

Jagan Institute of Management Studies
End-Term Examination, April, 2017
Trimester III – PGDM (IB) 2016-18

Data Information System & Management
ET_IB_DISM_2004

Time: 3 Hrs.

M. Marks: 60

INSTRUCTIONS: Attempt any FIVE questions including Q1 which is compulsory.

- Q 1** Outlook is considered to be the professional software.
a) List and explain the features of MS-outlook which makes it so popular at professional front. (List at-least Five unique features)
b) Explain the steps to configure MS-Outlook for Gmail in newly created email and laptop/desktop. (List point-wise steps). **20**
- Q 2** What advantages do users enjoy using google docs/sheet/ppt. what are pros and cons of using it compared to usual MS-Office products? **10**
- Q 3** List and summarize different data-types in MYSQL and MSACCESS? **10**
- Q 4** Explain what role / purpose following objects of MS-Access play, are they different in MYSQL?
a) Tables.
b) Queries.
c) Forms
d) Reports **10**
- Q 5** Discuss about following w.r.t. Excel functions:
a) Offset function.
b) Address function.
c) Indirect function.
d) Sum with dynamic range.
e) Match function. **10**
- Q 6** Justify the need, functionality and meaning of the following terms in context to databases:
a) Primary Key.
b) Foreign Key.
c) Show databases.
d) RDBMS.
e) SQL queries **10**
- Q 7** What are the pros and cons of E-Business / Ecommerce? What role Web portal plays in the success and failure of E-Business / Ecommerce? **10**
