

### CORPORATES DEMAND AND STUDENTS' SUPPLY: HOW TO ACHIEVE EQUILIBRIUM?

Students are often stuck in the conundrum of how to get what they are dreaming for? Often oscillating between in and out of their fairy tale. Just thinking and more thinking and overthinking. Breeding tension and not doing things. Not taking the first steps, hoping for spoon feeding. Expecting for direction to be shown, waiting for aid to appear.

We would discuss about Freshers, college freshers. Who are perplexed because of too many dreams, which are not realistic but tempting to crave upon. This statement was about the majority of students. But the small pie from the circle is the one who wants to do things, achieve heights and pass the limits with flying colors. Everything has some similar kind of technique. It is common for all and it is what many people call baby steps or first step. I perceive it in this way:



- **Desire driven by expectations:** Motivation has 2 components. One is desire and other is frustration. To begin something, we need desire. Desire comes by who are we? What do we want to achieve in life? Why for the life? For all these answers self awareness is the key.



The more you know yourself, the better you express yourself. The more confident you seem and you become credible for the stimulus to trust upon. I would recommend a mathematical equation:

$$x + y = z$$

X means what resources you have to achieve z.

Y means what resources you need to achieve z.

Z means your goal.

- **Consistency of Improvements maintained by communication:** In life, it is easy to achieve things when we are with someone, some companies the best companion we could get is ourselves. People are temporary. They come so that they could go. We meet people in our lives for some purpose, which when once achieved they must go, and you must let them go. Many people do find the desire. Then the fire fueled by desire keeps diminishing because when we start losing

# SKILLS TO OUTSHINE AS A COLLEGE FRESHER

With the changing environment and growing competition, it's the skills of the manager that make its team and of course the company one step forward to the growth. Unless of a perfect score in academics and higher level of degrees, the recruiters look for those key employability skills that are essential to being an efficient employee.

Mentor could be anyone who understands you, empathize with you, supports you and directs you. We could be our mentor. Sounds silly but when you talk with yourself, you are naturally uplifted. Talk by journaling, talk with fresh mind- after meditation. Talk with people who has the potency to guide you.

- **Get selected by smart Perseveration:**

perseveration means keeping the work in motion, irrespective of the odds, the hurdles, the voices from outside to the inside. Not giving up. Things are connected with each other. So, if you have been dancing, then you would find coordination in your body, between your movements, you would find good and active posture. It would help you during presentations, during meetings, during conversation. Similarly, it is not about doing everything or doing one thing in depth.

It is about connecting the things that you do with the activities that are alien or new to you. That is how you remain curious, you experience creativity. You ask questions of how to do this, you take your time, you do focus, you find some way and you are satisfied. So now the fire of desire in you burns brighter and you aim higher. It helps you in being consistent.

So, in conclusion of smart perseverance what you need is a good hold on these 3 c's: Curious, consistent and creative.

Lastly what you need to do, to achieve that job or designation is that you must market yourself up to the wants of the corporates. The way you polythene yourself the better you gain win on the of being selected. Show then how different you are from the crowd.

**By- Pushan Sethi**

Starting with the most importantly the **Communication Skills**. Communication skill is the skill that required in any job as if the manager couldn't able to communicate and interpret properly the tasks to its team members, then they can't be completed effectively.

Moving further to the **Leadership Skills**. Leadership skills are one of those soft skills that many employers look for in candidates and help you to motivate others and ensures that the tasks are completed promptly. Another important set of skills is a teamwork skill. Regardless of your job title or industry many employers consider teamwork spirit a must when reviewing applicants for an open position.

In addition to that **Organisation Skills** are the skills that are especially include planning, critical thinking attention to details and conflict management but this can't be utilized to its full extent if the person lacks his self- management skills like prioritizing tasks, time management and self- motivation.

Along with all the above said skills, an employee must have some **Technical Skills** too as to map up with this dynamic environment and to work effectively and efficiently. If a person has adapted all those skills, then surely, they will not just only have a good growing future ahead but more of he will grow as a person.

**By- Priyal Jindal**

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