**  
**Trimester II – PGDM 2017-19**

***Sectoral Analysis***  
***ET\_PG\_SA\_2312***

Time: 2 Hrs.

M. Marks: 50

**INSTRUCTIONS: Attempt any FIVE questions including Q1 & Q7 which are compulsory.**

- Q 1** You have option to select your career in FMCG or Automobile industry, suggest reasons behind your selection. **10**
- Q 2** HUL is facing stiff competition from Patanjali, explain reasons behind success of Patanjali. **10**
- Q 3** In last quarter, GDP of India has come down; explain reasons behind decline of GDP. Suggest steps government should take to bounce back on growth. **10**
- Q 4** Explain in detail about various types of Economic Environment, which one is most appropriate for a country like India? **10**
- Q 5** Write short notes on any **TWO** of following:
- a) Gujarat Election.
  - b) Sensex and Nifty.
  - c) E commerce.
  - d) Growth in retail sector. **10**
- Q 6** You are an electronic engineer ,it is expected M/S Nestle would visit your college for placement in about 10 days .Nestle is your dream company ,you are very keen for selection Write in details various questions likely to be asked and suggest suitable reply . **10**
- Q 7** Comment on any **TWO** of following in group discussions:
- a) Start up or corporate job.
  - b) GST success or failure.
  - c) Joint family or Nuclear family.
  - d) Money or Power which one should be preferred. **10**

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