



THE WEEK

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 MORANDAS PAI AND
 NIRANJAN HIRANANDANI
 ON THE ECONOMIC
 SLOWDOWN

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SEMINAR ON “LEVERAGING DIGITALIZATION FOR COMPETITIVE ADVANTAGE”

Organized by JIMS Alumni Association, Held on Saturday, 23rd November, 2019 at PHD House, New Delhi



JIMS Elite, Alumni Association of JIMS, Rohini organized a seminar on “Leveraging Digitalization for Competitive Advantage” on 23rd November at the PHD House, New Delhi. The speakers for the three sessions were experts drawn from diverse functional areas who during the day discussed the challenges and opportunities of digitalization and how it can be tapped as a useful resource for the organizations.

Seminar began with the address by Mr. Puneet Sethi, President, JIMS Elite, Alumni Association who talked about the role and functions of Alumni Association. This was followed by address of Dr. Pooja Jain, Director, JIMS who welcomed the guests and speakers. She also briefed about the seminar theme and efforts made by

various people in making it happen. Seminar was divided into three technical sessions.

Topic for the first session was ‘Macro Level Perspective and digital preparedness of Industry’. It was moderated by Ms. Deepti Vij, JIMS Alumnus. Other speakers were Mr. Anjan Das Gupta, Managing Director, ASA International India Microfinance Limited, Mr.T.D Chandersekar, Leadership Coach (Sr. Teams and CXOs), Mr. Ashok Mittal, Founder & CEO, Prest Loans lord Krishna Financial Services and Mr.Vikrant Wadhvani, Digital Expert

Post high tea, second session was held on the topic ‘Initiatives or scope for industries in the digital era’. The speakers were Mr. Akash Gupta, Founder & CEO, Mobycy, Mr. Snigdhodev Bhattacharary JIMS Alumnus and Head Sales, South Asia, Honeywell, Mr. Shubham Saran, JIMS Alumnus and General Manager-NIXI (IX, Dot IN Registry & IRINN), Ms. Pooja Dudani, Associate Director L&OD, Cars 24. Moderator of this session was Mr. Rohit Gupta, JIMS Alumnus and AVP-Alliance, Bharti AXA General Insurance.

The third and the last session was held post lunch on the topic ‘Distruptions in

the age of digitalization’. Speakers were Mr. Gaurav Chopra, Founder, Indialends, Mr. Shantanu Sahajpal, Business Leader, Twitter, Mr. Saurab Kalra, Founder & CEO, theofficebasics.com, Mr. Jasmeet Singh JIMS Alumnus and Public Speaker. Moderator for the session was Mr. Puneet Sethi, JIMS Alumnus and Chief Manager, Kotak Mahindra Bank.



The participants were corporate, alumni, faculty and students. They interacted with the speakers during and after the sessions and resolved their queries. It was a highly informative and useful session in which challenges arising out of digitalization were deliberated and how various stakeholders can cope up with those challenges. Seminar closed with a Vote of Thanks.