

**Jagan Institute of Management Studies**  
**End-Term Examination, September-October, 2017**  
**Trimester IV – PGDM 2016-18**

***Management of Banking & Insurance Services***  
***ET\_PG\_MBIS\_2409***

Time: 3 Hrs.

M. Marks: 70

***INSTRUCTIONS: Attempt any FIVE questions including Q1 & Q7 which are compulsory.***

- Q 1** a) Explain the meaning of Non-Performing Assets?  
b) What according to you should be the NPA reduction strategies for banks and financial institutions? **14**
- Q 2** a) Differentiate between retail banking and wholesale banking.  
b) What are the different forms of risk in a bank and how bank manage its risks. **14**
- Q 3** Discuss the disclosure clause in an insurance policy. Explain the difference between Insurance versus Risk Management. **14**
- Q 4** Write short notes on the following:  
a) Health Insurance and Medical Insurance.  
b) Fire and Marine Insurance **14**
- Q 5** Discuss the basic principles of insurance which are the essential requirement of the contract for example at most good faith, proximate cause, Subrogation etc. **14**
- Q 6** a) How do bank manages their short term liquidity with the help of certificate of deposits.  
b) A 90 day CD is issued on July 2, 2017, when the price of CD is ₹ 95. If on the maturity CD is redeemed at a price of ₹ 100 & redemption date is 1<sup>st</sup> August 2017, what is the yield? **14**
- Q 7** Explain the following basic concepts of banking.  
a) Bank Rate; repo rate; reverse repo rate.  
b) MCLR  
c) CRR vs. SLR.  
d) Coupon vs Yield **14**

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