

Jagan Institute of Management Studies
End-Term Examination, September, 2016
Trimester IV – PGDM 2015-17

Data Analytics in HR
ET_PG_DAHHR_2909

Time: 2 Hrs.

M. Marks: 40

INSTRUCTIONS: Attempt any FOUR questions including Q1 which is compulsory.

- Q 1** What is the Role of Analytics in HR in current scenario in corporate world? Please do share the evolution of analytics and importance in HR? **10**
- Q 2** Difference between Inside-Out approach and Outside-In Approach. Why Metrics are important for business. **10**
- Q 3** Define Efficiency, Effectiveness and Impact in HR analytics. **10**
- Q 4** What is attrition analysis, types of attrition, effects of attrition and define Job Shoppers and how to calculate attrition in any organization. **10**
- Q 5** Define recruitment metrics and how we can measure it. **10**
- Q 6** a) Define Training and Development methods.
- b) A company consists of 2000 employees. There are Six Training programmes of four hours training. In each and every training 30 employees can attend the training.
- i) Calculate how many training sessions are required?
- ii) If all the employees are covered in all the trainings, then how many man-days are covered at company level? **10**

Note: This paper is followed by Practical examination to be held in the Computer Lab.