



PGDM INTERNATIONAL BUSINESS

November 2021 – January 2022



Trimester-II at a glance

PGDM International Business is a course that is rigorous and gives you a hands on exposure to the corporate world the students are about to enter. After the seamless transition of being newly admitted students to knowing the seriousness of the PGDM IB course, one can say that it has been a very interesting trimester for the students.

In the second trimester of this course the students were taught numerous practical subjects as well as given the chance to participate in different activities that stimulated their interest in the real time business world. A lot of practical knowledge was important

through subjects that taught the students about Entrepreneurship, International trade etc: To make students internationally competent a course on foreign language (German) was also taken up. A number of workshops and activities were also arranged for them with industry experts to help them understand concepts and their practical application better.

Visit to the Indian Warehousing Show & to the PHD Chamber of Commerce & Industry was an excellent opportunity for the students to learn, build their network and have fun as well.

Workshops & Guest Sessions

Guest Sessions & Student Activities

18/11/2021

on WTO Structure and
Its Crisis

21/11/2021

On Understanding of Finance
through Annual Reports

27/11/2021

on Future of Workplace -
what it means for the
B- school students &
young managers

*"Education is the most
powerful weapon you
can use to change the
world." — BB King*

*"Success is the sum of
small efforts,
repeated." — R
Collier*



Resource Person

Ms. Kirti Nayyar an alumnus of PGDM-IB

Session on: Future of Workplace

In this interactive session she revisited her journey from joining Jims in 2015 to get handpicked by a company like Deloitte in her campus placement. She emphasised on the importance of building the right resume and how to make the right impression in an interview. Also she gave tips on how to boost the resume and on additional courses that can add value to our professional career. She also took up the topic of how crucial Ms. excel and soft skills plays in creating an advantage while being a fresher. She also gave heads up regarding what to expect from our colleagues and also suggested ways as to how to interact with the supervisors. Her discussion was filled with numerous questions from students and there was a lot of interaction amongst them. The students seemed to enjoy the session and were curious to know more about Ms. Nayyar's experience.



Resource Person

Mohd. Mateen, Ex. VP (Finance), British Paints.

Workshop On-
Understanding Finance through Annual Reports

The workshop started off by Mr. Mateen enlightening the students about the intricacies of various financial securities and how they are valued in today's time. Various nitty gritty of current taxes, financial standards and professions in finance sector were also discussed.



Ms Pratishta Saxena (Permanent Mission of Maldives to UNOG, Geneva Policy Affairs Assistant)

On

"WTO Structure and Its Crisis"

On 18th Nov 2021

PGDM-International Business organised a guest session to give insights about WTO Structure for the first year students on Introduction of speaker:

Ms. Pratishta Saxena is a postgraduate from The Geneva School of Diplomacy & International School and had working experience as an intern Communications Intern at WeRobotics and as Internship Trainee under United Nations Institute for Training and Research (UNITAR). Currently working at Permanent Mission of Maldives to the UN, Geneva.

To know how WTO facilities trade across the world we can understand with the example of a 'I, Pencil' theory given by Leonard E. Read. It shows how the formation of a pencil helps in overall economic growth with the creation of various employment opportunities like transportation, restaurant, workers in factories even it helps in increasing import export between the countries because the wood that is used for the production of pencil is Cedar and it is mostly imported by India from USA. The session was very insightful and knowledgeable for the students who wanted to pursue their career in International Business.

INDIA WAREHOUSING SHOW 2022



LOGISTICS IS SIMPLE BUT NOT EASY

It was an exhilarating experience to witness the scale of operations and the level of innovations in the sector.

TRANSFORMING WAREHOUSES

Major aim is to reduced operational and labor costs,, Higher-order accuracy, Faster cycle times & reduced safety incidents.

EMPOWERED BY INNOVATION.

Innovations have paved the way for numerous opportunities to streamline and reengineer logistics & supply chain.

CREATIVITY, FLEXIBILITY, & INNOVATION

India Warehousing Show is the epicenter of warehousing & logistics solutions in Asia & global events on warehousing, material handling, storage, logistics & supply chain. Companies like AIDC Solutions, Logistics Automation, Storage Solutions, Packaging & Insulation Solutions, Ventilation Solutions, Entry Gate Controllers Solutions & many more that gave informative insights about the world of logistics & supply chain.



E-Summit

PRESENTS

E-SUMMIT 2021

TRACK 2

FROM EUREKA TO UNICORNS



MR. PRASHANT PITTI
Co Founder-Ease My Trip



DR. NANCY JUNEJA
Founder & CEO-RevUp
Co-Founder-MENTORx

EUREKA TO UNICORNS

Special guests that joined us for this event and made the event a huge success by being a part of it were Mr. Prashant Pitti (CEO of EaseMyTrip.com, Founder and CEO of Profoundly and NearGroup.) and Dr. Nancy Juneja (A peak performance mentor). The session indeed was very insightful and informative and definitely grew a new sense in our audience to look at entrepreneurship with a new perspective and gained a lot of clarity about the path by listening to their experiences and knowledge over the years.

GREEN ENTREPRENEURSHIP

The panel talked about how an entrepreneur maintains balance between sustainability and profitability, is it bad to make profits or does it depend on its usage. The topic itself was discussed thoroughly during which an example of making shoes with plastic came up. The panel added that social cause is something which the promoter should feel from within. It was emphasized that it is very important to constantly innovate to have a positive impact on the society as unique ideas makes profit which could be used to give back to the society but without expecting much in return. The panel also threw light on the importance and role of incubation centres in contributing to this issue.

INSTITUTION'S INNOVATION COUNCIL

PRESENTS

E-SUMMIT 2021

TRACK 3

GREEN ENTREPRENEURSHIP



MR. VIRENDRA SHARMA
AIM - Mentor (NITI AAYOG, Govt. Of India),
Co-Founder@ KUMPEL (Incubated | IIT-Delhi)



MR. ARJUN SINGH
Founder-Rath Foundation



DR. DEVJYOTI MOHANTY
CEO-AIC-Nalanda University



MR. ARUN KUMAR SHARMA
CEO, Energy Efficient Environment
Group

11th December, 2021
10:00am-4:00pm

Venue:
Lakshmi pat Auditorium,
PHD House, 4/2 Siri Institutional Area,
August Kranti Marg, New Delhi-110016

E-SUMMIT 2021

TRACK 1

ENTREPRENEURIAL ECOSYSTEM



DR. MUNISH JINDAL
Founder & CEO



MR. NAVEEN KUMAR
An Alumni of IIT(BHU),

HoverRobotix Mentor of Change, NITI Aayog, Govt. of India Advisor,
IE - AI & Robotics, Ministry of Commerce & Trade Technology Business Incubator
Mauritius Board of Mentors - UTS, Australia Founding President MENTORx

Varanasi from Civil Engineering Department 2014
with Specialisation in Water and Environment Engineering
and a serial Entrepreneur.



MR. SAM BAISLA
Founder & Investor-
Brand Samosa/Decodr



MR. SANDEEP JAIN
Founder-GeeksforGeeks

An entrepreneurial ecosystems or entrepreneurship ecosystems are peculiar systems of interdependent actors and relations directly or indirectly supporting the creation and growth of new ventures.



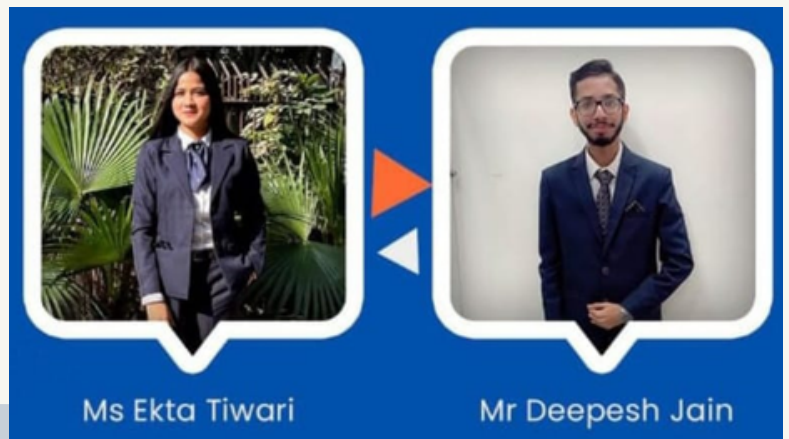
IB ACHIEVERS

International Conference
on Advances in
Management Practices

ICAMP
2021

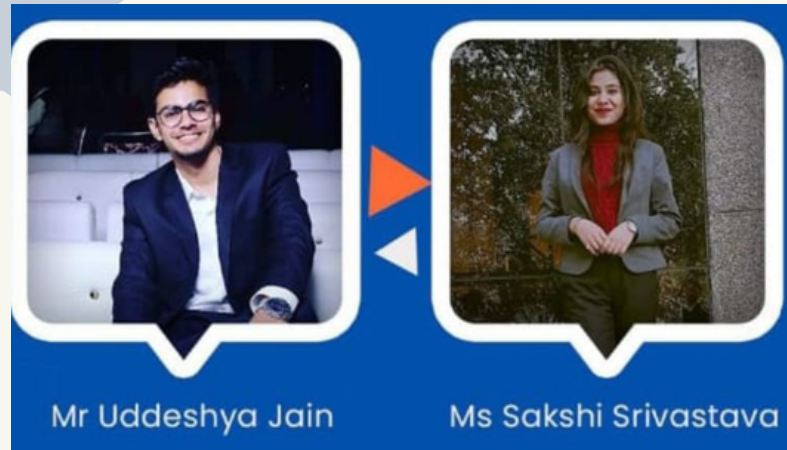
ICAMP 2021 (Participants)

Deepesh jain
Ekta Tiwari
Sakshi Srivastava
Uddeshya



Ms Ekta Tiwari

Mr Deepesh Jain



Mr Uddeshya Jain

Ms Sakshi Srivastava

STARTUP
PITCH COMPETITION

PITCH EVENT

Prateek Arora
Ashish Bhardwaj
Suraj Parihar



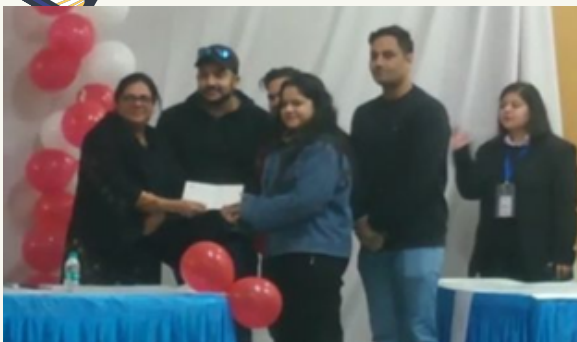
JOKERS



1. Rithvick Gupta
2. Sakshi Srivastava

(Scored 3rd place in that event & also honoured by some cash prize.)

AJAB BRAND KI GAZAB KAHANI



1. Rajshree jain,
 2. Bikramjit singh
 3. Vipin kumar
 4. Parangat Sharma
- (Won second place- cash prize of 1500)

SLOGAN WRITING

Yuvraj (Certificate of appreciation)



EXPERIENCE SHARING OF PGDM-IB(2020-22)



It gives me complete satisfaction to be a part of an institute which is an incredible blend of academics and fun. It is a pleasure to study under the guidance of such friendly and experienced faculty which gives us a platform for a successful career. Building my career in JIMS enriched my life, I am thankful to JIMS family for providing me wonderful opportunity for getting me placed at JM financial as a wealth relationship manager. I have always been interested for the profile that deals with stock market or financial market. Special thanks to CRMC & IB Department for the efforts and guidance.

Maulik Chauhan

JM Financials

It gives me complete satisfaction to be a part of an institute which is an incredible blend of academics and fun. It is a pleasure to study under the guidance of such friendly and experienced faculty which gives us a platform for a successful career. Building my career in JIMS enriched my life, I am thankful to JIMS family for providing me wonderful opportunity for getting me placed at Egon Zendher as a Research Operational Analyst. Special thanks to CRMC & IB Department for the efforts and guidance.

Nakul Chhabra

Company: Egon Zendher*



"The core essence of any educational institute goes way beyond books and academics. It is in addition inculcating the spirit of learning, encouraging curiosity, instilling a self-starter attitude and developing a problem solving persona which would last as the vital values for a lifetime to prepare the individuals for the challenges of life. The teaching and education philosophy at JIMS Rohini stands on these exact pillars, eliciting the best out of their students while providing them with the best of all. The remarkable amalgamation of academics, extra-curricular activities and corporate exposure has shaped me as a better human being, helping me evolve holistically. I am delighted to be placed at Egon Zehnder as a Research Operations Analyst for which I shall be eternally grateful to the entire JIMS Fraternity, especially CRMC, for providing me with the opportunity and my mentor Dr., Yukti Ahuja (Dean, PGDM-IB) for capacitating me to achieve the same through the course."



Nikita
Egon Zehnder



Hello everyone, I am Nabiha Umar, pursuing PGDM- IB from Jagan Institute of Management Studies, New Delhi. I have taken Marketing and International Business as my major specializations. A few days back I got selected by Nestle, the largest FMCG company in the world as Sales Trainee Officer through a placement drive conducted by JIMS. My big dream was to start my career in the FMCG sector, and it has now come true. I thank JIMS for providing me with such an excellent opportunity and helping me in making my dream become a reality. I extend my sincere thanks and gratitude to the entire JIMS faculty and management team for grooming my professional skills and personality. I would surely extend my sincere thanks to the placement team of this college, which works hard to maintain the expectations of students and companies.

Nabiha Umar(Marketing and IB)
Nestle

JIMS Rohini has truly helped me to identify my potential and draw my career path. I am so blessed after getting placed in a reputed organization with the support of my mentor and faculty. Beyond academics, it provides ample opportunities to learn by organizing events and club activities.

I must say that I am very fortunate to study at JIMS where I not only gained knowledge but also began my career in a sector of my choice.

Sagar Pahwa(Marketing and IB)
PGDM-IB
Egon Zehnder



I'm proud to be a part of this amazing organization JIMS. With my experience of two years in the PDGM course the college helped me stood stronger for what's coming in the future. What they teach you here is not just knowledge, it's experiences.

Ritu Sharma
HCL

EDITORIAL TEAM

STUDENT EDITORIAL TEAM

 Amitoz Kaur
Vanshika Duggal
Rajshree Jain

DEPARTMENT EDITORIAL TEAM

Dr Yukti Ahuja
(Dean PGDM-IB)
Ms. Indu Loura