

# NEWS ALERT



DAILY NEWSLETTER

## 22nd April Celebrated as

# WORLD EARTH DAY

### GREEN HEADLINES



- ◆ ONGC is the only oil company in SAARC region with carbon credits
- ◆ TATA BP Solar partners with banking & telecom sectors to empower solar solutions in rural areas.
- ◆ ENVIROFIT INDIA provides lifesaving cookstove to rural India

### MANAGEMENT HUMOR

A parish priest is to offer 'eco-sinners' the chance to confess in what is thought to be the first 'green' confessional booth. Obviously you can't confess all your sins in one go but must separate bottle, paper and plastic confessions

### DID YOU KNOW??

**MOBILE PHONES COULD BE RECYCLED**

#### NOKIA creates e-waste management awareness!!!

If you no longer want your mobile phones & accessories, simply drop them into one of the 1300 bins placed at Nokia care centers and Nokia priority dealers. And for every handset deposited, Nokia will plant a tree. The material deposited in these bins is sorted at material centers and turned into useful objects such as park benches and utensils.

### AMAZING ECO FRIENDLY GADGETS AND SOFTWARE AVAILABLE IN INDIA

- ◆ Eco friendly laptops use bio fuel cell and organic light-emitting diodes (OLEDs)
- ◆ Green pen made out of post consumer and industrial waste like recycled plastic, buckets, bins, utensils etc.
- ◆ Green charger reduces power consumption and saves up to 80% energy
- ◆ Energy saving software *Night Watchman* enables save power

### WHAT IS KYOTO PROTOCOL?

An international agreement that aims to limit emissions of greenhouse gas to prevent global warming and climate change.

It requires nations to bring down their emissions by around 5% from their 1990 levels .

Kyoto Protocol has been effective since 2006. EU has taken significant initiatives to meet Kyoto commitments under EU-Emission Trading Scheme (EU-ETS). At the end of each year companies have to submit audited emission inventories of their facilities and offset them with their EU emission allowances (EUAs).

If the annual emissions exceed the allotted EUAs, then they have to buy EUAs from companies that have excess credits, or pay a penalty of Euro 100/tonne. This mechanism has created a liquid market for carbon credits .

### INDIA INC. PLEDGES FOR GREEN INNOVATION

**I** PLEDGE to write and speak on issues on environment with a view to build awareness and initiate action.—NAINA LAL KIDWAI, Group GM & Country Head, HSBC India

I pledge to work towards saving water. Lack of water facilities and water management in the country is a major cause of concern. The situation is grim, especially in the rural areas. Water is a miracle out there. It's time a proper water management policy is devised and adequate actions are taken by the government.—SANGEETA JINDAL, Chairperson, JSW Foundation

I pledge that I would do everything in my power to spread knowledge worldwide on the damage and Degradation of our ecosystems and natural resources, particularly as a result of climate change. I also pledge to provide solutions that would help to meet this challenge.  
—R K PACHAURI, TERI



### LEARNING OF THE DAY

**MOVING TOWARDS A CLEANER & GREENER ENVIRONMENT**

Let's all care deeply about our gentle and blue planet. There are no passengers on spaceship Earth, We are all crew.