



INFINITE COMPETENCE

Prospectus

Infinity and Beyond

“ The best way to prepare for a challenge is to cultivate the ability to call on an infinite variety of responses ”

– Paulo Coelho



INFINITE COMPETENCE

Infinity is an abstract concept describing something without any limit. Similarly, learning is a never-ending process. There is so much to learn in life that it is virtually impossible to ever finish education entirely. While one can become an expert in one area, there are always new advancements being made in it, no matter what field students had studied in the past. Along with these new advancements there are virtually unlimited theories that students need to still learn about.

The aspiring managers must know having a college degree or a higher education degree is never the end of true

education. In order to stay competitive in the job market and to stay in touch with the world, as it continually evolves, students need to continue to develop their skills.

On these lines we focus and offer amazing learning opportunities that bring out the latent skill and competence of the students which help them to take the next step forward in their careers as well as in their attainment of knowledge as individuals. We, through our holistic approach and modern teaching methodologies, **identify, incubate and foster infinite competencies in our students.**

JIMS Edge

We like what we do

At JIMS, we believe that we are not just nurturing students; we are creating leaders of tomorrow. Hence, we first identify the abilities of students and then nurture them with our creative and analytical tools hereby empowering them with the right knowledge to take tomorrow's corporate world head-on. Not merely emphasizing on the theoretical learning, we encourage our students to take responsibilities and decisions that shape their future.

We stir and select the best

JIMS has a rigorous selection procedure that screens and filters to get the best brains in the country. We hold group discussions and personal interviews. These are conducted by experts from industry and academia. We thus emphasize on selecting only those candidates who possess inherent managerial and leadership prowess.

We don't just teach, we give a complete learning experience

Our curriculum stretches its reach to considerable breadth and depth. It facilitates a learner to get equipped with academic knowledge as well as its practical relevance. It offers an extensive learning experience through a plethora of channels, including lectures, case studies, projects, workshops, seminars, and outdoor activities, which

promises an overall development of students. We enhance students' familiarity with our environs and culture, thus making our curriculum a platform to liberate and excel rather than a restrictive classroom activity.

Our dedicated faculty is our Strength

Our faculty possesses a blend of academic and industry experience which helps in disseminating the knowledge to the students, through both classroom sessions and independent study activities.

We are a pool of resources for the renowned companies

Over the years, JIMS – Group of Institutions have consistently proved to be the reservoir of talent for the finest companies. Corporate giants like ICICI Bank, HDFC Bank, SBI, Info Edge India Pvt. Ltd. and Tata Consultancy Services, to name a few, have repeatedly visited our campus for recruitments and many of our students get pre-placement offers even at the time of summer internship.

We take pride in the facilities that we offer

Our conveniently located campus, ventilated classrooms, state-of-the-art auditorium and conference rooms, well-stacked libraries, well-equipped computer labs and a vibrant cafeteria makes us a complete institute.

Start Exploring

The Institute	06
The Society	07
Chairman's Message	08
Director's Message	09
Academic Advisory Council	10
PGDM Programme	11
PGDM- International Business	16
PGDM- Retail and Marketing Management	18
University Affiliated Programmes	20
Infrastructure	24
Faculty	28
JIMS Academic Clubs	32
JIMS – An Initiative towards social responsibilities	34
Industry Academia Interface	35
MDP's & FDP's	38
Corporate Resource Management Centre (CRMC)	39
Our Recruiters	40
JIMS Elite	42
Life @ JIMS	44
Our Ranking & Awards	48
In News	50
Anti – Ragging Affidavit	52
Mandatory Disclosure	54
Placement	55
How to reach us	56



the Institute

“Excellence is conventionally defined as an act which is superior and is rated first grade.”

Jagan Institute of Management Studies (JIMS) imparts professional education in the fields of management and information technology. The Institute has been working for the attainment of a mission: to develop highly skilled and professional human resource for industry and business. From a very modest start, it has now acquired a commendable position as one of the premier institutes of the country. Our PGDM programme is approved by the All India Council for Technical Education and accredited from National Board of Accreditation (NBA) for excellence in quality education. PGDM has also been granted equivalence to MBA degree by Association of Indian Universities (AIU). Apart from PGDM, we have two AICTE approved Two-Year Full Time Programs namely PGDM (International Business) & PGDM (Retail & Marketing Management) Our MCA, BCA and BBA programmes are affiliated to Guru Gobind Singh Indraprastha University, Delhi.

Jagan Institute of Management Studies (JIMS) is a place of learning for knowledge driven learners. It has been built with an aim to impart education that surpasses the benchmarks of excellence. We have a comprehensive pedagogical structure which provides paramount academic skills and enriching culture for the finest minds.

The curriculum at our institute is designed in accordance with the ever-evolving dynamics of global business environment. We have esteemed faculty members with their vast experience and expertise. We also take pride in providing our students with world-class facilities which are second to none. JIMS thus proves to be an ideal place for those wishing to engage in academic pursuits and seek intellectual fulfillment.



the Society

JaganNath Gupta Memorial Educational Society, a nonprofit registered organization, was established with a mandate to “serve the academic and professional needs of students in the best way possible”. Over the last two decades, we have disseminated quality education to our students, placing them a rung above the rest. Many of our students have even established themselves as successful entrepreneurs; while others have empowered several organizations to enjoy success at national as well as global platform.

Jagan Nath Gupta Memorial Educational Society is a registered society under the Societies Registration Act 1860 and is a non profit organization. The Society is managed by learned people drawn from academics, industry and business. The Society is keenly devoted to the cause of professional education.

The Society set up its first educational institution named Jagan Institute of Management Studies in 1993. Over the last 20 years this Society has set up various educational institutions including two private universities in different states like Delhi, Rajasthan, Haryana & UP.

The Society is providing educational services mainly in the areas of management, information technology, engineering, architecture, law, journalism and mass communication. At present, the Society has a combined strength of more than 10000 students and more than 600 faculty members. All the educational institutions are duly approved, accredited by and affiliated to respective statutory bodies such as AICTE, UGC, AIU, NBA, State Governments and the universities. The institutions are well known among all stakeholders for quality education, decent infrastructure, location and placements. The institutions are rated and ranked very high by various magazines, newspapers and industry associations.



JaganNath University, Rajasthan



JaganNath University, National Capital Region, Haryana



Chairman's Message

JIMS has been working for the attainment of a mission i.e. to develop highly skilled and professional human resource for industry and business. We have created a niche in 20 years in the fields of management and information technology. Our pedagogies are unique and accepted by the industry.

We had started JIMS, keeping some of the leading institutions as our benchmarks but today we take this pride to be a benchmark for other institutions to follow. We have evolved and developed extensive modern teaching methodologies that transforms ideological thinking to practical thinking that lead to ideas that are out of the box and triggers creativity. Our students

explore ample opportunities of learning with us which prepares them to face the industry challenges and meet corporate expectations.

We understand that management education is ever-changing and ever-evolving. On these lines we focus and frequently interact with the industry to know our employer expectations. This has enabled repeated arrival of companies for campus recruitments year after year. The feedback received from the industry is regularly incorporated to update and upgrade our academic deliverables which has made our students highly competent. Moreover, our rich alumni base has also proved our 20 years of fruitful interactive existence. Our

Alumni are present in all parts of the world and have earned reputation for them and as well as for the institute.

Our determination, conviction and perseverance have helped us to keep our roots intact. On the completion of our 20th year of academic excellence we renew our commitment to uplift the standards of education and we welcome all the students to join JIMS with high spirits, right focus and vision to excel.

Manish Gupta





Director's Message

India has a relatively younger population as compared to Europe and the US. More than half of India's population is in the age group of below 35 years. By the end of this decade, Europe is likely to face a tremendous shortage of working population. India is being seen as a major centre of manpower supply in times to come.

Demographers have termed this our demographic dividend. In order to do that, we must impart specific skill in our young population. Jagan Institute of Management Studies is doing precisely the same thing. Over the past two decades, JIMS has made a mark in the field of professional education. The USP of JIMS does not lie in doing anything bizarre. We would like to remind the off-repeated Shiv Khera phrase 'Winners don't do different things;

they do things differently'. Similarly JIMS, like any other Management Institute of repute, does conduct its curricular, co-curricular and extracurricular activities; be it class room teaching; syllabi revision and upgradation; presentations and soft skills; live projects and so on. However, we make sure that the so called routine curricula are delivered in a manner that a student with IT background comprehends the issues in the same manner as a student with English (Hons.) background or Commerce (Hons.) background.

We encourage creativity; enhance core capability; impart specific skill. We not only train our students to be efficient managers but also to be responsible citizens and honest human beings. We at JIMS follow a student-centric approach and work with a long term vision. We know that business

cycles are inevitable in any liberal and open economy. We train our students not only to survive but to excel both in good as well as bad times, booms and depressions; highs and lows!

WELCOME TO JIMS

Dr. J K Goyal



Governing Board

Mr. Manish Gupta

Chairman
JIMS, Rohini, Delhi

Dr. Amit Gupta

Chairman
JIMS, Kalkaji, New Delhi

Mr. Deepak Gupta

Vice Chairman
JIMS, Rohini, Delhi

Prof. P. K. Jain

Professor (Management)
IIT, Delhi

Prof. A. K. Sengupta

Former Dean
IIFT, New Delhi

Mrs. Nirupama Gupta

Principal
Meerabai Polytechnic, New Delhi

Prof. R. A. Sharma

Former Professor and Head (MFC)
University of Delhi (South Campus)
New Delhi

Shri O. P. Bagla

Senior Chartered Accountant
New Delhi

Shri S. P. Marwah

IAS (Retd.)
Former Election Commissioner of Delhi

Mr. Jatin Aggarwal

Alumni Representative
Prop., Bansal Trading Chemicals, New Delhi

Prof. R. P. Maheshwari

Director General (Hon.)
JIMS, Rohini, Delhi
Former Vice Principal, SRCC
University of Delhi

Dr. J. K. Goyal

Director
JIMS, Rohini, Delhi

Prof. V. B. Aggarwal

Dean (Info. Tech)
Former Professor and Head
Department of Computer Science
University of Delhi
New Delhi

Mrs. C. Komalavalli

Associate Professor
JIMS, Rohini, Delhi

Ms. Deepika Saxena

Asst. Professor
JIMS, Rohini, Delhi





PGDM Programmes

PGDM Programmes

Jagan Institute of Management Studies has evolved itself as an institution of excellence in the fields of Management and Information Technology. JIMS equips students with a total skill-set, consisting of in-depth knowledge, analytical thinking and excellent communication. This skill set is grounded in ethics and responsible behavior.

It is designed with the objective of moulding and transforming young graduate students for value driven, competent and committed professional roles. They should be able to give effective leadership in managerial positions in business and non-profit organizations. The students have a variety of electives to choose from, and given experimental learning through organizational attachment, summer projects, participation in consultancy, market survey, event

management meets, seminars, personality development programs, business clubs etc. JIMS Programs are approved by All India Council of Technical Education (AICTE), Ministry of HRD and Government of India. It offers following Two Year Full Time Programs

1. PGDM*
2. PGDM-International Business (IB)
3. PGDM- Retail & Marketing Management (RMM)

*PGDM Program is also accredited by National Board of Accreditation (NBA) for excellence in Quality Education. It has also been granted equivalence to MBA Degree by Association of Indian Universities (AIU).

Our Pedagogy

JIMS aspires to create competent management professionals committed to pursuing excellence and setting benchmarks. We

believe in learning by doing, through mock situations and industrial work exposure. Our students are provided with best learning aids, world class infrastructure, hands on exposure to industry working and seminars

Learning Methodology

JIMS makes use of a judicious mix of various pedagogical tools and techniques, which include learning management concepts, case analysis method, industrial visits, presentations and guest lectures by eminent industry experts, academicians of national and international repute, group exercises and presentations by students, experimental learning methods, industry internship and project works.

Course Curriculum





PGDM (Full Time) 2 Year

Trimester - I

- Managerial Economics
- Quantitative Technique -I (Business Maths) & Basic Econometric Lab
- Marketing Management -I
- Managing Organization
- Financial Accounting
- Business Ethics, Corporate Gov.and CSR
- Business Communication
- Comprehensive viva-voce
- Environmental Scanning

Trimester - III

- Global Business Environment
- Operations Management
- Business Research Methods
- Legal Aspects of Business
- Human Resource Management
- Strategic Management-I
- Financial Management-II
- Leadership Communication
- Comprehensive viva-voce

Trimester - V

- Supply Chain Management
- Entrepreneurship & Innovation Management
- Specialization -I
- Specialization -II

Trimester - II

- Macro Economics
- Quantitative Technique -II (Business Statistics) & Excel Based Modeling Lab
- Marketing Management -II
- IT applications in Management
- Organization Behaviour
- Management Accounting
- Financial Management-I
- Managerial communication
- Comprehensive viva-voce

Trimester - IV

- Strategic Management-II
- Business Simulation Lab
- Specialization -I
- Specialization -II
- Summer Internship report plus viva voce

Trimester - VI

- Specialization -I
- Specialization -II

I - MARKETING

Trimester - IV	Trimester - V	Trimester - VI
• Consumer Behaviour	• Integrated Marketing Communication	• International Trade procedures & documentation
• Sales Management & selling skills	• Industrial Marketing	• Customer Relationship Mgt.
• International Marketing	• Service Marketing	• Advanced Retail Marketing
• Brand Management	• Channel Management	
• Advanced Market Research (Analytics and metrics)	• Digital & Social media Mktg.	
• Strategic Marketing	• Cross Cultural Management	
• Rural Marketing	• Social Marketing	
• Marketing of financial services	• Marketing of banking services	

II - FINANCE

Trimester - IV	Trimester - V	Trimester - VI
• Management of Banking & Insurance Institutions	• Corporate Mergers, acquisitions & restructuring	• Entrepreneurial Finance
• Corporate Tax Planning	• International Financial Management	• Project Finance, Appraisal and Control
• Security Analysis & Portfolio Management	• Financial derivatives, futures & options	• Financial inclusion & Microfinance
• Financial Statement Analysis	• Strategic Financial Management	
• Indian Financial Systems	• Individual Financial Planning	
• Management of Financial services	• Foreign Exchange Risk Management	
• Commodity trading & price risk management	• Behavioural finance	

III - OPERATIONS

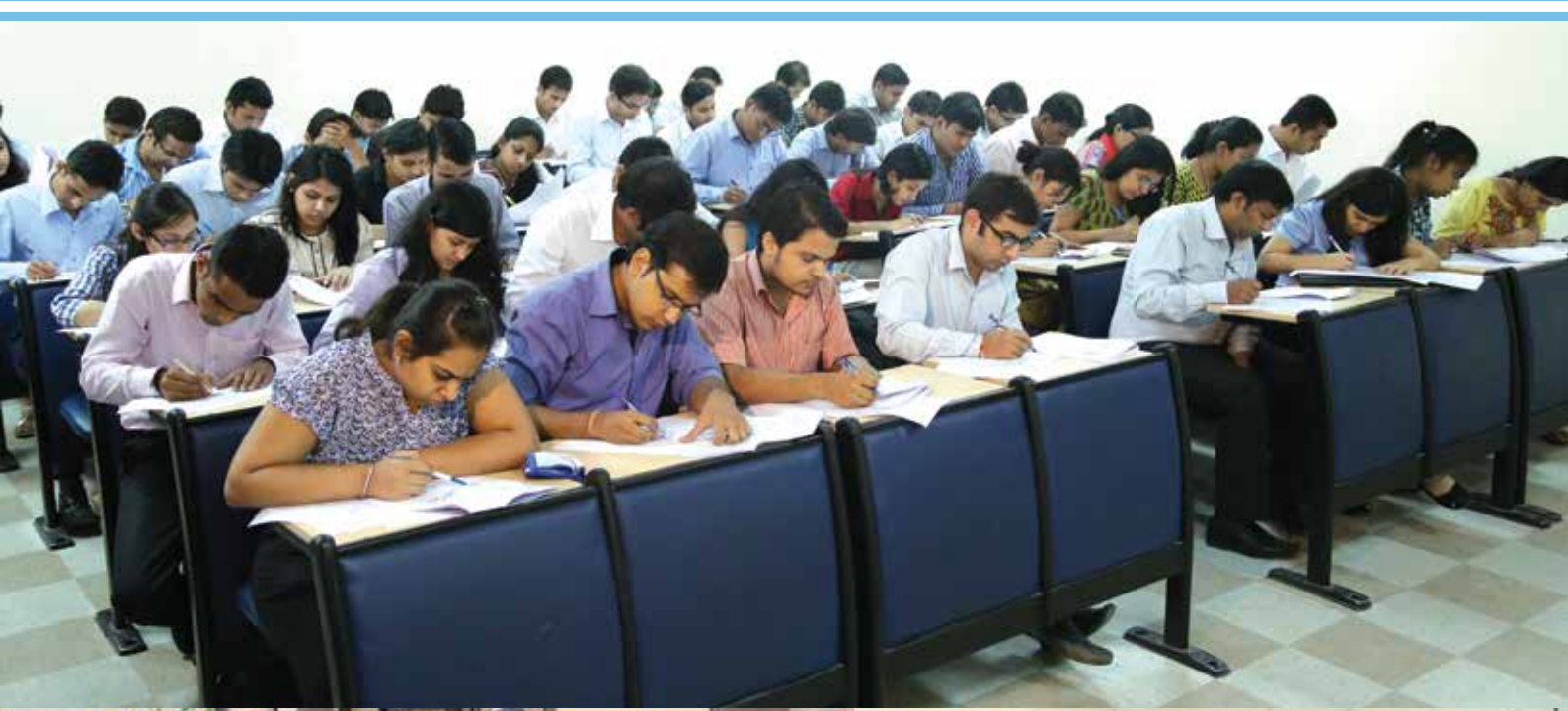
Trimester - IV	Trimester - V	Trimester - VI
• TQM and Six Sigma	• Business Process Reengineering	• ERP & E-Business
• Technology Management	• Operations Strategy	• International Logistics
• Materials & Inventory Management	• Service Operations Management	• Global Business Strategy
• Logistics Management	• Productivity Management	
• Facility Planning	• Modelling in Operations and Logistics	
• Project Management and evaluation	• Business Process Management	

IV - HUMAN RESOURCES

Trimester - IV	Trimester - V	Trimester - VI
• Training and Development	• Compensation Management	• Negotiation skills
• International HRM	• Contemporary issues in HR	• Family Business Management
• Performance Management	• Organization change and development	
• Industrial Relations Management	• Labour Legislations	
• Talent acquisition and Management	• Strategic HRM	
• Emotional Intelligence	• Leadership and Managerial Effectiveness	

The Institute reserves the right to make any changes in its course curriculum.







Trimester - I

- Managerial Economics
- Quantitative Technique -I
- Marketing Management -I
- Global Business Environment
- Financial Accounting
- Managing Organization
- IT Application in Mgmt.
- Business Communication
- Comprehensive viva-voce

Trimester - II

- Macro Economics
- Quantitative Technique -II
- Marketing Management -II
- India's Foreign Trade, Investment and Policy
- Organization Behaviour
- Management Accounting
- Financial Management-I
- Managerial communication
- Comprehensive viva-voce

Trimester - III

- Data and Information System Mgmt.
- Operations Management
- Business Research Methods
- International Trade Procedure and Documentation
- Human Resource Management
- Banking and Financial Service
- Financial Management-II
- Leadership Communication
- Comprehensive viva-voce

Trimester - IV

- Export and Import Management and Operations
- Legal Aspects of Business
- Strategic Management-I

Specialization

- Summer Internship report plus viva voce

Trimester - V

- International Trade Logistic
- Global Supply Chain Management
- Strategic Management-II
- Business Simulation Lab
- Specialization

Trimester - VI

- Business Ethics, Corporate Gov. and CSR
- Entrepreneurship & Innovation Management



(Full Time) 2 Year

Marketing Specialization* (Major)

Trimester - IV

- Consumer Behaviour
- Sales Management & Selling Skills
- International Marketing
- Brand Management
- Advanced Market Research (Analytics and metrics)
- Strategic Marketing
- Rural Marketing
- Marketing of Financial Services

Trimester - V

- Integrated Marketing Communication
- Industrial Marketing
- Service Marketing
- Channel Marketing
- Digital & Social Media Marketing
- Cross Cultural Management
- Social Marketing
- Marketing of Banking Services

Finance Specialization* (Major)

Trimester - IV

- Management of Banking & Insurance Institutions
- Corporate Tax Planning
- Security Analysis & Portfolio Management
- Financial Statement Analysis
- Indian Financial Systems
- Management of Financial Services
- Commodity Trading & Price Risk Management

*Elective courses to be taught in each specialization shall be decided on the basis of minimum number of students opting for them.

Trimester - V

- Corporate Mergers, Acquisitions & Restructuring
- International Financial Management
- Financial Derivatives, Future & Options
- Strategic Financial Management
- Individual Financial Planning
- Foreign Exchange Risk Management
- Behavioural Finance

The Institute reserves the right to make any changes in its course curriculum.



PGDM **Retail & Marketing Management**

Trimester - I

Year-1

- Managerial Economics
- Quantitative Techniques
- Financial & Managerial Accounting
- Principles & Concepts of Retail
- Fundamentals of Management
- Merchandise Knowledge
- Business Communication
- Environmental Scanning
- Comprehensive viva-voce

Trimester - II

Year-1

- Retail Store Operations
- Financial Management-I
- Personality Development Portfolio
- Marketing Management
- Retail Systems & Processes
- Organizational Behaviour
- Information System in Management
- Luxury Retail
- Managerial Communication

Trimester - III

Year-1

- Business Research Methods
- Human Resource Management
- Financial Management-II
- Consumer Behaviour
- Sales Management & Retail Selling Skills
- Visual Merchandising-I
- Merchandising & Category Management
- Social Media Marketing
- Comprehensive viva-voce





(Full Time) 2 Year

Trimester - IV

Year-2

- Visual Merchandising-II
- Mall Management
- Retail Banking Operations
- Franchising & Global Retailing
- Retail Supply Chain Management
- Rural & Social Marketing
- Customer Relationship Management
- Digital Marketing
- E-commerce
- Summer Internship report plus viva voce

Trimester - V

Year-2

- Entrepreneurship Management
- Retail Branding
- Strategic Management
- Services Marketing
- International Marketing Management
- Sales Promotion & Advertising
- Employability Skills
- Retail Software

Trimester - VI

Year-2

- Rural Retail
- Corporate Ethics



The Institute reserves the right to make any changes in its course curriculum.

University

Affiliated Program

About the University

Guru Gobind Singh Indraprastha University was established by Government of NCT of Delhi under the provisions of Guru Gobind Singh Indraprastha University Act, 1998 read with its Amendment in 1999.

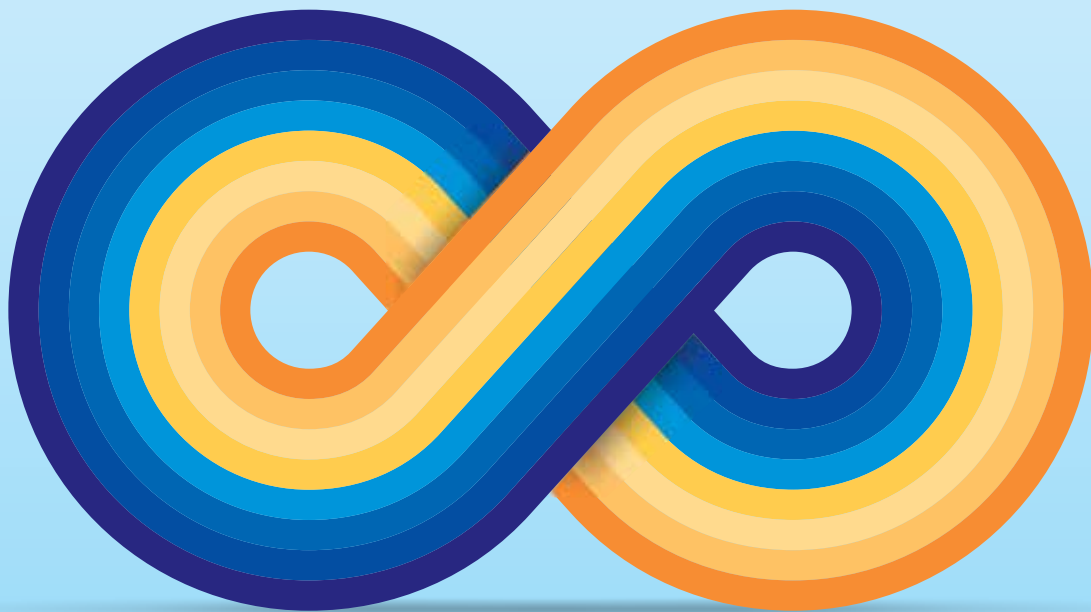
The University is recognised by University Grants Commission (UGC), India under section 12B of UGC Act.

The University has been awarded the ISO 9001:2000 Certification by Standardization, Testing and Quality Certification Directorate, Department of Information Technology, Ministry of Communication and Information Technology, Government of India.

It has been accredited "A Grade" by NAAC.

It is an affiliating and teaching University that aims to facilitate and promote studies, research and extension work in emerging areas of higher education with focus on professional education in the disciplines of engineering, technology, architecture, management, medicine, pharmacy, physiotherapy, nursing, education, law, journalism and mass communication, etc. and also to achieve excellence in these and related fields and other matters connected there with or incidental there to.

Master in Computer Applications (MCA) program is affiliated to Guru Gobind Singh Indraprastha University.







Course Curriculum

MCA (Full Time) 3 Year

Master in Computer Applications (MCA) is a three-year (six semester) professional Master's Degree in computer science. The MCA programme is inclined more towards Application Development and thus has more emphasis on latest programming

language and tools to develop better and faster applications.

The MCA program focuses on providing a sound theoretical background as well as good practical exposure to students in the

relevant areas. It is intended to provide a modern, industry-oriented education in applied computer science. It aims at producing trained professionals who can successfully meet the demands of the IT industry.

Semester - I	
Course Code	Course Title
MCA 101	Fundamentals of Information Technology
MCA 103	Programming in C
MCA 105	Discrete Mathematics
MCA 107	Computer Organization
MCA 109	Principles and Practices of Management
Practical	
MCA 151	Fundamentals of IT Lab
MCA 153	Programming in C Lab
MCA 155	Computer Organization Lab
NUES	
MCA 161	General Proficiency - I
Education beyond Curriculum: Personality Development Sessions and Interpersonal skills	
Colloquium Series: Robotics Technology	

Semester - II	
Course Code	Course Title
MCA 102	Data and File Structures
MCA 104	Object Oriented Programming in C++
MCA 106	Operating Systems
MCA 108	Database Management Systems
MCA 110	Software Engineering
Practical	
MCA 152	Data and File Structures Lab
MCA 154	Object Oriented Programming in C++ Lab
MCA 156	Database Management Systems Lab
MCA 158	Software Engineering Lab..
NUES	
MCA 162	General Proficiency - II*
• Non- University Examination System (NUES) Summer School: For two months	





Semester - III	
Course Code	Course Title
MCA 201	Theory of Computation
MCA 203	Computer Graphics
MCA 205	Java Programming
MCA 207	Data Communications and Networking
MCA 209	C# Programming
Practical	
MCA 251	Computer Graphics Lab
MCA 253	Java Programming Lab
MCA 255	# Programming Lab
NUES	
MCA 261	General Proficiency – III* (It is suggested to have Technical Paper Writing Course)
• Non- University Examination System (NUES)	
Semester - IV	
Course Code	Course Title
MCA 202	Design and Analysis of Algorithms
MCA 204	Data Warehousing and Data Mining
MCA 206	Advanced Computer Networks
MCA 208	Object Oriented Analysis and Design
MCA 210	Web Technologies

Practical	
MCA 252	Design and Analysis of Algorithms Lab
MCA 254	Data Warehousing and Data Mining Lab
MCA 256	Advanced Computer Networks Lab
MCA 258	Object Oriented Analysis and Design Lab
MCA 260	Web Technologies Lab
NUES	
MCA 262	General Proficiency – IV* (It is suggested to have Process Modeling Management Oriented Course)

Summer School : For two months

Semester - V

Course Code	Course Title
MCA 301	Linux Programming
MCA 303	Software Testing
MCA 305	Enterprise Computing with Java

Elective - I (Choose any One)

MCA 307	Advanced Database Management Systems
MCA 309	Numerical and Scientific Computing
MCA 311	Software Project Management
MCA 313	Multimedia Technologies
MCA 315	Mobile Computing
MCA 317	Artificial Intelligence
MCA 319	Microprocessors
MCA 321	Compiler Design

Elective - II (Choose any One)

MCA 323	Operational Research
MCA 325	Distributed Systems
MCA 327	Financial Accounting
MCA 329	Organizational Behavior
MCA 331	Advanced Computer Architecture
MCA 333	Software Quality Management
MCA 335	Digital Signal Processing
MCA 337	Research Project

Practical

MCA 351	Linux Programming Lab
MCA 353	Software Testing Lab
MCA 355	Enterprise Computing with Java Lab
MCA 357	Lab based on Elective - I

NUES

MCA 361	General Proficiency – V* (It is suggested to have Intellectual Property Rights - Software Systems Oriented Course)
---------	---

Semester - VI

Course Code	Course Title
MCA 302	Dissertation

NUES

MCA 362	General Proficiency- VI* (Seminar and Progress Report)
---------	---

The student will submit a synopsis at the beginning of the semester for approval from the departmental committee in a specified format. The student will have to present the progress of the work through seminars and progress reports.



Infrastructure

JIMS has a sprawling campus in the institutional area of Rohini which is well connected by road and metro-rail services. It's open and well-planned space provides an ideal environment for learning.

Campus

JIMS Campus, where the strategic thought leaders of tomorrow hone their skills, is well-planned and spacious. The classrooms, the seminar and the conference halls are fully air-conditioned to facilitate long hours of teaching and interactive participation. All classrooms and seminar halls are equipped with state – of – the – art visual aids.





Classroom

Our conducive classroom atmosphere has been a significant factor in creating a harmony in the teacher-student relationship. It has been designed to propel an inquiry-based learning that fosters liberation of mind, thereby creating an eagerness to learn. Our simple classroom teaching is aided with many modern facilities like air-conditioning convenience, internet, intranet connectivity, hi-tech multimedia and audio-visual equipments which set the tone for students to engage in stimulating discussions.

Digital Electronics Lab

Digital Electronics, which is one of the subjects in MCA programme, equips the students with all the essential fundamental concepts underlying the working of a computer. For this subject, a specially designed lab has been created for experiments in computer architecture, switching theory, logic design, electronic devices and circuits. The lab is fully equipped with CROs, bread boards, relevant ICs and different trainer kits which include antenna trainer kit, digital signal trainer kit among others.



Computer Lab

JIMS has one of the finest computing environments amongst management institutes in India. Our contemporary and cutting edge facilities include world-class servers, Wi-Fi networked campus and heterogeneous range of hardware and software which facilitate an effective model of learning.

IBM-Center of Excellence

A unique blend of training and research programme helps the students to achieve the professional goals in prospective industries. IBM is providing RAD, DB2 and training for the faculty and students, increasing the knowledge spectrum and opportunities. MOU has been signed between IBM and JIMS, thus strengthening the bond and with a promise that "excellent environment" would be provided to the students, to think beyond the horizons and to be better and competent professionals.





Conference Hall & Auditorium

The conference hall and auditorium are an extension of our complete and holistic classroom atmosphere. These have an excellent acoustics and sufficiently large seating capacity which complements our well-planned management learning environment uniformly. It is well-resourced with state-of-the-art audio-visual and interactive tools to facilitate smooth presentations and corporate programmes.



Cafeteria

Our cafeteria setting puts forth a new method of knowledge-sharing called the "Cafeteria approach". It is an innovative and informal method of learning where one can debate, discuss and deliberate over a cup of coffee and thereby actively nurture one's interpersonal skills.





Library

A well-stocked library with national and international magazines, periodicals, journals and research papers is the hub that sustains, stimulates, generates and rejuvenates the grey cells. JIMS library has come a long way from being a traditional library with manual transactions to an e-library. The library has all the relevant information available at a click for the emerging global managers who go through the grind to equip themselves with right skills and expertise to achieve world class standards in various functional areas of management and IT.



JIMS Girl's Hostel

JIMS provides well-furnished hostel facility exclusively for girls. The aim of our hostel is to make it a home away from home.

It has spacious rooms with windows opening into balcony, other facilities include common room and dining room, Apart from the infrastructural soundness, it provides sufficient scope for interaction and relationship-building. It provides a congenial atmosphere that gives the new students full scope to know their seniors, learn from them, leverage their knowledge and build lasting relations with them. It is also a common sight to find study groups and project groups working away into the night in the hostel rooms. These interactions play an especially important role in a student's life during placements and examinations.



Faculty

The faculty of JIMS consists of highly qualified, experienced and dedicated members, making it one of the most admired team among B-schools in India. These elite members guide the students through their vast experience in varied corporate houses and focus on the overall growth of the student. They carry out extensive training and consultancy assignments to keep students updated with the dynamics of business world. The faculty engages in dynamic process of imparting knowledge. Thus, apart from teaching and training the students, they also keep learning and understanding the methodology that suits the students more. They constantly work towards creating new benchmarks through :

- Regular curriculum reviews based on academic and corporate inputs.
- Rigorous student evaluations based on case-studies, assignments, presentations etc.
- Research work on current trends in business environment.
- Attending faculty development programs, seminars, conferences and workshops on contemporary issues in management.

Core Faculty

Managment

Dr. J.K Goyal
Director

Prof. Subhash Chand Kapoor
Professor

Dr. Sumesh Raizada
Professor

Dr. S K Khandelwal
Professor

Dr. Ashok Bhagat
Professor

Dr. Ritu Bajaj
Professor

Dr. Joydeep Goswami
Professor

Dr. Jagmohan Taluja
Professor

Dr. M S Verma
Professor

Mrs. Neelam Dhall
Associate Professor

Mr. Sanjive Saxena
Associate Professor

Dr. Navneet Joshi
Associate Professor

Dr. Pratima Daipuria
Associate Professor

Mrs. Pooja jain
Associate Professor

Ms. Deepti Kakar
Associate Professor

Dr. Bhupender Som
Associate Professor

Dr. Parminder Bajaj
Associate Professor

Mr. Cherian George
Associate Professor

Mrs. Deepika Saxena
Asst Professor

Ms. Yukti Ahuja
Asst Professor



Information Technology

Dr. V.B. Aggarwal
Professor

Dr. Praveen Arora
Professor

Dr. Brajesh Kochhar
Professor

Mr. J.P Singh
Professor

Mrs. C. Komalavalli
Associate Professor

Mrs. Deepshikha Aggarwal
Associate Professor

Dr. Deepak Chahal
Associate Professor

Mrs. Archana B.Saxena
Associate Professor

Mr. Manpreet Singh
Associate Professor

Dr. Latika Kharb
Associate Professor

Mrs. Deepti Khanna
Associate Professor

Mr. Praveen Gupta
Associate Professor

Dr. Swaty Wadhwa
Associate Professor

Ms. Parul Pal
Associate Professor

Mrs. Deepti Sharma
Asst Professor

Ms. Yogita Sharma
Asst Professor

Mrs. Suman Madan
Asst Professor

Mr. Jasmeet Singh
Asst Professor

Ms. Ankita Chopra
Asst Professor

Ms. Priyanka Goel
Asst Professor

Mrs. Kanika Behl
Asst Professor

MS. Megha Gupta
Asst Professor

Mr. Devesh Lowe
Asst Professor

Ms. Manjot Kaur Bhatia
Asst Professor

Ms. Geeta Sharma
Asst Professor

Ms. Ruchika Sharma
Asst Professor

Mr. Mohit Mathur
Asst Professor

Ms. Disha Grover
Asst Professor

Ms. Ankita Sharma
Asst Professor

Ms. Natasha Narang
Asst Professor

Ms. Priyanka Garg
Asst Professor

Mr. Rajkamal
Asst Professor

Ms. Meenakshi Azad
Asst Professor

Ms. Rachna Minocha
Asst Professor

Ms. Bhavna Galhotra
Asst Professor

Ms. Purna Singh
Asst Professor

Ms. Priyanka Sharma
Asst Professor

Ms. Aakanksha Chopra
Asst Professor

Ms. Dilpreet Kaur
Asst Professor

Mrs. Silky madan
Asst Professor

Mrs. Teena Wadhwa
Asst Professor

Mrs. Khushboo Gupta
Asst Professor

Ms. Surbhi Malhotra
Asst Professor

Ms. Anshul Garg
Asst. Professor

Ms. Sugandha Sharma
Asst. Professor

Ms. Bharti Rana
Asst. Professor

Ms. Kanchan Bajaj
Asst. Professor

Ms. Neha Jain
Asst. Professor

Ms. Neha Goyal
Asst. Professor

Ms. Divya Gupta
Asst. Professor

Ms. Megha Kalia
Asst. Professor

Ms. Indu Loura
Asst. Professor

Mr. Shiv Anand
Asst. Professor

Ms. Nagma Mehra
Asst. Professor

Ms. Parul Raj
Asst Professor

Ms. Manpreet Kaur
Asst. Professor

Ms. Timsy Makhija
Asst. Professor

Ms. Mansi Arora Madan
Asst Professor

Dr. Preeti Sharma
Asst Professor

Mr. Anudeep Arora
Asst Professor

Ms. Harpreet K. Rakhra
Asst. Professor

Ms. Lipika Ghai
Asst. Professor

Ms. Purna Arora
Asst. Professor

Ms. Shweta Goel
Asst. Professor

Mr. Sunny Seth
Asst. Professor

Ms. Akansha Kansal
Asst. Professor

Ms. Sarita Solanki
Asst. Professor

Ms. Ankita Prabhakar
Asst. Professor

Ms. Ritu Munjal
Asst. Professor

Ms. Ambika Bhatia
Asst. Professor

Ms. Priyanka Shahi
Asst. Professor

Ms. Priyanka Gandhi
Asst. Professor

Ms. Deepali Ratra
Asst. Professor

Ms. Bhavpreet
Asst. Professor

Our Campus Visitors

Academicians

Mr. Abhay Jain

M.Com., M.Phil
University of Delhi

Mr. Bharat Bhushan

M.Com., M. Phil
University of Delhi

Dr. Harsh Vardhan Verma

M. Com., Ph.D
University of Delhi

Dr. N. K. Gupta

M.Com., Ph.D
University of Delhi

Dr. R. P. Rustogi

M.Com., Ph.D, FCS
University of Delhi

Dr. Rajeew Goel

M.Com., M. Phil, ACS, AICWA
University of Delhi

Mr. Rajiv Midha

M.Com., M.Sc., M.Phil
University of Delhi

Dr. S. K. Khandelwal

M.Com., Ph.D
University of Delhi

Dr. Shiv Charan Panda

M.Com., M. Phil, Ph.D
University of Delhi

Mr. Sunil Keswani

M.Com., PG Diploma
(Marketing & Sales),
PG Diploma (Business
Management)

Corporates

Mr. Ajay Sahai

Director General & CEO
FIEO

Mr. Amit Shukla

General Manager - Institutional Sales -
Food
DS Group

Mr. Amit Tiwari

Director - Country Head Media and
Digital AMO
Philips

Ms. Anindya Ray

Creative Head
Rediffusion - wunderman

Mr. Animesh Saxena

CEO
Neetee Clothing Pvt. Ltd.

Mr. Arvind Gupta

Director
Basmati Export Development
Foundation

Mr. Arvind Tomar

Executive Director India
Mutti S.P.A.

Mr. Ashok Gulati

Chairman
Commission For Agricultural Costs and
Prices

Dr. Atul Prasad

Additional General Manager
NTPC Ltd.

Mr. Bharat Chhabra

Head of Group - HR Talent Acquisition &
Management
TATA Power - DDL

Mr. Divyankar Goel

Assistant General Manager - Sales -
Parker Functional
Luxor Writing Instruments Pvt. Ltd.

Mr. Faizan Rasul

Zonal Manager
Times Business Solutions Ltd.

Mr. Gaurav Dharmarha

AVP & Regional Head - Banking
SBI Funds Management Private Ltd.

Mr. Gautam Soni

Vice President
Naukri.com

Mr. J.P. Rai

Director General
National Council of Skill Development

Mr. Jeff Totten

Office Management Director - Delhi
Deloitte Tax Services India Pvt. Ltd.

Mr. Keith Oates

Regional Management Director
Deloitte Tax Services India Pvt. Ltd.

Mr. Lalit Aggarwal

Chairman & MD
V Mart Pvt. Ltd.

Mr. M. A. Mateen

Vice President - F & A
Berger Paints - British Paints Division





Mr. Mayank Bapna

General Manager - Marketing (North Zone)
GHCL Ltd.

Mr. Naveen Mishra

Director - Research
Gartner India

Mr. Nitin Gupta

General Manager
Channel Play

P. Dwarkanath

Director - Group Human Capital
MAX India Ltd.

Mr. P. K. Jain

Executive Vice President
PNB Housing Finance Limited

Mr. Paramjit S. Lamba

AVP & Head - H R
Orient Craft Ltd.

Mr. Prateek Dubey

Zonal Head PAC
Hindustan Coca-Cola Beverages Pvt. Ltd.

Mr. Rahul Misra

Senior Vice President - Credit & Risk
SMBC

Mr. Rajesh Shrivastava

Head - H R
British Paints (A division of Berger Paints
India Ltd.)

Mr. Rajnish Sinha

Global Head - Talent Acquisition
Evalueserve

Mr. Rakesh Kohli

Chairman
Stag International

Mr. Rakesh Narula

President - Training and Development
SSIPL Retail Ltd.

Mr. Raveen Chaudhary

General Manager
AMUL

Mr. Rohit Kumar Jain

Sr. Vice President & Regional Head
Eastern Financiers Ltd.

Mr. S.P. Sharma

Director - Finance
NEESA Group

Mr. Santosh Goenka

Executive Director
Business India Group

Mr. Sarvesh Goorha

Member of Board of Directors
iYogi

Mr. Shantanu Choudhury

General Manager - Magazine
Business Standard

Ms. Sonal Arora

Assistant Vice President
Team Lease

Mr. Sidhartha Roy

Vice President - Marketing & Business
Development
International Travel House Ltd.

Mr. Suman Saha

Zonal Head - H R
UltraTech Cement (Aditya Birla Group)

Mr. Sumit Chaudhuri

Chairman
Third Millenium Business Resource
Associates Pvt. Ltd.

Ms. Sunaina Mattoo Khanna

Executive Vice President - HR
Bajaj Capital

Mr. Umesh Jha

Director- CR Client Service
Nielsen

Mr. V. K. Mehta

General Manager
Bharat Electronics Limited

Dr. V. P. Singh

Executive Director - HR
RKJ Group

Mr. Vineet Mittal

Business Head - Rural
Reliance Broadcast Network Ltd.

Mr. Virender Kataria

Country Head
Intec Capital Limited

Mr. Vivek Nanda

Head - Direct Sales
Sharp Business Systems



Jims Academic Clubs

Ecell

Our entrepreneurship cell “Tarkash” firmly believes and harbors the innovative thought that emerging economies like India need. The cell brings out the entrepreneurial spirit in budding managers and provides them with the vital support system to set up new ventures.

Marketing Club

“M”power: the marketing club at JIMS has been formed with an aim of giving students a platform to innovate, create and execute marketing activities. The events include ad making competitions, branding and selling games and quizzes to promote students’ interest in the field of marketing and help them gain a better insight into the business.

Finance Club

The purpose of Finance Club is to provide a platform to facilitate the professional development of students and help them improve their knowledge of the economic and financial environment. The club aims to act as an interface between the student community and the financial world, viz-a-viz financial institutions, regulatory bodies and academia.

HR Club

The HR club of JIMS is established for the all round development and deeper understanding of human resource function by management students. Besides equipping the students with HR specific skills, it also pioneers to develop students in interpersonal skills, personality, adaptability and other dimensions to facilitate seamless metamorphosis of a management student to fit corporate life.





IB Connect

“IB Connect” is a platform created by IB students for their holistic development and growth. The forum acts as an interface between the academics and corporate world and also provides interaction and understanding between the first and second year students. The club keeps organising guest lectures from industry stalwarts and also organises port / customs industry visits. The club has developed very close relations with various Government bodies viz FIEO (under Ministry of Commerce), Assocham, EPCS (under Ministry of Commerce) etc.

Retail Club-Creator

The Retail Club enables students to analyse, track and explore the innovative changes in the world of retail. Its mission is laid on 3S ie to share knowledge, spread values and show

leadership. As a part of club activities various forms of indoor and outdoor activities are planned such as Trunk Show, Fashion Station, Luxury Retail Workshop, Social Responsibility Projects, Excursions, VM Competitions, Brand Quiz, Styling Session, Industry Talk etc.

Cultural Club

Cultural Club at JIMS works towards exploring enormous talent among the students. The overall formation of cultural club is such, that it lets the students understand various management concepts of event management, team work, public appearance management etc. It encourages creative talent.



JIMS **An Initiative Towards Social Responsibility**

Rotract Club

At JIMS, our quest to serve the society by imparting quality education extends much beyond the chalked out boundaries. We put efforts to bridge the gap between the privileged and the under privileged of the society through our philanthropic activities. Giving shape to our endeavor is the Rotract Club- the Social Club of JIMS, a student-driven initiative that aims to make a difference in the society.

The Ecopreneur Club

The club is a green initiative by the PGDM students towards a healthy and sustainable life. In order to spread awareness regarding environment related issues, the club periodically organizes activities ranging from plantation drives to enacting role plays. Membership to the club is voluntary. The faculty in charge leads the students in their creative efforts to generate awareness on issues of energy saving, waste management, recycling, resource conservation, environment protection, etc. The student bearers of the club make sincere efforts to make 'eco friendly actions' part of routine life at JIMS.

True to its name, the endeavor encourages idea generation that smartly combine profits with the concern for planet. The club has formal recognition by the Department of Environment, Government of NCT of Delhi.

Karmaarth – One Step Ahead

Karmaarth, a CSR Initiative of Jagan Nath Gupta Memorial Educational Society, aims to enhance the employability among the underprivileged youth of the Indian Society. Our primary objective is to create a society where every individual who is deprived of knowledge & learning gets a platform for sustainable educational process. Our educational process is aimed at disseminating education & training that can help them build a better world for themselves. A world where they are endowed with skill and training in any sphere that enables them with grooming, communication etiquette, & attitude. It also works at motivating and providing supplementary education to school dropouts and other people who wish to learn short – term courses for generating fixed income. Most of the programmes aim at :

- Educating children from slum areas
- Providing health and hygiene awareness among under privileged
- Inculcating elementary skill among uneducated youth





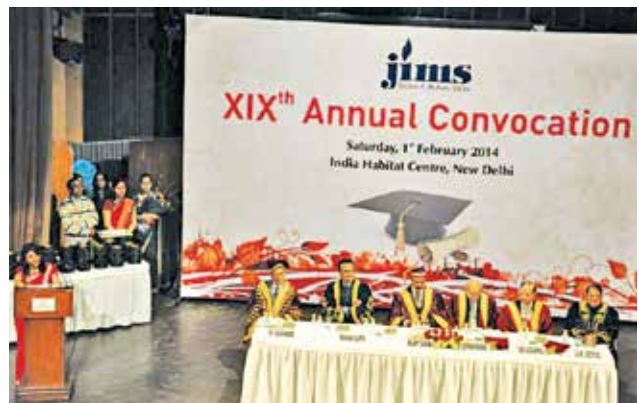
JIMS believes in learning that goes beyond just theories. The Industry practices are best grasped when imparted by the most seasoned professionals of corporate world. The Institute actively organizes seminars, symposiums and conferences and brings a new edge to corporate learning. These events bring students & faculty closer to corporate realities, giving them a better grasp of the prevalent issues faced by the global business market.

TechBYTE - An Annual IT Symposium



The IT Department of JIMS organizes its annual IT Symposium entitled Tech byte. In this one day event, topics related to the latest developments in information technology are discussed. Speakers are invited from the related fields. This updates the knowledge base of students and enables them to enter the IT industry as well informed personnel.

Convocation



The annual convocation of JIMS is eagerly look forward to by all the recipients of diplomas and degrees in that year. The event is normally organized in the month of January. Leading luminaries from industry, academia and bureaucracy are invited as guests of honor and chief guests to bless the students on this event. The top performers in the academic field are given prizes.

Festus International



The two annual festivals provide an opportunity to the students to showcase their talent in various fields. It marks the crystallization of the energy of the youth and clarity of the mind of the modern manager. The events include strategy games, workshops, JAM sessions, dance and fashion competition etc. Students are also awarded and rewarded on the basis of their performance. Oasis instills lots of confidence in the students as this showcases their talent and gives them an opportunity to show their management skills because this event is solely managed and organized by the student teams.



International Conference

JIMS organizes International Conference annually in the month of February. The topics are carefully selected in such a manner that the academic community feels challenges and conducts an in-depth study before sending their papers. The papers received for the conference are sent to a jury for reviewing. The jury consists of eminent academicians. On the basis of report of the jury the papers are accepted for publication either in full or as abstracts. A Conference Volume is released in the Inaugural Session. In various technical sessions, paper presenters present their papers and face question answers.





Confluence



“External Commercial Borrowings (ECB) & Trade Credits”

JIMS organizes workshops, seminars & one day master classes in association with ASSOCHAM, FICCI, PHD Chamber of Commerce & Industry, IIC (India International Centre) and IHC (India Habitat Centre).

HR Summit



JIMS organizes HR Summit annually in the month of November. The topics are carefully selected keeping in mind the current issues pertaining to manpower planning, HR practices & latest trends in HR.



Management Development Programmes & Workshops (MDPs)

Our MDPs are designed to further enhance the skills of practicing managers and entrepreneurs. We also develop programs focused on MSME units whether those in trading or manufacturing sector covering areas of Marketing, Finance, HR, Quality Management and International Trade. These programs are conducted by our expert resource persons having thorough knowledge of the subject as well as those having rich practical experience. MDPs are designed keeping in view of the ever-changing demands of business and professional executives. Contents of these programs are techniques and skills to enhance their productivity. Our interactive training methodology includes role playing, group participation, case studies, presentations and video clips.

Faculty Development Programs (FDPs)

Faculty Development is a critical aspect of the Institute's academic activities. Several initiatives are taken to make members of the faculty better equipped academically and research oriented. They are free to take up research programmes, write research paper and participate in seminars. Institute is also contributing in development of faculties by organizing programmes.



CRMC

Corporate Resource Management Centre

At JIMS, we sincerely believe that activities must have a positive bearing on a students' academic and personal development. This balance is essential to equip them with the strategies to handle challenging schedules. Keeping these demands in consideration, Corporate Resource Management Centre (CRMC) acts as a vital interface among the student, industry and the faculty. It actively conducts varied activities like workshops, seminars, industrial visits and etc. to support its core objective of formulating need-based and result-oriented training programs. The placement activities are further supplemented through consultancy projects, business expert interaction and faculty-corporate inter-disciplinary discussions on updating the institute's curriculum.

CRMC acts as a facilitator between corporate luminaries and students in intellectually stimulating environment; it lays a platform for a staunch and productive relationship to prosper. As a team, we thrive on the philosophy of evolution and innovation in quality and contemporary education. Hence, the team constantly tries to add value to the professional life of the students by various initiatives such as:

Assessment Center

The CRMC recognizes that students knowledge, skills, and attitude play a vital role in their career choices. CRMC Assessment center conducts psychometric tests to measure the students career related competencies, further develop them to the fullest by providing guidance to the students by counseling.

Student Counseling

In the Counseling sessions students' queries pertaining to the understanding of their psychometric test reports and their applicability in the real world situation are handled. Counseling is also provided to assist students in adjustment with self and environment and also to explore career options while at the institute.

Mock Campus

In order to provide students with proper exposure of the real world, distinguished professionals from the leading industries are invited to conduct the mock campus. The extensive activity which is conducted to prepare the students for the final placement proves a boon for the students and give them an opportunity to introspect themselves on different parameters.

Corporate Mentorship Program

Corporate Mentorship Program enables students to take control of their career. This program aims at providing a unique platform for interaction between the industry professionals and the students; available **24 *7; one click away on the internet.** This program allows students to enhance their interpersonal and communication skills; engage with industry experts, seek guidance and career assistance from the industry experts, expand their industry knowledge through frequent interactions with the industry professionals.

The objectives of the Corporate Mentorship program are –

- Accessibility to students to ask questions relating to career, aptitude & business knowledge via email, telephone, face-to-face meeting or by getting engaged as an apprentice.
- It provides opportunities for live projects, recruitment proposals/internships, industry visits, workshops, etc.
- Alumni Engagement: An easy framework to interact with Alumni for a variety of Alumni level activities.
- Inviting industry participation for seminars, workshops, MDPs, etc.

Our Recruiters

Have a look at the list of corporate giants who trust in our students. Every year, we provide them a diverse pool of business leaders to choose from.

- 99acres.com
- Aditya Birla Retail Ltd.
- Ameriprise Financial
- ASSOCHAM
- Axis Bank
- Balaji Telefilms Ltd.
- Britannia
- Channel Play

- Copal Partner
- CRISIL
- Dentsu Aegis
- Deutsche Bank
- Eli Research
- Evalueserve
- F1F9 India Pvt. Ltd
- Fedex Express

- Fidelity Investment
- FIEO
- First Rain India
- Gujarat Heavy Chemicals Limited
- HDFC Bank
- H T Burda Media Ltd.
- H R Anxi

- ICICI Securities
- India Mart
- IndusInd Bank
- Intelligrape Software
- Interglobe Technology
- Investors Clinic
- Jaro Education
- Jubilant Foods



- Just Dial
- Kotak Mahindra Bank
- Madura Fashion and Lifestyle
- Mancor Consulting
- Mizuho Bank
- Nagarro
- Naukri.com

- Orientcraft
- Saint Gobin
- SAR Group
- Shine Roads Food Limited
- Smart Utility
- Stag International
- Stellar Research
- Tac House

- TCS
- Team Lease
- Thomas Assessments Pvt. Ltd.
- Times Business Solutions Ltd.
- V Mart
- VIP Industries Ltd.

- WNS
- XL Dynamics
- Yes Bank

Jims Elite



JIMS ELITE – Keeping the Roots Intact

The Alumni of an Institute are an integral part of its existence both for its heritage and future. Our rich base of Alumni is thus the life and soul of JIMS and they continue to interact and associate themselves for a long period of time. Any educational establishment rests its laurels on how well its students perform and the fame and the name that they earn for themselves. Our students are now heading major divisions in large corporations and others have attained the pinnacle of success.

Alumni Chapters

JIMS has always been taking one step ahead for Alumni engagement. To leverage relationships JIMS has launched its Alumni Chapters in Mumbai, Chandigarh and is looking forward to launch the new ones in near future in other parts of the country.

Alumni Interaction Forum

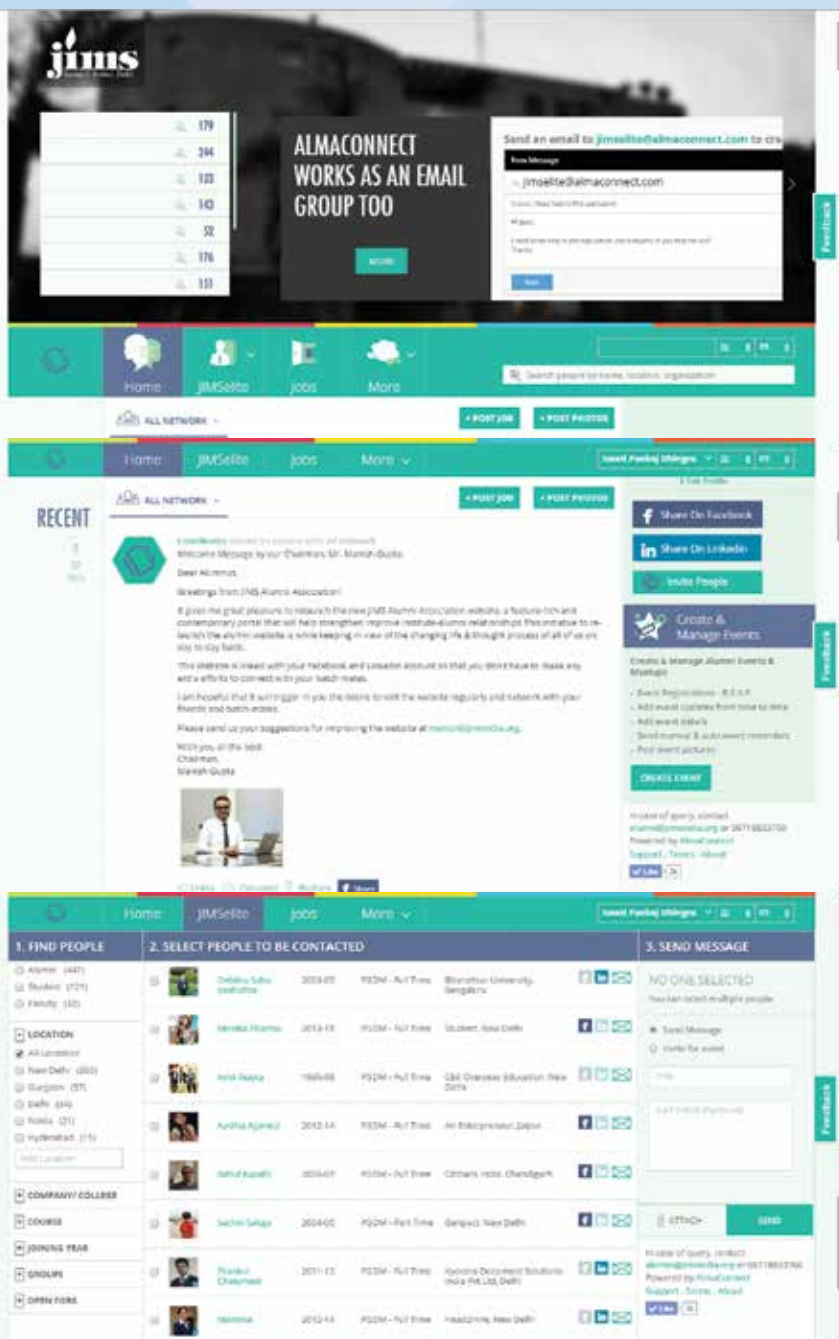
JIMS has always been ahead of others in leveraging a sound network with its Alumni. To encourage this thought Alumni Interaction Forum has been launched on 13th July, 2012 to bridge the gap between JIMS & its precious Alumni Base and to inculcate social interactions.

Alumni Dinner

A day for magic of reunions, a day to revive old memories, meet the old classmates, teachers and share the times spent together – the annual alumni dinner is organized on the first Saturday of December at the JIMS Campus. JIMS recognizes the outstanding achievements made by its Alumni in various areas and felicitates the alumni through the awards “Jewels of JIMS”. These awards are given every year to selected alumni of JIMS who have excelled in industry or academia and have contributed to JIMS and society. It is an evening of fun, frolic and nostalgia, which brings back the sweet memories of old college days.



JIMS Alma Connect – A more interactive way!



JIMS has always been taking one step ahead for Alumni engagement. To leverage relationships, JIMS has re-launched its Alumni Portal, to enhance interaction, knowledge sharing and networking amongst the JIMS community. This platform creates a private network for interaction amongst alumni, current students and faculty of JIMS. It offers excellent opportunities of engagement:

- Social interactions through discussion groups – Freelancing, Jobs, Higher Education, Entrepreneurship, Giving Sponsorship, Placements, Mentoring and Guest Lectures
- Access to case study material and live projects from the industry which enhances knowledge base of the current students
- Opportunities for career services and mentorships
- Practical support and exposure to current students as they start their careers.
- Continued support to current students through career advice, mentoring, placements, internships, pre-placement workshops
- Sharing talent to enhance the cultural life of campus through performances, exhibitions, etc.
- Maintaining communication channels within JIMS fraternity



Being a center of excellence, academic activities take precedence, but various other activities are also undertaken with equal affinity. Social lifestyle in our institute is also encouraged and propagated to evoke a sense of camaraderie and spirit amongst our students. Various calendar events are organized and executed in order to partake and celebrate life.

Life @ Jims





Sports

Managing an organization is primarily a team game, and so is sports. The management table functions metaphorically as a field for participants who brain-storm and draw common consensus from the meet. Thus, understanding this belief, we at JIMS give due importance to sports. The Institute has many sports facilities, which include Volleyball court, Basketball court, TT rooms and badminton court.







Ranking



Ranked A++ on All India Basis
Ranked 6th on All India Basis (Placement) by **Business & Management Chronicle 2013**



Ranked 20th on All India Basis (Industry Interaction) by **Business World 2013**



Ranked 11th in Emerging B School of Super Excellence on All India Basis by **Competition Success Review 2013**



Ranked 6th in Delhi
Ranked 11th in India (North) by **The Week 2012**



Ranked 12th on All India Basis by **Bureaucracy Today 2013**



Ranked 37th on All India Basis by **Indian Management 2013**



Ranked AAA among best B School in Pedagogy on All India Basis
Ranked 12th on All India Basis (Industry Interaction) by **MBA By Choice 2013**



Ranked among Top 10 on All India Basis by **Mail Today 2013**

Awards



Dr. J.K. Goyal, Director, JIMS receives the coveted award from Padma Vibhushan Dr. Karan Singh (Well Known Writer, Politician and Philosopher)

- **CSR Award for Top Institute of India by Competition Success Review 2014**
- **Best B-School Award in India - North by National Education Excellence Awards 2014, ASSOCHAM, India.**
- **Most Promising Management Institute in Delhi/ NCR at the World Wide Achievers Award 2014**
- **Best B-School Award for Promoting Industry Academia Interface by National Education Excellence Awards 2013, ASSOCHAM, India**
- **Best B-School Award for Excellent Industry Interface in Delhi at the TIME RESEARCH India Education Excellence Awards 2013**
- **Award for Excellence in Education by Competition Success Review Awards 2013**



Dr. J.K. Goyal, Director, JIMS receives the coveted award from Mr. S K Sachdeva, Chairman & Managing Director, Competition Success Review



Dr. Sumesh Raizada, Dean - PGDM, JIMS receives the coveted award from Mr. Shashi Tharoor (Author and Politician)

in News

and regulations into an authorized dealer, Mr. Raaj informed that RBI has given a list of liberalizations in this regard like - changes in the currency of borrowing, changes in the authorized dealer's bank, changes in the nature of the borrowing company, changes in the integrated limits, consolidation of UDA, changes in the end-use of FDI profits, reduction in the amount of FDI and reduction in the costs of FDI.

"All these areas have been indicated to the authorized dealer to enable them to work on their own," said Mr. Raaj.

Raising concerns over the apex bank's intention of not being able to leverage from the government, Mr. Raaj said "the need to work on a long-term approach of leveraging technology on the front as to streamline the process and the authorized dealer's intent to be the knowledge base so far as FEMA is concerned to justify the statements that they don't have to come to our office seeking clarifications."

RBI is of the firm opinion that to streamline the operations, more delegation should flow to the authorized dealer.

Talking about the criteria that go



New Delhi



P. K. RAJ

CAREER

Global marketing and culture

Linda Dutta talks about the hot cuts in this era of globalisation

THE level of education decreases the market entry in developing and underdeveloped countries. The process of services, including transportation, communication, internet, supply chain, advertising, marketing, distribution and financial support, has become very complex. Hence, product and service differentiation, brand differentiation and globalisation are the key to success in this era of globalisation.



International marketing careers are hot cakes in this era of globalisation. One field where the young and old can work together is directly related to globalisation. When a student is able to understand the needs of the young and the experience and maturity of the old can work together in the field of international marketing. It has become a globalised world because the students are taught at a primary level in schools across the world.

Therefore, the successful international marketing depends on the ability to understand the needs of the customer in different countries. This is why it has become necessary to learn about the needs of the customer in different countries. The student should be able to understand the needs of the customer in different countries. The student should be able to understand the needs of the customer in different countries.

Marketing is one of the basic functions of a company. It is the necessary link between the producer and the consumer. It is the process of creating a market for a product or service. It is the process of creating a market for a product or service.

Marketing is one of the basic functions of a company. It is the necessary link between the producer and the consumer. It is the process of creating a market for a product or service. It is the process of creating a market for a product or service.

NATIONAL CONFERENCE ON RETAIL

The Jagan Institute of Management Studies (JIMS) Group of Institutions, organised a day-long national conference on retail excellence at its campus. The conference was organised in association with Retailers Association of India (RAI).

Speaking on the occasion JK Goyal, director, JIMS, "We are pleased to organise the National Conference on Retail Excellence. This conference helped our students in clearing their concerns about a career in the Retail Sector in a better manner. Experts from the industry, researchers and practitioners

congregated at this platform and shared valuable industry and sector insights. Needless to say, the conference was a value addition to our education system and we are looking forward to organise similar events in future as well." Kumar Jagajagan, CEO, RAI, Ananda Murthy CEO, Big Apple, Dr Tarun Panwar, CEO, Indian Retail School were present in the event as guest speakers.



RIGHT CONNECTION

A status update on your Facebook wall. At the mere click of a button, generation thousands of interesting conversations that can create a stir and make you an instant hit among your peer group. Such is the power of social media that big and small companies are rapidly using this medium to get connected with their existing and prospective customers.

Facebook and Twitter are not just about posting pictures, commenting and chatting. LINDA DUTTA tells you how it can be used to market a business and create a brand image

Today, companies are launching and investing a lot on social media and using social media for accomplishing a number of objectives like product launch, promotion, idea generation, brand building and increasing sales. It is the best tool in order to create awareness and buzz around new launches. Even the NGOs, schools and colleges are on social media and finding it a low investment and high return tool.

Each of these categories will provide you with an opportunity to complete your basic information, detailed information or contact information. Each option will provide with a page that enables to provide different ways of showing the information. It is important to realize that one cannot edit the page type once it is selected and the page type is selected will categorize the page with other like pages in that category. This is why one should select the correct category to be displayed.

Twitter is one of the fast growing online platforms that is being used for communication and content sales. It has over a million users and breakdown over three million messages everyday. It can be used as a marketing tool, but one must do it right by following the Twitter etiquette in order to be effective.



The Reserve Bank of India (RBI) is soon expected to release an e-learning package for the authorized dealers in the foreign exchange category to be able to address their worries and issues effectively, said Mr. P. K. Raut, RBI General Manager, at the ASSOCHAM event held in New Delhi on July 19, 2012.

Mr. P. K. Raut, General Manager, Foreign Exchange Department addressing the gathering.

Streamlining the Operations

In its last regional heads' conference the RBI had decided to prepare an e-learning package for the authorized dealers along with the FEMA (Foreign Exchange Dealers' Association of India) and the package will soon be shared and made available to all the authorized dealers," said Mr. Raut, while addressing a 'Master Class on External Commercial Borrowings (ECB) and Trade Credits' organised by ASSOCHAM.

To reduce the number of references being received, the RBI has created nodal officers for all the authorized dealers expecting them to get clarification from the nodal officers first before directly approaching the apex bank.

"These measures are being taken to ensure that the authorized dealers can work on their own without coming to the RBI," said Mr. Raut. "It has not been stabilised as yet as we have just created it and once it gets stabilised, the references to the RBI will possibly be much less."

Sharing his views on the steps taken by the central bank to liberalise the rules



Taking up contemporary issues in international payment systems

EPICES in association with Jagan Institute of Management Studies (JIMS) organised a training and orientation programme on 'Contemporary issues in International Payment Systems, Letters of Credit and Guarantees' on June 20, 2014 at New Delhi.

The training and orientation programme was organised for the benefit of exporters, importers, trading houses and trading companies. The programme also aimed at providing help to the exporters in their day-to-day operations. The event was attended by more than 25 participants serving as middle level officials at various firms of different sectors.

Shri O.P. Kapoor, Deputy Director General, Export Promotion Council for EOUs and SEZs (EPICES) explained the members about the functioning of Export Promotion Councils (EPCs). He mentioned that there are various EPCs in India but EPICES is the only multi-product export promotion council that caters to export promotional needs of EOUs and SEZs in the country. EPICES represents major industrial sectors, like textiles, garments, yarn, gem and jewellery, food and agro products, electronic and software, pharmaceuticals, engineering, minerals, granite, stones, plastic and other products. He further briefed the participants about the advantages of becoming mem-

bers of the council. He also explained the Market Development Assistance Scheme for participants in trade fairs and exhibitions abroad.

Shri Kapoor also explained the salient features of SEZs and informed that during the year 2013-14, the exports from SEZ sector amounted for Rs.4,94,077 crore. He further informed that the seven Government SEZs are functioning all over India and over to which 566 SEZs has already been approved by the Government in the country. Out of these, 388 SEZs have been notified and 185 SEZs are in operation. The participants were also briefed about

Contd. on page 17

WORLD CLASS CHOICE



Linda Datta

In today's global economy, many businesses are looking to expand into an international market, therefore, careers in international business are expected to grow at a faster than normal rate. From banks to manufacturing firms to government agencies, almost all industries have a need for people with a background in international business.

Marketing on a global scale requires training that emphasises a thorough understanding of domestic and foreign business. International marketing professionals must master the ability to analyse and evaluate business plans that will deliver both financial success and long-lasting customer relationships.

International marketing includes all aspects of the development, execution, distribution and sale of products and services in the global marketplace. Workers in the international sector are responsible for conducting extensive market research to analyse and apply to the future success of a company. International marketing involves international finance, inter-cultural communication, opportunities for travelling abroad and adaptations to

ethnic and language differences. The primary responsibilities of an international marketing professional may include communicating with international clients, preparing marketing plans and policies, executing guidelines in accordance with other departments and analyzing past and present trends.

Educational requirement

International marketing professionals require a university education, generally needing at least a bachelor's degree in business or economics. Marketing degree programmes prepare students with the critical-thinking skills to identify, analyse and provide solutions to business problems. There is an emphasis on the practice of marketing and application of marketing principles in a foreign market.

A working knowledge of at least one language other than English is a common requirement in several universities. Many educational programmes also require an international immersion programme to expand students' understanding of the global marketplace and prepare them to compete in international commerce.

Upon graduation, international marketing majors are able to work either in agencies or companies in which the main focus is on the international sale and distribution of the company's brand, product or line. International marketing professionals are expected to stay current with the trends of international business and to recognise situations where they can potentially create business opportunities.

Course details

International business and international marketing is taught as part of MBA curriculum at B-Schools across the country. A number of universities also offer Masters in International Business (MIB). Thus the first aim of a student should be to get admission to an MBA course. The admission into the MBA course is held on the basis of a written test, group discussion and personal interview. Separate tests are conducted by different institutes like CAT by IIMs, MAT by All India Management Association, XAT by Xavier Institutes etc. Besides, there are Executive MBA programmes offered by some institutes which require a minimum level of experience.

Career prospects

An MBA postgraduate in international business can seek employment in public and private sector organizations. There are wide varieties of job opportunities for these people in banks, financial institutions, securities firms, investment companies, export/import companies and international business consultancy. However, most of MBA International Business postgraduates are absorbed by international marketing departments of companies engaged in exports like multinational manufacturers such as automobile companies, electronics and computer companies and consumer durables manufacturers. As most of the international trade is conducted through port and aviation, those

professionals can work in airlines, cargo and global shipping companies. Foreign direct investment and economic development agencies also require these professionals. Moreover, they can also join travel, tourism and hospitality sector. Other career options available to MBA (International Business) postgraduates include setting up a consultancy firm.

Remuneration

Starting salaries in this field vary depending on the industry being marketed. A fresh postgraduate in International Business Management from a reputed institute is usually recruited as a Management Trainee and the salary offered ranges between Rs. 5 to 12 lakh per annum. However, class B Business school pass-outs may get a lower salary to start with.

The writer is faculty member at Jagan Institute of Management and Studies, New Delhi



Taking up contemporary issues in international payment...

During the programme, Dr. Ashok Bhagat, Dean, International Business, Jagan Institute of Management Studies (JIMS) and Professor S.C. Kapoor, explained about the various payment systems and related risks. They also talked about bank payment obligations, availability, scrutinizing and structuring letters of credit as per business need, and L/C operations, types, responsibilities of different parties. The participants appreciated the efforts of JIMS and EPICES for organising a very useful and educational programme.



Human resource practices redefined

During the summit the industry leaders discussed ways and means to develop effective leadership and efficient human capital.

Human Resource practices redefined. The summit was held at JIMS, New Delhi. The event was presided by the Vice-Chancellor, JIMS, Dr. Ashok Bhagat. The summit was attended by industry leaders and JIMS faculty members.

JIMS organises Inter-College Business Quiz

Jagan Institute of Management Studies (JIMS) organised Inter-College Business Quiz Contest 2014 at its campus in Sector 5, Rohini, New Delhi. It was organised to give a platform to the students for analysing their knowledge and to know their potential. Gautam Bose, CEO, Greylocks conducted the contest.

AT JIMS, THEY'RE FRESH AND EXCITED

Winner: ASHMITA JAYARAM

Winner: KUNAL SANTHIAN

1st Runner-up: DEVIKA SHARMA

2nd Runner-up: ANSHU SHARMA

ANNEXURE I
AFFIDAVIT BY THE STUDENT

I, (full name of student with admission/registration/enrolment number)

s/o - d/o Mr./Mrs./Ms _____

- 1) having been admitted to (name of the institution) have received a copy of the AICTE regulations on Curbing the menace of Ragging in Higher Educational Institutions, 2009, (hereinafter called the "Regulations") carefully read and fully understood the provisions contained in the said Regulations.
- 2) I have, in particular, perused clause 3 of the Regulations and am aware as to what constitutes ragging.
- 3) I have also, in particular, perused clause 7 and clause 9.1 of the Regulation and am fully aware of the penal and administrative action that is liable to be taken against me in case I am found guilty of or abetting ragging, actively or passively, or being part of a conspiracy to promote ragging.
- 4) I hereby solemnly aver and undertake that
 - a) I will not indulge in any behavior or act that may be constituted as ragging under clause 3 of the Regulations.
 - b) I will not participate in or abet or propagate through any act of commission or omission that may be constituted as ragging under clause 3 of the Regulations.
- 5) I hereby affirm that, if found guilty of ragging, I am liable for punishment according to clause 9.1 of the Regulations, without prejudice to any other criminal action that may be taken against me under any penal law or any law for the time being in force.
- 6) I hereby declare that I have not been expelled or debarred from admission in any institution in the country on account of being found guilty of, abetting or being part of a conspiracy to promote, ragging; and further affirm that, in case the declaration is found to be untrue, I am aware that my admission is liable to be cancelled.

Declared this _____ day of _____ month of _____ year _____

Signature of Deponent

Name

VERIFICATION

Verified that the contents of this affidavit are true to the best of my knowledge and no part of the affidavit is false and nothing has been concealed or misstated therein.

Verified at _____ (place) on this the _____ (day) of _____ (month) (year)

Signature of deponent

Solemnly affirmed and signed in my presence on this the _____ (day) of _____ month, (year) after reading the contents of this affidavit.

OATH COMMISSIONER



ANNEXURE II
AFFIDAVIT BY PARENT/GUARDIAN

I, _____ Mr./Mrs./Ms. (full name of parent/guardian) father / mother/
guardian of _____ (full name of student with admission /registration/enrolment number),

- 1) I having been admitted to _____ (name of the Institution), have received a copy of the AICTE regulations on Curbing the menace of Ragging in Higher Educational Institutions, 2009, (hereinafter called the "Regulations") carefully read and fully understood the provisions contained in the said Regulations.
- 2) I have, in particular, perused clause 3 of the Regulations and am aware as to what constitutes ragging.
- 3) I have also, in particular, perused clause 7 and clause 9.1 of the Regulations and am fully aware of the penal and administrative action that is liable to be taken against my ward in case he/she is found guilty or abetting ragging, actively or passively, or being part of a conspiracy to promote ragging.
- 4) I hereby solemnly aver and undertake that
 - a) My ward will not indulge in any behavior or act that may be constituted as ragging under clause 3 of the Regulations.
 - b) My ward will not participate in or abet or propagate through any act of commission or omission that may be constituted as ragging under clause 3 of the Regulations.
- 5) I hereby affirm that, if found guilty of ragging, my ward is liable for punishment according to clause 9.1 of the Regulations, without prejudice to any other criminal action that may be taken against my ward under any penal law or any law for the time being in force.
- 6) I hereby declare that my ward has not been expelled or debarred from admission in any institution in the country on account of being found guilty of, abetting or being part of a conspiracy to promote, ragging; and further affirm that, in case the declaration is found to be untrue, I am aware that my admission my ward is liable to be cancelled.

Declared this _____ day of _____ month of _____ year _____

Signature of Deponent

Name:

Address:

Telephone/Mobile No:

VERIFICATION

Verified that the contents of this affidavit are true to the best of my knowledge and no part of the affidavit is false and nothing has been concealed or misstated therein.

Verified at _____ (place) on this the _____ (day) of _____ (month) and _____ (year)

Signature of deponent

Solemnly affirmed and signed in my presence on this the _____ (day) of _____ month, _____ (year) after reading the contents of this affidavit.

OATH COMMISSIONER

Mandatory

Disclosure for Prospectus

S.No	Category	PGDM/PGDM(IB)/PGDM(RM)		MCA	
1	Admission Criteria	Final Selection will be made on the basis of Academic Performance, MAT/CAT/XAT/CMAT Score, Group Discussion and Personal Interview		As per GGSIP University	
2	Total Course Fees*	6.10 lakhs/6.10 lakhs/5 lakhs payable in four installments		As per GGSIP University	
3	Teacher Student Ratio	1:15		1:15	
4	No. of Faculty Members	Cadre	No.	Cadre	No.
		Professors	7	Professors	4
		Associate Professors	7	Associate Professors	8
		Asst. Professors	28	Asst. Professors	13
5	Faculty Profile	Qualification	No. of Faculty	Qualification	No. of Faculty
		Ph.D	10	Ph.D	5
		Post Graduate	32	Post Graduate	20
6	Experience of Faculty	Less than 5 Yrs.	7	Less than 5 Yrs.	3
		5 to 10 Yrs.	17	5 to 10 Yrs.	12
		more than 10 yrs.	18	more than 10 yrs.	10
7	Details of Individual Faculty members	refer to page 28 and 29 brochure		refer to page 28 and 29 brochure	

* Excluding ₹ 5,000 (refundable security)

Placement

Record for the Previous Year

Particulars	PGDM/PGDM (IB)/ PGDM(RM)			MCA
No. of companies who visited the campus	185			37
Name and details of companies who visited the campus along with no. of students placed	visit our website : www.jimsindia.org/placement			
No. of students placed through campus recruitment	92%			90%
Maximum Salary drawn (In Rs.)	PGDM-General	PGDM-IB	PGDM-RM	5.5. lacs
	8.61 lac	8 lac	3.6 lac	
Average salary drawn (In Rs.)	4 lac	3.72 lac	2.56 lac	3.6 lacs
For more details, visit our website	www.jimsindia.org			

How to reach us

JIMS campus is located in Rohini area of metro city, Delhi and well connected to the rest of the country by road, rail and air services. The Institute is 40 minutes drive from the airport & 30 minutes from the railway station. Our campus is well connected with Delhi Metro service, making it accessible for commuters from far corners of the city without traffic hassles and pollution.





Jagan Institute of Management Studies

3, Institutional Area, Sector-5, Rohini, Delhi-110085



www.jimsindia.org



+91-9871097501



011-45184000, 45184001/02



011-45184032



E-mail: jims@vsnl.com, admissions@jimsindia.org



<https://www.facebook.com/JimsDelhi>