



ROHINI SECTOR-5



IP DEPARTMENT NEWSLETTER

2021

- *Dean : Dr. Praveen Arora*
- *Faculty Incharge : Ms. Priyanka Gandhi*
- *Student Coordinator : Ankit Singhal*
- *Designer : Ankit Singhal (BCA 3rd Year)*
- *Content Editors : Muskan Juneja (BCA 2nd Year)*
Disha Chopra (BCA 2nd Year)

IP DEPARTMENT NEWSLETTER

JANUARY 2020- JUNE 2021

Pre- Placement Activities

- **PRE-PLACEMENT SESSION BY ANIKET VERMA**
- **PRE-PLACEMENT SESSION BY DIGVIJAY THAKUR**
- **PRE-PLACEMENT SESSION BY MEENAKSHI AGARWAL**
- **PRE-PLACEMENT SESSION BY MEHAK BANSAL**
- **PRE-PLACEMENT ACTIVITY ON COMMUNICATION SKILLS AND BODY LANGUAGE**
- **AN INTRODUCTION TO ONLINE LEARNING COURSES**
- **COMMUNICATION SKILLS WORKSHOP**
- **GD AND PI TIPS BY TIMSY MAKHIJA**
- **PRE-PLACEMENT SESSION BY GAUTAM BHALLA**
- **SKILLSETS NEEDED IN THE WORLD OF THE 4TH INDUSTRIAL REVOLUTION SESSION BY SAJAN MATHEWS.**
- **TIME MANAGEMENT AND PLACEMENT PREPARATION BY PRERNA SHARMA.**
- **GETTING READY: JOURNEY FROM CAMPUS TO CORPORATE BY PROF. S.C. KAPOOR.**
- **PRE-PLACEMENT SESSION BY RUCHIKA GOSWAMI.**
- **TIME AND STRESS SESSION BY PROF S.C. KAPOOR**

PRE- PLACEMENT ACTIVITIES

PRE-PLACEMENT SESSION BY ANIKET VERMA

An Online Alumni Interaction for MCA I and II year students was organized on 29th May 2021 on “Understanding corporate Expectations” by Mr. Aniket Verma who is currently Senior Manager -Salesforce with Global University System. He had 15 years of experience in companies like NIIT, Indus Valley Partner etc. He provided us with immense knowledge about the areas to concentrate on while preparing for the placements and discussed few questions generally asked in interviews.

PRE-PLACEMENT SESSION BY DIGVIJAY THAKUR

A session was organized on 24th April 2021 by Mr. Digvijay Thakur for MCA 4th semester students. Mr. Digvijay Thakur covered everything that we should keep in mind when giving the interview. He told us that interview is not a selection process, it's an elimination process. He explained how we should prepare to crack the interviews easily.

PRE-PLACEMENT SESSION BY MEHAK BANSAL

An Online Alumni Interaction for MCA I year students was organized on 1st May 2021 on the topic “Understanding Corporate Expectations”. Ms. Mehak Bansal was the Resource Person who is a Senior Engineer, Nagarro. She discussed constant practice is one thing that takes us closer to our goals. It is never too late to start anything, it does not matter how much time we have wasted, what does matter is how are we going to utilize the present time.

PRE-PLACEMENT ACTIVITY ON COMMUNICATION SKILLS AND BODY LANGUAGE

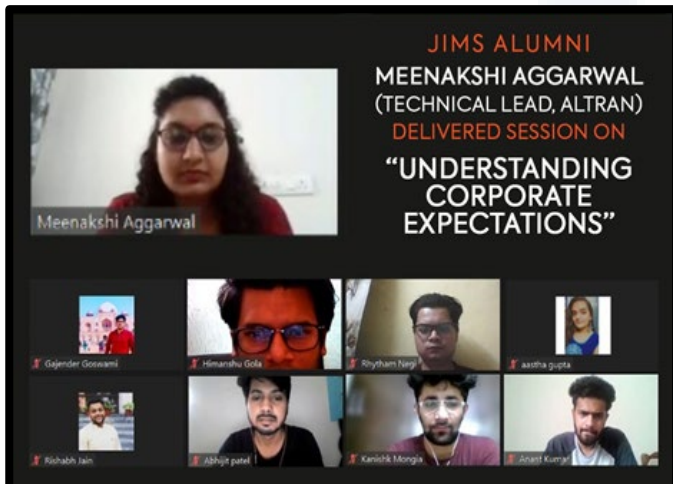
The students need to understand what all changes and development they need to bring in their personality and communication for placements and higher studies. To groom the students in this aspect JIMS Rohini, Sec -5, organized an online session on 9th June 2021 that was delivered by Ms. Harpreet Rakhra who is an expert in the domain of communication skills and personality development. She discussed the significance of communication skills that students should keep in mind while appearing for job interviews. She also discussed the importance of body language to make a positive impact.

AN INTRODUCTION TO ONLINE LEARNING COURSES

JIMS Rohini, Sec -5, organized an online lecture for the students of the first year on 29th and 31st May 2021 that was delivered by Ms. Priyanka Gandhi. She introduced the students to the world of online learning and explained its importance to them. She explained the various certification courses that can be done by students to enhance their skills and increase their employability.

PRE-PLACEMENT SESSION BY MEENAKSHI AGARWAL

An Online Alumni Interaction for MCA I and II year students was organized on 15th May 2021 on “Understanding corporate Expectations” by Ms. Meenakshi Agarwal who is currently a Technical Lead in Capgemini. To work in corporate one should know how to prioritize oneself, try to face and accept every challenge that is thrown at you. She also told students to ensure that they have something unique, something that makes them stand out from the rest of the crowd and makes them survive in corporate life.



IP DEPARTMENT NEWSLETTER

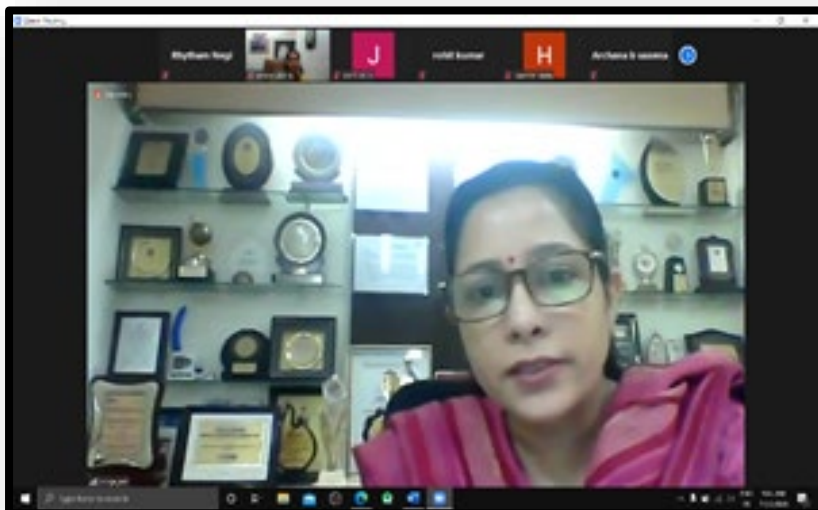
JANUARY 2020- JUNE 2021

Annual Seminars



- **SURGE 2K19**
- APRIL 6, 2019
- **SURGE 2021**
- MARCH 6, 2021
- **TECHBYTE 2020**
- NOVEMBER 7, 2020
- **TECHNOWHIZ 2021**
- MARCH 6, 2021

TECHBYTE 2020



TechByte2020, the annual IT Symposium of JIMS Rohini, held its 17th edition in online mode on 7th November 2020. It was the first time we had TechByte in online mode due to prevailing situation of covid19. In the event, our Annual event magazine, "INSIGHT" was launched and showcased to all attendees and speakers by our Convenors Dr. Manjot Kaur Bhatia and Dr. Chetna Laoriya. Our next speaker, Mr. Deep Narayan, spoke about AI and Data Science. Technical session-1- He gave us an insight about various future technologies. He explained AI through an example of RIA- "A chat ROBOT AI dietician, who is helping people manage their weight with HealthifyMe app. Technical Session- 2 -was taken over by our speakers Mr. Lokesh Dawar, Solutions Architect, Conforge and Mr. Anurag Sharma, Software Engineer, Millennium Systems Design. Mr. Lokesh Dawar delivered a session on the topic Docker and Kubernetes.

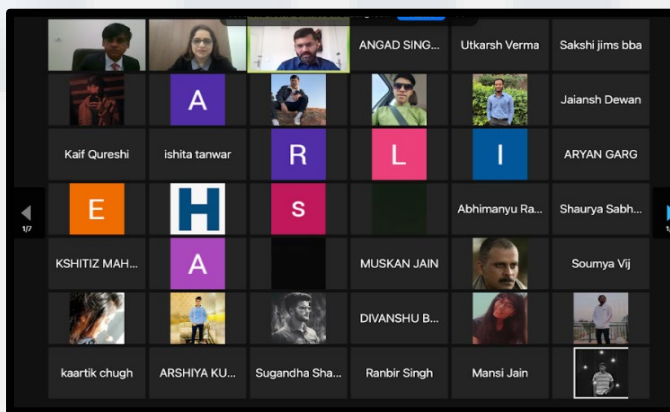
SURGE 2K19



Surge' 2K19, the Annual Management Seminar of JIMS sec 5, Rohini was held at hotel Crown Plaza, on April 6, 2019.

The topic of the seminar this year was 'Disruptive Business Models: An Innovator's Dilemma'. The occasion was graced by various industry experts who shared their personal experiences and apprised students of the latest information on the seminar's topic. Also present at the seminar were Dr. Pooja Jain, Director, JIMS sec 5 Rohini, and Dr. J.K Goyal, Advisor JIMS.

SURGE 2021



Jagan Institute of Management Studies (JIMS) organized its 6th Annual Management Seminar -Surge2K21 on online mode for its undergraduate management students on 6th March 2021 on "Tech-Neology in Management: A successful Integration." The objective of the seminar was to provide insights about the application of technology in various domains of management and how best it can be suitably crafted to meet the business objectives. In this context, we invited industry experts from fintech, digital marketing and operation management to unfold their opinions about tech- neologism.

TECHNOWHIZ 2021



On 6th march 2021 Jagan Institute of Management Studies Rohini organized 6th Annual InfoTech Symposium "TechnoWhiz 2021" with the theme "Exploring Informatics and Computational Tools for Social Media Analytics ". This event was supported by the Ministry of Electronics and Information Technology (MEITY) and Computer Society of India (CSI), Delhi Chapter.

IP DEPARTMENT NEWSLETTER

JANUARY 2020- JUNE 2021

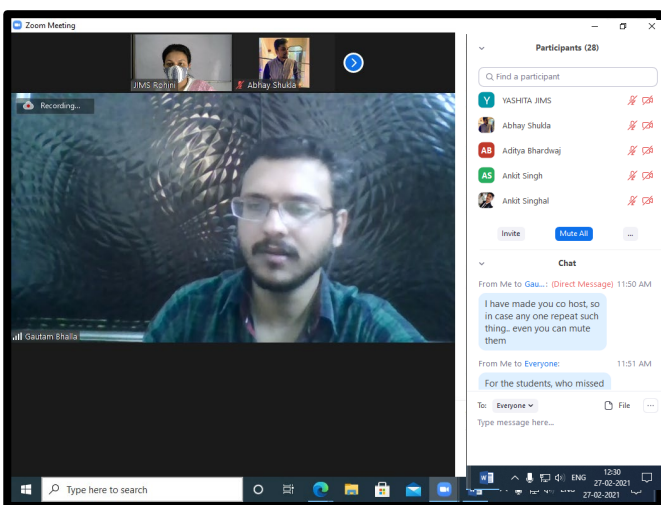
COMMUNICATION SKILLS WORKSHOP

A session was organised on 7th May 2021 on Communication Skills by Mrs. Shalu Mehra. She explained things with the help of so many real examples and also explained the interviewer's point of view on how they filter candidates and shortlist them. She explained that we should edit the resume according to the job profile. She explained a 3 step method to answer a question (Description, Verification, Conclusion).

GD AND PI TIPS BY TIMSY MAKHIJA

To prepare the students for placements, JIMS Rohini, Sec-5, organised an online session on the topic GD and PI Tips. The session was conducted on 1st June 2021 by Ms Timsy Makhija who is an expert in the field of communication skills and personality development. She enlightened the students by giving explicit knowledge about the rounds that take place during the placement.

PRE-PLACEMENT SESSION BY GAUTAM BHALLA



A guest session was organised for the students of BCA and BBA on 27th February 2021 on Online Marketing Strategies through Inbound Marketing by Mr. Gautam Bhalla who is working as Marketing Automation and Communication Strategist at KitechenLogs. The purpose of the session was to actively engage the students and help them to understand digital marketing techniques.

PRE- PLACEMENT ACTIVITIES

SKILLSETS NEEDED IN THE WORLD OF THE 4TH INDUSTRIAL REVOLUTION SESSION BY SAJAN MATHEWS.

An online event was organised for BBA second and third-year students on 26th February 2021 which was conducted by Mr. Sajan Mathews - Business Development Manager at Al Seer (Dubai) on the topic "Skillsets needed in the world of 4th industrial revolution" He discussed the challenges, opportunities and risks concerning the industry. He emphasized the importance of skills like creative thinking, people management, emotional intelligence, critical thinking, judgment and decision making for surviving in the present scenario.

TIME MANAGEMENT AND PLACEMENT PREPARATION BY PRERNA SHARMA.

To take a walk down the corridors of nostalgia, an Online Alumni Interaction for MCA I year and MCA II year students was organized on 22nd May 2021 on the Topic: "TIME MANAGEMENT AND PLACEMENT PREPARATION" by Ms Prerna Sharma who is a Technology Trainee, Nagarro. She gave tips on how students can incorporate their pre-placement preparation with academics. She also shared some platforms she used for her pre-placement preparations.

GETTING READY; JOURNEY FROM CAMPUS TO CORPORATE BY PROF S.C. KAPOOR

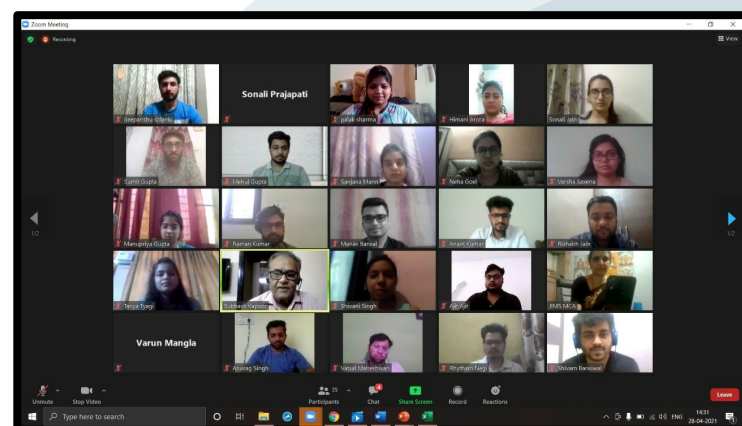
JIMS organized an online event for BBA first-year students on 22nd January 2021 which was conducted by Prof. S.C. Kapoor. Sir is presently associated with Third Millennium Business Resource Associates Private Limited as Executive Director. The session was a mix of both fun activities and knowledge so that students feel comfortable in clearing their doubts. This event solely focused on enhancing the student's managerial skills.

PRE-PLACEMENT SESSION BY RUCHIKA GOSWAMI

The Department of Information Technology, JIMS Rohini Sector 5 organised an online Alumni interactive Session on "Understanding Corporate Expectations" on 12th June 2021, for MCA students by Ms. Ruchika Goswami, working in DRDO as Software Quality Analyst, Scrum Master. She explained the "PPE -kit". Here PPE stands for Prepare Plan and Execute. She also advised to brush up on technical skills and be prepared for Non-Technical Interview Questions.

TIME & STRESS SESSION BY PROF S.C. KAPOOR

The "Time and stress management" session by Prof. Subhash C Kapoor on 28th April 2021 in online mode was organized to address the issue of managing stress. The students were divided into two teams of girls and boys namely Kiran Bedi and Kapil Dev. He showed two videos to students and interacted with the students to explain the key aspects of how to face problems in our coming professional life.



IP DEPARTMENT NEWSLETTER

JANUARY 2020- JUNE 2021

Annual Seminars



- **SONIC 2K20**
- 24TH JAN - 25TH JAN 2020
- **WORKSHOP ON
"WORKING TOGETHER TO
CHOOSE YOUR CAREER"**
- 4TH FEBRUARY 2020
- **ROBOTICS WORKSHOP**
- 15TH FEB 2020 & 24TH FEB
2020
- **ONLINE KNOWLEDGE
ENHANCEMENT PROGRAMME**
- 3RD OCT - 23RD OCT, 2020

WORKSHOP ON "WORKING TOGETHER TO CHOOSE YOUR CAREER"



JIMS organised a workshop on 4th February 2020 for BCA & BBA final year students on the topic "Working together to choose your career". Participants took a lot of interest with visible enthusiasm. Numerous queries and doubts of budding talents were addressed with live examples

ROBOTICS WORKSHOP



The Robotics Team of the Department of Information Technology, JIMS organised a Robotics workshop for BCA 2nd year students on 15th February and 24th February 2020. This workshop was designed for beginners and robotics enthusiasts of all disciplines. The participants were introduced to the fundamentals of robotics and gained practical experience through Hands-on sessions while working on the robotics kits. Workshop was conducted in supervision of 2 faculty members Ms. Suman Madan and Ms. Bhavna Galhotra.

ONLINE KNOWLEDGE ENHANCEMENT PROGRAMME

Department of Information Technology, JIMS in collaboration with CSI -Delhi Chapter organised the "Online Knowledge Enhancement Programme". This programme followed a modular approach where discussion content was spread over three weeks. The first week focused on Data distribution, Interpretation, Data Analytics, R programming, and Time-Series Data Analysis. In the second week, recent developments in the field of IT including Blockchain, VBA in MS-Excel, Steganography, and Intellectual Property Rights were discussed. The third week presented a bouquet of topics related to advancements in research and teaching pedagogy.

SONIC 2K20



Keeping pace with the ever-growing IT industry, Department of Information Technology, JIMS, Sec 3 Rohini organised SONIC 2k20- An Annual IT Seminar in association with CSI - DELHI CHAPTER on "Machine Learning and Artificial Intelligence".

IP DEPARTMENT NEWSLETTER

JANUARY 2020- JUNE 2021

Annual Seminars



- **GUEST LECTURE BY DR. SANJU GAMBHIR - 22ND JANUARY 2020**
- **ICICCT-2020 - 9TH MAY 2020**
- **SESSION ON "MANAGING STRESS AND ANXIETY DURING THE CORONA VIRUS OUTBREAK" - 25TH MAY 2020**
- **SESSION ON "EQ VS IQ: WHAT MAKES US SUCCESSFUL?" - 25TH MAY 2020**
- **WEBINAR ON COVID-19 FACTS AND MYTHS - 18TH JUNE 2020**
- **SESSION ON "COPING WITH STRESS THROUGH INNER MANAGEMENT" - 20TH JUNE 2020**
- **GUEST LECTURE BY NEHA MANOCHA - 16TH JANUARY 2021**
- **GUEST LECTURE BY MOHIT MARWAH - 13TH FEBRUARY 2021**
- **ICICCT-2021 - 8TH MAY 2021**

>> SESSION ON "COPING WITH STRESS THROUGH INNER MANAGEMENT" <<

The session was conducted for staff members and the students on 20th June 2020. The session addressed the common issues that result in stress among office goers and also the usual stress triggers among college students. The speaker suggested various strategies to deal with stress through inner management which includes changing the perspective towards the things around us. Various other techniques like the cognitive triangle, meditation were discussed in the session.



Guest Lectures and Conferences

>> GUEST LECTURE BY DR. SANJU GAMBHIR <<



A guest lecture was organized by the IP department on 22/01/2020 for MCA students on the topic "Life Skills and Confidence Building". The session was conducted by Dr. Sanju Gambhir for first year and second year students. The main points discussed in the lecture included the guidelines for building self-confidence, self-image, self-identity, self-esteem, etc. The lecture also focused on tips on grooming. The session was very informative and enabled the students to understand the corporate dressing and how to face the interview. It also taught them the concept of image building and self-confidence.

>> SESSION ON "MANAGING STRESS AND ANXIETY DURING THE CORONA VIRUS OUTBREAK" <<

This session was conducted for the students on May 25, 2020 considering the spread of coronavirus, the lockdowns and their subsequent effects on mental health. The session aimed at helping the attendees develop a positive and realistic attitude towards this unprecedented problem. The emphasis of the talk was on eliminating the fear of the pandemic and infusing hope for an improved situation in the attendees.

>> SESSION ON "EQ VS IQ: WHAT MAKES US SUCCESSFUL?" <<

This session was conducted with an aim of making the audience aware of the relevance of both EQ(emotional Quotient) and IQ(Intelligence quotient) in the success of a person. The speaker discussed the importance of different emotions, how to understand the emotions of self and others and manage them. The speaker made the session lively and engaging by keeping small quizzes for the attendees.

>> WEBINAR ON COVID-19 FACTS AND MYTHS <<

Jagan Institute of Management Studies, Sector 5, Rohini, Delhi organized a webinar under health awareness series on 18th June 2020. There was also a Q&A session where participants asked various questions related to this pandemic and how to overcome the stress caused due to it. This was a very informative and interactive session which was attended by more than 180 participants via online platform -Google Meet.

IP DEPARTMENT NEWSLETTER

JANUARY 2020- JUNE 2021

IIC Council Activities

- IIC ONLINE SESSION BY MS. GEETIKA DAYAL
- IIC ONLINE SESSION ON ENTREPRENEURSHIP, BUSINESS IDEA AND BUSINESS MODEL CANVAS
- IIC SESSION ON INNOVATION RISK DIAGNOSTIC - PRODUCT INNOVATION RUBRIC (PIR)
- IIC SESSION ON THE USE OF MARKET DATA AND APPLICATION OF MARKETING RESEARCH TOOLS AND METHODOLOGY — ADVANCE LEVEL
- INTELLECTUAL PROPERTY RIGHTS & PATENT PROCESS
- FOUNDER SERIES BY MR. DEEPAK JOLLY
- FOUNDER SERIES BY NITIN BHATIA
- IIC SESSION ON HANGOUT WITH EMERGING INNOVATOR & ENTREPRENEURS SUPPORTED THROUGH MIC & AICTE
- IIC SESSION BY H P SINGH
- GETTING READY: JOURNEY FROM CAMPUS TO CORPORATE BY PROF. S.C. KAPOOR
- IIC AMBASSADOR SERIES: PRE INCUBATION MANAGEMENT
- SESSION ON HOW TO IDENTIFY RIGHT PROBLEM AND
- SOLUTION USING THE DOUBLE DIAMOND APPROACH IN DESIGN.
- SESSION ON HANGOUT WITH SUCCESSFUL START-UP FOUNDER & LEARN ON DESIGN THINKING APPROACH FOR HARDWARE INNOVATION
- FRUGAL INNOVATION AND SOCIAL ENTREPRENEURSHIP
- IDEA, ENTREPRENEURSHIP OPPORTUNITIES, BUSINESS MODEL AND BUSINESS PLAN
- A GUIDING FRAMEWORK FOR HEIS FOR IMPLEMENTATION
- INTELLECTUAL PROPERTY (IP) MANAGEMENT AT EARLY STAGE OF INNOVATION AND START-UPS.
- IIC SESSION BY DR. ABHAY JERE AND DR. NILESH OAK
- IPR & PATENT PROCESS

IIC SESSION ON THE USE OF MARKET DATA AND APPLICATION OF MARKETING RESEARCH TOOLS AND METHODOLOGY — ADVANCE LEVEL

Jims organised an IIC session on 20th may 2020 on the topic Use of Market Data and Application of Marketing Research Tools and Methodology – Advance Level by Dr. Preet Deep Singh. She discussed the marketing research for start-ups. She explained the tools we can google and the questions we can ask from the team

IIC COUNCIL ACTIVITIES

IIC ONLINE SESSION ON ENTREPRENEURSHIP, BUSINESS IDEA AND BUSINESS MODEL CANVAS

Jims organised an IIC Online Session On Entrepreneurship, Business Idea and Business Model Canvas by Dr. Sunil Shukla, Dr. Amit Dwivedi and Mr. Mayank Patel on 5th may 2020. The discussion began with the importance of entrepreneurship in the era of COVID-19 and post COVID-19 and further moved to the role of family on the motivation of youth to start a business. Later, the session moved to the topic of Business Model Canvas, discussed by Mr. Mayank Patel. The session ended with Dr. Amit sharing his views on startups, earning more revenue and attracting repeated customers.

IIC SESSION ON INNOVATION RISK DIAGNOSTIC – PRODUCT INNOVATION RUBRIC (PIR)

Jims organised an online IIC session on 15th may 2020 on Innovation Risk Diagnostic- Product Innovation Rubric (PIR) by Dr. Lakshmi Meera, who is the program director of Forge Incubator. She started the session with the introduction of Forge. The main aim of Forge is to help innovative student entrepreneurs in understanding the process, obstacles, and how to utilize resources to create a product which they would be able to sell in the market. She defined a startup as the process from idea to enterprise. After that, she discussed the stages of startup ideas.

INTELLECTUAL PROPERTY RIGHTS & PATENT PROCESS

Jims organised an IIC session on the topic Intellectual Property Rights and Patent Process by Dr. Suman Madan, Associate Professor (IT), and Dr. Manjot Kaur Bhatia, Professor (IT) from JIMS, Rohini. The session was started with a brief overview of Intellectual Property Rights by Dr. Suman Madan. She explained the different kinds of IPRs such as Patents, Trademarks, Designs, etc. Dr. Manjot Kaur Bhatia discussed the process of searching the Patent search database. She showed how the patent search is done using some websites.



IIC ONLINE SESSION BY MS. GEETIKA DAYAL

Jims organised an IIC online session on Role of Network Enablers in driving I&E in HEIs - A Case of TIE by Ms. Geetika Dayal on 1st may 2020. The session started with the evolution of TIE. She talked about the awards that TIE has received. She briefed us about the board members of TIE. Talked about the people associated with TIE, challenges, and conferences we have, and how to overcome that.

IP DEPARTMENT NEWSLETTER

JANUARY 2020- JUNE 2021

FOUNDER SERIES BY MR. DEEPAK JOLLY

Institutional Innovation Cell of JIMS Rohini organized Founder Series on 11th December, 2019. Guest Speaker for the session was Mr. Deepak Jolly, Founder of Consocia Advisory. He shared about the experiences of different job roles in various organisations before becoming an entrepreneur. He explained to students that the key to be successful in a job or professional career is to remain focused and dedicated throughout.

SESSIONS ON MENTAL HEALTH

Jims organised a mental health session on Managing Stress and Anxiety during the Corona virus Outbreak on 25th May 2020 by Ms. Harpreet K. Rakhra. The session aimed at helping the attendees develop a positive and realistic attitude towards this unprecedented problem. The emphasis of the talk was on eliminating the fear of the pandemic and infuse hope for an improved situation in the attendees.

FOUNDER SERIES BY NITIN BHATIA



Institutional innovation cell of JIMS organized Founder Series on 11th Jan 2020. Guest Speaker for the session was Mr. Nitin Bhatia, Founder & Director of Trend Arrest. Mr. Nitin spoke about how he started his journey in making it brand and ICON. Mr. Nitin gave few important learnings from his experience. Such as: "No ego while doing business", "Start as small as possible", "Wait after every big decision", "Don't get carried away with success".

IIC COUNCIL ACTIVITIES

IIC SESSION ON HANGOUT WITH EMERGING INNOVATOR & ENTREPRENEURS SUPPORTED THROUGH MIC & AICTE

Jims organised an IIC session on 30th April 2020 on the topic Hangout with Emerging Innovator and supported through MIC and AICTE by Ms. Vandana Thankur and Mr. Amit Sanjay Lokhande. The session focused on the journey of the speakers Ms. Vandana Thakur and Mr. Amit Lokhande about their startups and the learnings they have experienced in the journey.

IIC SESSION ON ENTREPRENEURIAL OPPORTUNITIES

Jims organised an IIC session on Entrepreneurial Opportunities by Mr. H P Singh on 4 September 2020. The session focused on how to leave the cage of corporate offices that 9-5 workload and focus on something self-made Being an entrepreneur. Also, the factors to where we can relate Business with economics the factors such as trademark, trade promotion functions of management, Marketing and SWOT comes into play.

GETTING READY: JOURNEY FROM CAMPUS TO CORPORATE BY PROF. S.C. KAPOOR

JIMS organized an online event for BBA first-year students on 22nd January 2021 which was conducted by Prof. S.C. Kapoor. Sir is presently associated with Third Millennium Business Resource Associates Private Limited as Executive Director. The session was a mix of both fun activities and knowledge so that students feel comfortable in clearing their doubts. This event solely focused on enhancing the student's managerial skills.

IIC AMBASSADOR SERIES: PRE INCUBATION MANAGEMENT

Jims organised an IIC Ambassador series. On 16th Jan the series started with an inaugural session in which a welcome address was given by Dr. Lovi Raj Gupta and the chief guest address by Sh. Ashok Mittal and inaugural address by Dipan Sahu. The inaugural session had cultural performances also by students of LPU and the inaugural session closed at 11:00 am. After all the sessions were completed there was a group photograph at the LPU campus and all the participants were given star badges. The entire training series was a very enriching experience.

INTERNATIONAL CONFERENCE ON ADVANCES IN MANAGEMENT PRACTICES (ICAMP) 2020

JIMS organized International Conference on Advances in Management Practices (ICAMP) 2020 on 23rd May 2020 in online mode. The inaugural session had some of the top international speakers to add feathers in ICAMP 2020 cap. Dr. Justin Paul, professor, Editor-in Chief- International Journal of Consumer and Managing Guest Editor- Journal of Business Research delivered a keynote address. He enlightened the audience with 7P framework for Performance & Business success. Dr. Harminder Singh, Director, Executive Education, shared his research on overinvestment and refinancing in companies. Dr.(Maj.) Rupinder Kaur, Coach and Culture Architect, Consultant EY, India beautifully touched upon the various contemporary topics in the area of general management and OB/HR.

IP DEPARTMENTAL NEWSLETTER

JANUARY 2020- JUNE 2021

Academic Club Activities



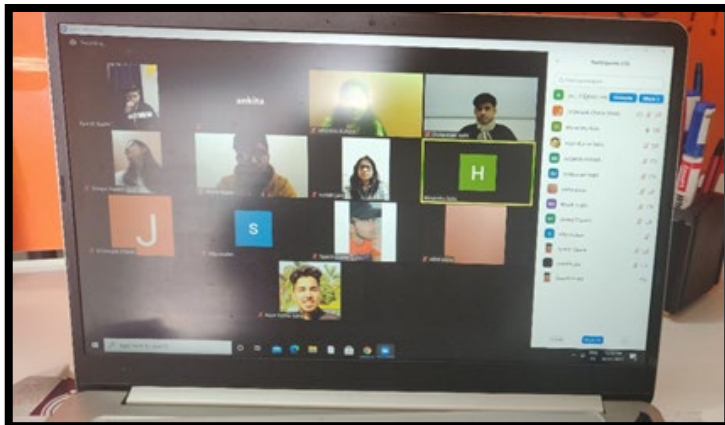
- **DEBATE ON - ARE FARM BILLS ANTI OR PRO FARMER?**
- JANUARY 30, 2021
- **DEBATE COMPETITION**
- OCTOBER 10, 2020
- **SESSION ON IMPORTANCE OF UPSKILLING IN THE VIRTUAL WORLD**
- JUNE 7, 2021
- **WORD MAN**
- FEBRUARY 13, 2020
- **INDIAN QUIZHOLICS**
- JUNE 12, 2021

SESSION ON IMPORTANCE OF UPSKILLING IN THE VIRTUAL WORLD



Jagan Institute of Management Studies took the initiative in making their students cognizant by guiding themselves to prepare for the imminent future by organizing an enlightening session on “The importance of upskilling in the virtual world”. The event took place on 7th June, 2021. The guest speaker was Mr. Harbind Singh who is a process specialist in the American lodging company Airbnb and has been a JIMS alumni, BBA batch (2021-15). The guest Speaker had an open Q & A session with the students which made the session more captivating and engrossing.

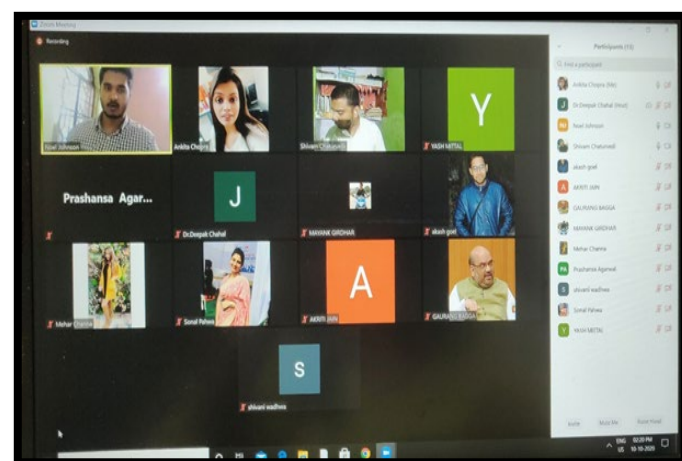
DEBATE ON - ARE FARM BILLS ANTI OR PRO FARMER?



Academic Club (IP) of JIMS has successfully conducted the debate competition on 30th January 2021. The topic of the debate competition was “Are farm Bills Anti or Pro Farmer?”. The competition was worth-enjoying for the audience. Every debater was cheered and clapped up for their pleasing presentation and sharp arguments.

DEBATE COMPETITION

Academic Club (IP) of JIMS has successfully conducted the debate competition on 10th October 2020. The topic of the debate competition was “The Media Should Be Free to Express Their Opinion and Criticism”. The competition was worth-enjoying for the audience. Every debater was cheered and clapped up for their pleasing presentation and sharp arguments.

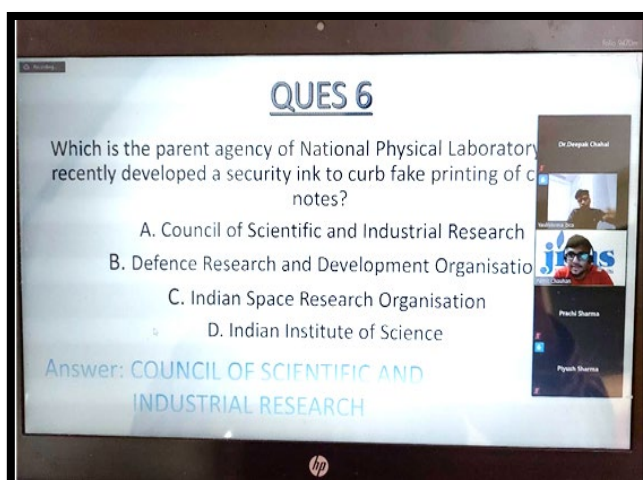


WORD MAN



Academic Club (IP) organized an event “WORD MAN” on 13th February 2020. Event received humongous response of 43 teams and each team comprised 3 student members. Participation was from all courses BBA/BCA/MCA .Event consisted of 2 rounds. In round 1 teams were given slips in which movie names were given and teams were required to guess the names by alphabets and hangman was drawn on board to indicate number of chances of guessing once hangman is drawn completely if the team guessed it right then it qualifies to the next round or gets eliminated. In second round more difficult names were given to teams for guessing. Students learnt how to be proactive and spontaneous from this event.

INDIAN QUIZHOLICS



The Academic Club (IP) of JIMS has successfully conducted the Quiz competition on 12th June 2021. The topic of the quiz competition was to make students aware of Indian Culture and technical advancements in different states. The competition was worth-enjoying for the audience. Total 53 participants participated in all courses. Every round was cheered and clapped up for their pleasing proactive response.

IP DEPARTMENTAL NEWSLETTER

JANUARY 2020- JUNE 2021

Cultural Club Activities



- **BOOM NIGHT**
- **RANGSTHAL**
- **SKILLS AND THRILLS**
- **SPOTLIGHT FIGHT**
- **TEACHERS DAY**

SKILLS AND THRILLS



Cultural Club of JIMS, Rohini Sector-5 organized an online skill-based competition named 'Skills N Thrills' on 12th September, 2020. The event was organized with the objective of providing a platform to our students for showcasing their talent in five different categories (Dancing, Singing, Arts, Acting and photography). All the performances by participants were outstanding and it was tough to decide about the winners in each category. This event became more enjoyable with the presence of an enthusiastic audience who supported and motivated all performers. There were interesting quizzes for the audience too.

BOOM NIGHT



Cultural Club of JIMS, organized an online musical concert cum fundraising event, 'BOOM NIGHT' for all those who are battling mental repercussions due to pandemic and the funding was raised for those who have suffered financially and are in need of help. The event took away all the anxiety and sadness!! Students from all the verticals and staff members enthusiastically attended the event. The event was well coordinated by the club faculty coordinators, Dr. Disha Grover and Ms. Ankita Sharma and the student coordinators. Overall, it was a great event, different from usual & definitely an enjoyable and insightful evening.

RANGSTHAL



Cultural Club of JIMS, Rohini Sector-5 organized an online T-shirt painting competition, 'Rangsthal' to celebrate Holi, the festival of colors. The event made the students explore their creative side. It was organized for BBA, BCA, BA Eco (H) and MCA students. Each student was provided with a 90 minute slot to paint. All the students were exceptionally creative. They painted the t-shirts with vibrant colors being a perfect manifestation of the festival of Holi. Overall, the event was a great success.

SPOTLIGHT FIGHT



Cultural club at JIMS, Sector-5, Rohini always takes pride in organizing events which showcase the hidden talents among the students and are entertaining. The event "Spotlight Fight" was organized for the fresher's of 2020 batch on 4th Feb 2021 via online mode. The purpose of the event was to make every new student feel connected as an integral part of the JIMS Family and be ready to take on the challenges of the year ahead.



TEACHERS DAY



Students from Cultural Club of JIMS, Rohini Sector - 5 organized an online Teachers' day event. They made personalized greeting cards for each of their faculty which were mailed to them along with a heart-warming video showcasing continuous love and support that they always received from them. The students also presented their gratitude towards teachers in the form of poems, songs and kind wishes. A wall was created on which all the students wrote teachers' day wishes to acknowledge the hard work of their teachers.



IP DEPARTMENTAL NEWSLETTER

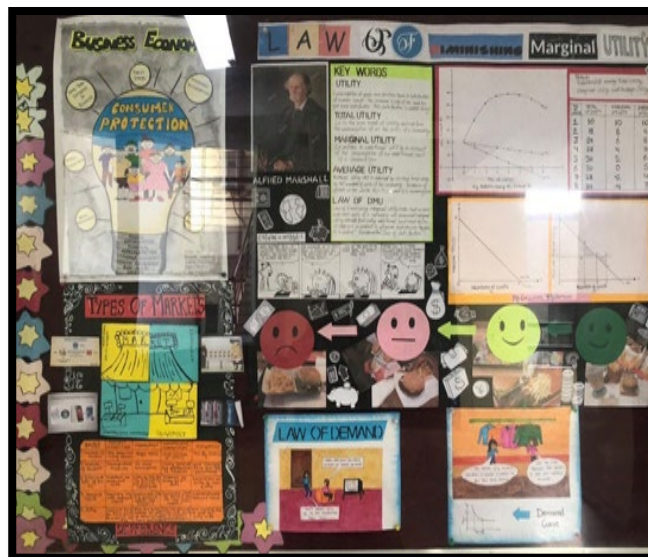
JANUARY 2020- JUNE 2021

Economic Club Activities



- **INSIGHT 2K21**
- **RECRUITMENT ACTIVITY BY E-360**
- **RECRUITMENT ACTIVITY BY E-360**
- **WORKSHOP ON CASE STUDY**
- **POSTER COMPETITION**
- **BID WAR**

INSIGHT 2K21



The Economic Club 360 organized the Business Economic Activity: Insight 2k21 from 15th February to 20th February through Online Mode. All the students of BBA- 1st year participated in the activity. All the students showed great interest in the event. Students were assigned the burning topics of Business Economics. They were asked to present on the given topic using their theoretical knowledge, practical exposure and creative thinking. The Event gave an experiential and practical understanding of the subject to the students on various topics and fields.

RECRUITMENT ACTIVITY BY E-360



E-360 The Club Economics organised its annual recruitment drive for 1st year students of BBA, BCA, MCA, B.A. Economics Hons. All students were given equal chance to participate and recruitment was done through group discussion. Students were selected on the basis of their performance and enthusiasm for joining the club .The event was held on 20th January,2021 on an online platform. All members of the club were present to coordinate the event under the guidance of the faculty coordinators. All in all, it was a successful event put forward by the club.



DEBATE COMPETITION

A preliminary round for Debate Competition officially organised by JIMS, Kalkaji and SSCBS, Delhi University was organised on 20th Feb 2021 through an online platform by the E-360 Club Economics, the topic for debate was "Big Data Analytics – Threat to Democratic Decision Making". The participants put forward their views and then they were cross questioned by the judges and the club coordinators. The event was well handled by the coordinators under the guidance of faculty members.

POSTER COMPETITION

On 29th January , 2021 an event named " Virtual Poster Designing Competition " was organized by the Gender Championship Club of JIMS , Rohini to celebrate the 125th Birth Anniversary of one of the greatest freedom fighters of India " Netaji Subhash Chandra Bose ". This contest was conducted in online mode through zoom wherein the students showcased their artistic and creative side depicting the ideologies and teachings of Netaji with their posters. Each and every participant performed phenomenally in this contest.

WORKSHOP ON CASE STUDY



The Economic Club E-360 organised a workshop on Case Study from 2nd June 2021 to 4th June 2021, through an online platform. All the students of BBA 2nd Year and BA-Eco Hons 1st Year were part of the explicative programme. The informative workshop ended with a vote of thanks proposed by the club coordinators. Overall the workshop was successful and well coordinated under the guidance of Ms. Mansi Madan and Ms. Jyotsna Oswal, faculty club coordinators.

BID WARS



E-360 the Economics club organized BIDWARS, wherein students get a chance to enhance their knowledge, marketing skills, creativity and fund management. The event was held on the 5th of March. A lot of students participated in order to enhance their skills and to compete with each other. The students were required to participate in a team of 4 students. The event had 3 rounds namely: Negotiation round , Create to sell round , Auction round.

IP DEPARTMENTAL NEWSLETTER

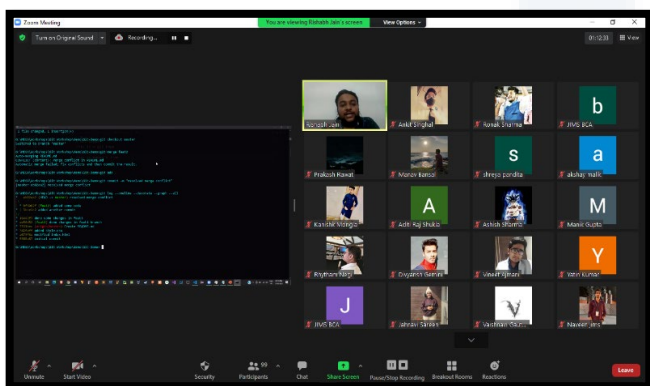
JANUARY 2020- JUNE 2021

IT Club Activities



- **WORKSHOP ON HACKATHONS, OPEN SOURCE & COMMUNITIES**
- APRIL 6, 2019
- **SESSION ON RESUME WRITING ON LINKEDIN**
- MARCH 6, 2021
- **SESSION ON "GIT AND GITHUB"**
- MAY 7, 2021
- **PUZZLERS**
- SEPTEMBER 7, 2020
- **PUZZLERS**
- MARCH 22, 2021

SESSION ON "GIT AND GITHUB"

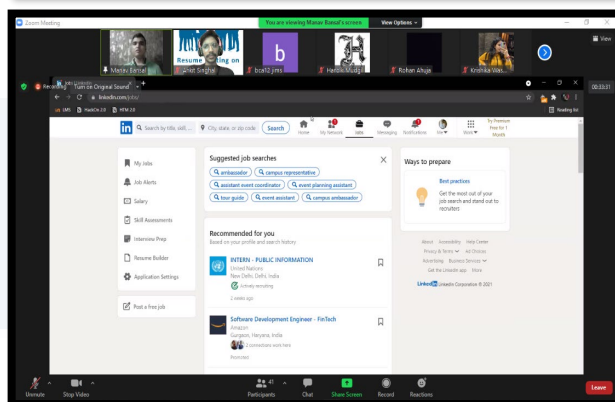
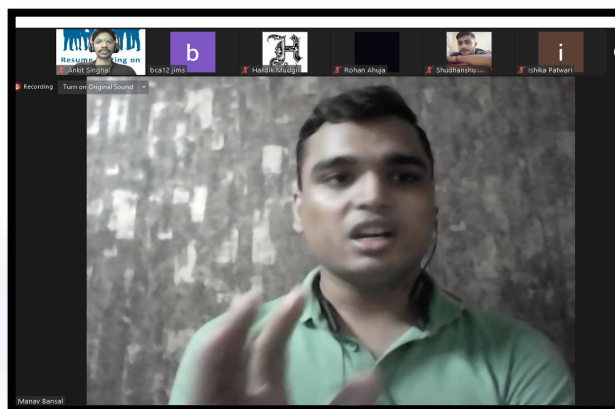


On 15th May, TEKQBE conducted a hand-holding session on "Git and GitHub" where a senior MCA student guides his juniors towards version control and project sharing platforms. The resource person for this event was Mr. Rishabh Jain, our current MCA 2nd year student. This session had been taken on the basis of feedback from the previous workshop which was conducted on 7th May. The main objective of the session was to encourage students to work more with Git and GitHub and also to implement the concept to enhance their technical skills. In this he guided participants about how to create any new GitHub repository and also how to collaborate with others for the project work

WORKSHOP ON HACKATHONS, OPEN SOURCE & COMMUNITIES

On 7th May, TEKQBE conducted a workshop on the topic "Hackathons, open source and communities" in collaboration with Hack the Mountain's and Hack on Foundation. The resource for this event was Mr. Manav Bansal, MCA student. The session was all about what Hackathons are? How to apply for similar events like- Hackon 2.0 and HTM 2.0 etc., and What are the pros & cons of competitive programming? Mr. Manav provided an insight on Hackathons and open source code websites. Nearly 130 students of BCA, BBA, and MCA joined this session and learned aspects of Hackathons and communities. Overall, it was a great and informative session. At last, all the faculty coordinator Mr. Devesh Lowe, Dr. Praveen Kumar Gupta, Ms. Aakanksha Chopra announced upcoming event named as- "Resource sharing event" which is going to be organized by TekQbe club for the duration from 7th May to 14 May 2021.

HAND-HOLDING SESSION ON RESUME WRITING ON LINKEDIN



TekQbe, the JIMS IT Club, conducted a Hand Holding session on 11th June, on the topic "Resume Writing on LinkedIn". This session was organized specially for BCA I year students and the panelist were Mr. Manav Bansal (MCA-II year) and Mr. Ankit Singhal (BCA-II year). The objective of the session was to make students understand the significance of a well-maintained LinkedIn profile and to help them to build a professional LinkedIn profile. In the session, students were told about the basics of LinkedIn, various sections, network-building aspects, etc. Also, some tips and tricks were shared with the students to make their profiles appealing to the recruiters.

PUZZLERS

The Quiz was organized by TekQbe – The IT Club of JIMS on 7th September 2020. It was a 1-hour event with over 130 registrations. It was well received by our students, both from PGDM and IP verticals. Total registrations crossed 165. On the day of the event, by 3 PM, about 130 participants turned up to flex their brains. The faculty Coordinator Ms. Aakanksha explained the rules of the quiz with submission deadlines. There were 30 Questions with a time limit of 30 minutes. All the participants participated enthusiastically and completed the quiz. By 3:40pm, the student coordinators discussed the solutions of the quiz with the participants. Lastly Dr. Praveen Gupta, announced the winners names. The event was successfully conducted by the entire student coordinators team as well as the faculty coordinators.

PUZZLERS – THE ANALYTICAL MINDS QUIZ

The Quiz was organized by TEKQBE – The IT Club of JIMS on 22 March 2021, 2 PM onwards. It was a 1-hour event with over 107 registrations. It was well received by our students, both from PGDM and IP verticals.. Then the event was opened by Dr. Praveen Gupta and Mr. Devesh Lowe, Professor, IT department and handed over to student coordinators to explain the rules of the quiz with submission deadlines. There were 30 Questions with a time limit of 30 minutes. All the participants participated enthusiastically and completed the quiz. By 3:55pm, the student coordinators discussed the solutions of the quiz with the participants. Lastly Dr. Praveen Gupta announced winners names were announced. The event was very successfully conducted by the entire student coordinators team. Overall it was fun and an interesting event.

IP DEPARTMENTAL NEWSLETTER

JANUARY 2020- JUNE 2021

INDUSTRIAL VISITS

INDUSTRIAL VISIT TO AMUL PLANT, ROHTAK



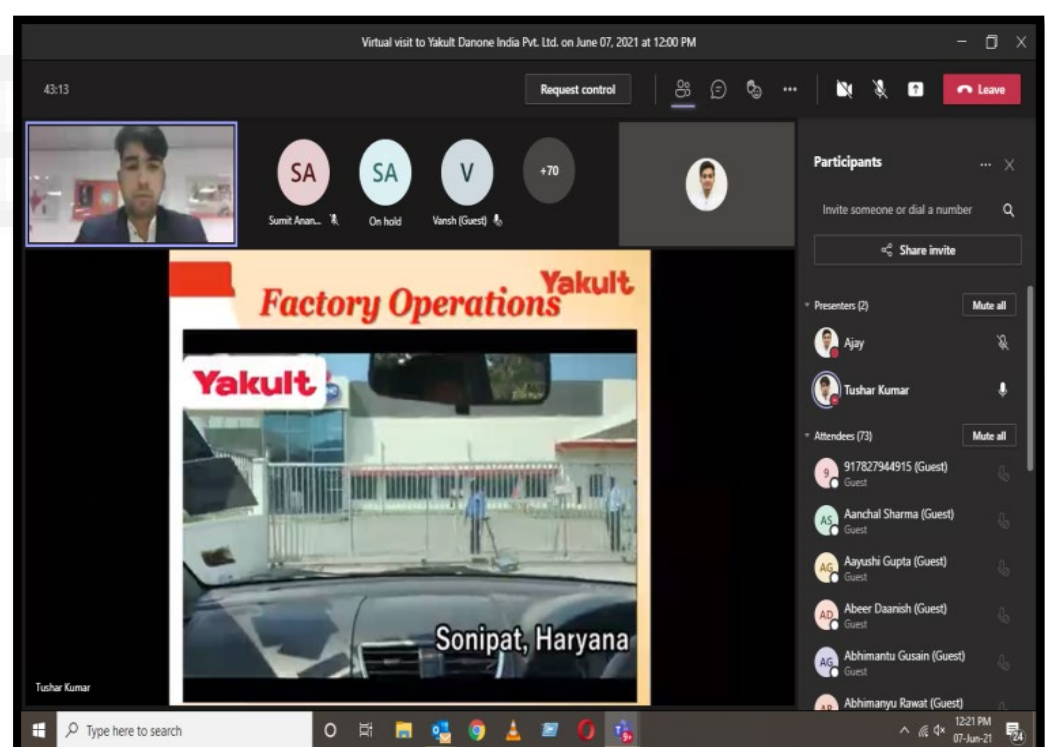
The Department of Management, Jagan Institute of Management Studies organized an Industrial Visit for the BBA 2nd year students on 10th Jan 2020 to Amul Plant in Rohtak. It was a full-day visit where the students get the exposure to see the different units in the plant performing different functions to provide quality products of Amul such as Amul Milk, Amul Ice cream and drinks, etc. As soon as the students reach the plant they were divided into 2 groups one group is taken to the conference room and the other is directed to the plant visit. In the conference room, after the initial introduction and interaction, the students were shown the documentary related to the establishment and growth of Amul Industry followed by the detailed query session. The visit ended with the group photographs in the background of milk silos. It was a knowledgeable and full-filled visit for the students to get practical exposure to functioning in a large industrial and manufacturing unit.

VIRTUAL INDUSTRIAL VISIT TO YAKULT DANONE INDIA PVT, LTD

JIMS Rohini organized a virtual industrial visit to Yakult Danone India Pvt Ltd for BBA Batch (2020-23) on 7th June 2021. The resource person- Mr. Aadish Jain (**Sr. Executive - PR Dept.**), Yakult gave a virtual tour of the manufacturing unit of the company.

The session started with the brief history of the company as to how in 1930 by Dr. Minoru Shirota who was a Japanese scientist prepared a special type of drink made up of Lactobacillus casei Shirota It was proved to be very useful for the liver of all ages groups of people and age groups of people and it was offered at very low price. Yakult is a Japanese company and was opened as a joint venture company when it came to the Indian market. At present, it has made a very big market and could satisfy a large number of customers of the Indian market.

In the end, a Q&A round was conducted where students cleared all their doubts and Mr. Aadish shared the video of the manufacturing unit and explained how it functioned. Overall it was an interactive session for the students.



IP DEPARTMENT NEWSLETTER

JANUARY 2020 - JUNE 2021

INTELLECTUAL PROPERTY (IP) MANAGEMENT AT EARLY STAGE OF INNOVATION AND START-UPS.

Jims organised an online session on the topic Intellectual Property (IP) Management at Early Stage of Innovation and Start-ups on 7th may 2020 by Dr. Sanjeeva Kumar Majumdar. In the session, he discussed about intellectual property, types of intellectual property and rights of IP. He also discussed How to identify IP components and manage do's and don't.

IIC SESSION BY DR. ABHAY JERE AND DR. NILESH OAK

Jims organised an online session by Dr. Abhay Jere and DR. Nilesh oak on 30th may 2020. Mr. Nilesh discussed how they derived the 24000 years old data and references after reading Mahabharata and Ramayana and also discussed about some evidences they found from different disciplines.

INTELLECTUAL PROPERTY RIGHTS & PATENT PROCESS

Jims organised a session on Intellectual Property Rights & Patent Process by Dr. Suman Mada., Associate Professor (IT) and Dr. Manjot Kaur Bhatia, Professor (IT) from JIMS. The session was started with a brief overview of Intellectual Property Rights by Dr. Suman Madan. She said that Intellectual Property Rights helps in preventing the loss of intellectual property and encourage creativity and Innovation and explained the laws of governing the Intellectual property rights such as the Patents Act 1970 and the Patent Rules, 2005. Dr. Manjot Kaur Bhatia discussed about the process or way of searching the Patent search database. She said that the major advantage of this search is you can be sure or confident the patent you have filed is novel or unique and the investor can be better prepared about the questions that will be asked by the Patent's authority at the later stages.

IIC COUNCIL ACTIVITIES

SESSION ON HOW TO IDENTIFY RIGHT PROBLEM AND SOLUTION USING THE DOUBLE DIAMOND APPROACH IN DESIGN.

Jims organised a session on the topic How to identify right problem and solution using the double diamond approach in design on 6th may 2020 by Ms. Prajakta Kulkarni and Mr. Sanket Inamdar. The agenda of the e-session was to understand the basics of design thinking, to ensure all the 3 elements of innovation, to understand the double diamond process and submission of POC and to create strategies using double diamond in design thinking.

SESSION ON HANGOUT WITH SUCCESSFUL START-UP FOUNDER & LEARN ON DESIGN THINKING APPROACH FOR HARDWARE INNOVATION

Jims organised a session on Hangout with Successful Start-up Founder and Learn on Design thinking Approach for Hardware Innovation on 4th may 2020 by Dr. Pankaj Parashar. He discussed about Product design and engineering for developing product, a start-up prospective. He also discussed about entrepreneurship and technopreneurship. He discussed steps of engineering a products through design.

FRUGAL INNOVATION AND SOCIAL ENTREPRENEURSHIP

Jims organised a session on the topic Frugal Innovation and Social Entrepreneurship on 21st may 2020 by Dr. Raman Gujral. He discussed about innovation and frugal innovation. He discussed the concepts/ideas in innovation and also explained the concept of frugal innovation. He also discussed Social Entrepreneurship in which he told about "Innovation to create sustainable, scalable solutions to our most pressing social challenges.

IDEA, ENTREPRENEURSHIP OPPORTUNITIES, BUSINESS MODEL AND BUSINESS PLAN

Jims organised a session on the topic Idea, entrepreneurship opportunities, business model and business plan on 19th may 2020 by Dr. Satya Ranjan Acharya and Dr. Amit Kumar Dwivedi. He discussed that any person who has an idea and dare to start that idea is an Entrepreneur. An idea is a solution to a problem. Entrepreneurship can be of 2 types namely Market driven entrepreneurship and Technology driven entrepreneurship. In today's scenario where the world is affected by covid19, business opportunities are there in the field of healthcare, Ayurveda and Yoga & meditation sector specifically. Skill development and undertaking mooc's and e-learning and upgrading skills is an opportunity for students today when they have a lot of time with them. He also discussed how we can make the business plans.

A GUIDING FRAMEWORK FOR HEIS FOR IMPLEMENTATION

Jims organised an online session on A Guiding Framework for HEIS for Implementation by Shri Dipan Sahu on 28th April 2020. The session started with the discussion of prolonged lockdown activities related to innovation. He addressed that all these e-sessions are based on various themes of Innovation, IPR, Entrepreneurship and start-ups. He explained what NSIP is? And stated that NSIP was launched on 11th September 2019 is a framework that leverages the potential of student's problem solving & entrepreneurial mind -set and promotes strong intra and inter institutional partnership and also discussed the thrust areas of NSIP.

IP DEPARTMENTAL NEWSLETTER

JANUARY 2020- JUNE 2021

HACKATHONS, MDPs & FDPs

HACKATHON 2020-2021



As a part of the MHRD- SIH 2020 initiative, the Institution Innovation cell of JIMS organized an Internal Hackathon on 23rd and 24th Jan 2020. Teams picked up problem statements given on the MHRD portal. The event started on 23rd Jan. The event received an enthralling response from the participants. Winning teams were congratulated and also advised to keep working on the problem statement to arrive at a proper formalized solution.

TOYCATHON

Under the 'Atma Nirbhar Bharat Abhiyan' initiated by our Hon'ble Prime Minister, Shri. Narendra Modi, Toycathon-2021 is conceived to challenge India's innovative minds to conceptualize novel Toy and Games based on Bhartiya civilization, history, culture, mythology and ethos. It was an enriching experience for the students and the faculty as well.



PROBLEM SOLVING

This discussion started with a question which is, why the youngster should know about the history of civilization and how it is relevant to them in today's life. Mr. Nilesh discussed how they derived the 24000 years old data and about the references he got after reading Mahabharata and Ramayana. Learning history for youngsters is necessary as they can observe the problem-solving approach of the people in history and can learn from them and can use that approach in this time also.

FDP ON MACHINE LEARNING

The Department of IT, JIMS-Rohini in association with the CSI Delhi chapter conducted a one-week online Faculty Development Programme on "Machine Learning" from 13th July to 17th July 2020. The major objective of this FDP was to impart in-depth and up-to-date knowledge of Machine Learning Algorithms. It was an enriching experience for the organizers and participants as well.

IP DEPARTMENT NEWSLETTER

JANUARY 2020- JUNE 2021

Guest Lectures and Conferences



>> ICICCT-2020 <<

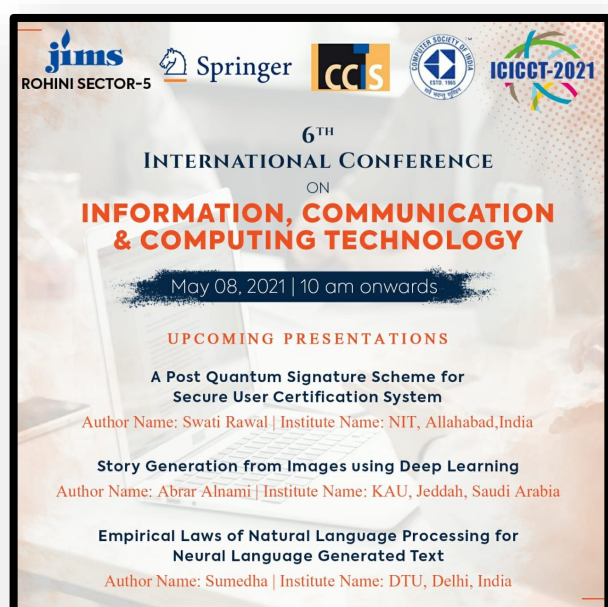
We organized the conference in order to provide an International forum for students and professionals from academia, industries and other research institutions to discuss their technical problems and share their achievements in order to improve future concerns in Computer Science. The next interaction was held by Dr. Lina Bariah on behalf of Dr. Sami Muhaidat, Professor & Interim Chair, Department of Electrical Engg Computer Science, Khalifa University, Abu Dhabi, UAE who spoke on role of Artificial Intelligence (A.I) in the modern day Prof. Mahua Bhattacharya from ABVIITM Gwalior apprised everyone about doing research in a correct way. She also talked on cross domain problems and solutions.

>> GUEST LECTURE BY MOHIT MARWAH <<

A guest lecture was organised on 13th February 2021 through an online platform on the topic "Social Media Platform". All the 1st year students of BBA, BCA and Eco Hons. were the part of the elucidate programme. The event started at 10:30 a.m. with the felicitation of the guest speaker, Mr. Mohit Marwah, Alumni (Batch 2010-2013). An exalting demonstration of different social media sites like; Quik, Facebook, Canva, Instagram and many more were galvanised in the session. It was followed by another important topic about "How social media can help in the development and expansion of brands' ". Afterwards, an interactive session began, where students put forward their questions.

>> GUEST LECTURE BY NEHA MANOCHA <<

The IP department of JIMs. has successfully conducted a guest lecture session on 16th January 2021. The topic of the session was "Current trends in the IT industry". The session was worth-enjoying for the audience. The session was taken by Neha Manocha (JIMS MCA Alumni 2012-2015)) currently working as senior software engineer at COFORGE Technologies. Neha enlightened students with current trends in IT and students asked her many queries. It was an encouraging session for students and they were highly motivated to upskill themselves with current IT trends.



>> ICICCT-2021 <<

We organized the conference in order to provide an International forum for students and professionals from academia, industries and other research institutions to discuss their technical problems and share their achievements in order to improve future concerns in Computer Science. The next interaction was held by Dr. Lina Bariah on behalf of Dr. Sami Muhaidat, Professor & Interim Chair, Department of Electrical Engg Computer Science, Khalifa University, Abu Dhabi, UAE who spoke on role of Artificial Intelligence (A.I) in the modern day Prof. Mahua Bhattacharya from ABVIITM Gwalior apprised everyone about doing research in a correct way. She also talked on cross domain problems and solutions.