



Jagan Institute of Management Studies
3, Institutional Area, Sector-5, Rohini, Delhi-110085

Student Satisfaction Survey

Jagan Institute of Management Studies (JIMS) is a place of learning for knowledge driven learners. It has been built with an aim to impart education that surpasses the benchmarks of excellence and to achieve this continuous improvement is required. The Institute conducts survey and takes response from the pass out students on various key parameters including industry interface, quality of faculty, placements, infrastructure, course curriculum, and value added courses measuring the quality of learning at the Institute.

On a five point scale (where 1 means least satisfied and 5 means highly satisfied) this table clearly depicts that majority of students have been satisfied on teaching learning process of the program.

PGDM

Parameters/Scale	2017-19
Industry Interface	4.34
Faculty	4.73
Alumni Strength	4.34
Placements	4.31
Infrastructure	4.21
Strength of Course	4.40
Value added Courses Such as Analytics and Digital Marketing	4.31

PGDM (IB)

Parameters/Scale	2017-19
Industry Interface	4.22
Faculty	4.49
Alumni Strength	4.00
Placements	4.27
Infrastructure	4.08
Strength of Course	4.19
Value added Courses Such as Analytics and Digital Marketing	4.22



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PGDM (RM)

Parameters/Scale	2017-19
Industry Interface	4.14
Faculty	4.54
Alumni Strength	4.50
Placements	4.39
Infrastructure	4.36
Strength of Course	4.54
Value added Courses Such as Analytics and Digital Marketing	4.68

Overall

Parameters/Scale	2017-19
Industry Interface	4.23
Faculty	4.58
Alumni Strength	4.28
Placements	4.32
Infrastructure	4.21
Strength of Course	4.37
Value added Courses Such as Analytics and Digital Marketing	4.40

IP Affiliated Programmes

MCA	
Parameters/Scale	2016-19
Industry Interface	4.1
Faculty	4.3
Alumni Strength	4.5
Placements	4.2
Infrastructure	4
Strength of Course	4.3
Value added Courses Such as Analytics and Digital Marketing	4.2



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BBA	
Parameters/Scale	2016-19
Industry Interface	4.5
Faculty	4.5
Alumni Strength	4.3
Placements	4.6
Infrastructure	4.4
Strength of Course	4.6
Value added Courses Such as Analytics and Digital Marketing	4.6

BCA	
Parameters/Scale	2016-19
Industry Interface	3.9
Faculty	4.3
Alumni Strength	4
Placements	3.9
Infrastructure	3.9
Strength of Course	3.8
Value added Courses Such as Analytics and Digital Marketing	3.5