

# IT KALEIDOSCOPE

## THEME : Intelligent Applications

### Intelligent Applications

With this growing environment of technologies in the modern digital world, everyone is expecting better opportunities in the form of modern technologies, the ease of using mobile apps in a very useful manner. Rather than using normal mobile applications, everybody is expecting opportunities with a clear demand for personalized user experience.

Intelligent mobile apps are different softwares that are AI-enabled applications. The AI-based algorithms help these apps to deal with real-time and historical data that deliver an adaptive and personalized user experience. These apps are smartly integrated and use predictive and prescriptive analysis, customer data, and operational data which all help these apps to use the latest user designs, features, and other tools for application development which develops a highly end-user experience.

#### **Intelligent apps have the following features:**

- **Data-driven:** Intelligent apps use the approach which enables various organizations to better serve their consumers by combining and processing multiple data sources such as IoT sensors, data analytics, machine learning, robotics, or user interactions that deliver valuable solutions which are based on users' interaction history.
- **Contextual and relevant:** Intelligent apps make the features of devices to work smartly so that they can transform and deliver relevant data to the users. Since their main motive is to make the customers constantly engaged, they deliver relevant and contextual suggestions to the users.
- **Continuously adapting:** For a good engagement of customers and a long-term point of view, intelligent apps are transforming and adapting their features for a good user experience. Adapting new technologies and better improving their results.
- **Action-oriented:** since intelligent apps are using predictive and prescriptive analytics, they perform valuable tasks by offering personalized users' actionable suggestions. The predictive analysis helps these smart apps to work smartly.



#### **PROGRAM INCHARGE**

Dr. Praveen  
Arora

#### **FACULTY INCHARGE**

Mrs. Priyanka  
Gandhi

#### **CONTENT WRITERS**

Ankit Singhal  
Gurpreet Kaur

#### **CONTENT EDITOR**

Ankit Singhal

#### **DESIGNER**

Abhishek  
Kumar



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## **CONTENT EDITOR**

Ankit Singhal

## **DESIGNER**

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### **Some examples of Intelligent Apps are:**

#### **1. Cortana**

With this personal assistant application of Microsoft, we can easily manage several file systems, videos, images, etc. With this, different features are used in terms of the Windows operating system. However, now this intelligent application has moved towards Android as you can download it from any android phone. This smart app is also included in the system that works in real-time. Cortana is a highly user-friendly one that can easily rely on Cortana to handle work and for scheduling various events and meetings.

#### **2. Recent News**

One of the amazingly workful apps is recent news. The algorithm of this app works in examining and reading habits by ensuring the latest news, blogs, articles, events. This AI-based app uses an algorithm that can easily check out the facts and ensure that the interest of users is matched. The application synchronization is also kept in mind to ensure that data is not left behind aiding to success.

#### **3. Google Allo**

Another application that has gained a lot of popularity over time with artificial intelligence is Google Allo. This application is best for those who are lazy to type long sentences and paragraphs. To overcome this, some applications can work on our behalf and has multiple features. This allows users to add events and schedule meetings, put up a reminder, and every work as per question answer.

#### **4. Hound**

The custom web services also workaround similar to Google Voice Search. It also includes an instant display and natural speaking to get proper results. There are different results added to the features such as changing the music with the user's voice. The application can work around weather conditions and alarm setup as well. This also includes different information to make the whole web process easy to make calculations.



**BY** Gurpreet Kaur  
BCA 3rd Year 1st Shift



# THE new era of MOBILE APPLICATIONS INTELLIGENT Applications

## PROGRAM INCHARGE

Dr. Praveen  
Arora

## FACULTY INCHARGE

Mrs. Priyanka  
Gandhi

## CONTENT WRITERS

Ankit Singhal  
Gurpreet Kaur

## CONTENT EDITOR

Ankit Singhal

## DESIGNER

Abhishek  
Kumar

With the evolution of Machine learning and AI, the apps got another change as far as insight. Next Generation apps have carried knowledge to programming, empowering clients to associate with regular gadgets in new manners. These days apps could take the contribution from the client and make changes in the application by gaining from the client and improve the client experience appropriately. Apps innovation is created to the degree that the information assortment and examination are done constantly and item offering is additionally done continuously dependent on the information investigated. So, let's consider what Intelligent apps are, their features, benefits, and in what areas they are applied.

### **Intelligent Apps**

Intelligent applications will be the apps that utilization constant and verifiable information from client collaborations and different sources to make proposals and expectations, conveying a versatile and customized user experience. To make user experience very good quality these apps unite the intensity of prescriptive and prescient examination, operational information, buyer information, and bleeding edge advancements, with the most recent client driven plan and application improvement devices.



Intelligent apps utilize the intensity of AI and AI to draw in with clients in already incomprehensible ways. These apps have installed AI and scientific innovations, making the capacity to act brilliantly on the criticism the application gets from its current circumstance. Mindful of their exhibition and associations with the client and different apps, Intelligent apps independently learn, adjust, and find examples of conduct

### **Features of Intelligent Apps**

Virtual Assistants, Chatbots, and recommendation engines on e-commerce sites are only a few instances of intelligent apps. Although it's hard to figure an, in general, their definition, they have various basic features:



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Arora

## **FACULTY INCHARGE**

Mrs. Priyanka  
Gandhi

## **CONTENT WRITERS**

Ankit Singhal  
Gurpreet Kaur

## **CONTENT EDITOR**

Ankit Singhal

## **DESIGNER**

Abhishek  
Kumar

1. Intelligent apps are versatile and could without much of a stretch redesign their insight according to their environmental factors. They adjust rapidly to new requests, offer more knowledge than previously, inferable from its continued learning way, a regularly developing one.
2. Intelligent Apps work upon gigantic measures of information, perused and store human a huge swath of human communications, measure it joined with tactile data sources and fueled by IoT and think of genuinely Intelligent significant experiences or results.
3. Intelligent apps convey prescient conduct dependent on client movement. Profound investigation empowers personalization as well as constant changes in the application conduct also to serve the changing requests of differential use design.
4. Intelligent apps could just by understanding motions, movements, discourse data sources, and biometrics, produce results, and permit the client to get rid of the need to utilize keys.

### **Prominent Sectors where Intelligent Apps can be Used**

- **Education**

Intelligent apps are carrying students closer to the wellsprings of information. These apps are engaging students to make notes as discourse and pictures, alongside text design.

- **Medical services**

AI-based Intelligent apps are changing medical services. These apps are bringing better open doors for the two patients and clinical experts and disentangling their connections. These apps are facilitating the way to locate the best closest specialist, book an interview, keep token of prescription, getting essential information on every drug, and that's just the beginning.

- **Energy division**

The energy segment is another zone where Intelligent application is making enormous advances. Regardless of whether we talk about capacity limits, planning of energy use, or self-ruling lattices accepting mammoth measured information from sources as various as wind, sun-powered, flowing, or in disappointment relief and the executives sparing death toll and cash, Intelligent apps dependent on AI are demonstrating the route forward.

- **Media and Entertainment**

The digital marketing procedure has gone for a redesign with the appearance of Intelligent apps. Content creation, length, SEO are altogether incorporating tough and hearty AI-based innovations with Intelligent apps as the cornerstone.

**These days, AI is utilized to assemble Intelligent apps that assist associations with being more effective and improve individuals' lives. Intelligent apps are contacting all parts of our lives – Media, Technology, Healthcare, Finance, Lifestyle, and so forth., by actualizing assignments with the most elevated exactness. Thus, we should perceive how these apps will make everything keen around us in the following scarcely any years.**

**BY** Ankit Singhal  
BCA 2nd Year 1st Shift