



Jagan Institute of Management Studies 

NAAC A++ Grade & NBA Accredited MCA Program

3, Institutional Area, Sector-5, Rohini, Delhi-110085

(10) Publication of the Institution

Annexure XII





10(a) Publication of the Journal for the Academic Session 2024-25

S. No	Name of Journal / Magazine	Dept.	Name of Editor / Student Editor	Frequency	Category
1	8i (IJICCT) Computing Everywhere	Institute	(1) Dr. Deepti Sharma, Professor, JIMS (2) Dr. Archana B Saxena, Professor, JIMS (3) Students Coordinators	Bi-Annual	Journal
2	8m (The Journal of Indian Mgmt. & Strategy)	Institute	Editor: Madhu Vij Associate Director: Neelam Tandon	Quarterly	Journal





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Volume XII Issue 2 (July-Dec 2024)

e-ISSN: 2347- 7202

INTERNATIONAL JOURNAL OF INFORMATION, COMMUNICATION & COMPUTING TECHNOLOGY

Dr. Deepti Sharma, Professor

Department of Information Technology, JIMS Sector - 5, Rohini

Dr. Archana B. Saxena, Professor

Department of Information Technology, JIMS Sector - 5, Rohini



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The Journal of Indian Management & Strategy

"J-Gate, EBSCO Discovery, Summon (Proquest), Google Scholar, Indian Science Abstracts, Indian Citation Index (RII - 0.016), InfoBase Index (IB Factor 2016 - 2.6), SJIF Impact Factor 2016 - 4.756, Cosmos Impact Factor, Emerging Sources Citation Index (Thomson Reuters), Web of Science."

Approved by UGC-Care (Group-II)

Revisiting The Empirical Challenges To The CAPM: A Study of the NSE During and Post COVID-19 <i>Dr. Sant Kumar</i>	4
Does infrastructure determine socio-economic development in India? An evaluation through composite index and regression approach <i>Harshit Kumar Srivastava, Vijay Lakshmi Singh, Sanjay Kumar Singh</i>	13
Entrepreneurship and Business Contributions to Peace-Building: A Bibliometric Analysis <i>Dr. Mannat Singh, Dr. Amogh Talan</i>	23
Viability Of Financial And Non-Financial Disclosures By Investors Through Corporate Reputation Serving As A Mediator <i>Nancy Gupta, Dr. Ajit Mittal, Dr. Rachita Rana, Dr. Deepak Tandon</i>	33
The Social Sizzle: Role Of Social Media And Customer Engagement In The Food Truck Industry <i>Dr. Dharmender Singh, Anuj Bajpai, Dr. Harjinder Pal Singh Saluja</i>	43
A Study On Impact Of Factors Affecting Preferences Of Investment Avenues By The Millennials in Select Cities Of Karnataka <i>Dr. Shyamala G., Dr. R. Nalini</i>	51
Air India vs Akasa Air: War for Talent <i>Dr. Arulsenthilkumar S, Ms. Punitha N</i>	61

◀ Research

◀ Case Study





**10(b) Publication of the Newsletter Magazine for the Academic
Session 2024-25**

S. No	Name of Journal / Magazine	Dept.	Name of Editor / Student Editor	Frequency	Category
1	Insight: TechByte	MCA	Editor: Dr. Chetna Laroia, Associate Professor, JIMS, Dr. Manjot Kaur Bhatia, Professor JIMS Student Editors	Annual	Magazine
2	Osmosis: Connecting Thoughts	BBA	Dr. Parminder Bajaj; Editorial Incharge Designer & Editor: Kartik Gupta, Student Editor & content Writer: Sakshi Khatri, & Dhariya Kharbanda, Bhavya Gupta, Naman Monocha, Bhavya Arora, Students Designer; Khawis	Annual	Magazine
3	HORIZON-More than Just Economics	BA (Eco)(Hons)	Dr. Jyotsna Oswal, Faculty Incharge; Students Coordinator of BA (Eco)	Annual	Magazine
4	Echelon	BCA MCA	Faculty Editor: Ms. Rupakshi Gaur, Asst. Professor Student Editor: Students Designers	Annual	Magazine
5	IPU Deptt. Newsletter	All Program	Dr. Praveen Aora, Professor, Dr. Priyanka Gandhi and students Coordinator	Bi-Annual	Newsletter
6	IT Kaleidoscope	MCA & BCA	Dr. Praveen Arora, Principal, JIMS & Students Coordinators: Designers: Students Coordinators	8 issue/ Year	Students Press
7	Management Students Press	BBA	Editorial Incharge: Dr. Parminder Bajaj. Faculty JIMS Editorial Team: Sakshi Khatri, Kartik Gupta, Bhavya Gupta, Srishthi, Pushan Sethi, Arushi, Students	8 issue/ Year	Students Press
8	Springer CCIS Publication papers for ICICCT	Institute	Dr. Praveen Aora, Principal, Dr. Latka Kharb, Professor, Dr. Deepak Chahal, Professor	Annual	Book Proceeding





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INSIGHT TECHBYTE 2025

ANNUAL IT MAGAZINE



New Paradigms in Business Intelligence





A CREATIVE PURSUIT OF MANAGEMENT UNDERGRADUATES

OSMOSIS

CONNECTING THOUGHTS

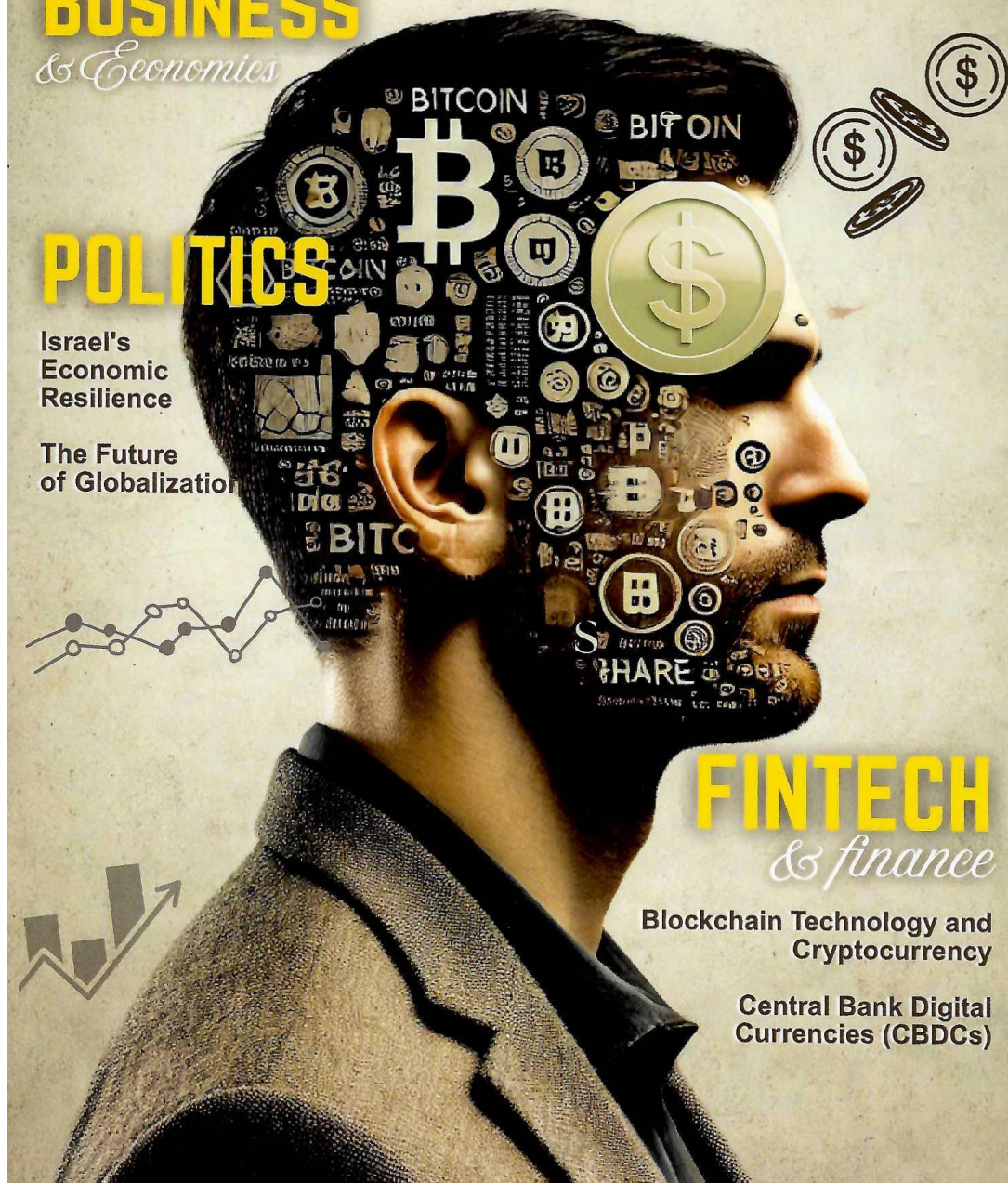
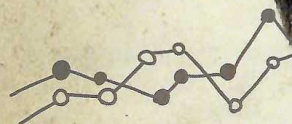
BUSINESS

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POLITICS

Israel's
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Resilience

The Future
of Globalization



FINTECH

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Blockchain Technology and
Cryptocurrency

Central Bank Digital
Currencies (CBDCs)



LESSONS FROM FINANCIAL CRISES ● LESSONS FROM FINANCIAL CRISES ● LESSONS FROM FINANCIAL CRISES ● LESSONS FROM FINANCIAL CRISES ● LESSONS FROM FINANCIAL CRISES

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A magazine by BA Economics (H.)

MAY 25

HORIZON

MORE THAN JUST ECONOMICS

ECONOMIC TURNOIL



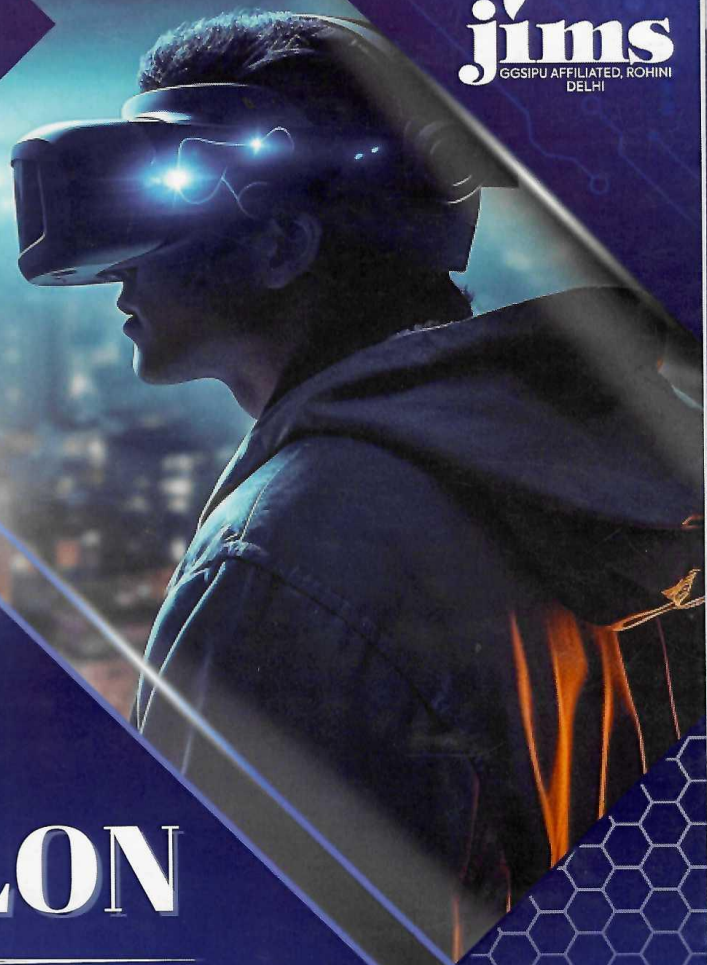
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ECHELON

THE
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MAGAZINE

2024





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Of The Future

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MCA YEAR 1

- AKHILA K NAIR
- PRASHANT
- SAKSHI SHARMA





GLOBAL TRADE UNDER STRAIN: U.S.–China Tariff Clash Rattles Market Sentiment

Geopolitics, once seen as a bridge to national cooperation and peace, is now becoming a cause of rising global tensions. From imposing tariffs and sanctions to territorial conflicts, it is now highly influenced by politics.

Geopolitics refers to geographical and political influences on foreign policies and national relations. From the context of trade, geopolitics has led to various tariffs and restrictions to protect national interests and assert power.

Global trade, which thrived on cooperation, open markets and stable logistics, is very sensitive to these disruptions. Global trade is becoming a frontline battleground for all nations worldwide.

U.S.-CHINA TRADE WAR

Talking about U.S. – China trade war, it all started in 2018 when U.S imposed trade restrictions and tariffs on Chinese products, accusing China of unfair trade practices and intellectual property theft.

Far from these mere disputes on tariffs, it has a strategic rivalry with implications having on the border of two nations. This trade war has altered the global supply chains, international diplomacy and prompted cooperations and countries to rethink the foundations of globalization.



IMPACT

As the tariffs took effect, both countries faced immediate economic consequences. The imposition of tariffs disrupted the flow of goods and created uncertainty in the global market.

U.S imposed restrictions on Chinese tech giants like Huawei to limit the access to American technologies. China, on the other hand, is investing heavily in domestic production and technology so that it can limit its dependency and reliance on foreign Countries.

Consumers were the ones who pinched hard, the prices of electronics, auto parts and other goods climbed. The farmers who produced soybeans were also among the hardest hit.

Apple depended upon Chinese assembly line, began shifting its iPhone parts production to India.

This trade war exposed how deeply intertwined trade is with national security and technological supremacy. Many people and analyst called it as a tech cold war.

Developing countries were caught in the crossfire of U.S- China conflicts, while some like Vietnam and Bangladesh were benefitted with relocation of manufacturing plants.

Moreover the war eroded the confidence of people and countries in World Trade Organization (WTO), who was incompetent to mediate the disputes with the two nations.

For decades, globalization was seen as a pathway to shared prosperity and peace through interdependence. But the trade war has revealed the fragility of such a system when mutual trust is absent. Now, economic security and resilience are prioritized over efficiency and cost minimization.

CURRENT SITUATIONS AND HOW SITUATION CAN BE CONTROLLED

As of May 2025, this trade war is a significant strain of global economic relations and bilateral issues. With U.S still imposing 145% of tariff on Chinese goods, it has resulted into 20% drop in China's export to America.

In an attempt to de-escalate the situation the officials from both the countries talked in Geneva where they decided to bring or cut down the tariffs to 80%, yet it is not suffice to restore the trade ties, trust and confidence among the two nations. While the recent talks in Geneva led to positive steps, but in order to have a comprehensive solution to this, it requires sustained efforts, mutual concessions to rebuild the previous trade volumes and relations among the two nations.





Gerhard-Wilhelm Weber ·
Jose Francisco Martinez Trinidad ·
Michael Sheng · Raghavendra Ramachand ·
Latika Kharb · Deepak Chahal (Eds.)

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