END TERM EXAMINATION

FOURTH SEMESTER [MCA], MAY-2011

Paper Code: MCA – 204 Subject: Data Warehousing and Data Mining

Paper ID: 44202

Time: 3 Hours Maximum Marks: 60

Note: Part 1 is compulsory. Attempt one question from each other parts.

 $PART - I \qquad (2 \times 10 = 20)$

Q. 1. Attempt any TEN questions. Each questions carry equal marks.

- (a) Define Data mining and Data warehousing.
- (b) Explain correlation analysis for handling redundancy.
- (c) When is data mart appropriate?
- (d) What do you mean by web enabled data warehouse?
- (e) Explain cross table reporting.
- (f) Explain data granularity in a data warehouse.
- (g) Distinguish between classification and clustering.
- (h) List out any two various commercial data mining tools.
- (i) Write the advantages of ROLAP and MOLAP.
- (j) Mention the various types of data available in data mining.
- (k) How Data mining is the primary step in the process of knowledge discovery?
- (l)Explain Data cleaning.

PART – II

(2x5=10)

O. 2

- (a) Describe five differences between operational system and informational systems.
- (b) Explain data granularity and how it is applicable to the data warehouse.

OR

Q. 3

- (a) What are the various data sources for the data warehouse?
- (b) What type of processing take place in a data warehouse? Explain.

PART – III

(2x5=10)

Q. 4

- (a) What is the STAR schema? What are the component tables?
- (b) For a manufacturing company, design a family of three STARS to support the value chain.

OR

O. 5

- (a) Why is the entity-relationship modelling technique not suitable for the data warehouse? How is the dimensional modelling different?
- (b) Explain (i) Families of STARS (ii) Snowflake Schema.

PART - IV

(2x5=10)

Q. 6

- (a) What is Multidimensional Database? How do these store data?
- (b) Draw and explain Architechture of MOLAP.

OR

O. 7

- (a) What is meant by Slice-and-dice? Explain with an example.
- (b) Compare and summarise the major distinguished features between OLTP and OLAP.

PART - V

(2x5=10)

Q. 8

- (a) How is data mining different from OLAP?? Explain.
- (b) What is clustering? How does it differ from classification? Explain with examples.

OR

Q. 9

- (a) Explain cluster detection technique.
- (b) What is spatial data mining? Explain with example.