Super Bumper November 2014 Issue tition MBA FREE WITH THIS ISSUE review

# **Nobel Peace Prize 2014**





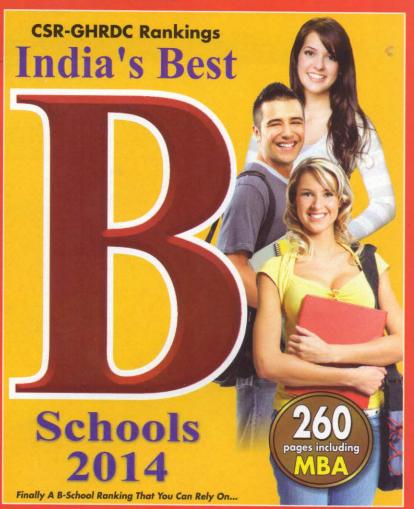
Kailash Satyarthi Malala Yousafzai

Public Health In India: A Brief Overview IAS Toppers 2014 Talk To You **UN & International Organisations** 



PM Narendra Modi's America Visit

Mangalyaan





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BA LLB(H) PGD

NERIM

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B-school with a difference





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1 among the just 26 Internationally Accredited B-Schools in India



Overall Rank of Private B-Schools	Group Rank	Name of the B-Schools	Infrastructure (Physical & Academic) (160)	Faculty, Publication, Research, Consultancy, MDP & Other Programmes (455)	Admission. Curriculum & Delivery System (320)		c & nal), cial Total oility, (1400) ig & y
16)	5	Lal Bahadu <del>r</del> Shastri Institute of Management, Dwarka, New Delhi	138.90	249.53	249.43	318.23	956.09
17	6	Eastern Institute for Integrated Learning in Management, Kolkata, West Bengal	142.45	252.86	245.87	311.48	952.65
18	7	Institute of Management Technology, Nagpur, Maharashtra	140,51	250.87	246.78	313.02	951.19
19	8	NIILM Centre for Management Studies, Greater Noida, Uttar Pradesh	142.45	248.36	247.68	310.53	949.03
20	9	Symbiosis Institute of International Business (SIIB), Pune, Maharashtra	141.84	245.68	246.06	312.89	946.47
21	10	Institute for Technology and Management, Navi Mumbai, Maharashtra	142.70	243.15	248.21	311.18	945.24
22	11)	Rajagiri Centre for Business Studies, Kochi, Kerala	140.30	245.47	246.60	310.56	942.93
23	12	Jagan Institute of Management Studies, Rohini, Delhi	139.27	243.62	248.66	309.86	941.41
24	13)	IBS Business School, Pune, Maharashtra	140.81	240.10	246.09	312.87	939.87
25	14)	Regional College of Management Autonomous, Bhubaneswar, Odisha	142.50	243.99	241.08	310.99	938.56
26	15)	Institute of Management Studies, Ghaziabad, Uttar Pradesh	140.54	241.80	240.64	313.97	936.94
27	16)	IBS, Gurgaon, Haryana	141.00	240.24	242.70	311.76	935.70
28		Shri Dharmasthala Manjunatheshwara Institute for Management Development (SDMIMD), Mysore, Karnataka	140.98	242.18	240.95	310.36	
29	- 100	IBS Business School, Bangalore, Karnataka	142.33	239.89	241.69		934.47
_		Jaipuria Institute of Management, Lucknow, Uttar Pradesh	141.05	240.21	239.20	308.58	932.50
31	20)	Indus Business Academy (Formerly, Indian Business Academy), Bangalore, Karnataka	140.40		237.75	309.76	930.21 925.86
32)	21)	Fortune Institute of International Business (FIIB), Vasant Vihar, New Delhi		100		307.53	922.28
33	22)	IFIM Business School, Bangalore, Karnataka	No Marchard			302.65	920.47
34)	23)	Gitam School of International Business, Visakhapatnam, Andhra Pradesh				304.38	918.79
35)		Symbiosis Institute of Business Management, Bangalore, Karnataka				306.97	915.37
36	2 <b>5</b> ) J	aipuria Institute of Management, Noida, Uttar Pradesh				305.45	913.69



# Ranking of Top B-Schools by State

(Government & Private)

Rank

Name of the B-Schools

	ANDHRA PRADESH				
	Private				
1	Gitam School of International Business, Visakhapatnam				
	ASSAM				
	Private				
1	NERIM Group of Institutions, Guwahati				
CHHATTISGARH					
	Private				
1	Rungta College of Engineering & Technology, Bhilai				
	DELHI				
	Government				
1	Indian Institute of Foreign Trade, Qutab Institutional Area				
	Private				
1	International Management Institute, Qutab Institutional Area				
2	Lal Bahadur Shastri Institute of Management, Dwarka				
3	Jagan Institute of Management Studies, Rohini				
<ul><li>3</li><li>4</li><li>5</li></ul>	Fortune Institute of International Business (FIIB), Vasant Vihar				
	Apeejay School of Management, Dwarka				
6	Jagannath International Management School, Kalkaji				
7	ERA Business School, Dwarka				
8	Delhi School of Professional Studies and Research, Rohini				
	GOA				
	Private				
1	Goa Institute of Management, Sattari				
	GUJARAT				
	Private				
1	Institute of Management, Nirma University, Ahmedabad				
2	IBS Business School, Ahmedabad				
1	GUJARAT  Private  Institute of Management, Nirma University, Ahmedabad				



for their three-month internship to our B-School where they attend some specific courses along with their industrial project work.

We have made several strides in promoting associations with foreign universities. Foreign faculty are recruited as fulltime professors and, in this way, our institute keeps abreast of the trends of globalisation in the Management context.

# Symbiosis Institute of Management Studies, Pune

Brig Rajiv Divekar (Retd.), Director

At SIMS, the initiatives towards international relations are given a lot of importance. Towards this, the SCIE-



Symbiosis Centre for International Education helps us procure international students to study at SIMS. The International School of the University also helps us conduct various seminars/speech/ FDP workshops from various foreign university speakers. Many students opt for

international internships. SIMS provides opportunities to its students to undergo exchange programmes ranging between I to 6 months' time at Berlin University, Bremen University and Leeds University.

As far as research is concerned, we invite international authors to write in the Bi-Annual Research Journal of SIMS called "Jidnyasa". SIMSARC is the annual international research conference conducted in December every year. This conference witnesses many international speakers contributing towards delivering speeches, presenting papers, managing panel and also conducting pre-conference workshops for research enthusiasts.

Online sessions are conducted by international speakers, viz. Speakers from Denver and DePaul University as well as video-conferencing from Cardiff University.

A huge number of faculty from SIMS has continued presence in international research journals with their published papers. Faculty and students also conduct Joint Research Projects with international universities.

#### EIILM, Kolkata

Dr. R.P. Banerjee, Director

Global mindset, agenda and culture need to be adhered to while considering internationalisation of an organisation. EIILM, through its long experience and based on its huge



interactions with institutions in the academic and corporate field has understood and identified areas of relevance on either side which make the basis of the connections between EIILM and overseas universities and corporations. We have successful internship programme, exchange programme, etc. based on this experience. We have got nominated for different international excellence awards. placed students abroad and participated at specific international events abroad.

# Gitam School of International Business, Visakhapatnam

Prof. V. K. Kumar. Director

GSIB is connected internationally with Burgundy School of Business, Dijon, France: International University of Paris, France; Beijing Normal University, China, and University of International Business and Economics, China, and Nepal, GSIB has plans to increase the number of partner institutions to get connected with the best of B-Schools in the world. The main objective in all these initiatives is to promote exchange



of international students, research, and exchange of faculty, and facilitate organising international seminars/conferences.

# Jagan Institute of Management Studies, Rohini, Delhi

Dr. J. K. Goyal, Director

Our experience has not been very good. Most of the foreign universities which are interested in exchange programmes are mainly looking for financial gains to tap the huge Indian market. The MoU's signed with such

universities have mainly remained on paper. Moreover, there is a lot of ambiguity on the part of statuary bodies in this respect. We sincerely hope that

the Government will come out with clear-cut policy guidelines with respect to the foreign universities in India.

# Symbiosis Institute of Business Management, Bangalore

Dr. Rajesh Panda, Director

Symbiosis Institute of Business Management- Bengaluru (SIBM-B) has an association with Harvard Business

Publishing (HBP). This association allows SIBM-B access to HBP's entire range of global and Indiacentric content, including "Participant Centered Learning Tools". This enables learning to be highly application oriented. It helps our students in honing critical thinking skills, developing analytical



decision-making and communication skills required to succeed in the workplace. Lot of emphasis is given on case study methodology of teaching in our institute and faculty are encouraged to attend case study workshops



managing and teaching the street children of Kolkata at different centres of "Towards Life Foundation", an NGO which is devoted to the well-being and benefit of street children in Kolkata. Each student contributes minimum twenty hours of teaching in a semester. During the hot summer, the city burns for the period of May and June. EIILM students, staff, teachers together organise the drinking water distribution "Jalochhottro", along with Glucon-D mixture, to the people who walk across the city during those summer days. This EIILM initiative touches upon more than 30000 people who are workers across the city

#### (b) Environmental Awareness:

EllLM students, teachers, staff members and also the guests undertake a massive "Green Run" across the city of Kolkata spanning a stretch of 12 Kilometres every year including this year. The purpose of Green Run is to create awareness in favour of natural environment and to urge people to keep the city clean and maintain civic discipline.

#### (c) Events of EIILM:

The following programmes are organised by EIILM student team:

- ★ Students are motivated to participate in AIMA National Students Management Games held every year. Cultural Programmes like "Gitalee", "Megh Mollar", etc. by students and faculty wherein vocal and instrumentals are performed by faculty and students of EIILM.
- ★ Series of Shakespeare dramas are performed by the group of students.
- ★ Games: ICPL InterCollege Premier League Cricket Tournament was organised by the Sports teachers and students of EIILM in a big way in collaboration with Kolkata Municipal Corporation.

# Gitam School of International Business, Visakhapatnam

#### Prof. V. K. Kumar, Director

GITAM School of International Business (GSIB) has initiated many non-academic programmes to broad-base the thinking of students to get ready for working in the corporate. These include campus to corporate training programme; management professional development programme; Industry interface to interact with executives in industry to experience dynamics in Management; and Social Projects that enable students to understand the tensions and issues in the society around so that they can make socially desirable decisions when they join the corporate.

## Jagan Institute of Management Studies, Rohini, Delhi

### Dr. J. K. Goyal, Director

We encourage students to undertake live projects with NGOs. The institute has a CSR initiative named 'Karmarth' in which free coaching is given to economically backward students in areas such as mobile & computer repairing, beauty culture, cutting & tailoring. The institute has a cultural club which promotes innovative ideas and performances. It also has a drama society named "Rangeele". The institute brings out an annual in-house students magazine "Eldorado".

## NSHM Business School (NBS), Kolkata

#### Prof. Naveen Das, Director

While there are quite a few common initiatives taken up to inculcate the managerial knowledge, skills and attitude among the students, the following are unique to NSHM Business School Kolkata and are worth mentioning:

#### Edge Programme

For individuals, employability depends on the knowledge, skills and abilities (KSAs) they possess, the way they present those assets to employers, and the context within which they seek work. The EDGE programme addresses the deficiencies in those intrinsic assets and guide the students to develop capabilities to overcome adversities while building their career.

The programme covers the activities in the following five modules: Communication, Business Awareness, Managerial Skills, Critical Thinking, and Inter-disciplinary Skills. The programme also aims to provide awareness about social and cultural knowledge, environment, heritage and all these together would enhance the emotional and intellectual development of the students.

#### Global Employability Programme (GEP)

Given the felt need to adequately supplement and complement the curricular learning, GEP has been one of NSHM's key instruments to address the same. It offers a wide learning spectrum from adventure to analytics involving various co-curricular and extracurricular training/teaching modules designed to deliver effective results in the realm of global employability readiness of student participants.