Roll No. _____
(Do not write anything on question paper except Roll No.)
[This paper consist of ONE Page]

Jagan Institute of Management Studies
End-Term Examination, September-October, 2017
Trimester IV – PGDM 2016-18

Data Analytics in HR
ET_PG_DAHR_2809

Time: 3 Hrs. *M. Marks: 70*

INSTRUCTIONS: There are TWO Parts in this Question paper. Attempt any THREE questions from Part A including Q1 which is compulsory. Part B is practical paper and is done in the Computer System. The file needs to be saved by respective Roll No.

Part A

Time: 60 mins *M. Marks: 20*

Q 1 What is the Role of Analytics in HR in current scenario in corporate world? Please do share the evolution of analytics and importance in HR? **10**

Q 2 Define Efficiency, Effectiveness and Impact in HR analytics. **5**

Q 3 What is attrition analysis, types of attrition, effects of attrition and define Job Shoppers and how to calculate attrition in any organization. **5**

Q 4 Why Business Intelligence is required in corporate world and its benefits. What do you mean by Visual Analytics and share the importance of Tableau in current business scenario? **5**

Part B

Time: 2 Hours *M. Marks: 50*

Attempt the Questions in the Computer system. Kindly save the answer in Excel sheet by respective Roll No.

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