

NAAC A++
★★★★★



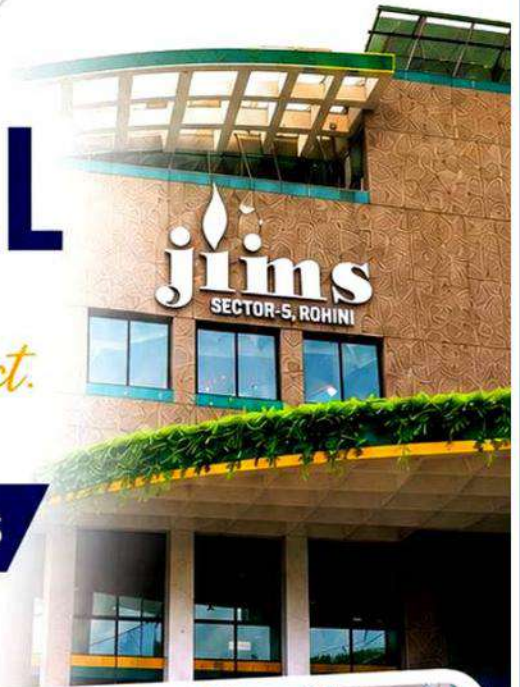
 **August 2025 - July 2026**

DEPARTMENTAL ISSUE

Learn. Lead. Impact.

NEWSLETTER FOR IP AFFILIATED PROGRAMS

Jagan Institute of Management Studies



INSIDE THIS ISSUE



SEMINARS &
SYMPOSIUMS



CLUBS &
COMMITTEES



INDUSTRY
INTERACTIONS



ACHIEVEMENTS &
RECOGNITIONS



INNOVATION &
INITIATIVES

Empowering Minds. Shaping Futures.

 www.jimsindia.org

 011-45184000



#LifeAtJIMS

11th INTERNATIONAL CONFERENCE

on Information, Communication,
and Computing Technology (ICICCT-2026)

May 23, 2026

The Department of IT at JIMS, Rohini, Delhi, organized the 11th International Conference on Information, Communication, and Computing Technology (ICICCT-2026) on May 23, 2026.

EVENT OVERVIEW

Jointly hosted with Springer CCIS and the Computer Society of India (CSI), Delhi, the virtual event brought together 45 participants to explore the theme of "Intelligent Systems & Pattern Recognition using Machine Learning". Out of 340 global submissions, 16 highly selective papers — representing both premier Indian institutes like IITs and NITs, and various international countries including the USA, South Africa, and Germany — were chosen for presentation and subsequent publication in the Scopus-indexed Springer CCIS proceedings.

The conference featured an esteemed lineup of global academic leaders, starting with a welcome from Principal Dr. Praveen Aron and a keynote speech on "Choice Computing" by Prof. Maria Mercedes T. Rodrigo from the Philippines. Insightful leadership addresses were also delivered by General Chair Prof. George Ghinea from the UK and Program Chair Prof. Vladan Devedzic from Serbia.

The day concluded following two rigorous technical sessions chaired by professors from NIT Puducherry and NIT Raipur, where authors presented their cutting-edge research, followed by a formal vote of thanks from the event convenors, Dr. Latika Kharb and Dr. Deepak Chahal.

IMPACT & OUTCOMES

The conference fostered meaningful academic collaborations and knowledge exchange among leading researchers and institutions worldwide.

It provided a prestigious platform for scholars to showcase innovative research in intelligent systems and machine learning.

The successful publication of selected papers in the Springer CCIS proceedings will contribute to the global visibility and academic impact of JIMS.



EVENT HIGHLIGHTS

- Jointly hosted with Springer CCIS and Computer Society of India (CSI), Delhi
- 45 participants from premier institutions and global community
- Out of 340 global submissions, 16 selective papers presented
- Representation from India, USA, South Africa, Germany, Philippines, UK, Serbia and more
- Keynote by Prof. Maria Mercedes T. Rodrigo on "Choice Computing"
- Technical sessions chaired by experts from NIT Puducherry and NIT Raipur
- Papers published in Scopus-indexed Springer CCIS proceedings



Conference Banner

KEY TAKEAWAYS



Global Academic
Collaboration



Advancement in
AI & Machine Learning



Knowledge
Exchange



Research Excellence
& Visibility

SURGE 2K26

Annual Management Seminar

Theme: Next-Gen Skills:
Leading in a Changing Business World

On 18th April 2026, Jagan Institute of Management Studies, Sector-5, Rohini, successfully organized its flagship Annual Management Seminar, SURGE 2K26, on the theme "Next-Gen Skills: Leading in a Changing Business World."

The seminar welcomed more than 200 students and commenced with an inspiring inaugural address by Dr. Praveen Arora (Dean, IPU Affiliated Programmes), who emphasized the importance of adaptability, critical thinking, and continuous learning in today's rapidly evolving business environment.

The event featured engaging technical sessions, industry interactions, and insightful discussions that equipped students with practical knowledge and future-ready



18th April,
2026

EVENT HIGHLIGHTS



Theme: **Next-Gen Skills:**
Leading in a Changing Business World



Participation of **200+** students



Inaugural Address by
Dr. Praveen Arora



Technical sessions by
renowned **industry leaders**



Interactive Q&A and networking



Future-ready career insights

INDUSTRY SPEAKERS



Ms. Vandita Saran

Executive Director - HR
Clint Associates



Mr. Amit Mohia

HR Leader
Wipro



Mr. Abhay K. Parashar

VP - Sales & Distribution
Vodafone Idea Ltd.



Ms. Manasvi Bansal

Senior Assistant Manager
KPMG Global Services



Resource Person Address



Industry Speakers



Group Photograph with students, faculty, and organising team

STUDENT OUTCOMES



Enhanced
Business Acumen



Data-driven
Decision Making



Strategic
Thinking



Industry
Exposure



Future-ready
Leadership



www.jimsindia.org



011-45184000



#LifeAtJIMS

TECHNOWHIZ SEMINAR

Decoding Threats. Defending Tomorrow.

Igniting Ideas. Securing Futures.

Technowhiz 2K26 Annual Infotech Symposium

Rapid digital transformation across sectors such as banking, healthcare, education, and governance has improved efficiency and connectivity, but has also increased exposure to cyber threats. Ransomware, phishing attacks, data breaches, and cyber espionage now pose significant risks to organizations and national security.

In response, governments and organizations are strengthening cyber security frameworks and investing in resilient digital infrastructure. Effective cyber defense, however, also requires skilled professionals capable of identifying and mitigating emerging threats — creating vast career opportunities in the field.

For BCA students, understanding cyber security has become essential. Along with technical knowledge, they must develop awareness of secure coding, network security, legal compliance, and ethical responsibilities to provide insights into cyber security from policy, legal, and industry perspectives, while leveraging awareness and skill development to prepare cyber-ready technocrats for the evolving digital world.



Image of JIMS Sector-5, Rohini, Delhi Campus Building


**11th April
2026**

EVENT HIGHLIGHTS

-  **Rising Cyber Threats & National Security Risks**
-  **Policy & Legal Perspectives on Cyber Security**
-  **Industry Insights on Digital Defense**
-  **Building Cyber-Ready Technocrats**

SPEAKERS



DR. ALOK VIJAYANT
Founder, SciROIT Technologies
Former Director, Cyber Security
Operations, GOI



MR. ANUJ AGARWAL
Chairman, Supreme Court,
Cyber, Data Privacy and
AI BAR Association



DR. RAKSHIT TANDON
Consultant, Cyber China HQ
UP Police, Risk Advisory
Cyber Detect and Respond
Leader



MR. ASHISH CHANDRA
Chief Legal and Risk Officer,
Jungle India General Council -
WhatsApp, Colnswitch Director -
Legal, Netflix (India and
South Asia)



MR. RAJNEESH GUPTA
IPS, Joint CP/ISO, Special Call, Delhi Police

Distinguished experts brought policy, legal, and industry perspectives on cyber security to the symposium. **Dr. Alok Vijayant** shared insights from his experience in national cyber security operations. **Mr. Anuj Agarwal** spoke on the evolving legal and data privacy landscape, and **Dr. Rakshit Sandon** highlighted real-world cybercrime response strategies. **Mr. Ashish Chandra** offered a corporate risk and legal compliance perspective, while Guest of Honor **Mr. Rajneesh Gupta**, IPS rounded off the session with insights from law enforcement's front line against cybercrime, leaving BCA students better prepared to become

**KEY
TAKEAWAYS**

 **Cyber
Awareness**

 **Policy & Legal
Insight**

 **Industry
Exposure**

 **Career
Readiness**

PRASTUTI IDEATHON 2K26

Inter-College Techno Management Presentation Contest

Jagan Institute of Management Studies (JIMS), in association with Delhi Technological University (DTU), organized the annual "Prastuti Ideathon 2026" on the theme "Climate Awareness to Climate Action: Empowering Youth for a Sustainable Future." The event aimed to encourage innovation and creative thinking among students to address environmental challenges.

EVENT OVERVIEW

The ideathon witnessed an overwhelming response, receiving over 350 registrations from premier institutions, including IIT (BHU), NSUT, Jamia Millia Islamia, the University of Delhi, SRCC, GGSIPU, and BITS Pilani. Following a screening process, 80 teams were shortlisted to present their ideas across 4 parallel tracks.

IMPACT & OUTCOMES

The presentations were evaluated by a distinguished panel of experts, and winning teams from NSUT, SRCC, DSC, and JIMS Rohini were honoured with cash prizes.

The event also featured an inspiring session by youth environmentalist Abhir Bhalla and concluded with a strong message of innovation, environmental responsibility, and youth-led action for a sustainable future.



JIMS Campus, Sector-5, Rohini, Delhi

EVENT HIGHLIGHTS

- Over 350 registrations from top institutions
- 80 teams shortlisted to present across 4 parallel tracks
- Participation from premier institutions across India
- Celebrating innovation, sustainability & youth leadership



Winners of Prastuti Ideathon 2026 with the Judges and Organizing Team

KEY TAKEAWAYS



Encouraging
Innovation



Promoting
Sustainability



Building Youth
Leadership



Driving Action
for the Future

TECHBYTE

2026 | Annual IT Symposium



14th February,
2026

Theme:

**AI Adoption in Industry, Tools,
and Career Opportunities**

EVENT WRITE-UP

On 14th February 2026, the Department of Information Technology at JIMS organized TECHBYTE 2026, the Annual IT Symposium, centered on the theme "The State of AI Adoption in Industry – Usage Trends, Tools, and the Rise of AI." The symposium featured insightful sessions by industry experts Mr. Prince Joshi, Mr. Rahul Khurana, and Mr. Dhruv Garg, who discussed AI tools, Agentic AI, cloud technologies, automation, and emerging career opportunities.

Students actively participated in interactive discussions and Q&A sessions, gaining practical insights into the latest advancements in artificial intelligence. The event successfully bridged the gap between academic learning and industry practices, inspiring students to embrace AI-driven innovation and prepare for future technology careers.

OBJECTIVES

- To understand the current state of AI adoption across industries and its impact on modern workflows.
- To introduce students to practical AI tools used in coding, documentation, design, automation, and cloud deployment.
- To explain the concepts of Large Language Models, Generative AI, and Agentic AI in real-world applications.
- To highlight emerging career roles such as AI Engineer and DevOps Engineer and the skills required for them.
- To encourage responsible and productive use of AI as a tool for enhancing human capabilities.
- To motivate students to move from AI users to AI solution builders.

EVENT HIGHLIGHTS



Expert sessions by
industry professionals



Exploring AI tools, trends
and applications



Interactive Q&A and
student engagement



Exposure to emerging career
opportunities



Release of Annual Magazine
"Insight"



Bridging academia with industry

SPEAKERS



Mr. Prince Joshi
Cloud & DevOps Engineer

Topic: AI Tools for Modern
Workflows & Cloud Deployment



Mr. Rahul Khurana
AI & LLM Practitioner

Topic: Agentic AI, LLMs &
Intelligent Automation



Mr. Dhruv Garg
AI & Technology Enthusiast

Topic: AI as a Leverage Multiplier
& Career Opportunities

STUDENT OUTCOMES



AI Awareness
& Understanding



Practical Tool
Knowledge



Career
Readiness



Innovation
Mindset



Industry
Exposure

KEY TAKEAWAYS

- Encouraging Innovation
- Practical Tool Knowledge
- Career Readiness
- Innovation Mindset
- Industry Exposure



www.jimsindia.org



011-45184000



#LifeAtJIMS

ARDOUR: THE CULTURAL CLUB FAREWELL PARTY 2K26



The Farewell Party 2K26 was organized to bid a warm and memorable farewell to the graduating students of **BCA, BBA, BA (Economics Hons.), and MCA.**

The event celebrated achievements, friendships, and the beautiful memories created during their journey at JIMS.

FAREWELL PARTY 2K26

-  Organized on 27th June 2026 at Crowne Plaza, Rohini.
-  Brought together faculty members, students, and staff to celebrate the graduating batch.
-  Honored students with titles including Mr./Ms. Pride of the Batch, Mr. Genius, Ms. Diva, and more.
-  Cultural performances by YNOTS Dance Society, Stylize Fashion Society, and Alankar Music Society.
-  Lunch buffet and an energetic DJ session kept the celebration lively.
-  Cherished memories, heartfelt goodbyes, and best wishes for future endeavours.

IMPACT & OUTCOMES

-  Celebrated the achievements and journey of graduating students.
-  Recognized talent, confidence, and unique personalities.
-  Strengthened bonds among students, faculty, and staff.
-  Created cherished memories to last a lifetime.
-  Inspired students to carry forward the values of JIMS with pride.



JIMS Farewell Party 2K26 – Celebrating Our Achievers



Energetic Dance Performance by YNOTS Dance Society



Proud Moments with the Graduating Batch



Memories that Last a Lifetime

KEY TAKEAWAYS

-  Celebrating Achievements
-  Cherishing Memories
-  Honouring Talent
-  Building Connections
-  Wishing for a Bright Future

VERVE 2K26

ANNUAL TECHNO-MANAGEMENT & CULTURAL FESTIVAL

Verve 2K26, the annual intra-college techno-management and cultural festival of JIMS, was organized with the inspiring theme **"Ignite, Unite, and Celebrate."** Entirely student-driven under the banner **#ByJIMSForJIMS**, the fest brought together students from JIMS Sector 5, JIMS Sector 3, and Jagannath University to showcase their talents across cultural, technical, and creative domains.

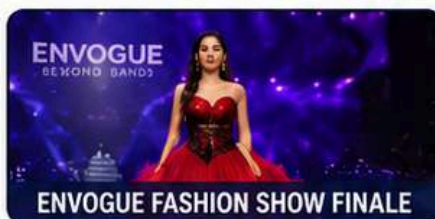
EVENT OVERVIEW

Spread over two exciting days, **Verve 2K26** featured a wide range of events including Sur Sangam, Open Mic, Main Bhi Actor Hoon, Envogue Fashion Show, Psych Fiesta, Business Plan, Debate, Click-o-Mania, Appathon, Battle of Brains, Gamers Den, Dancing Feet, Mr. & Ms. Verve, Rang Manch, Coding Mania, Visual Vibes, Mixology, Dress a Cake, and many more.

The energetic **DJ Night** featuring **DJ Kunal** and the spectacular **Star Night** by **KRSNA** became the major attractions of the festival, creating an unforgettable experience for participants.

IMPACT & OUTCOMES

- ✓ Promoted student engagement and leadership.
- ✓ Encouraged artistic, technical and entrepreneurial excellence.
- ✓ Fostered teamwork and inter-college collaboration.
- ✓ Recognized diverse student talents.
- ✓ Strengthened the culture of innovation and participation.
- ✓ Established Verve 2K26 as a memorable campus celebration.



20th & 21st
Feb, 2026

EVENT HIGHLIGHTS

- ★ Theme: **Ignite, Unite, and Celebrate**
- 👥 Student-driven festival under **#ByJIMSForJIMS**
- 🏛️ Participation from JIMS Sector 5, JIMS Sector 3 & Jagannath University
- 🏆 20+ cultural, technical & management events
- 🎧 DJ Night featuring **DJ Kunal**
- 🎤 Star Night by **KRSNA**
- 🎨 Celebration of creativity, innovation & teamwork

KEY TAKEAWAYS



Celebrating
Talent



Innovation



Teamwork



Cultural
Excellence

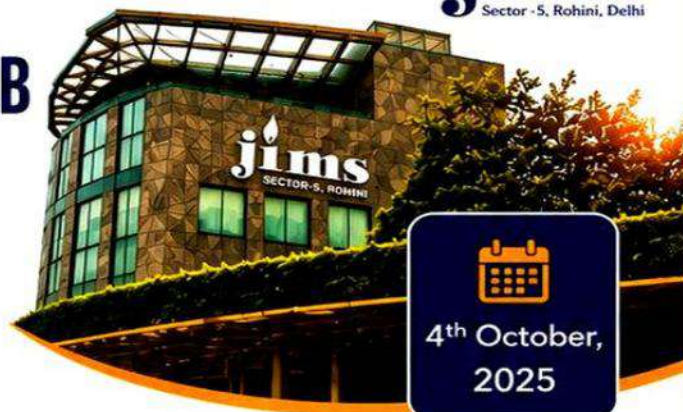


Student
Leadership

ARDOUR: THE CULTURAL CLUB

FRESHERS

PARTY 2K25



4th October,
2025

Freshers' Party 2K25 was organized on **4th October 2025** to warmly welcome the new batch of students under the theme **"Midnight Orchid."**

The event featured a welcome address, cultural performances by first-year students, presentations by various college societies and clubs, and the much-awaited Mr. & Ms. Freshers competition, where participants displayed their confidence and talent.

EVENT OVERVIEW

The celebration concluded with a lively DJ session that brought seniors and juniors together, fostering new friendships and a sense of unity.

The event provided a platform for freshers to showcase their skills, encouraged active participation in college activities, and successfully helped the newcomers feel welcomed and connected to the college community.

EVENT HIGHLIGHTS

- Organized on 4th October 2025 under the theme "Midnight Orchid."
- Welcome address and cultural performances by first-year students
- Presentations by various college societies and clubs
- Mr. & Ms. Freshers competition showcasing talent and confidence
- Lively DJ session bringing seniors and juniors together
- Encouraged participation, built friendships, and promoted a sense of unity



Cultural Performance by Freshers



Energetic Dance Performance by First-Year Students



Mr. & Ms. Freshers Competition

KEY TAKEAWAYS



Celebrating
Achievements



Building
Connections



Encouraging
Participation



Creating
Unity

BATTLE OF DECADES

Cultural Competition

Battle of Decades was an exciting cultural competition that celebrated the fashion, music, traditions, and creativity of different eras. Students represented various decades through costumes, performances, quizzes, dialogues, and audio-visual presentations, creating an engaging journey through time.

The event encouraged teamwork, creativity, confidence, and historical appreciation while providing students with an entertaining platform to showcase their talents. It successfully blended education with cultural expression and audience engagement.

EVENT OVERVIEW

The competition took participants on a captivating voyage across time as they portrayed iconic decades with their clothing, hairstyles, props, and stage performances. Each team brought their chosen era to life through creative acts, entertaining dialogues, and thought-provoking quizzes that tested their knowledge about the decade.

From the vibrant energy of the 60s and 70s to the glam of the 80s, the retro charm of the 90s, and the modern trends of the 2000s and beyond—students recreated memorable moments and cultural milestones that defined each era.

The event strengthened communication, collaboration, and stage confidence while encouraging students to appreciate the evolution of culture, fashion, music, and society.

IMPACT & OUTCOMES

- ✓ Enhanced creativity and confidence
- ✓ Improved teamwork and communication
- ✓ Promoted cultural awareness and appreciation
- ✓ Encouraged healthy competition and active participation



EVENT HIGHLIGHTS

- Representation of different decades
- Theme-based costumes and performances
- Quiz and dialogue rounds
- Music and cultural presentations
- Team participation and creativity
- Audience engagement and learning



KEY TAKEAWAYS



ARDOUR: THE CULTURAL CLUB

DIWALI FIESTA 2025

ARDOUR: The Cultural Club organized **Diwali Fiesta 2025** on **17th October 2025** to celebrate the festival of lights while bringing together students from MCA, BCA, BBA and B.A. (Hons.) Economics through culture, creativity and collaboration.

The celebration featured a Talent Hunt, Rangoli Competition and Student-led Stalls that promoted creativity, entrepreneurship, leadership and teamwork while strengthening the festive spirit across the campus.

EVENT OVERVIEW

The Diwali Fiesta transformed the campus into a vibrant celebration of Indian culture with colourful decorations, enthusiastic participation and engaging competitions.

Students displayed artistic talent, entrepreneurial skills and teamwork while celebrating the festival together.

IMPACT & OUTCOMES

- ✓ Enhanced student creativity and cultural awareness.
- ✓ Encouraged leadership and entrepreneurial thinking.
- ✓ Improved teamwork and collaborative learning.
- ✓ Strengthened institutional bonding and inclusiveness.
- ✓ Promoted holistic personality development.



17th October,
2025

EVENT HIGHLIGHTS



Celebrated on 17th October 2025.



Talent Hunt showcasing dance, music, poetry and performances.



Rangoli Competition promoting creativity and cultural expression.



Student-led entrepreneurial stalls with food, games and festive products.



Participation from students across multiple programmes.



Strengthened unity, collaboration and festive celebrations.



Rangoli Competition



Cultural Performance



Student-Led Stalls



Diwali Celebration

KEY TAKEAWAYS



Celebrating
Culture



Cherishing
Memories



Honouring
Talent



Building
Connections



Wishing for a
Bright Future



WARRIORS: THE SPORTS CLUB ///

1 SPORTS FIESTA 2025

The Sports Fiesta 2025 trials for Tug of War, Shotput, Chess, and Table Tennis were held on 3rd October 2025 at JIMS Sector 5 to select talented players for the upcoming Sports Meet.

Around 70 students, including boys and girls, enthusiastically participated in the event, showcasing their skills, teamwork, and competitive spirit.

The trials aimed to promote sportsmanship, discipline, physical fitness, and strategic thinking while providing students with valuable exposure and an opportunity to represent JIMS in inter-college competitions.



Chess Competition



Tug of War



Tug of War Event



Table Tennis

HIGHLIGHTS



4 Sports Trials Conducted



70+ Students Participated



Showcased Skills & Teamwork



Promoted Fitness & Discipline



Selected for Sports Meet

2 SPORTS MEET 2K25

The JIMS Annual Sports Meet 2025 was inaugurated on 29th October 2025 with great enthusiasm by Dr. Krian Bedi, Former Lieutenant Governor of Puducherry, Anjar Tennis Champion, and IPS (Retd), along with Shri Kuldeep Singh Malik, Chief Chef of the Indian Women's Weighting Team and Former Olympian, as the Guests of Honour.

Their inspiring words motivated students to uphold discipline, determination, teamwork, and the true spirit of sportsmanship.

The event featured a variety of competitions including races, volleyball, badminton, basketball, bodybuilding, powerlifting, and judo, witnessing remarkable energy, spirit, and competitive spirit.



Inauguration Ceremony



Bodybuilding Competition

HIGHLIGHTS



Inaugurated by Dr. Krian Bedi & Shri Kuldeep Singh Malik



Wide Range of Sports Events



High Energy Teamwork & Enthusiasm



Celebration of Discipline & Sportsmanship



Promotes Fitness, Leadership & Unity

IMPACT & OUTCOMES



Enhanced physical fitness and overall well-being.



Encouraged healthy lifestyle and stress management.



Developed teamwork, leadership and discipline.



Strengthened representation and pride for JIMS.



“ Champions aren't made in gyms. Champions are made from something they have deep inside them — a desire, a dream, a vision. ”

KEY TAKEAWAYS



Celebrating Culture



Cherishing Memories



Honouring Talent



Building Connections



Wishing for a Bright Future



www.jimsindia.org



011-45184000



#LifeAtJIMS



WARRIORS: THE SPORTS CLUB

3 SPORTS MEET 2K26

JIMS successfully organized the 19th Sports Meet 2K26 from 29th to 31st January 2026 at Sector-5 and respective sports venues.

The three-day event promoted fitness, teamwork, leadership, and sportsmanship while providing a vibrant platform to showcase students' talent and enthusiasm.



Volleyball Match at Sector-5



Football Match at Sector-5



Chess Competition in JIMS



Athletics (Track Events) at Sector-5

HIGHLIGHTS



19th Edition
of Sports Meet



Wide Range of
Indoor & Outdoor
Sports



High Participation
Across All
Events



Promoted Fitness,
Teamwork &
Sportsmanship



Fair Play,
Discipline &
Leadership

IMPACT & OUTCOMES

- ✓ Promoted physical fitness and healthy lifestyle.
- ✓ Encouraged sportsmanship, discipline and fair play.
- ✓ Strengthened teamwork and leadership qualities.
- ✓ Fostered camaraderie and community spirit.



“ Champions aren't made in gyms.
Champions are made from something
they have deep inside them – a desire, a dream, a vision.

”





ACADEMIC CLUB

1 BRAIN QUEST 2026

The academic department successfully organized Brain Quest 2026: Interdepartmental Quiz Competition on April 1, 2026, with enthusiastic participation from 19 teams across IT and Management domains. After a screening round, 14 teams from IT (BCA/MCA) and 5 teams from Management (BBA/BA Eco) qualified for the competition.

The quiz consisted of three engaging rounds — General, Buzzer, and Audio/Visual — designed to test participants' knowledge of business practices, digital systems, government policies, and geopolitical developments. The top three teams from each domain advanced to the final round.



Winners receiving the certificate.



Participants during the competition.



Quiz in progress – Engaging rounds in action.

HIGHLIGHTS



19
Teams
Participated



14 IT Teams &
5 Management
Teams Qualified



3 Engaging
Rounds



Top 3 Teams
from Each Domain
Advanced

2 ACADEMIC CLUB INTER-COURSE QUIZ COMPETITION 2025

The Academic Club organized the Inter-Course Quiz Competition on 22 November 2025 to encourage healthy academic competition and promote knowledge sharing among students.

A total of 12 teams registered, and 10 teams participated in the competition. The quiz comprised multiple rounds covering recent technology, founders & CEOs, Artificial Intelligence, Cloud Computing, Cybersecurity, and current IT trends.

The event fostered teamwork, analytical thinking, and quick decision-making while providing an engaging and enriching learning experience for all participants.



Participants ready for a buzzer round.



Participants during the competition.



A participant answering a question.

HIGHLIGHTS



12
Teams
Registered



10
Teams
Participated



Multiple
Quiz
Rounds



Topics: AI, Cloud
Computing, Cybersecurity
& Current IT Trends



Encouraged
Teamwork &
Critical Thinking

IMPACT & OUTCOMES



Enhanced analytical and problem-solving skills.



Promoted awareness of innovation, entrepreneurship, and emerging technologies.



Strengthened teamwork, communication, and leadership qualities.



Encouraged healthy academic competition and collaborative learning.



Improved students' confidence, decision-making, and future readiness.



Learning today creates the innovators and leaders of tomorrow.





ACADEMIC CLUB & ITHINK

1 PANEL DISCUSSION: WHO REALLY PAYS? THE DOMESTIC IMPACT OF AMERICA'S TARIFF POLICIES ON INDIA

The Institution's Innovation Council (IIC) of JIMS, Rohini organized a panel discussion on "Who Really Pays? The Domestic Impact of America's Tariff Policies on India" on 26 February 2026.

The event saw active participation from BBA and BA (Economics Hons.) students who engaged in meaningful discussions on global trade policies and their impact on India's economy.

The session was moderated by Khushi Wadhwa and evaluated by Mr. Gaurav Bajwan and Dr. Sheetal Chadda. The event concluded with a vote of thanks and memento distribution for the panelists and organizers.



Panelists and faculty during the memento presentation.



Participants during the discussion.



Quiz in progress – Engaging rounds in action.

HIGHLIGHTS



Engaging Panel Discussion



Insights on Global Trade & Economic Policies



Active Student Participation



Expert Evaluation by Industry Professionals



Memento Distribution & Vote of Thanks

2 PANEL DISCUSSION: THE RISE OF THE CREATOR ECONOMY

The Academic Club and iThink organized an interactive panel discussion on "The Rise of the Creator Economy". The event explored how digital platforms, creativity, and innovation are transforming modern business. Through panel discussions and role-play activities, students examined diverse perspectives on the creator economy and its impact on entrepreneurship, marketing, and consumer engagement.

The session enhanced participants' understanding of digital entrepreneurship and emerging business trends while strengthening their communication and analytical skills.

The event was held on 28th October 2025.



Panelists and faculty during the memento presentation.



Participants during the discussion.



A participant asking a question.

HIGHLIGHTS



Interactive Panel Discussion



Focus on Digital Entrepreneurship & Innovation



Role Play & Opposing Viewpoints



Marketing & Consumer Engagement



Understanding Emerging Business Trends

IMPACT & OUTCOMES



Enhanced analytical and critical thinking skills.



Improved communication and presentation abilities.



Better understanding of global trade policies and the creator economy.



Encouraged innovation, creativity, and entrepreneurial mindset.



Strengthened teamwork, leadership, and decision-making.



“ Knowledge grows through discussion, innovation, and collaborative learning. ”



www.jimsindia.org



011-45184000



#LifeAtJIMS



ECO CLUB (E-360)



GUEST LECTURE ON FRAMEWORK AND TOOLS FOR POLICY ANALYSIS

A Guest Lecture on "Framework and Tools for Policy Analysis" was organized by the Department of Economics under the E-360 Club at JIMS Rohini, Sector-5 on 4th November 2025 for BA Economics (Honours) students. The resource person was Ms. Divya Srinivasan, an experienced Economist. Ms. Srinivasan provided an in-depth overview of the policymaking process, emphasizing the importance of structured analytical aptitude in public policy formulation. She introduced key policy analysis frameworks, notably Bardach's Eight-Step Path, and illustrated their practical relevance through a detailed case study on Delhi's air pollution. The lecture also covered important analytical tools.



Ms. Divya Srinivasan engaging students in an insightful session on policy analysis frameworks and tools.



Ms. Divya
Srinivasan
Economist



04
November
2025



E-360 Club,
Department
of Economics



65+
Students
Participated



INSIGHT FORGE

Insight Forge was a data analytics competition that encouraged students to develop data visualization and analytical skills. Participants created dashboards using Excel, Power BI, or Tableau and presented their insights before a panel of judges on 22 November 2025. The event enhanced students' data interpretation, problem-solving, and presentation abilities through hands-on learning.



Students competing in the Insight Forge data analytics challenge with data-driven dashboards and presentations.



Data
Analytics



Dashboard
Design



Presentation
Skills

“

The environment is not something we inherit from our ancestors,
it is something we borrow from our children.

– Native American Proverb

”



www.jimsindia.org



011-45184000



#LifeAtJIMS



ECO CLUB (E-360)



GST 2.0: THE NEXT LEAP IN INDIA'S TAX EVOLUTION

The expert lecture on "GST 2.0: The Next Leap in India's Tax Evolution" was held on 13 February, 2026 and provided students with valuable insights into the development and significance of the Goods and Services Tax system in India. Delivered by CA Pawan Arora, the session explained the objectives of GST, key reforms under GST 2.0, and its impact on the nation's taxation framework. Students gained an understanding of the challenges of the pre-GST era and how GST streamlined multiple indirect taxes under the concept of "One Nation, One Tax." The session concluded with an interactive Q&A round, encouraging active participation and deeper learning.



CA Pawan Arora delivering insights on GST 2.0 to students.



Speaker:
CA Pawan
Arora



Date:
13 February,
2026



Topic:
GST 2.0



Interactive
Q&A



Tax Reforms &
One Nation
One Tax



INVEST INDIA: A STATE INVESTMENT PITCH EVENT

Invest India: A State Investment Pitch Event, organized by E-360 on 5th May 2026, provided students with a practical understanding of investment and financial decision-making. Open to students from all courses, the event featured simulation-based activities that allowed participants to apply concepts of economics, finance, and market behavior in realistic scenarios. It encouraged analytical thinking, strategic planning, and teamwork while introducing students to investment management and economic policy.



Students participating in the Invest India pitch event and presenting their strategic insights.



Investment
Simulation



Strategic
Planning



Teamwork



Financial
Decision
Making

KEY TAKEAWAYS



Deepened understanding
of taxation reforms
and investment
management



Enhanced analytical
thinking and strategic
decision-making
skills



Encouraged interactive
learning and active
student engagement



Strengthened awareness
of financial systems
and economic
policies





ECO CLUB (E-360)



BUILDING FINANCIAL AWARENESS

A financial literacy session on "Risk and Return on Investments" was organized by E-360, the Economics Club of JIMS Rohini, Sector-5 on 30th March 2026 for BA Economics (Honours) students. The resource person was Ms. Himani Lath, from the NSDL Office, SEBI, who brought extensive practical experience in financial education and investor awareness to the session. The session highlighted the importance of financial literacy in today's dynamic economy.



Ms. Himani Lath with faculty members welcoming her before the session.



Risk & Return



Financial Literacy



Investor Awareness



ANNUAL DISCUSSION ON BUDGET PANEL DISCUSSION ON DECODING UNION BUDGET 2026

The Panel Discussion on "Decoding Union Budget 2026" was organized by the E-360 Club of the Department of Economics, JIMS Rohini, Sector-5 on 27th February 2026.

The session brought together a distinguished panel of faculty members and student representatives who analyzed the key highlights of the Union Budget 2026. The discussion covered critical themes such as economic growth, fiscal management, taxation reforms, employment generation, infrastructure development, entrepreneurship, digital transformation, and social sector allocation.

Students actively participated in discussions and raised insightful questions on the sector-wise impact of budgetary announcements and their implications for the Indian economy. The event enhanced students' understanding of policy-making and strengthened their analytical, communication, and leadership skills through constructive debate and dialogue.



Distinguished panelists sharing their insights on Union Budget 2026.



Panel discussion on key highlights and sectoral impact of the Union Budget 2026.

KEY TAKEAWAYS



Economic Policy Analysis



Critical Thinking



Student Panel Discussion



Union Budget 2026



www.jimsindia.org



011-45184000



#LifeAtJIMS



GENDER CHAMPIONSHIP CLUB (GCC)

1 DEBATE COMPETITION ON "CHAMPIONING GENDER EQUALITY AT WORKPLACE"



The Gender Championship Club (GCC) of JIMS Rohini organized a Debate Competition on "Championing Gender Equality at Workplace" on 15th November, 2025.

The event witnessed active participation from 13 student debaters who expressed diverse perspectives on gender-related workplace challenges and solutions.

The esteemed panel comprised senior HR leaders from reputed organizations who shared valuable industry insights on diversity, equity, and inclusion (DEI) practices.

Over 100 participants attended the session, gaining practical knowledge about workplace equality, leadership, and inclusive organizational cultures.



Panel discussion with esteemed HR leaders.



Debate in progress – Engaging ideas and perspectives.



13
Student
Debaters



Panel of
HR Leaders



100+
Attendees



Focus on
Diversity, Equity
& Inclusion



GUEST SPEAKER SESSION ON "GENDER EQUALITY, RESPECT & SHARED RESPONSIBILITY IN ACADEMIC & PROFESSIONAL SPACES"

The Gender Championship Club (GCC) of JIMS organized a Guest Speaker Session on "Gender Equality, Respect & Shared Responsibility in Academic & Professional Spaces" on 10th February 2026.

Dr. Lipika Sharma, a renowned academician and DEI advocate, delivered an insightful session on gender equality, workplace inclusion, unconscious bias, and ethical professional practices. She emphasized the importance of respect, empathy, and shared responsibility in fostering inclusive academic and professional environments.

More than 110 students actively participated and engaged in an interactive discussion on contemporary gender issues and leadership.



Dr. Lipika Sharma delivering the guest speaker session.



Students actively participating in the session.



Expert
Guest Speaker
Dr. Lipika Sharma



Key Topics:
Inclusion, Bias,
Respect & Ethics



110+
Students
Participated



Promoting
Inclusive & Ethical
Work Cultures

“

*Equality is not just a goal,
it is a shared responsibility.*

Together, we create spaces where everyone can thrive.

”



www.jimsindia.org



011-45184000



#LifeAtJIMS



GENDER CHAMPIONSHIP CLUB (GCC)



MOCK PARLIAMENT ON THE SHARED CAREGIVING & PARENTAL RESPONSIBILITY BILL

The Gender Championship Club of JIMS Rohini organized a Mock Parliament session on "The Shared Caregiving & Parental Responsibility Bill" on 1st April, 2026.

More than 60 students participated as parliamentarians, taking on the roles of government ministers, opposition leaders, and members from various parties to debate the importance of shared caregiving and parental responsibility.

The session was judged by Gaurav Singh, who provided valuable feedback on the proceedings. The event successfully promoted critical thinking, public speaking, and awareness of legislative processes and contemporary social issues.



60+
Student
Parliamentarians



Simulated
Parliamentary
Debate



Diverse Roles &
Political
Representation



Focus on Shared
Caregiving &
Parental Responsibility

“

*Leadership is not about power,
it is about responsibility and service to others.*

– John C. Maxwell

”



www.jimsindia.org



011-45184000



#LifeAtJIMS



TEKQBE (THE IT CLUB)



LEARN TOGETHER, CODE BETTER

A student-led workshop titled “Learn Together, Code Better: JavaScript Hand Holding Session” was organized by the TekQbe Club in collaboration with the Institution’s Innovation Council (IIC) of JIMS Rohini, Sector-5 on **13th November 2025**. The session aimed to strengthen the institute’s coding ecosystem by fostering collaborative learning and boosting students’ confidence in programming.

The workshop was facilitated by BCA 3rd year student mentors. A special industry address was also delivered by **Mr. Harmeet Singh Sehra**. The session successfully made programming more accessible for beginners and inspired students to explore further domains such as AI/ML and Web Development.



JavaScript
Hand-Holding
Session



Guided by
BCA 3rd Year
Mentors



Industry Talk by
Mr. Harmeet
Singh Sehra



LEARN TOGETHER, CODE BETTER 2.0

A student-led workshop titled “Learn Together, Code Better 2.0: JavaScript Hand-Holding Session” was organized by the TekQbe Club of JIMS Rohini, Sector-5 on **16th February, 2026**, under the guidance of **Ms. Bhawna Galhotra**. The session aimed to strengthen the institute’s coding ecosystem by promoting peer learning and boosting students’ confidence in programming.

The session used a BYOD approach enabling students to code alongside mentors and receive immediate feedback. The workshop successfully made programming more accessible for beginners.



BYOD
Approach



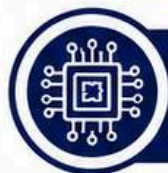
Guided by
Ms. Bhawna
Galhotra



Peer Learning
& Instant
Feedback

“ Code is like humor. When you have to explain it, it’s bad. ”
– Cory House





TEKQBE (THE IT CLUB)



LEARN TOGETHER, CODE BETTER 3.0

A student-led workshop titled **“Learn Together, Code Better 3.0: Git & GitHub for Smarter Collaboration”** was organized by the TekQbe Club of JIMS Rohini, Sector-5 on **7th April 2026**.

The session focused on equipping students with essential version control skills and introducing them to collaborative coding practices using Git and GitHub.

The workshop was led by Himanshi Tomer (BCA 3rd Year), who guided participants through key concepts such as repository creation, commits, branching, merging, and pull requests. The session allowed students to practice Git commands and work on shared repositories in real time, successfully motivating them to explore open-source contributions and advanced development practices.



Himanshi Tomer explaining the importance of Git and version control to the participants.



Git & GitHub
Version
Control



Presenter:
Himanshi Tomer
(BCA 3rd Year)



Collaborative
Coding
Practices

“

Code is like humor. When you have to explain it, it's bad.

– Cory House

”





INSTITUTE INNOVATION COUNCIL

1 IIC STUDENT COUNCIL RECRUITMENT

29th October 2025

The IIC, JIMS Rohini successfully conducted the IIC Student Council Recruitment Drive to onboard passionate and innovative students who will lead and support IIC activities throughout the academic year.

The selection process included an application screening round and a personal interaction round to evaluate the candidate's ideas, communication skills, leadership potential, and interest in innovation and entrepreneurship.

The selected council members will contribute to planning and executing IIC initiatives, promoting innovation culture, and driving impactful activities on campus.



The IIC Student Council members during the personal interaction round.

HIGHLIGHTS



Wide Participation
from Various
Departments



Application
Screening
Round Conducted



Personal Interaction
Round for
Shortlisting



Selected Members to Lead
IIC Initiatives on Campus

2 SESSION ON CONVERTING INNOVATION INTO START-UP

22nd August 2025

The IIC, JIMS Sector-5, Rohini organized an insightful session on "Converting Innovation into a Start-up" at B-302. The keynote speaker, Mr. Surjeet Thakur, Founder & CEO of TrioTree Technologies, shared valuable insights on transforming innovative ideas into successful business ventures. He emphasized idea validation, market needs, strong business models, and resilience in overcoming challenges. The interactive session inspired students to think creatively and explore opportunities in the start-up ecosystem.



Mr. Surjeet Thakur addressing the session and being felicitated by a faculty member.

HIGHLIGHTS



Practical Insights on
Start-up Journey



Importance of Idea
Validation & Market
Understanding



Building Strong
Business Models



Real-life Entrepreneurial
Experiences Shared

IMPACT & OUTCOMES

- Students gained clarity on transforming ideas into viable start-ups.
- Encouraged creativity, risk-taking, and problem-solving mindset.

- Motivated to explore opportunities in the start-up ecosystem.
- Enhanced awareness about challenges and growth in entrepreneurship.



“ Innovation starts with an idea and grows with action. ”



www.jimsindia.org



011-45184000



#LifeAtJIMS



INSTITUTE INNOVATION COUNCIL

1 ANGEL INVESTMENT / VENTURE CAPITAL FUNDING OPPORTUNITIES

JIMS IIC organized an insightful session on "Angel Investment/VC Funding Opportunity for Early Stage Entrepreneurs" on 21 August 2025 in offline mode. The session, led by Shivam Ahuja, provided students with valuable knowledge about startup funding, angel investment, venture capital, financing stages, and strategies for turning innovative ideas into successful ventures.

The interactive session enhanced participants' understanding of investor expectations, funding opportunities, and financial planning while encouraging discussions on entrepreneurial growth.

It concluded with a vote of thanks to the resource person for sharing his expertise and guidance.



Mr. Shivam Ahuja addressing the session on funding opportunities for early stage entrepreneurs.



Expert session on angel investment and venture capital.



Students engaging during the interactive session.

HIGHLIGHTS



Startup
Funding



Angel
Investment



Venture Capital
Awareness



Financial
Planning

2 RESEARCH PAPER WRITING AND JOURNAL PUBLICATION SUPPORT WORKSHOP

The Institution's Innovation Council (IIC), JIMS, organized a workshop on "Basics of Research Paper Writing and Journal Publication Support", conducted by Dr. Deepti Khanna on 19th February 2026.

The session introduced students to research methodology, paper writing, publication guidelines, citation practices, plagiarism ethics, and journal selection.

Kaviyansh also shared his experience of publishing an IEEE conference paper, motivating students to pursue research and academic publishing.



Dr. Deepti Khanna addressing the participants on research paper writing.



Students actively participating in the workshop session.

HIGHLIGHTS



Research
Methodology



Publication
Ethics



IEEE Conference
Experience



Journal
Publication

IMPACT & OUTCOMES

- Enhanced awareness about startup funding and investment opportunities.
- Improved research skills and academic writing abilities.

- Better understanding of investor expectations and financial planning.
- Strengthened knowledge of publication ethics and best practices.

- Encouraged innovation, entrepreneurship and research culture on campus.
- Motivated students to achieve academic excellence and contribute to society.



“ Innovation starts with an idea and grows with action. ”



INSTITUTE INNOVATION COUNCIL

1 INTERNAL HACKATHON FOR SIH 2025

The Internal Smart India Hackathon (SIH 2025) was organized at JIMS, Rohini on 20 September 2025 under the convenorship of Ms. Deepika. A total of 25 teams participated, presenting innovative software and hardware-based solutions through presentations and prototype demonstrations. Team Metal Minds secured first position, while Team White True Coding won second position.

The event provided students with an excellent platform to showcase innovation, strengthen problem-solving skills, and gain valuable exposure to entrepreneurship and the start-up ecosystem, while preparing for the national-level SIH 2025.



Students working on innovative solutions during the Internal Hackathon for SIH 2025.



Participants during the hackathon.



Winners of the Internal Hackathon for SIH 2025.

HIGHLIGHTS



25 Teams
Participated



Innovative Software &
Hardware Solutions



Team Metal Minds
Secured First Position



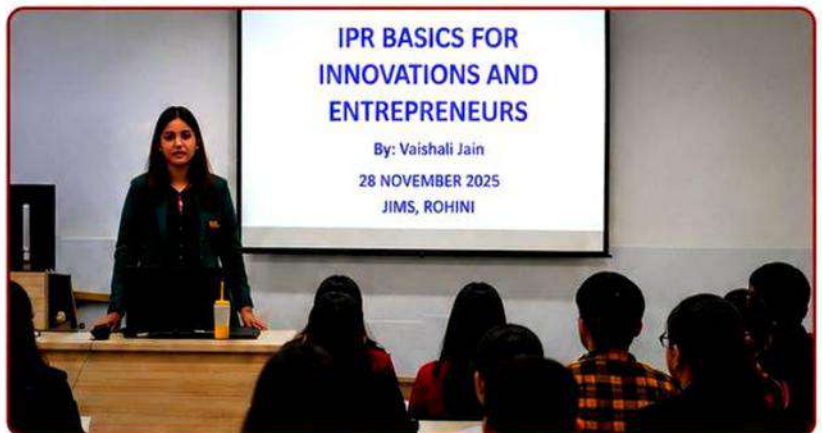
Team White True Coding
Won Second Position

2 IPR BASICS FOR INNOVATIONS AND ENTREPRENEURS

The Institution's Innovation Council (IIC) organized a session on "IPR Basics for Entrepreneurship and Innovators" on 28 November 2025, conducted by Vaishali Jain.

The session introduced students to the fundamentals of Intellectual Property Rights (IPR), including patents, trademarks, copyrights, and industrial designs, highlighting their importance in protecting innovations and business ideas.

Through practical examples and interactive discussions, participants gained a better understanding of safeguarding intellectual property and the role of IPR in fostering innovation and entrepreneurship.



Ms. Vaishali Jain delivering the session on IPR Basics.

HIGHLIGHTS



Fundamentals of
IPR Explained



Patents, Trademarks,
Copyrights & Designs



Practical Examples
& Discussions



Role of IPR in Fostering
Innovation

IMPACT & OUTCOMES



Encouraged innovative thinking
and problem-solving.



Improved understanding of IPR
and its applications.



Built confidence to participate in
national-level competitions.



Enhanced exposure to entrepreneurship
and start-up opportunities.



Promoted awareness about protecting
innovations and ideas.



Strengthened the culture of innovation
and intellectual property awareness.



“ Innovation starts with an idea and grows with action. ”



www.jimsindia.org



011-45184000



#LifeAtJIMS



INSTITUTE INNOVATION COUNCIL

1

EXPERT TALK ON TECHNOLOGY READINESS LEVEL (TRL), MRL, IRL, IP COMMERCIALIZATION & TECH-TRANSFER

The Institution's Innovation Council (IIC), JIMS Rohini, organized an expert talk on Technology Readiness Level (TRL), Manufacturing Readiness Level (MRL), Innovation Readiness Level (IRL), IP Commercialization, and Technology Transfer on 26 February 2026.

The session introduced students to the innovation lifecycle, technology assessment frameworks, intellectual property commercialization, and mechanisms for transferring research into market-ready products.

Participants gained valuable insights into transforming innovative ideas into commercially viable solutions while understanding the importance of technology readiness in entrepreneurship and startup development.



Expert delivering a session on Technology Readiness and Tech Transfer.



Felicitation of the expert speaker by IIC Coordinator.

HIGHLIGHTS



Understanding
TRL, MRL & IRL



Technology
Commercialization



IP Management &
Tech Transfer



Innovation Readiness
for Startups

2

PITCH PERFECT 2.0: STUDENT STARTUP PITCH COMPETITION

Pitch Perfect 2.0, organized by the Institution's Innovation Council at JIMS Rohini, provided aspiring student entrepreneurs with a platform to present innovative startup ideas before a panel of experts.

The competition encouraged participants to demonstrate creativity, problem-solving abilities, business model development, and presentation skills.

Students received constructive feedback from mentors and industry experts, helping them refine their entrepreneurial ideas while promoting innovation, confidence, and startup culture on campus.

The event was held on 8th April 2026.



Students presenting their startup ideas during Pitch Perfect 2.0.



Winners and organizers of Pitch Perfect 2.0.

HIGHLIGHTS



Startup Idea
Presentation



Business Model
Innovation



Expert Jury
Feedback



Entrepreneurial Skill
Development

IMPACT & OUTCOMES

- Enhanced understanding of technology commercialization and innovation readiness.
- Encouraged students to transform ideas into market-ready ventures.

- Improved entrepreneurial thinking and startup pitching skills.
- Strengthened knowledge of intellectual property commercialization.

- Promoted innovation, creativity, and problem-solving.
- Fostered a vibrant entrepreneurial ecosystem on campus.



Innovation starts with an idea and grows with action.



www.jimsindia.org



011-45184000



#LifeAtJIMS



INSTITUTE INNOVATION COUNCIL

1 IDEA POSTER PRESENTATION

The Idea Poster Presentation Event at JIMS Rohini provided students from BBA, BCA, BA Economics, and MCA with a platform to showcase innovative ideas through creative posters.

Participants presented concepts related to sustainability, food innovation, fashion, and technology, highlighting problem statements, solutions, target audiences, and value propositions.

The event encouraged creativity, critical thinking, and effective communication while fostering meaningful discussions and idea sharing. The event concluded successfully, with Team Glowcare receiving the award for Best Poster.

The event was held on **8th November 2025**.



Participants with their innovative idea posters during the Idea Poster Presentation.



Winners of the Idea Poster Presentation receiving their award.

HIGHLIGHTS



Creative Poster Presentations



Innovative Business Ideas



Critical Thinking & Idea Sharing



Team Glowcare Won Best Poster

2 VORTEX 2.0

Vortex 2.0, a two-day hackathon organized by Geek Room JIMS on 13th & 15th April 2026, successfully promoted innovation, teamwork, and technical problem-solving among students.

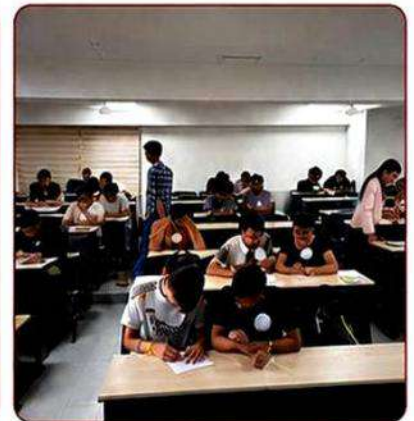
The event featured two competitions: Hack Vortex, focused on idea pitching and innovation, and The Silent Query, which tested coding, SQL, and analytical skills.

Participants developed creative solutions to real-world challenges under the guidance of industry experts and mentors.

The event provided valuable hands-on learning experiences, encouraged collaboration, and enhanced students' technical and problem-solving abilities, making it a highly successful initiative.



Participants and organizers of Vortex 2.0.



Participants solving challenges during Vortex 2.0.

HIGHLIGHTS



Two-Day Hackathon Experience



Hack Vortex (Idea Pitching & Innovation)



The Silent Query (Coding, SQL & Analytics)



Mentorship, Collaboration & Hands-on Learning

IMPACT & OUTCOMES

- ✓ Encouraged creativity and innovative thinking among students.
- ✓ Enhanced technical, analytical, and problem-solving skills.

- ✓ Provided a platform to showcase and refine business ideas.
- ✓ Strengthened collaboration, teamwork, and leadership abilities.

- ✓ Fostered entrepreneurial mindset and startup culture.
- ✓ Promoted interaction with mentors and industry experts.



Innovation starts with an idea and grows with action.



BRANDFORGE: IPR BRANDING CHALLENGE 2026

The IPR Cell under IIC at JIMS, Sector 5, Rohini, organised BrandForge: IPR Branding Challenge on 27 February 2026, a one-of-a-kind competition that placed students at the intersection of creativity, brand strategy, and intellectual property awareness.

The event was built around a simple yet powerful premise: give students a product, set the clock, and let their imagination do the rest. The product concept was revealed to all twenty-one participants simultaneously at the start of the event. Each student had exactly one hour to design a complete brand identity using Canva in A4 poster format. The submission had to include a creative brand name, a catchy tagline, an original logo, and a clear brand description articulating the product's Unique Selling Proposition.

The use of AI tools or AI-generated content was strictly prohibited. Every idea, visual, and word had to come entirely from the participant—challenging them to be authentically creative.

All twenty-one participants engaged enthusiastically, showcasing diverse brand identities. The judging panel, Ms. Silky Madan and Mr. Harsh, evaluated entries on creativity, originality, visual appeal, and clarity of brand positioning, commending the quality and effort of all.



Winners of BrandForge: IPR Branding Challenge 2026 receiving their certificates and trophies.



Organizers and judges with the IPR Cell team after the event.

HIGHLIGHTS



Surprise Product
Reveal for All
Participants



One Hour Challenge
to Design Brand
Identity



Creative Brand Name,
Tagline, Logo & Brand
Description



No AI Tools or
AI-generated Content
Allowed



Judged on Creativity,
Originality, Visual Appeal
& Brand Positioning

IMPACT & OUTCOMES

Encouraged originality, creativity, and innovative thinking.

Strengthened time management and idea execution skills.

Provided a platform for expression and creative problem-solving.

Enhanced understanding of brand strategy and IPR.

Promoted awareness about intellectual property and its importance in branding.

Motivated students to pursue careers in branding and marketing.



“ Creativity is thinking up new things. Innovation is doing new things. ”



INSTITUTE INNOVATION COUNCIL

1 SESSION ON ACHIEVING PROBLEM – SOLUTION FIT

The Institution's Innovation Council (IIC) of JIMS, Sector-5, Rohini, organized an insightful online session on "Achieving Problem-Solution Fit" on 14th November 2025. The event was conducted under the guidance of President Dr. Deepti Khanna and convened by Dr. Shivani Vats. The session began at 12:00 noon via Google Meet and witnessed active participation from students across BBA, BA (Economics), BCA, and MCA programs.

The keynote speaker, Mr. Manoj Kumar Singh, Head – Growth & Strategy, India & South Asia at GE HealthCare, Bengaluru, shared practical perspectives on how innovators can clearly define real-world problems and align their solutions with user needs. He highlighted the importance of problem validation, user research, and structured thinking while designing impactful solutions.

The session encouraged students to think critically, ask meaningful questions, and refine their approach toward innovation. The interactive discussion made the event highly engaging, enabling participants to gain a deeper understanding of how problem-solution fit forms the foundation of successful innovation.



HIGHLIGHTS



Insights from
Industry Expert



Importance of Problem
Validation & User Research



Understanding
Problem-Solution Fit



Interactive Discussion
& Key Takeaways

2 SESSION ON ACCELERATORS / INCUBATION OPPORTUNITIES

The Institution's Innovation Council (IIC) and Start-Up Cell of JIMS, Sector-5, Rohini, organized a session on "Accelerators/Incubation – Opportunities for Students and Faculties" on 12 August 2025. The speaker, Jigar Mehta, shared his entrepreneurial journey and explained how incubation and accelerator programs support start-ups through mentorship, funding, networking, and industry guidance.

The interactive session inspired students and faculty to explore entrepreneurship and innovation, providing valuable insights into the start-up ecosystem.



HIGHLIGHTS



Entrepreneurial Journey
by Industry Expert



Opportunities through
Incubation & Accelerators



Insights on Funding,
Mentorship & Networking



Motivation to Explore
Entrepreneurship

IMPACT & OUTCOMES

- Enhanced understanding of problem-solution fit.
- Encouraged critical thinking and innovation mindset.

- Awareness about incubation, accelerators & start-up ecosystem.
- Inspires students to pursue innovation & entrepreneurship.

- Practical insights from industry experts.
- Strengthened innovation culture on campus.



“ Innovation starts with an idea and grows with action. ”



INSTITUTE INNOVATION COUNCIL

1 WORKSHOP ON EFFECTIVE SALES AND MARKETING STRATEGIES FOR STARTUPS

The Institution's Innovation Council (IIC) of Jagan Institute of Management Studies successfully organized a workshop titled "Effective Sales and Marketing Strategies for Startups" on 9th February 2026 as part of the IIC 7.0 Calendar Activities (Quarter 2). The workshop was conducted in offline mode at Room B-302 and witnessed active participation from students across various programs.

The primary objective of the workshop was to provide students with practical insights into sales and marketing strategies specifically designed for startups operating in competitive and dynamic market environments. The session aimed to bridge the gap between theoretical knowledge and real-world business practices by highlighting contemporary marketing approaches, customer acquisition strategies, branding techniques, and market positioning.

The resource person shared valuable industry experiences and discussed key aspects such as understanding customer needs, building strong value propositions, leveraging digital platforms for marketing, and developing sustainable sales strategies. Real-life examples and case-based discussions helped participants understand the challenges faced by startups and the strategic solutions required for long-term growth.

The session was interactive, encouraging students to ask questions and engage in meaningful discussions.

The workshop proved to be highly informative and engaging, enabling students to gain a practical understanding of how sales and marketing functions play a crucial role in the success of startups. Participants appreciated the clarity of concepts, real-world relevance, and interactive approach adopted during the session. The event contributed significantly to enhancing entrepreneurial awareness, strategic thinking, and industry readiness among students.

Overall, the workshop was a successful initiative under the IIC framework, aligning with the institute's objective of promoting innovation, entrepreneurship, and experiential learning. The positive feedback received from participants reflected the effectiveness and academic value of the session, and the event successfully fulfilled its intended learning outcomes.



HIGHLIGHTS



Practical Insights into Sales & Marketing for Startups



Strategies for Customer Acquisition & Market Positioning



Leveraging Digital Platforms for Effective Marketing



Real-life Examples & Case-based Discussions



Interactive Session & Student Engagement

IMPACT & OUTCOMES



Enhanced understanding of sales and marketing strategies for startups.



Strengthened awareness about market positioning and branding.



Improved ability to identify and understand customer needs.



Practical knowledge of digital marketing and customer acquisition techniques.



Encouraged strategic thinking and innovation mindset.



Increased industry readiness and entrepreneurial confidence.



“ Innovation starts with an idea and grows with action. ”



www.jimsindia.org



011-45184000



#LifeAtJIMS



ATAL INNOVATION MISSION



ATAL COMMUNITY DAY

An interactive session on "Problem Identification & Problem Statement Writing" was conducted on 15 April 2026 at DAV Pushpanjali under the Atal Saarthi Initiative of NITI Aayog, Led by Silkky Madan, the session introduced students to identifying real-world problems and writing effective problem statements through practical examples and interactive activities. The session enhanced participants' critical thinking, problem-solving, and innovation skills, encouraging them to adopt a structured and solution-oriented approach to challenges.



Resource person explaining problem identification and statement writing



SESSION ON STORYTELLING YOUR IDEAS

An interactive session on "Storytelling Your Ideas" was conducted on 10 April 2026 at Lancer Convent School under the Atal Saarthi Initiative. Led by Shivani Wadhwa under the guidance of Priyanka Gandhi, the session introduced students to storytelling, idea presentation, and effective communication through interactive activities. The session enhanced participants' creativity, confidence, and presentation skills, encouraging them to communicate their ideas effectively in academic.



Resource person engaging students in storytelling and idea presentation

**KEY
TAKEAWAYS**



Celebrating
Achievements



Building
Connections



Encouraging
Participation



Creating
Unity



ATAL INNOVATION MISSION



WORKSHOP ON IOT CONCEPTS AND IMPLEMENTATION

A workshop on "IoT Concepts and Implementation – IoT using Arduino" was conducted on 8 May 2026 at Vikas Bharti Public School under the ATAL Saarthi Initiative of NITI Aayog. The session was led by Deepika, introducing students to IoT fundamentals, Arduino programming, sensors, and smart applications. Through hands-on activities and practical demonstrations, students gained valuable experience in coding, circuit design, and problem-solving, fostering innovation and interest in emerging technologies.



Resource person explaining IoT concepts to students



IoT Fundamentals
with Arduino



Hands-on Activities
& Demonstrations



Innovation & Interest in
Emerging Technologies



CELEBRATING NEP ANNIVERSARY

The Institution's Innovation Council (IIC) of JIMS, Sector-5, Rohini, in collaboration with Mount Abu School, organized the session "Say It Smart: Celebrating NEP Anniversary Through Art of Expression" on 30th July 2025 in the ATL Lab, where over 50 students participated in interactive activities focused on communication skills. Through stage presentations, quizzes, and listening exercises, students learned the importance of effective verbal and non-verbal communication, active listening, and clarity in expression. The session helped them improve confidence, teamwork, and understanding of how communication is a two-way process.



Resource person engaging with students during the NEP Anniversary session



Communication
Skills Development



Interactive Activities
& Engagement



Confidence, Teamwork
& Active Listening



ATAL INNOVATION MISSION



EMPOWERING STUDENTS THROUGH CYBER SAFETY EDUCATION

An informative and engaging session on "Cyber Security and Digital Ethics" was successfully conducted on 11th May 2026 at Himalaya Public School, Rohini under the Atal Saarthi Initiative. The event was organized under the aegis of the Institution's Innovation Council (IIC), in collaboration with the Atal Innovation Mission, with the objective of spreading awareness regarding cyber safety, responsible digital behavior, and ethical use of technology among students.



Dr. Geeta Sharma addressing students on cyber safety and digital ethics

The session was conducted by the esteemed speakers, Dr. Geeta Sharma, Associate Professor, JIMS and Dr. Priyanka Gandhi, Associate Professor, JIMS, who shared valuable insights on the growing importance of cybersecurity and digital ethics in today's technology-driven world.



Felicitations of speakers by IIC members



Dr. Priyanka Gandhi discussing ethical use of technology



Awareness on Cyber
Threats & Safety



Responsible Digital
Behaviour



Ethical Use of Technology
& Digital Citizenship



TEACHER TRAINING PROGRAM

A comprehensive Teacher Training Program was conducted on 23rd August 2025 at Lancer Convent School, Rohini for educators of the Northwest Redline Cluster. The program was organized under the Atal Innovation Mission – Atal Saarthi Initiative by the Institution's Innovation Council (IIC), JIMS.

The training comprised three insightful sessions on Learning Outcomes & Pedagogies, Promoting Mental Health & Wellness among Students, and Case Writing & Research, led by esteemed faculty members of JIMS.

The sessions empowered teachers with innovative strategies, wellness awareness, and research-oriented teaching approaches to create engaging, supportive, and future-ready classrooms.



Resource person addressing teachers during the training program



Innovative Pedagogical
Strategies



Student Mental Health
& Wellness



Case Writing &
Research Skills





NSS: NATIONAL SERVICE SCHEME



PLANTATION DRIVE

The NSS Unit of JIMS Rohini organized a Plantation Drive under the Green Action Plan 2025–26 on the occasion of Hariyali Teej. The drive was conducted from 1 July to 27 July 2025 under the guidance of Dr. Ankur Tayal and Ms. Rupakshi Gaur, NSS In-charges.

Total 471 saplings were planted across four locations including JIMS Campus and nearby areas to promote greenery and biodiversity.



Plantation drive at JIMS Campus.



Sapling distribution and plantation at nearby locations.



471
Saplings
Planted



4
Locations
Covered



Guided by
Dr. Ankur Tayal &
Ms. Rupakshi Gaur



GURUDWARA SEWA ON GURU NANAK JAYANTI

The NSS Cell of JIMS organized a Gurudwara Sewa on 5 November 2025 on Guru Nanak Jayanti at the local Gurudwara Sahib.

NSS volunteers participated in langar preparation, cleaning activities, and assisting devotees to promote the values of sewa and compassion taught by Guru Nanak Dev Ji.

The event helped students learn discipline, teamwork, and the importance of selfless service.



Volunteers during langar sewa.



Preparing langar with dedication.



Promoted
Sewa &
Compassion



Active Student
Participation



Values of
Teamwork &
Selfless Service

“

Service to others is the rent you pay for your room here on earth.

– Guru Nanak Dev Ji

”

KEY TAKEAWAYS



Community
Engagement



Environmental
Responsibility



Social
Awareness



Character
Building



NSS: NATIONAL SERVICE SCHEME



HEALTH CHECK-UP CAMP AND HEALTH TALK

The NSS organized a Health Check-up Camp and Health Awareness Session on **30 December 2025** in collaboration with **MAX Super Speciality Hospital** at the college campus.

The programme was conducted under the guidance of Ms. Rupakshi Gaur, Faculty In-charge, NSS, with active support from NSS student volunteers.

The initiative aimed to promote preventive healthcare and spread awareness about lifestyle diseases and respiratory health among staff members.



Health Check-up Camp: Medical professionals conducting health check-ups for faculty and staff.



Promoted Preventive Healthcare



Spread Awareness about Lifestyle Diseases



Encouraged Respiratory Health



Active Support from NSS Volunteers



COMMUNITY HEALTH OUTREACH & MEDICAL CAMP

The NSS Cell of JIMS Rohini organized a Community Health Outreach / Health Camp on **3 February 2026** in collaboration with **Edumedha and CK Birla Hospital, Delhi**.

The programme included an expert awareness session by Dr. Amit Prakash Singh, Consultant – Internal Medicine, CK Birla Hospital, on holistic health and preventive healthcare along with various medical screenings.



Community Health Outreach: Experts interacting with participants during the awareness session.



Expert Awareness Sessions by Medical Specialist



Promoted Holistic Health & Preventive Healthcare



Various Medical Screenings Conducted



Community Health Outreach



YUVA KUMBH – "YOUTH AND NATION BUILDING"

The NSS Unit of Jagan Institute of Management Studies, in collaboration with Rashtriya Swayamsevak Sangh, organized **Yuva Kumbh 2026** on **28 March 2026** with the theme "Youth and Nation Building."

The event featured inspiring addresses by Chief Guest Dr. Vijay Dhamkar and Guest Speaker Rajneesh Jindal, along with vibrant cultural performances by college societies.

Through discussions, music, drama, dance, poetry, and rap, the programme promoted cultural values, and social responsibility among students.



Yuva Kumbh 2026: Guest speaker addressing students during the inspiring session.



Inspiring Addresses by Eminent Speakers



Vibrant Cultural Performances by College Societies



Promoted Cultural Values & Social Responsibility



Engaged & Empowered Youth

KEY TAKEAWAYS



Industry Awareness



Practical Learning



Analytical Thinking



Career Readiness



NSS AND EDUMEDHA



POTLI BAG STALL INITIATIVE

The NSS Unit of Jagran Institute of Management Studies, in collaboration with Edumedha, organized a Potli Bag Stall on 9 October 2025 at JIMS Rohini, Sector-5. The initiative aimed to promote sustainable livelihoods, eco-friendly products, women empowerment, and entrepreneurship through skill-based learning. The girl students and women from the Edumedha Skill Centre, showcasing creativity, and sustainability created the handcrafted potli bags displayed at the stall.



Potli Bag Stall: Girl students and women showcasing handcrafted potli bags created through skill-based learning.



Promoted
Sustainable
Livelihoods



Empowered
Women
Artisans



Encouraged
Eco-friendly
Products



Showcased
Student
Creativity



WORKSHOP ON "MENSTRUAL HEALTH AND HYGIENE"

The NSS Unit and Edumedha of Jagran Institute of Management Studies organized a social initiative visit to Bhaktawarpur Village on 30 October 2025 in collaboration with Kasturba Gandhi National Memorial Trust and Amoli Society for Women. The programme focused on women's health and menstrual hygiene awareness through interactive sessions, sanitary pad distribution, and a nukkad natak performed by the Sankalp Drama Society. The initiative helped break social taboos related to menstruation and encouraged open dialogue within the community.



Workshop on Menstrual Health and Hygiene: Interactive session conducted with women in the community.



Promoted
Women's
Health



Distributed
Sanitary
Pads



Nukkad Natak
by Sankalp
Drama Society



Encouraged
Open
Dialogue

KEY TAKEAWAYS



Industry
Awareness



Practical
Learning



Analytical
Thinking



Career
Readiness



NSS AND EDUMEDHA



CHILDREN'S DAY CRICKET MATCH

The NSS Cell of Jagan Institute of Management Studies, in collaboration with EduMedha and the Sports Club of JIMS, successfully organized a friendly Cricket Match on 14 November 2025 on the occasion of Children's Day for children of Alipur Home for Boys and Lajpat Nagar Home for Boys.

The event promoted sportsmanship, teamwork, physical fitness, and social interaction through cricket matches, interactive sessions, and T-shirt distribution and making Children's Day memorable for all participants.



Children's Day Cricket Match: Promoting sportsmanship and teamwork among young participants.



Promoted
Sportsmanship



Encouraged
Teamwork



Promoted
Physical Fitness



Made Children's Day
Memorable



BISLERI INDIA – BOTTLE FOR CHANGE

The NSS Cell of Jagan Institute of Management Studies, in collaboration with Bisleri International under the "Bottle for Change | Say No to Plastic" campaign, successfully organized a Plastic Bottle Collection and Awareness Drive from 25 February to 31 March 2026.

Students and NSS volunteers actively participated in a campus-wide bottle collection drive and a poster-making activity to spread awareness about plastic pollution and recycling.



Bottle Collection Drive: Students contributing towards a cleaner and plastic-free environment.



Promoted
Plastic Pollution
Awareness



Encouraged
Recycling
Habits



Active Student
Participation



Spread Awareness
for a Greener
Tomorrow

“

Service to others is the rent you pay for your room here on earth.

– Guru Nanak Dev Ji

”

KEY
TAKEAWAYS



Industry
Awareness



Practical
Learning



Analytical
Thinking



Career
Readiness



GUEST SESSIONS



CAREER OPPORTUNITIES AFTER BCA

A Guest Session on "Career Opportunities after BCA" was organized by JIMS Rohini, Sector-5 on 3rd October 2025 for BCA Batch (2025-29). The resource person for the session was Dr. Shivani Vats, a distinguished academican with expertise in computer applications, data analytics, and higher education counselling.

The session aimed to provide students with clarity on their professional journey ahead, covering potential job roles, higher education options, and industry expectations. It served as a valuable platform for students to gain insights and plan their careers effectively.



Dr. Shivani Vats addressing the BCA students.



Students engaging during the interactive session.



Explored
Career
Pathways



Guidance on
Higher Education
Options



Insights on
Industry
Expectations



Informed
Career
Planning



FLIGHT FROM POTENTIAL TO PERFORMANCE

A Guest Session on "Flight from Potential to Performance" was organized on 1st October 2025 for students of BBA, BCA, and BA Eco (H) Batch (2025-25). The resource person for the session was Dr. Sunil Keswani, a professional trainer with expertise in personal development and performance coaching.

The session focused on helping students bridge the gap between their potential and actual performance. The session was highly interactive, with students actively participating in discussions and activities.



Dr. Sunil Keswani delivering an insightful session on personal growth and performance.



Focused on
Personal
Development



Bridged the Gap
Between Potential
& Performance



Interactive
Discussions &
Activities



Motivated for
Continuous
Improvement

KEY TAKEAWAYS



Career
Guidance



Skill
Development



Industry
Exposure



Personal
Growth



www.jimsindia.org



011-45184000



#LifeAtJIMS



INDUSTRY RELEVANCE AND CAREER PATHS

A Guest Session on "From Economics to Analytics: Industry Relevance and Career Paths" on 9th February 2026 for BA Economics students (IV Semester). The resource person was Mr. Pranjal Gupta, Senior Associate in Management Consulting at PwC US Advisory, who brought valuable industry perspective to the session. The session aimed to help Economics students understand how their academic background translates into real-world career opportunities, particularly in the growing field of data analytics and management consulting.



Mr. Pranjal Gupta being felicitated by a faculty member.



Industry
Insights



Career
Guidance



Data Analytics
Awareness



Consulting
Exposure



AI APPLICATIONS IN HR AND BUSINESS

A Guest Session on "AI Applications in HR and Business" was organized on 10th April 2026 for BBA 1st Year students. The resource person was Ms. Divya Arora, HR Professional at Accenture, with over 4 years of experience in campus recruitment, early career hiring, and university engagement. The session provided students with practical insights into how Artificial Intelligence is transforming business operations, particularly in Human Resource Management. Ms. Arora guided students on how to identify the right career path, begin learning AI, and develop industry-relevant skills.



Ms. Divya Arora addressing the students during the session.



AI in HR
Understanding



Career Path
Guidance



Skill
Development



Industry-Relevant
Insights

**KEY
TAKEAWAYS**



Career
Guidance



Skill
Development



Industry
Exposure



Personal
Growth



www.jimsindia.org



011-45184000



#LifeAtJIMS



DIGITAL MARKETING IN THE INNOVATION ERA

A Guest Session on "Creativity Meets Strategy: Digital Marketing in the Innovation Era" was organized by JIMS Rohini, Sector-5 on **24th March 2026** under the Institution's Innovation Council (IIC), in collaboration with the national initiative Visit Bharat Abhiyan.

The resource person was Ms. Kritika Saluja, Senior Manager, Digital Marketing at WPP Media, with over 10 years of experience in brand strategy, content marketing, and digital growth.

Ms. Saluja explored the evolving landscape of digital marketing, covering topics ranging from the psychology behind viral content to the role of emerging technologies in reshaping brand communication.



Ms. Kritika Saluja being felicitated by a faculty member.



Explored Evolving
Digital Marketing
Landscape



Insights on Viral
Content & Consumer
Psychology



Role of Emerging
Technologies in
Marketing



Future-ready
Brand
Communications



CAREER COMPASS 360°

A career guidance session titled "Career Compass 360°" was organized by JIMS Rohini, Sector-5 on 2nd February 2026 for BBA students under the Mentorship Program. The session was conducted by Mr. Anmol Upadhyay, Associate Director at TIME Education, who brought valuable academic and corporate insights to the discussion.

The session focused on creating awareness about higher education pathways in India and abroad. Students were guided to evaluate their interests, strengths, and long-term goals to make informed career decisions. The session was highly interactive and empowering, giving students the clarity and direction.



Mr. Anmol Upadhyay addressing the students.



Students actively engaging during the session.



Awareness on
Higher Education
Pathways



Evaluation of
Interests,
Strengths & Goals



Insights on
India & Global
Opportunities



Interactive Session
for Informed Career
Decisions

KEY TAKEAWAYS



Career
Guidance



Skill
Development



Industry
Exposure



Personal
Growth



www.jimsindia.org



011-45184000



#LifeAtJIMS



RESUME BUILDING & LINKEDIN PROFILE DEVELOPMENT

A session on "Resume Building & LinkedIn Profile Development" was organized by JIMS Rohini, Sector-5 on 3rd February 2026 under the Mentorship Program, aimed at strengthening the employability skills of students. The session was conducted by Mr. Pawan Kumar, Senior Verbal Faculty at Triumphant Institute of Management Education (T.I.M.E.), with expertise in CAT, GMAT, CUET, and IPMAT preparation. He provided practical insights into creating impactful resumes, optimizing LinkedIn profiles, and effectively showcasing skills and academic achievements.



Mr. Pawan Kumar addressing the students.



Resume
Optimization



LinkedIn Profile
Enhancement



Exam & Career
Preparation



Showcasing Skills &
Achievements



UNLOCKING INTERNATIONAL OPPORTUNITIES:

An International Seminar on "Unlocking International Opportunities: PG Study Guide for Economics Students" was organized on 17th February 2026 under the Mentorship Program. The session featured two distinguished speakers – Ms. Anahita Sawhney, Analytics Reporter at ION and alumna of Erasmus University Rotterdam, Netherlands, and Ms. Divya Madan, MSC Development Studies from the London School of Economics. The session covered key areas including selecting the right universities and courses, obtaining strong Letters of Recommendation, and preparing for entrance exams such as IELTS, GRE, and GMAT.



Ms. Anahita Sawhney being felicitated by a faculty member.



Global Study
Opportunities



University & Course
Selection



Strong Letters of
Recommendation



IELTS / GRE /
GMAT Preparation

**KEY
TAKEAWAYS**



Career
Guidance



Skill
Development



Industry
Exposure



Personal
Growth



WORKSHOP – DESIGN THINKING, CRITICAL THINKING & INNOVATION DESIGN

A workshop on “Design Thinking, Critical Thinking & Innovation Design” was organized by JIMS Rohini, Sector-5 on 27th February 2026 for BCA 4th Semester students under the Mentorship Program. The session was conducted by Mr. Amit Srivastava, Founder & CEO of Brain Mentors Pvt. Ltd. and Skillrisers Infotech Pvt. Ltd. The workshop introduced students to LeetCode and competitive programming, guiding them on how to read problem statements, design structured solutions, and apply logical thinking through loops, conditionals, and algorithms.



Mr. Amit Srivastava being felicitated by faculty members.



Design
Thinking



Critical
Thinking



Competitive
Programming



Innovation
& Problem Solving



GLOBAL IMMERSION PROGRAM: DUBAI 2025

A Guest Session on the Global Immersion Program – Dubai 2025 was organized by the IP Department of JIMS Rohini, Sector-5 on 30th September 2025 for students of BBA, BCA, and BA (Hons) Economics across all years. The session was aimed at introducing students to an upcoming international learning opportunity scheduled from 28th October to 1st November 2025. The program highlighted the academic, cultural, and career benefits of the trip, which included dual international certification from recognized institutions.



Students engaging during the session.



International
Exposure



Global Learning
Experience



Dual International
Certification



Career
Advantage

KEY TAKEAWAYS



Career
Guidance



Skill
Development



Industry
Exposure



Personal
Growth



E-COMMERCE UNFILTERED

A Guest Session on "E-Commerce Unfiltered" was organized by the IT Department of JIMS Rohini, Sector-5 on 23rd February 2026 for BBA students. The session was delivered by Mr. Shubham Grover, a proud alumnus of JIMS, who shared his real-world experience and practical perspective on the evolving landscape of e-commerce.

Mr. Grover discussed the real challenges, emerging opportunities, and behind-the-scenes realities of building and managing e-commerce ventures in today's competitive digital environment. The session encouraged students to think critically about online business models and digital entrepreneurship.



Mr. Shubham Grover interacting with the students.



Real-world
Industry
Insights



Understanding
E-commerce
Ecosystem



Encouraged
Critical
Thinking



Inspired
Future Digital
Entrepreneurs



BUSINESS ANALYTICS IN ACTION

A Guest Session on "Business Analytics in Action: Insights, Intelligence & Impact" was organized by JIMS Rohini, Sector-5 on 27th February 2026 under the Institution's Innovation Council (IIC), in collaboration with the national initiative Viksit Bharat Abhiyan.

The session was also held in celebration of National Science Day, highlighting the role of data analysis in driving future innovations. The resource person was Mr. Sparsh Srivastava, Consultant/Assistant Manager at Deloitte, who delivered an insightful talk on how business analytics shapes modern organizations.



Mr. Sparsh Srivastava being felicitated by a faculty member.



Data-driven
Decision
Making



Practical
Industry
Applications



Awareness
on Future
Innovations



Empowering
Informed
Business Minds

KEY TAKEAWAYS



Career
Guidance



Skill
Development



Industry
Exposure



Personal
Growth



www.jimsindia.org



011-45184000



#LifeAtJIMS



INDUSTRY EXPECTATIONS AND PRACTICAL LEARNING THROUGH CASE ANALYSIS

JIMS organized a guest session on "Industry Expectations and Learning through Case Analysis" under the BBA Mentorship Program on 6 April 2026.

The session was delivered by Abhishek Tandon, who shared valuable insights into industry expectations, global marketing, and case-based business analysis.

Through real-world examples and interactive discussions, students gained practical knowledge of corporate challenges and decision-making. The programme successfully enhanced students' analytical skills and prepared them for the evolving business environment.



Mr. Abhishek Tandon being felicitated by a faculty member.



Mr. Abhishek Tandon addressing the students during the session.



Insights into
Industry
Expectations



Global Marketing
Perspectives
Shared



Case-based
Business
Analysis



Enhanced
Analytical
Skills

KEY TAKEAWAYS



Career
Guidance



Skill
Development



Industry
Exposure



Personal
Growth



www.jimsindia.org



011-45184000



#LifeAtJIMS



PRE PLACEMENT ACTIVITIES

</> DSA TRAINING

A 5-Day DSA Training Program was conducted from 15th June 2026 to 24th June 2026 to strengthen students' coding fundamentals, logical thinking, and placement readiness through hands-on problem solving.

Students solved practical coding problems such as matrix and island problems, logical puzzles, and placement-oriented challenges while learning effective problem-solving strategies.

The training also included interview questions frequently asked by leading companies like Nagarro, IVP, and Apple. The sessions emphasized practical coding over theory, enabling students to improve their analytical thinking.



Resource person taking a DSA training session with students



Strengthened
Coding
Fundamentals



Hands-on
Problem Solving
Practice



Interview Questions
from Top Companies
(Nagarro, IVP, Apple)



Logical Thinking
& Analytical
Skills



Improved
Placement
Readiness



CASE STUDY ANALYSIS AND WORKSHOP

A Pre-Placement Session on "Mastering the Art of Case Study Analysis" was conducted on 17th November 2025 for BBA 3rd-year students in Room C-205. Organized by Dr. Silky Madan, the session was led by Dr. Parminder Bajaj.

The workshop focused on developing analytical, problem-solving, and decision-making skills essential for corporate recruitment and case-based interviews.

The session enhanced students' critical thinking, communication, and presentation skills.



Resource person conducting case study analysis workshop with students



Developed
Analytical &
Problem-solving
Skills



Enhanced
Decision-making
Abilities



Improved
Communication
Skills



Strengthened
Presentation
Skills



Prepared for
Corporate
Recruitment





MOCK INTERVIEW SESSION

As part of the pre-placement training series, Mock Interviews for **1st Year MCA students** were organised on **28th February 2026** under the guidance of industry resource person and faculty mentors. The members conducted individual interviews simulating real placement conditions to assess students on communication skills, confidence, subject knowledge, attitude, grooming, and overall presentation.

Students participated enthusiastically and received constructive feedback on their interview performance and resumes. The session helped them gain practical interview experience, improve professional etiquette, and build confidence for upcoming campus placement drives.



Faculty members conducting mock interview with a student



Real Placement
Interview
Simulation



Assessment of
Communication
& Confidence



Subject Knowledge
& Overall
Presentation



Constructive Feedback
on Performance
& Resumes



Practical Experience &
Confidence for Campus
Placements



SELF-AWARENESS & HIDDEN POTENTIAL SESSION

The Department of Computer Applications organized an insightful session on "Self-Awareness and Exploring Hidden Potential" on 5th March 2026 for BCA first-year students. It was by Ms. Shaurya Sharma, Assistant Professor and Clinical Psychologist.

Students actively participated in interactive discussions and a Mock Personal Interview activity, which helped them understand interview dynamics and improve communication skills.



Ms. Shaurya Sharma interacting with students during the session



Self-Awareness
& Personal
Growth



Interactive
Discussions &
Engagement



Mock Personal
Interview
Activity



Improved
Communication
Skills



Recognizing & Exploring
Hidden Potential





MOCK PI – BCA FINAL YEAR

The Pre-Placement Club organized a Mock Personal Interview session for BCA 3rd-year students on **8th November 2025** in the PI Cabins, C-Block. The interviews were conducted by Mr. Abhilesh Malik and Dr. Geeta Sharma to simulate real placement interview conditions. Students also discussed their resumes and academic projects with the panel.

The session highlighted the importance of effective communication, technical knowledge, critical thinking, and interview etiquette. Student feedback reflected that the activity enhanced their confidence, self-awareness, and understanding of interview preparation.



Student interacting with the panel during the Mock PI session



Simulated Real
Placement
Interviews



Resume &
Project
Discussion



Effective
Communication
& Interview Etiquette



Technical Knowledge
& Critical
Thinking



Boosted Confidence
& Self-awareness
in Students



HOW TO USE LINKEDIN FOR EFFECTIVE NETWORKING AND JOB SEARCH

A session on "How to Use LinkedIn for Effective Networking and Job Search" was conducted on 12th November 2025 for BCA 3rd-year students. Organized by Dr. Geeta Sharma, the session was led by Mr. Sandhya Goel, AI Engineer at Bynd AI, and Ms. Jyotee Naair, Head – Training and Placements.

The resource persons shared practical insights on building a strong professional presence, connecting with industry professionals, and leveraging LinkedIn for internships and placements. The session enhanced students' confidence in using LinkedIn.



Resource person addressing students during the LinkedIn session



Build Strong
Professional
Presence



Connect with
Industry
Professionals



Leverage for
Internships &
Placements



Practical Insights
on Using
LinkedIn



Enhanced Confidence
in Professional
Networking





PRE PLACEMENT ACTIVITIES



CAREER AWARENESS SESSION

The Pre-Placement Club (Economics), JIMS Sector-5, Rohini, organized a Career Awareness Session on 19 September 2025 for 3rd Year B.A. (H) Economics students.

The session was conducted by Ms. Vaishali Jain, Dr. Veena Panjwani, and Dr. Vandana Raghava to create awareness about diverse career opportunities after graduation.

Students were introduced to career options in academics, finance, data analysis, research, public policy, and corporate sectors. Students actively participated and showed keen interest throughout the program. Feedback revealed that the session helped them gain clarity about academic and professional opportunities.



Ms. Vaishali Jain addressing the students during the Career Awareness Session.



Real Placement
Interview
Simulation



Assessment of
Communication
& Confidence



Subject Knowledge
& Overall
Presentation



Constructive Feedback
on Performance
& Resumes



Practical Experience &
Confidence for Campus
Placements



BCA INDUCTION PROGRAMME

The BCA Student Induction Programme 2025 welcomed the new batch through a series of academic, technical, cultural, sports, placement, alumni, and innovation-focused activities. Students were introduced to the institute's academic ecosystem, faculty, placement support, and student clubs, fostering a strong sense of belonging.

The induction programme was held from 18th August, 2025 to 22nd August, 2025. Interactive sessions encouraged teamwork, communication, logical thinking, and confidence while exposing students to emerging technologies, entrepreneurship, and career opportunities. The programme laid a strong foundation for students' academic and professional journey by promoting innovation, leadership, collaboration, and continuous learning.



EVENT HIGHLIGHTS

-  **18 Aug 2025:** Orientation Programme & Codethon
-  **19 Aug 2025:** Placement Orientation & Sports Activities
-  **20 Aug 2025:** Team-Building and Interactive Games
-  **21 Aug 2025:** Alumni Interaction & Technical Project Showcase
-  **22 Aug 2025:** IIC Founder Talk – Converting Innovation into a Startup





INFORMATIVE SESSION ON NIMCET EXAMINATION AND MCA ADMISSIONS

An informative session on the NIMCET Examination and MCA admissions was organized on **10th February 2026** for BCA students at JIMS.

The session was conducted by Dr. Shivani Vats (Assistant Professor, IT Department), who guided students about career opportunities after BCA and provided detailed information regarding the MCA course and NIMCET examination.

The session covered eligibility, syllabus, registration process, important dates, participating NITs, admission opportunities, and placement prospects through a PowerPoint presentation. Students actively participated in the interactive question-answer session and were also motivated for the CUET examination.



Dr. Shivani Vats addressing BCA students during the session



Interactive session with students on NIMCET and MCA opportunities



Exam Eligibility
& Syllabus
Guidance



Important Dates &
Registration Process
Explained



Information on
Participating
NITs



MCA Admissions &
Career Opportunities
Explored



Placement Prospects
& CUET Motivation



PROBLEM TECHNIQUES USING JAVA

A 5-Day Java Training Program was conducted to strengthen students' programming fundamentals, object-oriented programming skills, and placement readiness through hands-on learning. The training was held from **12th January 2026 to 16th January 2026**.

The training concluded with mini projects like Library Management Systems and Student Portals, integrating OOP, Collections, and database operations. Real-world problem statements and placement-oriented challenges enhanced students' analytical thinking, coding efficiency, problem-solving skills, and overall readiness for software development roles and coding interviews.



Hands-on coding session during the Java Training Program



Strong
Programming
Fundamentals



Object-Oriented
Programming
Skills



Collections &
Database
Operations



Real-world Projects
& Practical
Learning



Placement Readiness
& Interview
Preparation





NISM CERTIFICATION SESSION

A session on Financial Literacy and NISM Certification was conducted on 18th March 2026 for second and third-year BBA students. Organised in collaboration with SEIPRI under SEBI and led by Mr. Amit Sharma, the session focused on budgeting, saving, investing, and various investment avenues. Students were also introduced to NISM certifications, their eligibility, and career opportunities in the financial sector. Interactive discussions and Q&A sessions enhanced financial awareness and encouraged interest in professional certifications.



Mr. Amit Sharma delivering the NISM & MCA Information Session.



Financial
Literacy &
Budgeting



Saving,
Investing &
Investment
Avenues



NISM Certifications
– Eligibility &
Benefits



Career Opportunities
in the Financial
Sector



Interactive
Discussions
& Q&A



COMMUNICATION SKILLS SESSION

A Communication Skills Workshop was conducted on 18th March 2026 for first-year BCA and BBA students as part of pre-placement activities. Led by Ms. Rupakshi Gaur, the workshop focused on verbal and non-verbal communication, interview confidence, presentation skills, and professional etiquette through role plays and mock interactions. Students gained better understanding of body language, tone modulation, and active listening, which improved their confidence and employability readiness.



Ms. Rupakshi Gaur conducting the Communication Skills Workshop.



Verbal &
Non-verbal
Communication



Interview
Confidence



Presentation
Skills



Role Plays &
Mock Interactions



Active Listening
& Professional
Etiquette





BUILDING STRONG CODING FUNDAMENTAL

A 5-Day Training Program on "C & C++ Logic Building" was conducted from 6th to 10th January 2026 at the Auditorium Building, JIMS, for MCA students.

Organized by the Department of MCA, the program was led by Mr. Yash, Senior Software Trainer and Senior Developer at Skillrises Infotech Pvt. Ltd.

The training focused on strengthening programming fundamentals, logical thinking, and placement-oriented coding skills through a structured and hands-on approach. The program enhanced students' technical proficiency, coding confidence, and readiness for placement-level coding tests and technical interviews.



Mr. Yash delivering a session during the C & C++ Logic Building Training Program.



Strengthened
Programming
Fundamentals



Enhanced
Logical
Thinking



Hands-on
Problem Solving
Practice



Placement-oriented
Coding Skills
Development



Improved
Readiness for
Technical Tests



SESSION ON TEAM COLLABORATION AND LEADERSHIP ACTIVITIES

The Department of IPU Affiliated Programs at JIMS Rohini, Sector 5, organized a session on "Team Collaboration and Leadership Activities" on 28th January 2026 for first-year BBA students. Conducted by Dr. Silky Madan and Dr. Shivani Wadhwa, the session aimed to enhance teamwork, communication, coordination, and leadership skills as part of the institute's pre-placement initiatives.

Students actively participated in interactive team-building. The session highlighted the importance of collaboration and leadership in professional environments and reflected JIMS' commitment to holistic student development and



BBA students participating in team collaboration and leadership activities.



Enhanced
Teamwork &
Collaboration



Improved
Communication
Skills



Better Coordination
& Interpersonal
Skills



Leadership
Skills
Development



Holistic Student
Development &
Industry Readiness





INDUSTRIAL VISITS

AppSquadz Software Pvt Ltd

The Department of Computer Applications organized the Aqua Course App summer training program at AppSquadz Software Pvt. Ltd., Noida, on 06 March, 2026 for MCA 2025–2027 students under the guidance of Mr. Manish Rana (HR) and faculty coordinator Dr. Deepti Khanna.

The visit provided students with practical exposure to the IT industry, software development processes, and career opportunities such as Software Developer, Web Developer, UI/UX Designer, and Project Manager. Overall, the visit was informative, enriching, and motivating for students' future careers in the IT sector.



Students and faculty with the team at AppSquadz Software Pvt. Ltd.



Company
Overview &
History



Software
Development
Processes



Career
Opportunities
Explored



Industry
Exposure



Guidance from
Company
Officials



Enriching &
Motivating
Experience

MyLogistics Gurukul

Students of BBA 1st Year participated in an industrial visit to MyLogistics Gurukul at the Cargo Service Centre, IGI Airport, New Delhi, on 17th March 2026. The visit aimed to provide practical exposure to logistics and warehouse operations. Students attended an orientation session, explored warehouse activities such as storage, inbound and outbound operations, and learned about the use of technology and automation in logistics management. The session provided valuable insights into the evolving nature of the logistics sector and the increasing demand for skilled professionals.



Group photo at MyLogistics Gurukul
Cargo Service Centre



Orientation on Warehouse Operations
and Logistics Process



Warehouse
Operations



Storage &
Management



Inbound &
Outbound
Operations



Technology &
Automation in
Logistics



Practical
Exposure &
Learning



Insights for
Future Careers





INDUSTRIAL VISIT

Yakult

The Department of Economics, under the Pre-Placement Club, organized an industrial visit to Yakult Danone India Pvt. Ltd., Sonipat, Haryana, on 15th April 2026 for B.A. (H) Economics 1st year students.

During the visit, students learned about the company's history, probiotic products, and manufacturing processes including fermentation, bottling, quality testing, and cold-chain logistics. They also gained insights into hygiene standards, quality control, cost management, and sustainability practices followed by the company.

An interactive session with company officials helped students understand the economic and business aspects of the probiotic industry.

Overall, the visit was informative, engaging, and provided valuable practical exposure to the corporate and manufacturing environment.



Students and faculty during the industrial visit to Yakult Danone India Pvt. Ltd., Sonipat.



Company
Overview &
History



Fermentation
& Manufacturing
Process



Quality Testing
& Cold-chain
Logistics



Hygiene
Standards &
Quality Control



Cost Management
& Sustainability
Practices



Interactive Session
with Company
Officials





EDITORIAL NOTE

Thanks for going through the departmental newsletter which reflects the activities of the IPU Affiliated Programs for past one year from August 2025 to July 2026.



FACULTY EDITORIAL TEAM



Dr. Praveen Arora
(Principal & Dean)



Dr. Priyanka Gandhi
(Faculty In-Charge)



THE DESIGNER



Vanshika Sharma
Student In-Charge
(BCA, 2024-27, Shift-2)



THE EDITORIAL



Astha Khanayat
(BCA, 2024-27, Shift-2)



Manvi Singh
(BCA, 2024-27, Shift-1)



Minal Verma
(BCA, 2024-27, Shift-2)



Kashvi Gupta
(BCA, 2024-27, Shift-1)



Vishwesh
(BCA, 2024-27, Shift-1)



Siya Saji
(BCA, 2024-27, Shift-2)

