



OUR VISION

To be an Institute of Academic Excellence with total commitment to quality education and research in Management and Information Technology with a holistic concern for better life, environment and society.

OUR MISSION

To serve the society and improve the quality of life by imparting high quality education in management and information technology, providing training and development services, fostering research, giving consultancy services to industry and disseminating knowledge through the publication of books, journals and magazines.

ABOUT

PGDM International Business is all about learning and gaining exposure to business, be well versed and ready to deal with clients in different countries characterized by different cultures, laws and norms and business conditions in the international context that invariably opens job opportunities in foreign markets.

INSIDE THE ISSUE

- Dean's Address
- IB Corner
- Industrial Exposure
- Student Guidance
- Advice From Seniors (Meet & Greet)
- Talent Corner
- The Foodie Review



Dean's Address:

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For the upcoming trimester, I'd like to advise my management aspirants to be regular in classes in order to not miss out on anything; be persistent in your effort and be in incessant touch with your mentors to receive their guidance and support which will not only help you academically but will also help you grow as an individual. I'd like to advise you to make the best out of all the resources made available to you, be it in the terms of the guest sessions or alumni interaction & personality development sessions. I recommend you all to create your value by adding up some special skills in your resume through online certifications, research papers, and practical exposure via live projects etc. Your safety is paramount to us. Good Luck !

Dr. Yukti Ahuja

IB-CORNER



THE GREAT INDIAN ASPIRATION

A theatre workshop was organized on Mindfulness for Managing Aspirations by the International Business Department of JIMS Rohini, on December 9, 2020; with an objective of providing an insight on the ongoing issues in the world and stimulating the attitude of a “change maker” in every student. The resource person for the session was, Mr. Rishabh Tiwari, Chief of initiative, Lead Trainer for Great Indian Aspirations. The workshop invigorated a deep sense of self; as well as understanding, responsibility and empathy towards each other; hence expanding our horizons and developing our overall awareness and sensitivity.

FREIGHT FORWARDING

JIMS Rohini organized an alumni session on "freight forwarding" on 28th November 2020 for the students of PGDM-International Business, with an aim to enhance their knowledge towards logistics. The session was conducted by Mr. Sumit Saxena, Airfreight operations at Kuehne Nagel Pvt. Ltd; Alumni PGDM-IB (2011-13). He explained the process of the overall cycle of freight forwarding which includes planning and organizing. The session was very engaging and the students clarified their doubts related to the topic.

EMOTIONAL INTELLIGENCE

JIMS Rohini organized an online interactive session for the students of PGDM-IB on 'Emotional Intelligence' on 5th December 2020, with Ms. Nisha Binner, HR- Head at LogixHealth. Ms. Nisha started the session with the introduction of Emotional Intelligence & its various aspects. She also explained to students the difference between IQ and EI. It was an interesting and interactive session wherein numerous student queries were also addressed by the speaker.

PRATISPARDHA A Business plan competition

With the objective of celebrating the essence of a true entrepreneur, inculcating the importance of planning and encouraging a competitive attitude among the students from various universities and colleges across the country; Bizintruders, The International Business Club of JIMS, Rohini, organised Pratispardha; a PAN India Business Plan Competition on December 29, 2020. All the teams were required to present their business plan idea through a PowerPoint presentation within the duration of 8 minutes. The presentation was then followed by a round of questions asked by the judges from the respective teams.

Winning Team (IInd Prize):
Sonali Chawla
Sreelaskshmi Mohandas
Ambika Yadav
Arzoo Arya
Syed Abbas ALI



INDUSTRIAL EXPOSURE

PGDM-International Business department organised a virtual Industrial visit at Yakult for the first year students on 13th January 2021. Mr. Adarsh, Public Relations Manager, Yakult gave a virtual tour of manufacturing unit of the company. He started the visit by giving a brief presentation about the company as how it grew since 1930 till date. Dr. Minora Shiota, A Japanese scientist prepared a special drink which was liked by all age groups of people. Mr. Adarsh shared the benefits of Yakult which have been scientifically established through years of research. Post presentation Mr. Adarsh shared the video of the manufacturing unit and production house where the product is being prepared. He also explained how they took care of all the safety norms during Covid-19. The tour was helpful and insightful for the students



STUDENT GUIDANCE

MENTOR-MENTEE SESSIONS

Mentors are in incessant touch with their mentees on a regular basis; providing all sorts of guidance in all aspects of life to the students. This is leading to the holistic development of the students in terms of personal growth, self awareness and general awareness as well as simultaneously equipping them with proper tools with respect to the courses and projects for their academic growth.

MOCK GROUP DISCUSSIONS

Mock GDs were conducted during the course of the trimester in order to provide the students with an opportunity and a platform to nurture their communication skills and group dynamics under the supervision and guidance of the faculty members Dr. Amit Preenja and Ms. Shraddha Gupta. Feedback was provided in order to ensure better performance.

PERSONALITY GROOMING

JIMS Rohini organized a session on "Personality grooming" on December 02, 2020 for the students of PGDM-IB with the sole objective of grooming their personality. She asked many students about the problems they have faced during pandemic and lockdown and the problems they are facing in online mode of lectures. A simple self assessment was done, After this self realization activity students came out with ample of issues they are facing like some were frustrated with their acne and some with their accent and after all the reactions of the students she told a simple and great thing that BE GREATFUL FOR WHAT YOU HAVE REGARDLESS OF THE APPERANCE. She told students that SELF LOVE is most important, if you are able to love yourself then only you can give love to anyone else around you. Overall the session was very interactive and students got the knowledge of how they can groom themselves better.





ADVICE FROM THE SENIORS (Meet & Greet Sessions)

“In the words of..”

My advice to my juniors currently, is to look around and see how competitive the corporate has become in terms of hiring. The pandemic shook everyone and everything to the core. Under such circumstances, getting hired is going to be a task that can not be taken lightly at all. Getting into the corporate is going to require a lot of efforts on your side, that is, if you wanna go for a dignified position. You need to get out of your comfort zone, get your priorities and your attitude straight. I say "the attitude" because we're living in age of the Industrial Revolution 4.0 and hiring has changed. Today Attitude matters the most, skills and talents come second because the latter two can be taught, but not your attitude.



Mr. Abdul Hadi
PGDM-IB Batch:2019-21
Business Development @ Mysscoot
Tech Pvt.

“In the words of..”



Ms. Muskan Singhal
PGDM-IB Batch:2019-21
Acuity Knowledge Partners
(Moody's Analytics)

A clear picture of your life goal is the most important factor according to which you will decide your main streams be it marketing or finance. Being an IB student you “must” have the knowledge of what’s going on around you. Keep yourself updated on the current affairs. Study from different sources. Get to know different viewpoints. Explore new fields and courses that are different from your course curriculum. Try to develop the skill of learning and implementing. Participate in extra curricular activities to enhance your skills. You will have to use your resume to sell yourself in front of your interviewer. Understand the pre requisites of an ideal resume and enhance your resume as much as you can. Create value by adding up some special skills in your resume like Advance Excel, Power BI, certifications, research papers etc. Most importantly learn to experience failure. Getting rejected after applying to your dream company or get disqualified when you submit an abstract of your paper. This shouldn't be a deliberate act. The whole idea is to treat failure as your mentor. Emerging wiser and stronger from setbacks means that you will be investing in your ability to survive.

TALENT CORNER



Sreelakshmi Mohandas
Classical Dancer
PGDM-IB : 2020-22

“”

Dance always helps me to grow more, learn more and makes me more disciplined. Whenever I dance I always put my heart and soul into it. Dance is an indispensable part of my life.

Paras Grover
Artist

PGDM-IB : 2020-22

“”

Creativity is something that drives me to explore my abilities to think. Driven by unique horror artistic culture and concepts, broadens my point of view which makes me want to explore various values that deal directly with art & creative designing and is considered as one of the most important elements of art.



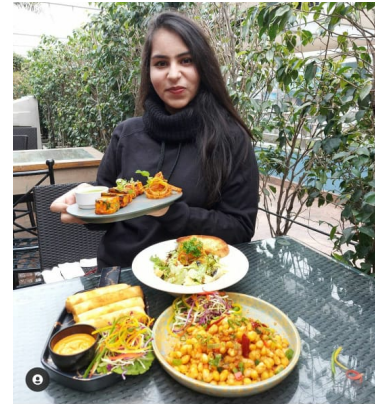
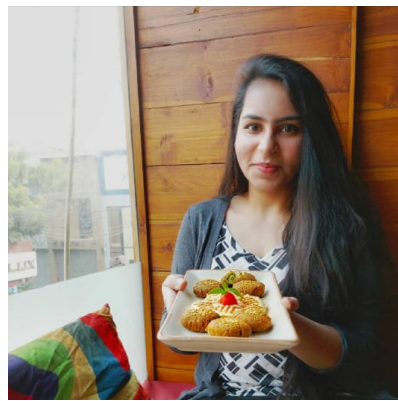
Saumya Arora
Social Media Influencer
PGDM-IB : 2020-22

“”

By doing what you love, you inspire and awaken the hearts of others.

I love being creative and blogging allows me to express my love for food and photography. I can share what I feel and can express myself to others. It feels like a personal connection with my audience.

THE FOODIE REVIEW



Social Media Influencer

“”

@appetizing_you

Hey! You know my grand grand mother was a very pious lady. She used to sing bhajans and play harmonium at occasions.

My grand mother was a perfect housewife with a hidden talent of repairing things on her own.

My grand father was a reputed and a well established vaid with the knowledge of all herbs.

These sentences are generally heard everyday from our parents at home then we realize, alas! What the world had been today if their hidden talents would have passed to generations.

Thanks to social media platform today which can keep safe your talent for generations to come.

All of this really became inspiration of my journey as a food blogger on social media. Everybody loves food and being from Punjabi family I loved food and cooking.

Another addition of my hobby photography added new spirits to my inspiration. I just started posting pictures of food with little bit cooking myself on Instagram which gave me a good start, started boosting my morale to do something in life which I love to do. Everybody has hidden talent in one self and it should not be allowed to die.

instagram handle- appetizing_you



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