

TRANSFORMATION



WE LIKE WHAT WE DO

At JIMS, we believe that we are not just nurturing students; we are creating leaders of tomorrow. Hence, we first identify the abilities of students and then nurture them with our creative and analytical tools thereby empowering them with the right knowledge to take tomorrow's corporate world head-on. Not merely emphasizing on the theoretical learning, we encourage our students to take responsibilities and decisions that shape their future.

WE STIR AND SELECT THE BEST

JIMS has a rigorous selection procedure that screens and filters to get the best brains in the country. Of every 50 candidates who apply at our institute, only one student successfully gets through our selection procedure. We thus emphasize on selecting only those candidates who possess inherent managerial and leadership prowess.

WE DON'T JUST TEACH. WE GIVE A COMPLETE LEARNING EXPERIENCE

Our curriculum stretches its reach to considerable breadth and depth. It facilitates a learner to get equipped with academic knowledge as well as its practical relevance. It offers an extensive learning experience through a plethora of channels, including lectures, case studies, projects, workshops, seminars, and outdoor activities, which promises an overall development of students. Right from our orientation model which spans across 15 days, we enhance students' familiarity with our environs and culture, thus making our curriculum a platform to liberate and excel rather than a restrictive classroom activity.

OUR DEDICATED FACULTY IS OUR STRENGTH

Our faculty possesses a blend of academic and industry experience which helps in disseminating the knowledge to the students, through both classroom sessions and independent study activities.

WE ARE A POOL OF RESOURCES FOR THE RENOWNED COMPANIES

Over the years, JIMS has consistently proved to be the reservoir of talent for the finest companies. Corporate giants like ICICI Bank, HDFC Bank, SBI, Info Edge India Pvt. Ltd. and Tata Consultancy Services, to name a few, have repeatedly visited our campus for recruitments and many of our students get Pre-Placement offers even at the time of Summer Internship.

WE TAKE PRIDE IN THE FACILITIES THAT WE OFFER

Our conveniently located campus, ventilated classrooms, state-of-the-art auditorium and conference room, well-stacked library, well-equipped computer lab and a vibrant cafeteria make us a complete institute.

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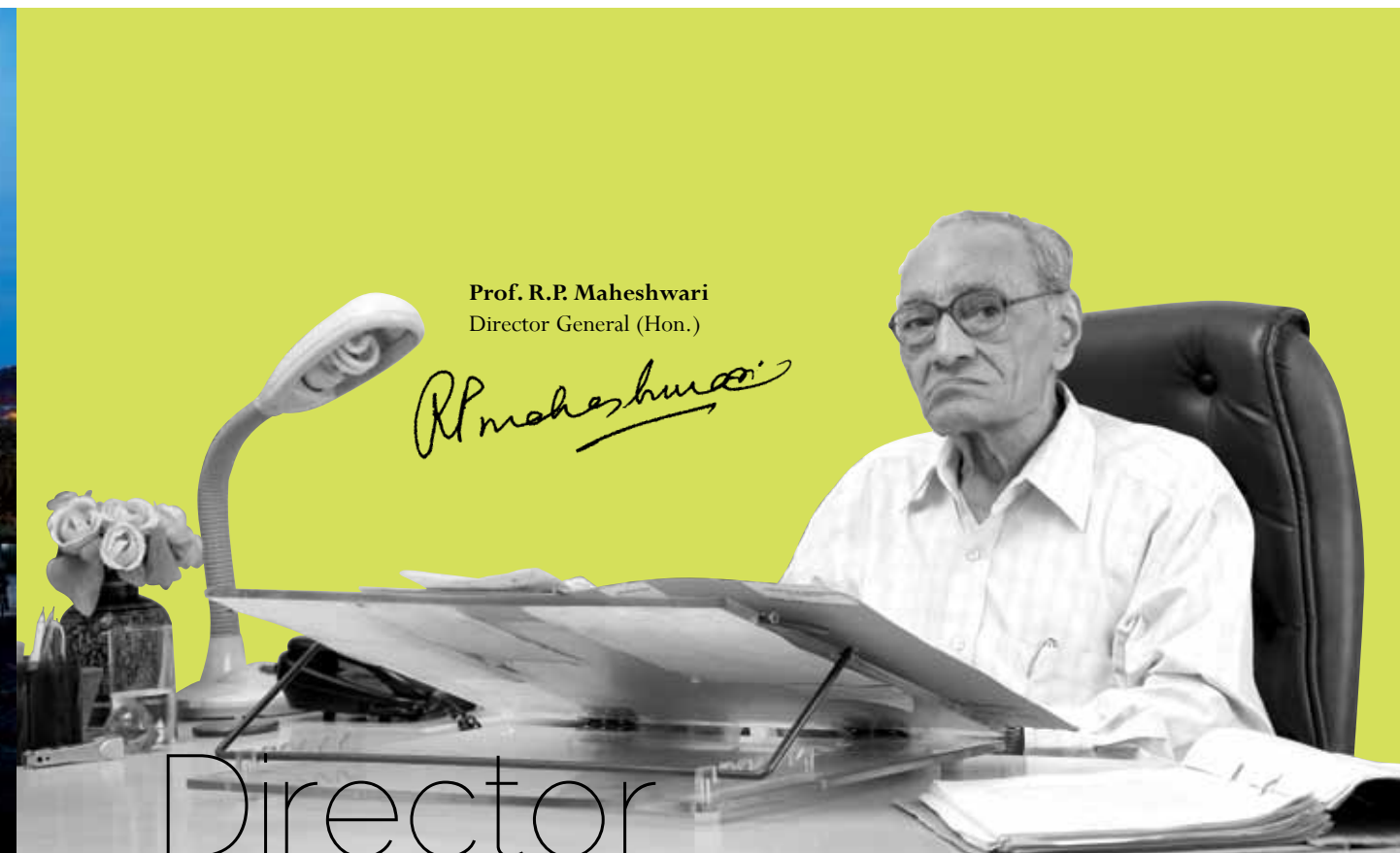




The Institute

Jagan Institute of Management Studies (JIMS) imparts professional education at post graduate level in the fields of management and information technology. The Institute has been working for the attainment of a mission: to develop highly skilled and professional human resource for industry and business. From a very modest start, it has now acquired a commendable position as one of the premier Institutes of the country. Our PGDM programme is approved by the All India Council for Technical Education and accredited from National Board of Accreditation (NBA) for excellence in quality education. PGDM has also been granted equivalence to MBA degree by Association of Indian Universities (AIU). Our MCA programme is affiliated to Guru Gobind Singh Indraprastha University, Delhi.

Jagan Institute of Management Studies (JIMS) is a place of learning for knowledge-driven learners. It has been built with an aim to impart education that surpasses the benchmarks of excellence. We have a comprehensive pedagogical structure which provides paramount academic skills and enriching culture for the finest minds. The curriculum at our institute is designed in accordance with the ever-evolving dynamics of global business environment. We have esteemed faculty members with their vast experience and expertise. We also take pride in providing our students with world-class facilities which are second to none. JIMS thus proves to be an ideal place for those wishing to engage in academic pursuits and seek intellectual fulfillment.



Prof. R.P. Maheshwari
Director General (Hon.)

R.P. Maheshwari

Director General's Message

During the last two decades India has undergone a major economic revolution. It has become the third largest economic power in the world. Indian entrepreneurs are emerging as global entrepreneurs. A good number of them are now included in the list of richest persons of the world. India's knowledge power has made India a preferred destination for outsourcing knowledge services from India. Today service industry is contributing much more to our gross national income than the primary industries. India is also fast emerging as a major world class R&D centre and innovation hub. All these developments are requiring multi skilled multi processing and multi task professionals. Fast growing wide spread quality education in management and information technology is the need of the day.

JIMS is providing management education all inclusive – theory and practice. Its culture is based on proactive help and active interaction. It aims at improving the quality of education by inspiring and exciting the new aspirants to improve their intellect, work hard and innovate new strategies to combat the problems of the fast changing business environment. It stimulates their thinking process, skills and confidence. It imparts knowledge with in-depth understanding and complete involvement. It helps the students to acquire skills and change their attitude to develop global mind-set. It promotes the culture of entrepreneurship with effective communication skills, grows their personality and enables them to take right decisions at the right moment.

JIMS is always ahead of other management institutes in sharing the dreams, aspirations, hopes and anxieties of the students. It guides them in using their enormous energies in fulfilling their unlimited ambitions. It makes them competent to pickup all conceivable opportunities and face all challenges successfully with an attitude always to try and never to cry. A student after completing his education programme at JIMS comes out of to be an enlightened successful professional with a mind set of an entrepreneur ready to lead and perform and become an asset for the society.



J K Goyal
Dr. J K Goyal

Director's Message

India has a relatively younger population as compared to Europe and the US. More than half of India's population is in the age group of below 35 years. By the end of this decade, Europe is likely to face a tremendous shortage of working population. India is being seen as a major centre of manpower supply in times to come. Demographers have termed this our demographic dividend. In order to do that we must impart specific skill in our young population. Jagan Institute of Management Studies is doing precisely the same thing. During the past seventeen years, JIMS has made a mark in the field of professional education. The USP of JIMS does not lie in doing anything bizarre; anything out of the box; anything unconventional. We would like to remind the off-repeated Shiv Khera phrase **'Winners don't do different things; they do things differently'**. Similarly JIMS, like any other Management Institute of repute, does conduct its curricular, co-curricular and extra curricular activities; be it class room teaching; syllabi revision and upgradation; presentations and soft skills; live projects and so on. However, we make sure that the so called routine curricula are delivered in a manner that a student with IT background comprehends the issues in the same manner as a student with English (Hons.) background or Commerce (Hons.) background.

We encourage creativity; enhance core capability; impart specific skill. We not only train our students to be efficient managers only but also to be responsible citizens and honest human beings. We at JIMS, follow a student-centric approach and work with a long term vision. We know that business cycles are inevitable in any liberal and open economy. We train our students not only to survive but excel both in good as well as bad times, booms and depressions; highs and lows!

"WELCOMETO JIMS"



V. B. Aggarwal
Prof. V. B. Aggarwal

Dean's Message

Since its affiliation with GGSIP University in 2001, Jagan Institute of Management Studies has been providing AICTE approved MCA Programme to the students under this prestigious University. This year, we are proud that 8th batch of MCA students is graduating from the Institute.

The IT industry in the last few years has witnessed a major growth and new opportunities. With such an encouraging scenario, pursuing IT as a career option has become very popular, thereby making MCA Programme as one of the best options to launch oneself in the IT field. The industry has continuous demand for computer professionals in both Indian and foreign establishments in consulting and s/w development centres, leading to a surge in recruitment.

JIMS, running under the aegis of Jagannath Gupta Educational Memorial Society, provides high standard of professional education strongly focusing on academic and co-curricular needs of the students. JIMS understands that besides technical know-how, budding IT professionals require innovative mind-set, high team spirit and good communication skills. For this purpose, the Institute is well equipped to train potential candidates thereby filling the void in the Industry demand. With such enormous efforts, MCA students at JIMS are well placed in organizations like TCS, Oracle, Hewitt Associates, Satyam Computer Services, HCL and Computer Sciences Corporation to name a few.

The Colloquium series at JIMS provide students with the necessary inputs from organizations based on real life case studies and projects. The students undertake independent studies on the subject of their choice gathering information from library, internet and faculty guidance. After eight weeks of their independent study, they make presentations which are judged on various parameters by a panel of judges from both Industry & Academia.

Apart from the aforesaid activities, interactive workshops, extensive training sessions in computer labs; summer school provides students the necessary platform to learn, contribute and perform better in their professional lives. An annual symposium called TechByte is held every year in the month of February/March. Here, speakers from IT Industry give presentations, providing valuable inputs and value addition to our MCA students. I assure you that JIMS will live up to your expectation.

The Society

JaganNath Gupta Memorial Educational Society, a nonprofit registered organization, was established with a mandate to “serve the academic and professional needs of students in the best way possible”. Over the last 17 years of our existence, we have disseminated quality education to our students, placing them a rung above the rest. Many of our students have even established themselves as successful entrepreneurs; while others have empowered several organizations to enjoy success at national as well as global platform.

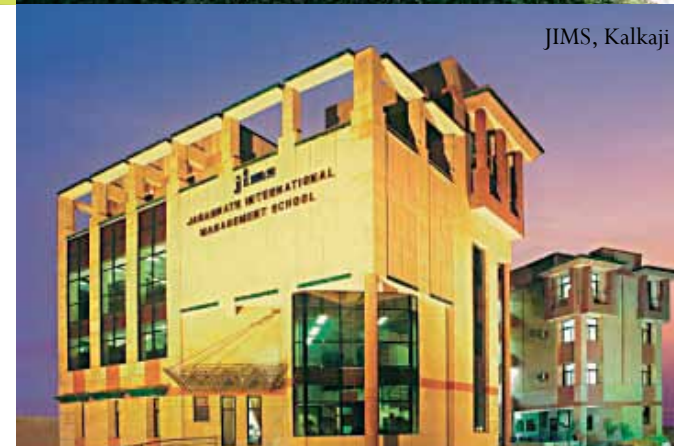
JIMS ACCREDITATION AND RECOGNITION

- All India Council for Technical Education (AICTE)
- National Board of Accreditation (NBA)
- Guru Gobind Singh Indraprastha University (GGSIPU)
- Association of Indian Universities (AIU)

JIMS, Rohini



JIMS, Kalkaji



JIMS, Jaipur



JIMS, Vasant Kunj



Jagan Nath University



Our Ranking



INDIA'S BEST
B-SCHOOLS 2010 –
CAREERS 360
A CAREERS 360-CNN-IBN
SURVEY 2010
JIMS Rated 8th among Top
B-Schools of North Zone in India.



BEST B-SCHOOLS
IN INDIA – BUSINESS
WORLD
BUSINESS WORLD-SYNOVATE
B-SCHOOL SURVEY-2010
JIMS Rated 19th in 'Industry
Interaction' among Top B-Schools
in India.



STAR NEWS NATIONAL B-SCHOOL AWARDS-2011

JIMS has been conferred upon with the **Best B-School Award-2011** for 'Best Industry related Curriculum in International Business' by Star News National B-School Awards.



BEST B-SCHOOLS
IN INDIA – BUSINESS
INDIA
BEST B-SCHOOLS IN INDIA
FOR 2010
JIMS Rated A+ amongst Best
B-Schools in India.



BEST B-SCHOOLS
IN INDIA – INDIAN
MANAGEMENT
BS BEST B-SCHOOL
SURVEY-2010
JIMS Rated 3rd in 'Governance'
(as per score) among top B-Schools
of India.

TOP EDUCATIONAL INSTITUTES OF DELHI-NCR
MAIL TODAY : THE INDIA TODAY GROUP :
SURVEY OF TOP EDUCATIONAL INSTITUTES-2010.

JIMS Rated amongst the Top Institute for Journalism & Mass Communication in Delhi-NCR.



INDIA'S BEST
B-SCHOOLS 2010 –
COMPETITION
SUCCESS REVIEW
CSR-GHRDC B-SCHOOL
SURVEY 2010
JIMS Rated 9th among Top
B-Schools of Excellence in India.



BEST B-SCHOOLS IN
INDIA – THE WEEK
THE WEEK-MARS
SURVEY-2010
JIMS Rated amongst Top 10
Institutions in North Zone in India
in the category of Best B-Schools.

Academic Advisory Council



MR. MANISH GUPTA

Chairman
JIMS, Rohini, Delhi

DR. AMIT GUPTA

Chairman
JIMS, Kalkaji, New Delhi

MR. DEEPAK GUPTA

Vice Chairman
JIMS, Rohini, Delhi

PROF. P. K. JAIN

Professor (Management)
IIT, Delhi

PROF. A. K. SENGUPTA

Former Dean
IIIT, New Delhi

MRS. NIRUPAMA GUPTA

Principal
Meerabai Polytechnic, New Delhi

PROF. R. A. SHARMA

Former Professor and Head (MFC)
University of Delhi (South Campus)
New Delhi

SHRI O. P. BAGLA

Senior Chartered Accountant
New Delhi

SHRI S. P. MARWAH

IAS (Retd.)
Former Election Commissioner of Delhi

MR. JATIN AGGARWAL

Alumni Representative
Prop., Bansal Trading Chemicals
New Delhi

PROF. R. P. MAHESHWARI

Director General (Hon.)
JIMS, Rohini, Delhi
Former Vice Principal, SRCC
University of Delhi

DR. J. K. GOYAL

Director
JIMS, Rohini, Delhi

PROF. V. B. AGGARWAL

Dean (IT)
Former Professor and Head
Department of Computer Science
University of Delhi
New Delhi

DR. MADAN MOHAN

Dean (Management)
JIMS, Rohini, Delhi

MRS. C. KOMALAVALLI

Associate Professor
JIMS, Rohini, Delhi

MS. DEEPIKA SAXENA

Associate Professor
JIMS, Rohini, Delhi

PGDM Programme

Jagan Institute of Management Studies has evolved as an institution of excellence in the field of Management and Technical education. JIMS equips students with a total skill-set, consisting of knowledge skills, analytical thinking, problem solving, communication ethics and strong grounding in management knowledge and concepts, who can make an impact on global economy.

PGDM PROGRAMME

It is designed with the objective of moulding and transforming young graduate students for value driven, competent and committed professional roles. They should be able to give effective leadership in managerial positions in business and non profit organizations. The students have a variety of electives to choose from, and given experimental learning through organizational attachment, summer projects, participation in consultancy, market survey, event management meets, seminars, personality development programs, business clubs etc. The program is approved by the All India Council for Technical Education (AICTE), Ministry of HRD, Government of India and accredited by National Board Accreditation (NBA) for excellence in quality education. PGDM has also been granted equivalence to MBA degree by Association of Indian Universities (AIU).

OUR PEDAGOGY

JIMS aspires to create competent management professionals committed to pursuing excellence and setting up bench mark standards. We believe in learning by doing, through mock situations and industrial work exposure. Our students are provided with best learning aids, world class infrastructure, hands on exposure to industry working and seminars

LEARNING METHODOLOGY

JIMS makes use of a judicious mix of various pedagogical tools and techniques, which include learning management concepts, case analysis method, industrial visits, presentations and guest lectures by eminent industry experts, academicians of national and international repute, group exercises and presentations by students, experimental learning methods, industry internship and project works.

PGDM (Full Time) 2 Year

TRIMESTER - I

(Campus Study)

- Managerial Economics
- Quantitative Techniques for Management Decisions – I
- Financial and Management Accounting
- Marketing Management – I
- Legal Aspects of Business – I
- Managing Organization
- Business Communication
- Computer Application in Management

TRIMESTER - II

(Campus Study + Industry Live Project)

- Macro Economics
- Quantitative Techniques for Management Decisions – II
- Management Accounting and Control
- Marketing Management – II
- Legal Aspects of Business – II
- Organizational Behavior
- Financial Management – I
- Database Management

TRIMESTER - III

(Campus Study + 2 Months Summer Internship)

- Business Environment
- International Business Environment
- Production and Operations Management
- Business Research Methodology
- Tax Planning
- Human Resource Management
- Financial Management – II
- Management Information System

TRIMESTER - IV

(Campus Study)

- Strategic Management – I
- Consumer Behavior
- Major Elective I
- Major Elective II
- Major Elective III
- Major Elective IV
- Minor Elective I
- Minor Elective II

TRIMESTER - V

(Campus Study + Project)

- Strategic Management – II
- Business Ethics
- Major Elective I
- Major Elective II
- Major Elective III
- Major Elective IV
- Minor Elective I
- Minor Elective II

TRIMESTER - VI

(Campus Study + Project + Viva Voce)

- Entrepreneurship Development
- Project Planning and Control
- Project Study

Course Curriculum



HUMAN RESOURCE	INFORMATION TECHNOLOGY
Elective I : Strategic HRM	Elective I : Object Oriented Programming using C++
Elective II : International HRM	Elective II : Object Oriented Analysis and Design
Elective III : Training & Development	Elective III : Software Project Management and Information System Security
Elective IV : Industrial Relations & Labour Legislation	Elective IV : Relational Data Base Management System -Oracle
Elective V : Performance Management	Elective V : e-Business
Elective VI : Organizational Change & Development	Elective VI : Knowledge Management
Elective VII : Compensation Management	Elective VII : Windows Programming using Visual Basic
Elective VIII : Contemporary Issues in HR	Elective VIII : Application of IT to Service Sector
FINANCE	INTERNATIONAL BUSINESS
Elective I : Indian Financial System	Elective I : India's Foreign Trade and Policy
Elective II : Management of Banking and Insurance Institutions	Elective II : International Logistics
Elective III : Security Analysis and Portfolio Management	Elective III : Import Management
Elective IV : Corporate Tax Planning	Elective IV : International Trade Operations
Elective V : Merger, Acquisition and Corporate Restructuring	Elective V : Cross Cultural Management
Elective VI : International Financial Management	Elective VI : International Business Contracts and Negotiation
Elective VII : Management of Financial Services	Elective VII : International Financial Management
Elective VIII : Financial Risk Management	Elective VIII : Global Business Strategy
MARKETING	
Elective I : Advertising Management	
Elective II : Brand Management	
Elective III : Rural and Social Marketing	
Elective IV : International Marketing Management	
Elective V : Retail Management	
Elective VI : Marketing of Services	
Elective VII : Sales and Distribution Management	
Elective VIII : Contemporary Issues in Marketing	

* Institute reserves the right to make any changes in Course Curriculum

PGDM (Retail & Marketing Management)*

The PGDM retail and Marketing Management programme aims at providing a comprehensive view of retailing, an analysis of the retail environment and exposure to issues and developments in the industry, it targets at providing to the industry a professional who can adapt to the fast changing world of retail.

TRIMESTER - I

July – September

- Managing Organization
- Introduction to Retail Management
- Managerial Economics
- Financial & Management Accounting
- Quantitative Techniques
- Business
- Communication –I
- Legal aspects of Business
- Computer applications in Management
- Environmental scanning

TRIMESTER – II

October - December

- Marketing Management
- Retail Marketing
- Retail Supply chain Management
- Financial Management
- Business Research Method
- Business
- Communication -II
- Foreign Language –I
- DBMS
- LTK

TRIMESTER – III

January - March

- Organization Behaviour
- Retail Procurement & Merchandising Management
- Retail Store Operations
- Cost & Pricing Management
- Marketing of Services
- Product & Brand Management
- Foreign Language - II
- MIS

SUMMER TRAINING

April to June

Two months summer internship project under the guidance of faculty will be carried out after III trimester. Summer internship project report & viva-voce credit is equivalent to 02 core papers of the program.

TRIMESTER - IV

July – September

Specialization Core Papers

- Retail Franchising
- Visual Merchandising

General Core Papers

- Strategic Management
- Laws in Retailing

Specialization - Marketing Papers

- Consumer Behaviour
- Customer Relationship Management
- Advertising & Promotion Management

Specialization - IB Papers

- Global Business Environment
- International Marketing Management
- India's Foreign Trade Policy
- Summer internship project / viva- voce equivalent to two papers

TRIMESTER – V

October - December

Specialization Core Papers

- Multichannel Retailing & Category Management
- Mall Management

General Core Papers

- e-retailing & Retail technologies
- Production & Operations Management.

Specialization - Marketing Papers

- Sales & Distribution Management
- B2B Marketing
- Rural & Social Marketing

Specialization - IB Papers

- Corporate Restructuring – Mergers & Acquisitions
- Export Import Procedures & Documentation
- International Trade Logistics

TRIMESTER - VI

January - March

General Core Papers

- Environmental Protection
- Corporate Governance & Business Ethics

Specialization - IB Papers

- Comprehensive Viva- Voce + Final project equivalent to two papers

* Second Shift Only

PGDM (International Business)*

PGDM International Business is aimed at providing the skills required to compete in the global market.It provides thorough knowledge and deep insight into the dynamic discipline of international business. It enables students to analyze and apply principles and skills of economics,finance, marketing and management in the context and environment of international business.

TRIMESTER - I

July – September

- Managing Organisation
- Financial Accounting
- Managerial Economics
- Global Business Environment
- Marketing Management
- Business Communication-I
- Basics of Information Technology
- Quantitative Techniques
- Environmental Scanning

TRIMESTER – II

October - December

- International Trade and Economics
- International Marketing Management
- DBMS
- Financial Management
- Legal Aspects of Business
- Business Research Method
- Foreign Language - I
- Business Communication -II
- Learning through knowledge

TRIMESTER - III

January - March

- India’s Foreign Trade and Policy
- Marketing of Services
- Export Management and Operations
- International Financial Management
- International Supply Chain Management
- Organisation Behaviour
- Foreign Language-II
- MIS
- Summer Training Project

SUMMER TRAINING

April to June

Two month summer training project under the guidance of faculty will be carried out after III trimester. Project report credit is equivalent to core papers of programme.

TRIMESTER - IV

July – September

Core Papers

- WTO and World Trade
- Global Business Strategy
- Import Management
- International Trade logistics

*Electives : Marketing

- Consumer Behaviour
- Customer Relationship Management
- Advertisement and Brand Management
- International Marketing Research

*Electives : Finance

- Management of Financial Services
- International Accounting Practices
- Corporate Restructuring - Mergers and Acquisition
- Security Analysis and Portfolio Management

TRIMESTER – V

October - December

Core Papers

- International Business Laws
- Market Identification Process
- IT in Business Trade and Industry
- Cross Cultural Management

*Electives : Marketing

- Sales and Distribution Management
- Industrial Marketing
- Rural Marketing
- Retail and Distribution Management

*Electives : Finance

- Corporate Tax Planning
- Project Appraisal and Financing
- Derivatives and Risk Management
- Currency Risk Management

TRIMESTER - VI

January - March

- Environmental Protection
- Business Ethics
- Research Seminar
- Comprehensive Viva

* Second Shift Only
**Students are required to undertake elective papers as per their area of specialization.

University
Affiliated
Programmes

ABOUT THE UNIVERSITY

Guru Gobind Singh Indraprastha University was established by Government of NCT of Delhi under the provisions of Guru Gobind Singh Indraprastha University Act, 1998 read with its Amendment in 1999.

The University is recognised by University Grants Commission (UGC), India under section 12B of UGC Act.

The University has been awarded the ISO 9001:2000 Certification by Standardization, Testing and Quality Certification Directorate, Department of Information Technology, Ministry of Communication and Information Technology, Government of India, for a period of three years.

It has been accredited “A Grade” by NAAC during Feb - March 2007.

It is an affiliating and teaching University that aims to facilitate and promote studies, research and extension work in emerging areas of higher education with focus on professional education in the disciplines of engineering, technology, architecture, management, medicine, pharmacy, physiotherapy, nursing, education, law, journalism and mass communication, etc. and also to achieve excellence in these and related fields and other matters connected therewith or incidental thereto.

JIMS is affiliated to Guru Gobind Singh Indraprastha University for the following programmes:

- Master in Computer Applications
- Bachelor in Computer Applications
- Bachelor in Business Administration

MCA (Full Time) 3 Year

Master in Computer Applications (MCA) is a three-year (six semesters) professional Master's Degree in computer science. The MCA programme is inclined more toward Application Development and thus has more emphasis on latest programming language and tools to develop better and faster applications.

SEMESTER - I	
Code No.	Paper LT/P Credits
MCA 101	Introduction to Information Technology
MCA 103	Digital Electronics
MCA 105	Problem Solving Using C
MCA 107	Discrete Mathematics
MCA 109	Financial Accounting
Practicals	
MCA 151	Practical – I
MCA 153*	General Proficiency – I
Education beyond Curriculum: Personality Development Sessions: Advanced Interpersonal Skills Colloquium Series: Supercomputers	

The MCA program focuses on providing a sound theoretical background as well as good practical exposure to students in the relevant areas. It is intended to provide a modern, industry-oriented education in applied computer science. It aims at producing trained professionals who can successfully meet the demands of the information technology industry.

SEMESTER - II	
Core Subjects	
Code No.	Paper
MCA 102	Data Structures
MCA 104	Theory of Computation
MCA 106	Computer System Architecture
MCA 108	Computer Graphics
MCA 110	Object Oriented Programming
Practicals	
MCA 152	Practical – II
MCA 154*	General Proficiency – II
Education beyond Curriculum: Workshop on practical implementation of Data Structures, Personality Development sessions on Effective Presentation, Customer Interaction Skills Colloquium Series: E-Security	

SEMESTER - III	
Core Subjects	
Code No.	Paper
MCA 201	Operating Systems
MCA 203	Database Management System
MCA 205	Design and Analysis of Algorithms
MCA 207	Front End Design Tools
MCA 209	Software Engineering
Practicals	
MCA 253	Practical – III
MCA 255*	General Proficiency – III
Education beyond Curriculum: Technical/Aptitude test, GD, Interviews Colloquium Series: Personality Development Sessions	

SEMESTER - IV	
Code No.	Paper
MCA 202	Data Warehousing and Data Mining
MCA 204	Linux & X – Windows Programming
MCA 206	Java Programming & Website Design
MCA 208	Computer Networks
MCA 210	Organizational Behaviour
Practicals	
MCA 252	Practical – IV
MCA 254*	General Proficiency – IV
Education beyond Curriculum: Workshop on .NET Technology, Web Site Development Competition, Senior Students Presentation on IT topics, Personality Development Sessions Colloquium Series: Mobile Computing	
SEMESTER - V	
Core Subjects	
Code No.	Paper
MCA 301	Object Oriented Software Engineering
Electives (select any four)	
MCA 303	Artificial Intelligence
MCA 305	Multimedia Technologies
MCA 307	Microprocessors
MCA 309	Advanced Computer Networks
MCA 311	Digital Signal Processing
MCA 313	Neural Networks
MCA 315	Digital Image Processing
MCA 317	Software Testing
MCA 319	Fuzzy Sets and Logic
MCA 321	Advanced Computer Architecture
MCA 323	Compiler Construction
MCA 325	Requirement & Estimation Techniques
MCA 327	Distributed DBMS
MCA 329	Operational Research
MCA 331	Project - 4
Practicals	
MCA 351	Practical – IV
MCA 353*	General Proficiency – V
Education beyond Curriculum: Colloquium Series: Knowledge Discovery in Databases, Personality Development Sessions, Industry Interaction	
SEMESTER - VI	
Core Subjects	
Code No.	Paper
MCA 302	Dissertation
MCA 304*	Seminar and Progress
The semester consists of Industrial Training, wherein students are required to work on a live project with an industrial or commercial organization.	



BBA (Full Time) 3 Year

The BBA program aims at developing a student’s intellectual ability, executive personality and managerial skills through an appropriate blending of business and general education. The program assists the student in understanding and developing the unique leadership qualities required for successfully managing business functions, an organizational unit or an

- enterprise. The specific objectives of the program are to:
- produce up-to-date, assertive and effective executives for business and other organizations, and
 - prepare students for higher studies in business at home and abroad.

SEMESTER - I	
Code No.	Paper
BBA 101	Principles of Management
BBA 103	Business Economics-I
BBA 105	Business Mathematics
BBA 107	Computer Fundamentals
BBA 109	Financial Accounting
BBA 111	Personality Development & Communication Skills-I
PRACTICAL	
BBA 113	Computer Lab

SEMESTER - II	
Core Subjects	
Code No.	Paper
BBA 102	Business Organization
BBA 104	Business Economics-II
BBA 106	Quantitative Techniques & Operations Research in Management
BBA 108	Data Base Management System
BBA 110	Cost Accounting
BBA 112	Personality Development & Communication Skills-II
Practical	
BBA 114	DBMS Lab

SEMESTER - III	
Core Subjects	
Code No.	Paper
BBA 201	Organizational Behaviour
BBA 203	Indian Economy
BBA 205	Marketing Management
BBA 207	Computer Applications-I
BBA 209	Management Accounting
BBA 211	Personality Development & Communication Skills-III (Minor Project Report)
Practical	
BBA 213	Computer Application Lab-I

SEMESTER - IV	
Code No.	Paper
BBA 202	Human Resource Management
BBA 204	Business Environment
BBA 206	Marketing Research
BBA 208	Computer Application-II
BBA 210	Business Laws
BBA 212	Taxation Laws
Practicals	
BBA 214	Computer Applications Lab-II

SEMESTER - V	
Core Subjects	
Code No.	Paper
BBA 301	Values & Ethics in Business
BBA 303	Marketing Management-II
BBA 305	Production & Operations Management
BBA 307	Management Information System
BBA 309	Financial Management
BBA 311	Summer Training Report & Viva Voce
Practicals	
BBA 313	Computer Applications Lab

SEMESTER - VI	
Core Subjects	
Code No.	Paper
BBA 302	Business Policy & Strategy
BBA 304	Project Planning & Evaluation
BBA 306	Entrepreneurship Development
BBA 308	International Business Management
BBA 310	Project Report and Viva-Voce
BBA 312	Environmental Science



Course Curriculum

BCA (Full Time) 3 Year

Bachelor of Computer Application is a 3-year undergraduate programme, extended over six semesters. The course is designed to bridge the gap between IT industries and institutes by incorporating the latest developments into the curriculum which helps the students to update themselves with the recent trends in the industry. The vision of the Course and its goal is to “develop IT professionals with ethical values”. It focuses on empowering students with competencies

in theoretical, programming, communication, team work, Organisation and Management Skills. In BCA students gain Knowledge about applications of computer in real world. The course of study covers a variety of topics in the computer programming and designing fields, and can prepare people for a wide variety of computer science related professions. BCA students have a vital role in IT field and also in Management area.

SEMESTER - I	
Code No.	Paper
BCA 101	Mathematics – I
BCA 103	Technical Communication
BCA 105	Introduction to Programming Language using C
BCA 107	Introduction to Computers & IT
BCA 109	Physics
Practical	
BCA 151	Practical – I C Prog. Lab
BCA 153	Practical – II IT Lab
BCA 155	Communication Skills

SEMESTER - II	
Core Subjects	
Code No.	Paper
BCA 102	Mathematics – II
BCA 104	Principles of Management
BCA 106	Digital Electronics
BCA 108	Data Structure Using C
BCA 110	Database Management System
Practical	
BCA 152	Practical – III DS Lab
BCA 154	Practical – IV DBMS Lab
BCA 156	Cyber Ethics

SEMESTER - III	
Core Subjects	
Code No.	Paper
BCA 201	Mathematics – III
BCA 203	Computer Architecture
BCA 205	Front End Design Tool VB.Net
BCA 207	Principles of Accounting
BCA 209	Object Oriented Programming using C++.
Practical	
BCA 251	Practical – V .NET Lab
BCA 253	Practical – VI C++ Lab
BCA 255	Software Development Skills

SEMESTER - IV	
Code No.	Paper
BCA 202	Mathematics – IV
BCA 204	Web Technologies
BCA 206	Java Programming
BCA 208	Software Engineering
BCA 210	Computer Networks
Practicals	
BCA 252	Practical – VII Java Lab
BCA 254	Practical – VIII Web Tech Lab
BCA 256	Personality Development Skills
SEMESTER - V	
Core Subjects	
Code No.	Paper
BCA 301	Operating System
BCA 303	Computer Graphics
BCA 305	E-Commerce
***Electives (Select any One)	
BCA 307	Software Testing
BCA 309	Microprocessor
BCA 311	Advance Computer Networks
BCA 313	Web Based Programming
BCA 315	Business Economics
Practicals	
BCA 351	Practical – IX CG Lab
BCA 355*	Summer Project/ Training
BCA 357	Minor Project
SEMESTER - VI	
Core Subjects	
Code No.	Paper
BCA 302	Data Ware Housing & Data Mining
BCA 304	Mobile Computing
BCA 306	Linux Environment
***Electives (Select any One)	
BCA 308	Multimedia & Its Applications
BCA 310	Bio Informatics
BCA 312	Artificial Intelligence
BCA 314	Network Security
BCA 316	Network Programming
Practicals	
BCA 352	Practical – X Linux Lab
BCA 356	Major Project
BCA 358	Seminar



JIMS has a sprawling campus in the institutional area of Rohini which is well connected by Road and Metro-Rail services. It's open and well-planned space provides an ideal environment for learning.

Infrastructure

CAMPUS

JIMS Campus, where the strategic thought leaders of tomorrow hone their skills, is well-planned and spacious. The classrooms, the seminar and the conference halls are fully air-conditioned to facilitate long hours of teaching and interactive participation. All classrooms and seminar halls are equipped with state – of – the – art visual aids.



CONFERENCE HALL & AUDITORIUM

The conference hall and auditorium are an extension of our complete and holistic classroom atmosphere. These have an excellent acoustics and sufficiently large seating capacity which complements our well-planned management learning environment uniformly. It is well-resourced, with state-of-the-art audio-visual and interactive tools to facilitate smooth presentations and corporate programmes.

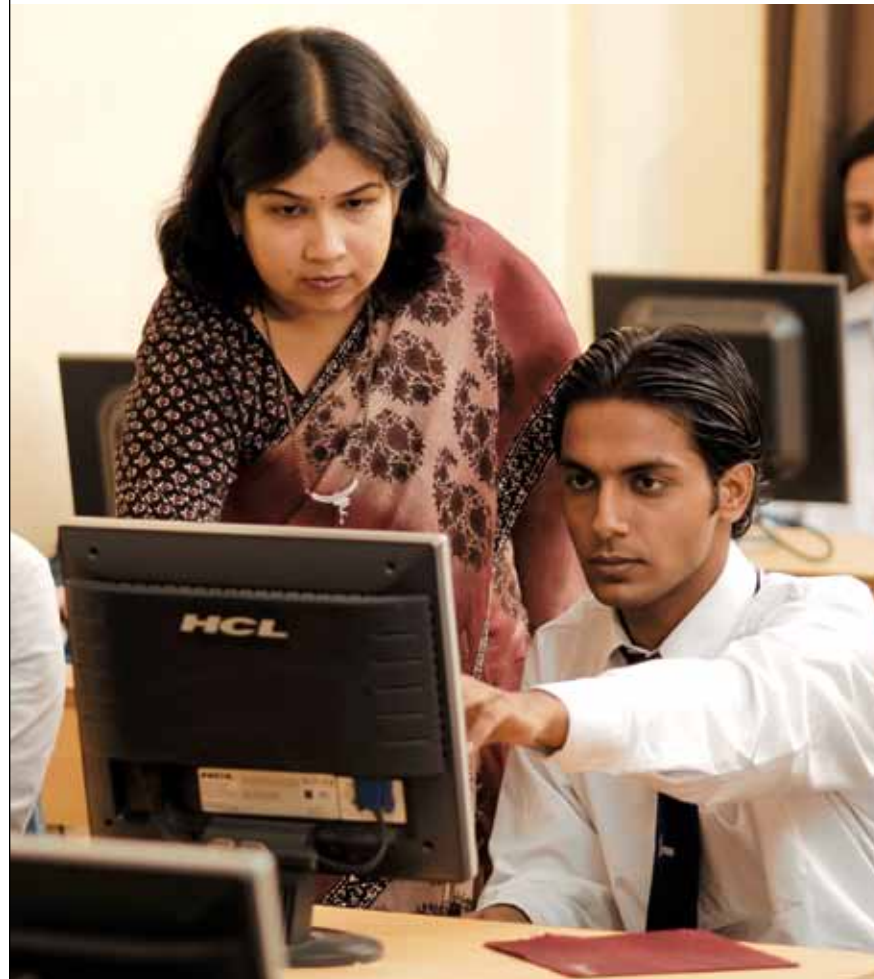
CLASSROOM

Our conducive classroom atmosphere has been a significant factor in creating a harmony in the teacher-student relationship. It has been designed to propel an inquiry-based learning that fosters liberation of mind, thereby creating an eagerness to learn. Our simple classroom teaching is aided with many modern facilities like air-conditioning convenience, internet and intranet connectivity and hi-tech multimedia and audio-visual equipments which sets the tone for students to engage in stimulating discussions.

COMPUTER LAB

JIMS has one of the finest computing environment amongst management institutes in India. Our contemporary and cutting edge facilities include world-class servers, Wi-Fi networked campus and heterogeneous range of hardware and software supplies which facilitates an effective model of learning.





DIGITAL ELECTRONICS LAB

Digital Electronics, which is one of the subjects in MCA programme equips the students with all the essential fundamental concepts underlying the working of a computer. For this subject, a specially designed lab has been created for experiments in Computer Architecture, Switching Theory and Logic Design, Electronic Devices & Circuits, Communication Systems and Digital Communication. The lab is fully equipped with CROs, Bread Boards, relevant ICs and different Trainer kits which include Antenna trainer Kit, Digital signal trainer kit among others.

CAFETERIA

Our cafeteria setting puts forth a new method of knowledge-sharing called the "Cafeteria approach". It's an innovative and informal method of learning where one can debate, discuss and deliberate over a cup of coffee and thereby actively nurture one's interpersonal skills.

IBM-CENTER OF EXCELLENCE

A unique blend of training and research programmes helps the students to achieve the professional goals in prospective industries. IBM is providing RAD and DB2 training for the faculty and students, increasing the knowledge spectrum and opportunities. MOU has been signed between IBM and JIMS, thus strengthening the bond and with a promise that "excellent environment" would be provided to the students, to think beyond the horizons and to be better and competent professionals.



LIBRARY

A well-stocked library with national and international magazines, periodicals, journals, and research papers is the hub that sustains, stimulates, generates, and rejuvenates the grey cells. JIMS Library has come a long way from being a traditional library with manual transactions to an e-library. The Library, which has all the relevant information available at a click for the emerging global managers who go through the grind to equip themselves with right skills and expertise to achieve world class standards in various functional areas of management and IT.





MANAGEMENT CLUBS

Academics at JIMS have always been supplemented by a host of student activities. Clubs offer students the opportunity to explore a multitude of co-curricular activities. Often, they involve industry partners so as to present a far more holistic experience.

MARKET DRIVERS

The Marketing Club of JIMS, is the platform where marketing theory meets the real world. This highly active academic club strives to take Marketing beyond the textbooks by keeping the student fraternity abreast with the latest happenings in the arena of Marketing and Advertising. Quizzes, case studies, live projects, presentations and guest lectures ensure that classroom learning is aptly complemented.

JIMS



Community



FINANYLST

The Finance Club is a student run group that aspires to endorse Finance as a career opportunity at JIMS. It is our endeavour to further the education and interest of the students in the financial domain. We provide an interface between the Industry, the faculty and the students. The club regularly organizes Guest Lectures and Seminars to supplement classroom teaching for a greater understanding of the concepts.

E CELL - TARKASH

“Entrepreneurial Spirit” is not just a prerequisite for people thinking of starting their own business but is also becoming imperative for every individual who desires to make a mark in the corporate world.

E-Cell is in successful collaboration with National Entrepreneurship Network (NEN), a network of academic institutions across India focused on inculcating entrepreneurial spirit amongst students. E-Cell and NEN endeavor to actively contribute towards the development of entrepreneurs.

PLACECOM

PlaceCom at JIMS is a team of young minds with excellent industry exposure. The team is a handpicked few, which is well networked, and possesses a strategic bent of mind to facilitate the placement process. The team plays an important role in initiating the placement process in our campus. It puts utmost efforts to get topmost corporate houses visit our campus for recruitment. The Placement team synergizes brilliantly well on cross-functional skills to serve the varied interests of its batch mates. All these provide the platform to the students to explore the self, channelise their interests and help them excel.

SAMANVAY, HR CLUB

The purpose of this club is to help students in developing their interpersonal skills needed in the corporate world through role plays and management exercises. The club also facilitates live projects, works on increasing corporate interaction and brain-storming on current issues in the area of Human Resources.

JIMS ELITE

The Alumni Society is a forum where all alumni can catch up on old times, meet and pass on their vast and interesting experience to the newly inducted students. Our Alumni Cell works towards bringing their experience and expertise to our students on a regular basis, and helps them in learning the contemporary trends in the corporate world.

Faculty



The faculty of JIMS consists of highly qualified, experienced and dedicated members, making it one of the most admired team among B-schools in India. These elite members guide the students through their vast experience in varied corporate houses and focus on the overall growth of the individual. They carry out extensive training and consultancy assignments to keep students updated with the dynamics of business world. The faculty engages in dynamic process of imparting knowledge. Thus, apart from teaching and training the students, they also keep learning and understanding the methodology that suits the students more. They constantly work towards creating new benchmarks through :

- Regular curriculum reviews based on academic and corporate inputs.
- Rigorous student evaluations based on case-studies, assignments, presentations etc.
- Research work on current trends in business environment.
- Attending faculty development programs, seminars, conferences and workshops on contemporary issues in management.

CORE FACULTY (PGDM AND MCA)

Dr. J.K Goyal
Director

Dr. Madan Mohan Maheshwari
Professor

Dr. Sumesh Raizada
Professor

Mr. Subhash Chand Kapoor
Professor

Dr. Ritu Bajaj
Associate Professor

Dr. Navneet Joshi
Associate Professor

Mrs. Neelam Dhall
Associate Professor

Mrs. Pratima Daipuria
Associate Professor

Mrs. Pooja jain
Associate Professor

Ms. Deepti Kakar
Associate Professor

Ms. Rashmi Taneja
Associate Professor

Mrs. Amisha Gupta
Associate Professor

Mrs. Deepika Saxena
Asst Professor

Mrs. Surbhi Malhotra
Asst Professor

Ms. Neeru Choudhary
Asst Professor

Ms. Yukti Ahuja
Asst Professor

Ms. Dilpreet Kaur
Asst Professor

Mr. Sunny Ahuja
Asst Professor

Ms. Prabhnoor Kaur
Asst Professor

Mrs. Aastha Ratra
Asst Professor

Ms. Mansi Arora Madan
Asst Professor

Mrs. Silky Madan
Asst Professor

Mrs. Teena Wadhera
Asst Professor

Mrs. Khushboo Gupta
Asst Professor

Dr. Preeti Sharma
Asst Professor

Mr. Anudeep Arora
Asst Professor

Mrs. Dimpy Sachar
Asst Professor

Ms. Parul Raj
Asst Professor

Ms. Vandana Sehgal
Asst Professor

Dr. Suman Solanki
Asst. Professor

Ms. Parminder Kaur Bajaj
Asst. Professor

Ms. Anshu Sarna
Asst. Professor

Ms. Parul Kumar
Asst. Professor

Ms. Jyoti Kukreja
Asst. Professor

Ms. Sudipta Chakravorthy
Asst. Professor

Ms. Shikha Thakral
Asst. Professor

Mr. Vaibhav Aggarwal
Asst. Professor

Mr. Sanjiv Saxena
Associate Professor

Ms. Manpreet
Asst. Professor

Ms. Ruchi sharma
Asst. Professor

IT FACULTY

Dr. V.B. Aggarwal
Professor

Mr. J.P Singh
Professor

Mrs. C.Komalavalli
Associate Prof.

Mrs. Deepshikha Aggarwal
Associate Prof.

Mrs. Deepti Khanna
Associate Prof.

Mrs. Archana B.Saxena
Associate Prof.

Mrs. Deepti Sharma
Asst.Prof

Mrs. Chetna Laroia
Asst.Prof

Mr. Manoj Kushwah
Asst.Prof

Mr. Rajkamal
Asst.Prof

Mrs. Kanika Behl
Asst.Prof

Mrs. Suman Madan
Asst.Prof

OUR CAMPUS VISITORS

ACADEMICIANS

Dr. Harsh Vardhan Verma
M. Com., Ph.D
University of Delhi

Dr. N. K. Gupta
M.Com., Ph.D
University of Delhi

Dr. S. K. Khandelwal
M.Com., Ph.D
University of Delhi

Dr. Shiv Charan Panda
M.Com., M. Phil, Ph.D
University of Delhi

Mr. Bharat Bhushan
M.Com., M. Phil
University of Delhi

Dr. R. P. Rustogi
M.Com., Ph.D, FCS
University of Delhi

Mr. Rajeev Goel
M.Com., M. Phil, ACS, AICWA
University of Delhi

Mr. Sunil Keswani
M.Com., PG Diploma
(Marketing & Sales),
PG Diploma (Business
Management)

Mr. Abhay Jain
M.Com., M.Phil
University of Delhi

Mr. Rajiv Midha
M.Com., M.Sc., M.Phil
University of Delhi

CORPORATE

Mr. Ajay Sud
Chief Executive Officer
Confluence

Mr. A.K. Gupta
Additional GM
Power Finance Corporation

Mr. Alok Srivastav
Chief Executive Director
Network Nuts

Mr. Amit Kumar
National Category Manager
Pantaloon Retail (I) Ltd.

Mr. Amitesh Dutta
Associate Director
Price Waterhouse Coopers

Mr. Anil Fotedar
GM-Human Resource
IDEA Cellular

Mr. Arvinder Singh
Cluster Head ICICI Securities
Bank of Punjab

Mr. Ashish Kumar
Director
Tekriti Software Ltd.

Mr. Ashok Suyal
VP Talent Management
Global Logic

Mr. Ashu Malhotra
Director-Human Resource
Alcatel-Luents

Mr. Bhanu Sharma
General Manager-HR
Express KCS

Mr. Bharat Grover
Country Manager
Koutons

Dr. C. K. Taneja
Sr. VP
Seven Hills Hospital

Mr. C.M. Khurana
General Manager
Oriental Bank of Commerce

Mr. David Wittenberg
Director
Innovation Workgroup

Mr. Dhruv Trivedi
Director
Percon

Mr. Deepak Behl
Director-HR
Inter Continental Eros.

Mr. D. L. Narayan
Chief Executive Officer
Ebony Retail Holdings

Dr. Ganesh Das
Head-Consumer Accreditation
NDPL

Mr. G. Jawahar
General Manager
Power Grid Corporation Ltd.

Mr. Himanshu Bansal
CEO
Right Advisors

Mr. H.S. Yadav
Vice President-HR
Birla Group

Dr. Jagmohan Taluja
President
JJ Consultancy

Mr. John Joseph
Head-Human Resource
Jindal Steel & Power Ltd.

Mr. Kaushik Chatterjee
General Manager
Toshiba

Mr. Kishore Chakraborty
Director-Consumer Insight
McCann Erickson

Dr. K.P. Ramakrishnan
Consultant, Ministry of Health & Family
Welfare, Govt. of India

Mr. Lalit Aggarwal
Chairman & MD
V Mart Pvt. Ltd.

Mr. Manpreet Sehgal
Associate Vice President
Kotak Wealth Management

Mr. Mohit Gulati
Zonal Head
ICICI Bank

Mr. P. K. Jain
Executive Vice-President
PNB Housing Finance Ltd.

Mr. Rajesh Kochar
General Manager (North)
VSNL

Mr. Ranjit De
Product Manager
3M

Mr. R.K. Gupta
Head-PA & HR
JK Group

Mr. R. S. Gupta
Managing Director
Metzeler Automotive Profiles India Pvt.
Ltd.

Mr. Sanjeev Bhikchandani
Chief Executive Officer
Info Edge India Ltd.

Dr. Sanjeev Sahani
Head-Training & Development
Jindal Steel & Power Ltd.

Mr. Saqulain Siddiqui
Executive Director-HR
Maruti Ugyog Ltd.

Ms. Sharmeen Khalid
VP
Info Edge India Ltd.

Mr. Shishir Sameer
Area Sales Manager
Mother Dairy India Ltd.

Mr. Subhash Chahar
Manager, NRO
ECGC of India Ltd.

Mr. Sujit Bakshi
President
Tech Mahindra

Mr. Sujit Sanyal
Team Mentor
Imaginads

Mr. Sumit Chaudhuri
Chairman
Third Millenium Business Resource
Associates Pvt. Ltd.

Mr. Surendra Jindal
Director
Jindal Exports

Mr Suresh Dutt Tripathi
President-HR
SRF Ltd.

Mr. S. Varadarajan
EVP & Chief HR Officer
Quattro BPO Solutions Pvt. Ltd.

Mr. Ved Prakash Kumar
Executive Director
Vedant Consultancy Group

Mr. Vijay Rai
Chief Officer-HR
Apollo International Ltd.

Mr. Vikrant Malhotra
Senior Brand Manager
Airtel

Mr. V. K. Mehta
Dy. General Manager
Bharat Electronics Ltd.

Mr. V. K. Sethi
Associate Vice President
Yamaha Motors India Ltd.

Mr. Virander Verma
Assistant GM
Tata Consultancy Services

Mr. Vivek Nanda
Head-Direct Sales
Sharp Business Systems

Dr. V. P. Singh
Executive Director-HR
RKJ Group

Mr. Yogender Singh
SAP Consultant
TCS

Mr. Yugank Chaturvedi
President
Proguild India Ltd.





JIMS

- AN INITIATIVE TOWARDS
SOCIAL RESPONSIBILITY

ROTRACT CLUB

At JIMS, our quest to serve the society by imparting quality education extends much beyond the chalked out boundaries. We put efforts to bridge the gap between the privileged and the under privileged of the society through our philanthropic activities. Giving shape to our endeavor is the Rotract Club- the Social Club of JIMS, a student-driven initiative that aims to make a difference in the society.



THE ECOPRENEUR CLUB

The club is a green initiative by the PGDM students towards a healthy and sustainable life. In order to spread awareness regarding environment related issues, the club periodically organizes activities ranging from plantation drives to enacting role plays. Membership to the club is voluntary. The faculty in charge leads the students in their creative efforts to generate awareness on issues of energy saving, waste management, recycling, resource conservation, environment protection, etc. The student bearers of the club make sincere efforts to make 'eco friendly actions' part of routine life at JIMS. True to its name, the endeavor encourages idea generation that smartly combine profits with the concern for planet. The club has formal recognition by the Department of Environment, Government of NCT of Delhi.

KARMAARTH

Karmaarth is a non- Profit making organization engaged in the field of social economical empowerment of vulnerable youth through skill development programme. Karmaarth was founded in 2010 with a clear objective to empower the society. It is a social work initiative by JIMS group. Karmaarth provides occupational qualification to less or uneducated youth, illiterate house wives, domestic servants ect. Karmaarth mission is to educate empower & enable every individual who wishes to make positive difference in his/ her life. As Karmaarth believes that "development of skills important for all but crucial for less educated", it has designed a vocational training center for providing employment skills to vulnerable youth to equip them with income generating skills. Karmaarth reaches out to more than 1000 beneficiaries every year through this programme.



JIMS believes in learning that goes beyond just theories. The Industry practices are best grasped when imparted by the most seasoned professionals of corporate world. The Institute actively organizes seminars, symposiums and conferences and brings a new edge to corporate learning. These events bring students & faculty closer to corporate realities, giving them a better grasp of the prevalent issues faced by the global business market.

Industry - Academia - Interface



Mohd. Parwez Hussain, Head- HR and IR, CDIL; Prashant Kapur, Asst. Vice President Sales, Etisalat DB Telecom; Dr. JK Goyal, Director JIMS; Mr. Vijay K. Choudhary, Director Corporate Planning and Administration, Unicharm India Pvt. Ltd.

TECHBYTE - AN ANNUAL IT SYMPOSIUM

Sixth Annual IT symposium, Tech Byte 2010, with the theme of "Highly Parallel Computing Paradigms" was held at the institute on 17th April, 2010. Prof. V.B. Aggarwal inaugurated the symposium and shared his valuable experiences of research in super computers at University of Illinois, USA, and how the research group contributed to pioneering efforts in "Wealth Forecasting" using Illiac IV super computer having 64 closed coupled microprocessors. Today Illiac IV finds a place of honour at Smithsonian Institute of Science Museum, Washington, DC, USA. Mr. Akshay Bhargava, guest of honor, from Tata Consultancy Services, addressed the august gathering of faculty and students. He initiated to learn IT beyond their responsibility towards the society. He further gave snapshots about recent trends in IT Industry and motivated students to achieve excellence in their professional work. The symposium ended with an encouraging Vote of Thanks from Dr. J.K. Goyal, Director, JIMS.

NATIONAL SEMINAR - 'ENVIRONMENTALLY SUSTAINABLE DEVELOPMENT: A BAG OF GREEN PROFITS'

Held on February 6, 2010, the National Seminar aimed at exploring and sharing strategies and environmentally sound corporate practices. The seminar was attended by academia, professionals and students from different fields of study from all over India. Prof. PB Sharma (Vice Chancellor, DTU), Mr. Pradeep Kumar (CEO, IIFCL), Mr. Barun Mitra (Director, Liberty Institute) were amongst the prominent speakers for the day. The Publication on Seminar proceedings was also released during the Seminar.



CONVOCATION

The Sixteenth Annual Convocation was held in the college campus to award diplomas and certificates of merit. 159 students of PGDM Full Time (2008-10), 25 students of PGDM Part Time (2007-10) and 59 students of MCA (2007-10) were conferred diplomas at the ceremony. The Guests of Honor for the convocation included Dr. Rajiv Kumar (Director General, FICCI), Shri. S K Goel (Chairman and MD, India Infrastructure Finance Company Limited), Smt. Archana Capoor (Chairman and MD, Tourism Finance Corporation of India Limited) and Shri. Vijay Mehta (Chairman and CEO, Mefcom Capital Markets Limited)

Paper presentation on the following themes gave an in-depth analysis of various dimensions of environmentally sustainable development.

- Critical Issues in Sustainable Development
- Green Innovations
- Energy efficiency and Emission Aspects
- Sustainable Marketing Strategies

Intensely interactive open house sessions in the panel discussions and technical tracks marked the success of the day long National Seminar

FESTUS INTERNATIONAL

Students of PGDM (IB) and PGDM (RM) organized a day long cultural festival which saw participation by students of around 20 colleges of (DU and GGSIPU) Delhi-NCR region.

The festival was inaugurated by Prof. R.P. Maheshwari, Director General and Dr. J.K. Goyal, Director, who conveyed their wishes to the participants for the success of the event. Students Organized various evnts like La Mode Voir, JIMS Grammy, Fete Fancy, Multi Cuisine, World Movie Review, Mind Haze etc. A thrilling day for all the participants came to a wonderful closing with the colorful fashion show.



BUSINESS IDEA GENERATION

A workshop on idea generation for a new venture was organized by Tarkash, the Entrepreneurship Cell of JIMS on January 22nd 2011. Mr. Sanjay Kapoor (Consultant, NEN) conducted a three hour session involving a two-way interaction, documentary screening, group activities and individual plan-outline-announcement game.



TALENT ACQUISITION, ENGAGEMENT & RETENTION CONCLAVE

NHRD Network in association with JIMS organized the Conclave at India Habitat Centre, New Delhi. The welcome address by Dr. J K Goyal (Director, JIMS) put forward the critical nature of talent acquisition, engagement and retention strategies in the present day education sector. The whole event was divided in to various sessions;

- 'The Talent Edge: A Strategic Approach to Talent Acquisition' included Surajit Banerjee (Sr. VP-HR, DLF India Ltd.), Indrajit Sen (Asst VP-HR, Aricent Technologies) and Narotam Ahluwalia (VP-HR, M3M India Limited).
- 'Employee Empowerment: A Road Map for Optimizing Performance and Driving Commitment' involved discussion by Vijay Deshpande (VP and Head HR, JK Tyre & Industries Limited), Biswarup Goswami (Chief-HR, Emaar MGF), Rajesh Sehgal (Executive Vice President-HR, Infotech Enterprises) and Shoshana Allice (Director-Global Coaching Services-Tekara).
- HR Technology and Social media @ Work: A way to Talent Management' was the theme of the next session which was discussed by Uday Sodhi (CEO, Head Honchos), Archana Gulati (Associate Vice President-HR, Reliance Broadcast Network) and Neelam Sharma (Associate Professor, JIMS).
- 'Talent Management Best Practices: Learning from the best' was chaired by P Dwarakanath (Director-Group Human Capital, Max India). The experts on the panel included Anand Pillai (Sr VP & Global Head Quality, Talent Transformation & Intrapreneurship Development, HCL Technologies), T Muralidharan (Chairman, TMI Group) and Pratima Daipuria (Associate Professor, JIMS)



OASIS & VERVE (INTRA COLLEGE AND INTER COLLEGE ANNUAL FESTS)

The two annual fest provides an opportunity to the studentst to showcase their talent in various fields. It mark the crystallization of the energy of the youth and clarity of the mind of the modern manager. The events includes strategy games, workshops, JAM sessions, Dance & Fashion Competitions etc.

Students are also awarded & rewarded on the basis of their performance. Oasis instills lots of confidence in the students as this showcases their talent & gives them an opportunity to show their management skills because this event is solely managed to organized by the student team



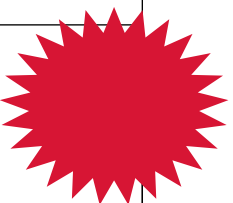
GYANODAYA

PGDM Retail students organized a business quiz 'Gyanodaya.' On November 27th 2010 Guided by senior faculty members, the preliminary round saw 31 teams participating from the 1st Year. After short listing, 8 teams qualified for the finals in which the first prize was won by Ankit Gupta and Vishal Behl of PGDM and second prize went to Harsimran Singh and Arun of PGDM (IB).



REJUVENATION

To add value to the classroom learning and to prepare the aspiring managers a talk show titled Rejuvenation on the theme of "Cognition and Innovation" was organized on Wednesday, 1st December, 2010 in its campus premises. The title bespeaks the relevance of innovative practices and cognition in terms of social responsibility that the organisations these days are undertaking. The combat of organizations started with the introduction of teams, the participants presented themselves as the representatives of various successful organizations such as HUL, M&M, SBI, IBM, GOOGLE, NOKIA, AIRTEL and BIOCON. The discussion revolved around the endeavours of these organisations towards holistic experimentation and then the task of giving it back to the society by various philanthropic initiatives. The session was immensely informative and interactive for everybody. The winners were rewarded with cash prizes and certificates.



RETAILS SCENARIO IN INDIA

Mr. Lawrence Fernandez, Director, Retail Training, Retailers Association of India, Mumbai, made a detailed analysis of the retail sector in India. A detailed was done on the potential of the sector as a contributor to India's economic growth and standard of living. He encouraged the students to look at retail as an exciting opportunity in the times to come. Also discussed were the career opportunities in the Retail sector in India and abroad



ANNUAL ALUMNI DINNER

A day for the magic of reunions, a day to revive old memories, meet the old classmates, teachers and share the times spent together - the annual alumni dinner was organized on 4th December 2010 at the JIMS campus. The evening began with a warm traditional welcome of alumnus with a ‘tilak.’ and the launch of the alumni portal jimselite.org. This was followed by felicitation of Alumni by awarding them “JEWELS OF JIMS AWARDS” JIMS recognizes the outstanding achievements made by its Alumni in various areas and felicitated the alumni’s through the awards” Jewels of JIMS”. These awards are given every year to selected alumni of JIMS who have excelled in industry or academia and have contributed to JIMS and society. It was an evening of fun, frolic and nostalgia, which brought back the old college days.



PANEL DISCUSSION- HOW TO PICK UP RIGHT SPECILIZATION

Picking the right specilization is the most important decision for any post graduate student. In this regard JIMS has organiazed a specilised panel discussion with the exerts from the industry to guide and mentor the students. Mr. Sanjib Kumar Dey, President, Saatchi & Saatchi and Mr. Ayan Mukherjee, Director-HR, Ameperise India Pvt. Ltd. lectured the PGDM IstYear students on the various job options available after choosing Finance, Marketing or HR as an area of specialization. They charted various parameters to help students identify their passion and talent.



INTERNATIONAL CONFERENCES

International Conference on “Entrepreneurship and Innovation: The New Age Mantra” was conceptualized, held on 5th February at PHD House, August Kranti Marg, New Delhi, the conference provided a unique platform for exchange of ideas and knowledge sharing. The Conference began with an inaugural session with the invited guests setting the tone of the day’s proceedings. Sh. Salil Bhandari (President PHDCCI) as Chief Guest and Sh. V M Kaul (Director, Personnel, PowerGrid) and Sh. Bala Girisaballa (Director, Yahoo Entrepreneur Network) as the Guests of Honor graced the inauguration. Sh. Bhandari along with Dr. J K Goyal (Director, JIMS) and Ms. Deepti Kakar (Conference Convener) released the Conference Volume – containing contributions of research papers, articles and case studies on the broad conference theme. ‘Innovation is polycentric’ was the theme of the Discussion wherein the expert speakers Mr. Satya Acharya (Associate Professor, EDI), Prof. Arya Kumar (Chief, EDIPR, BITS, Pilani), Mr. L M Kapoor (Former Executive Director, Corporate Business Excellence, NTPC), Ms. Sudha Sastri (Founder and President Inputs) and Sh. Bala Girisaballa (Director, Yahoo Entrepreneur Network) shared their thoughts with the students and people from the industry. Original research papers, case studies and articles were presented in 3 concurrent tracks. The session on ‘Entrepreneurial Dimensions’ was chaired by Prof. Ashutosh Priya Awasthi (Director, Amrapali Institute, Haldwani), the session on ‘Entrepreneurial Illustrations’ was chaired by Prof. V K Seth (Professor, FMS, Delhi University) and the session on ‘Pool of Innovations’ was chaired by Prof. Neena Sinha (Professor, USMS, GGSIP University).--

Faculty Development Programme are a critical aspect of the Institute’s multi-various activities. These nititiaves make members of the faculty better equipped academically and research oriented. The FDPs provides input on process and practice of academic development, communication and inter-personal skills, creativity, problem solving, achievement motivation training, inputs on resource and knowledge industries. The training methodology includes case studies, group discussion, games and simulation exercise, field visits and classroom lectures.

MDPs & FDPs

FOLLOWING FDP’S HAVE BEEN CONDUCTED AT OUR CAMPUS IN THE PREVIOUS YEAR:

Data Mining & Business Analysts	Dr. Vasudha Bhatnagar, Reader DU, Ms. Poonam Budhiraja, DGM, TCS Mr. Vimal Khanna, MD mCalibre Technologies
Innovative Teaching Methods in Management	Dr. O P Chopra, Ex-Dean, FMS, University of Delhi
Designing & Delivering Academic Inputs in Professional Education	Mr. M P Sinha, Executive Director, GHRDC
“Corporate Data Mining with PASW SPSS”	Mr. Prabhat Mittal, Professor, Delhi University
“Customer Relationship Management”	Prof. V.K. Mehta, Ms. Pooja Jain, Ms. Yukti Ahuja
“Tactical Communication – The Winner’s Advantage”	Prof. Sumit Chaudhuri, Ms. Mansi Arora, Dr. Ritu Bajaj
“Micro Finance: Fund Accessibility for masses with good business sense”	Dr. Vinod Kumar Ms. Dilpreet Kaur, Ms. Deepika Saxena “Enhancing Managerial Competence” Prof. Subhash Kapoor, Ms. Neelam Dhall, Ms. Parul Raj
How to Break Doha Stalemate	Ms. Rashmi Taneja, Associate Professor, JIMS
Business Organizations - Real or Virtual	Mr. Sumit Chaudhuri, CMC;Deputy Chairman; IMCI Delhi Chapter
Trade Unions are Dead : Long Live Trade Unionism?	Ms. Pratima Daipuria, Associate Profceesor, JIMS
Corporatization of Higher Education	Dr. J. K. Goyal, Director, JIMS
Strategic Management	Dr. Shikha N Khera, Professor, JIMS
Innovative Marketing in Tier-II Cities	Dr. M S Verma, Ex VC, Jagannath University, Rajasthan
Revival of Keynesianism	Dr. J. K. Goyal, Director, JIMS
“Enhancing Managerial Competence” Building Success Together: Effective Teamwork	Mr. Sumit Chaudhuri, CMC;Deputy Chairman; IMCI Delhi Chapter
Enhancing Managerial Competence	Ms. Shweta Narwal, Asst. Professor, JIMS
International Supply Chain Management	Ms. Dilpreet Kaur, Asst. Professor, JIMS Ms. Rashmi Taneja, Associate Professor, JIMS
Microfinance changing the face of rural india	Ms. Khushboo Gupta, Dr. Navneet Joshi
Brand Management	Ms. Yukti, Asst. Professor, JIMS
Deciphering SEBI’s report on “Review of Ownership & Governance of MIIS” by Bimal Jalan	Ms. Dilpreet Kaur, Asst. Professor, JIMS
Micro-Finance: Find accessibility formasses with good business sense	Ms. Deepti Kakar, Ms. Deepitak Saxena
Understanding the Capital Market Maze	Ms. Sheena Manchanda, Asst.Professor, JIMS
Economic Analysis for Decision Making	Ms. Deepti Kakkar, Associate Professor, JIMS

CRMC

At JIMS we sincerely believe that activities must have a positive bearing on a students' academic and personal development. This balance is essential to equip them with the strategies to handle challenging schedules. Keeping these demands in consideration, Corporate Resource Management Centre (CRMC) acts as a vital interface among the student, industry and the faculty. It actively conducts varied activities like workshops, seminars, industrial visits to support its core objective of formulating need-based and result-oriented training programs. The placement activities are further supplemented through consultancy projects, business expert interaction and faculty-corporate inter-disciplinary discussions on updating the institute's curriculum. CRMC acts as a facilitator between corporate luminaries and students in intellectually stimulating environment; it lays a platform for a staunch and productive relationship to prosper. As a team, we thrive on the philosophy of evolution and innovation in quality and contemporary education. Hence, the team constantly tries to add value to the professional life of the students by various initiatives such as:

ASSESSMENT CENTER

The CRMC recognizes that students knowledge, skills, and attitude play a vital role in their career choices. CRMC Assessment center conducts psychometric tests to measure the students career related competencies, further develop them to the fullest by providing guidance to the students by counseling.

STUDENT COUNSELING:

In the Counseling sessions students' queries pertaining to the understanding of their psychometric test reports and their applicability in the real world situation are handled. Counseling is also provided to assist students in adjustment with self and environment and also to explore career options while at the institute.

CORPORATE RESOURCE MANAGEMENT CENTRE

COMPETENCY MAPPING TEST

This test is conducted to map leadership skills, teamwork, persuasion, interpersonal skills of the student from the ideal requirement in the industry. It enables them to map where they are either lagging or fulfilling the ideal requirement. In today's competitive environment, where recruiters scan through hundreds of job applications, a professional CV is a smart way to get noticed so a CV must convey all those characteristics to help one land the job one is looking for. For this, experts are invited to conduct a workshop on building an impressive resume enabling students to create a correctly worded and sequenced write up on oneself.

KNOWLEDGE ENHANCEMENT PROGRAM

In order to keep the students updated with the dynamic business environment, CRMC often conducts special sessions whereby contemporary economic, political, business issues and news are shared through extempore, quizzes and open forum discussion.

MOCK CAMPUS

In order to provide students with proper exposure of the real world, distinguished professionals from the leading industries are invited to conduct the mock campus. This extensive activity which is conducted to prepare the students for the final placement proves a boon for the students and gives them an opportunity to judge themselves on different parameters.



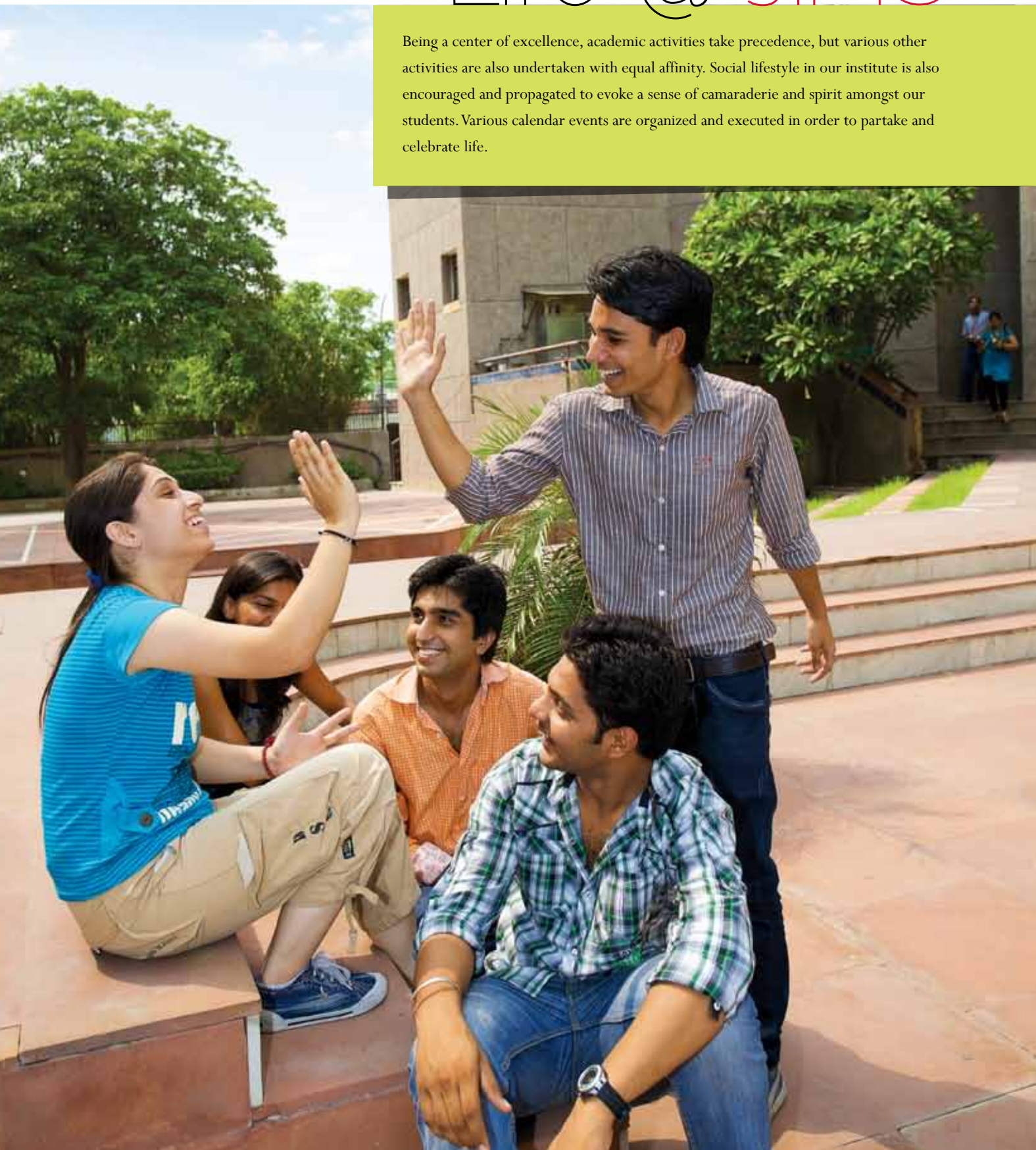
Our Proud Alumni

- Aalok Singh
- Abhay Kapoor
- Akhil Gilhotra
- Amit Saluja
- Ankur Jain
- Aseem Pratap Singh
- Atul Kaushal
- Charu Gupta
- Deeptie Sethi
- Gaurav Kapoor
- Kanwaldeep Singh Bedi
- Kapil Mendiratta
- Karan Pal Singh
- Karan Thakur
- Karanbir Singh Rai
- Manish Singh
- Monica Gupta
- MP Singh
- Nachiketa Kumar
- Nitin Nayyar
- Pankaj Sikka
- Prashant Kapur
- Puneet Gujral
- Ritesh Abbi
- Sachin Kinra
- Sameer Walia
- Sanjeev Marwaha
- Vishal Malik

AVP-Channel Development, Sah Petroleums
 Assistant General Manager – Atlas Cycles Limited
 Software Engineer, Nucleus Software Solution Pvt. Ltd.
 Associate Vice President - HSBC
 Test Analyst - Royal Bank of Scotland Group
 Head Retail (Central) at Conoil Nigeria
 Software Engineer, Persistant Systems
 Deputy Manager - HR at Future Group
 Head of Corporate Communications at Ford India
 Head-Architect Business at Hettich International
 Assistant Director- Sales Mumbai at MTS Group
 Enterprise Business Manager, Lenovo India Pvt. Ltd.
 Regional Manager - Hiring, North India, WIPRO
 Software Engineer, NCR Corporation India Pvt. Ltd.
 Business Head, Rediffusion Y & R
 Country Manager for Harlequin Mills & Boon India Pvt Ltd,
 CEO, Interactive Bees
 Media Group Head - Digital at Interpublic Group-Lintas Media Group
 Associate Vice President - Deloitte
 Assistant Vice President – Religare
 Asst. Vice President - IT-Sourcing, GENPACT
 Asst. Vice President Sales ,Etisalat DBTelcom
 National Head - Buyer Liquor, Bharti Wal-Mart Pvt. Ltd.
 CEO, ICICI International Ltd.
 Business Head, Times Of India
 Business Manager – Lifestyle int . Pvt .Ltd.
 General Manager - Sales & Marketing, Liqvid elearning Services Pvt. Ltd.
 Research Manager at McKinsey & Company

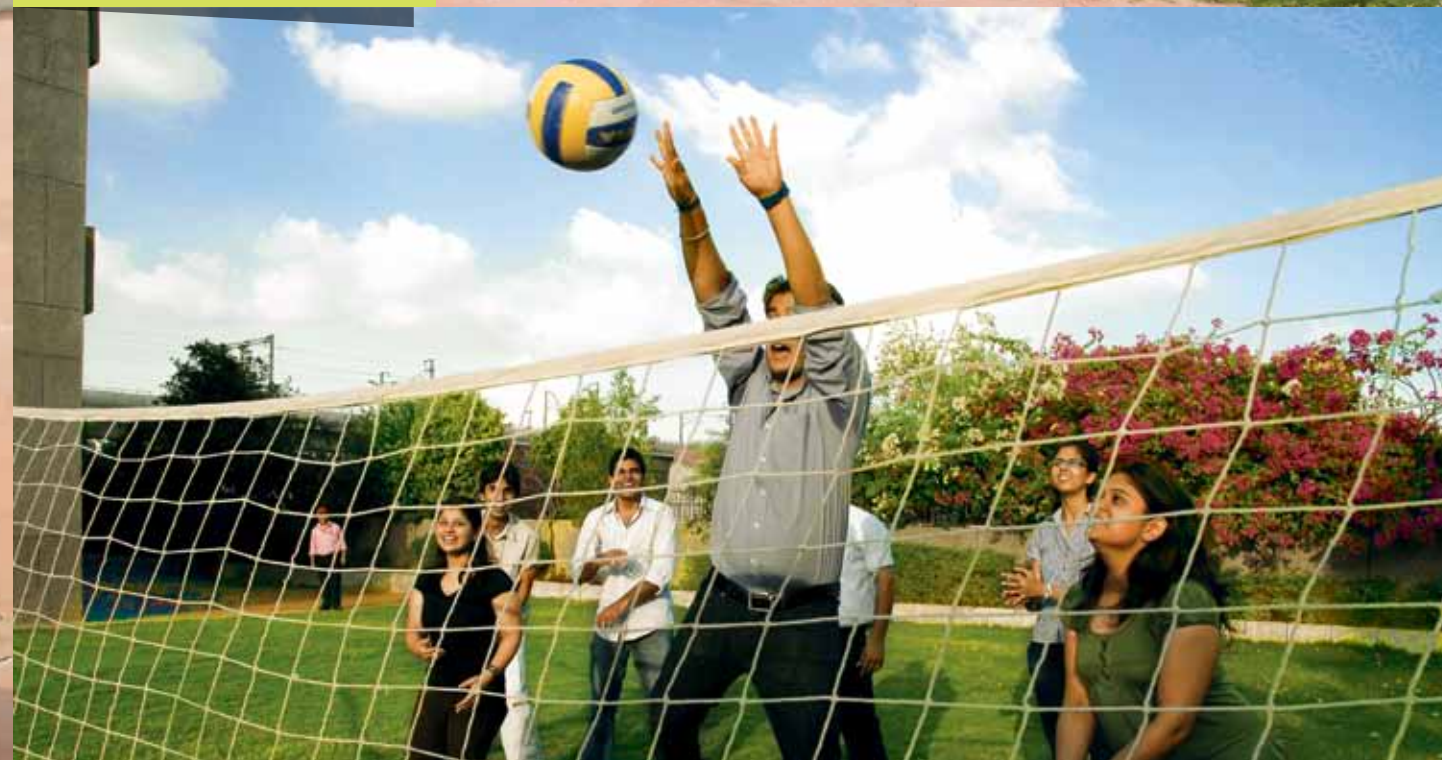
Life @ JIMS

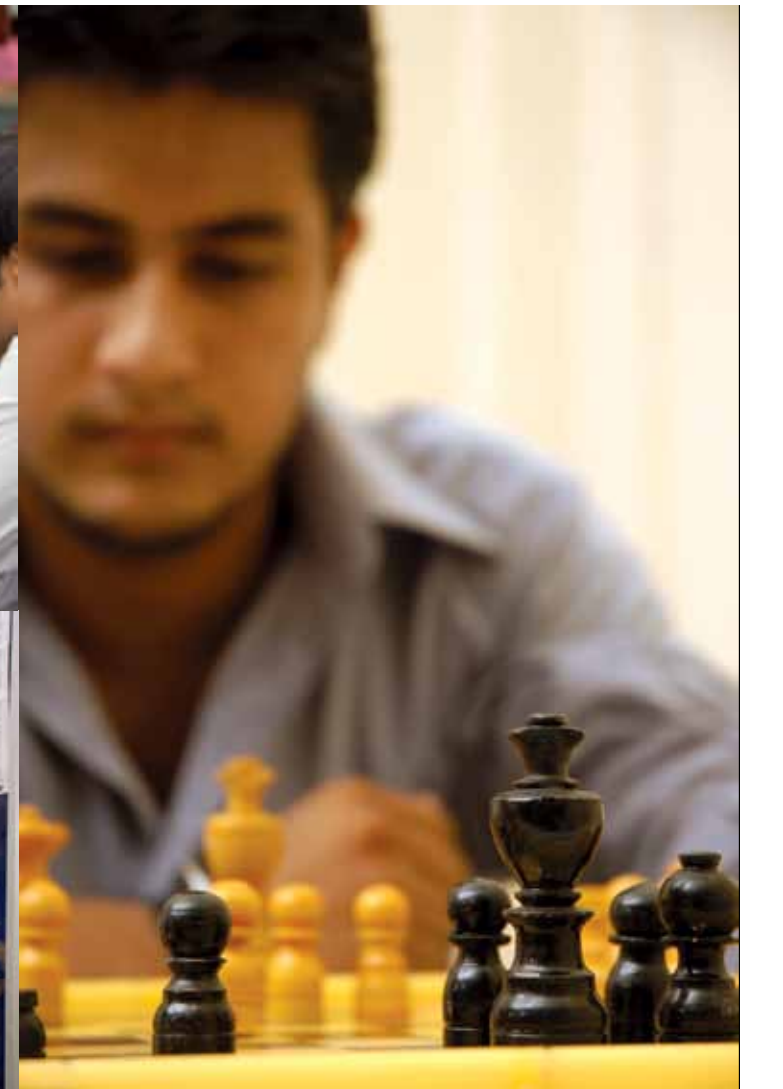
Being a center of excellence, academic activities take precedence, but various other activities are also undertaken with equal affinity. Social lifestyle in our institute is also encouraged and propagated to evoke a sense of camaraderie and spirit amongst our students. Various calendar events are organized and executed in order to partake and celebrate life.



SPORTS

Managing an organization is primarily a team game, and so is sports. The management table functions metaphorically as a field for participants who brain-storm and draw common consensus from the meet. Thus, understanding this belief, we at JIMS give due importance to sports. The Institute has many sports facilities, which include Volleyball court, Basketball court, TT rooms and badminton court.





Have a look at the list of corporate giants who trust in our students. Every year, we provide them a diverse pool of business leaders to choose from.

Our Recruiters

- ABN - AMRO Bank
- AC Nielsen
- Accenture
- Accretive Healthcare Pvt. Ltd.
- ACPL Systems Pvt. Ltd.
- Aditya Birla Retail Ltd.
- Agilent Technologies
- ALL e Technologies
- Alstom Project India Ltd
- Amdocs
- American Express
- Apollo Tyres Ltd.
- Applied Techno Products Pvt. Ltd.
- Aricent
- AVL India Software Pvt. Ltd.
- Axis Bank
- Balaji Telefilms Ltd.
- Bank of Baroda
- Barclays Bank
- Beehive Systems
- Bennett, Coleman & Co. Ltd.
- Berger Paints
- Bharti Airtel Ltd.
- Bharti Televentures Ltd.
- Birla Sunlife Distribution Co. Ltd.
- Birlasoft
- Blend Finance
- Boungiorno Hongkong ltd.
- BPTP Ltd.
- BrickRed Technologies
- Britannia
- Café Coffee Day
- Capital IQ (A Division of Standard & Poor's)
- Career Launcher
- Cariator Technologies
- Camlin Ltd.
- CE Info Systems (P) Ltd.
- Cease Fire Industries
- CITI Bank
- Citi Financial
- Colgate India Ltd.
- Computer Sciences Corporation India Pvt. Ltd.
- Conexant
- Consume-Mate Technologies
- Copal Partners
- Corbus
- Crisil India Ltd.
- Cvent India Pvt. Ltd.
- Daffodil Software Ltd.
- Data Nova
- Deloitte Consulting India Pvt. Ltd.
- Deutsche Bank
- Dish TV India
- DLF Group
- DSCL
- Edelweiss Capital Services Limited
- E-Dynamics
- Elixir Web Solutions
- Evalueserve.com Pvt. Ltd.
- Everest Metals FZE (A Window World Group)
- EXL Services
- Express KCS
- F1F9 India Pvt. Ltd
- Federal-Mogul Goetze (India) Ltd.
- Ferromatics Milacrom India Ltd.
- First Global Securities Ltd.
- Fiserv
- Fortune Financial Services (India) Ltd.
- Fritolays India
- Gallup India Private Limited
- Genpact
- Gerson & Lehman group
- Gitanjali Group
- Glaxo Smithline
- Godrej & Boyce Mfg. Co. Ltd.
- Gold Plus Group
- Goodyear India Ltd.
- Grail Research
- GrapeCity India Pvt. Ltd.
- Grasim Industries Ltd.
- Greenfield Online Pvt. Ltd.
- GSP Power Projects
- Gujarat Heavy Chemicals Limited
- Habitat World
- Handygo India
- Hanung Toys & Textiles Ltd.
- Havells India Ltd.
- HCL Comnet Ltd.
- HCL Group
- HDFC Bank
- Headstrong India Pvt. Ltd.
- Helix Technologies Solutions Pvt. Ltd.
- Hero Honda Motors Ltd.
- Hewitt Associates
- Hexaware Technologies
- Hilti India Pvt. Ltd.
- Hindustan Lever Ltd.
- Honda Motorcycle & Scooter India Pvt. Ltd.
- HSBC Bank Ltd.
- HT Media Ltd.
- Hutchison Essar Pvt. Ltd.
- IAP Technologies
- IBM
- ICI Paints
- ICICI Bank Ltd.
- ICICI Prudential Life Insurance
- ICICI Securities Ltd.
- IDC India Ltd.

- Idea Cellular
- i-flex solutions
- iGATE Global Solutions
- India Factoring and Finance Solutions Pvt. Ltd.
- Impetus Infotech (India) Pvt. Ltd.
- Info Edge (India) Ltd.
- Infogain India Pvt. Ltd.
- Infomedia 18 Ltd.
- Infosys Technologies Ltd.
- ING Vysya Bank
- Intelligrape Software
- Inter Solutions (P) Ltd.
- Interglobe Technologies
- Interra Systems India Pvt. Ltd.
- Intersoft Data Labs Pvt. Ltd.
- ISF Securities Ltd.
- ITC Ltd.
- iTrust Financial Advisors Pvt. Ltd.
- J K Technosoft
- Jagran Group
- Jindal Steel & Power Ltd.
- JK Group
- JMD Limited (Real Estate)
- Johnson & Johnson Vision Care.
- Karvy Comtrade Limited
- Kotak Securities
- KritiKal Solutions Pvt. Ltd
- L&T Finance Ltd.
- L & T Infotech
- LARSEN & TOUBRO Limited
- Leeway hertz Technologies Pvt. Ltd
- LG Electronics
- Liberty Shoes Ltd.
- Lurgi India Pvt. Ltd.
- Magic Software Enterprises
- Mahindra & Mahindra
- Mancor Consulting Limited
- Mansukh Securities Ltd.
- Maruti Suzuki India Ltd.
- Maruti Udyog Ltd.
- Max New York Life Insurance
- Media Web
- Mindfire Solutions
- Mitsubishi Corporation Pvt. Ltd.
- Mizuho Corporate Bank Ltd.
- Mosaic Media Ventures Pvt. Ltd. - VCC Egde
- Moser Baer India Ltd.
- Motherson Sumi Infotech & Designs Limited
- Mphasis Limited
- Mudra Communication
- Nagarro Software Pvt. Ltd.
- NCR Corporation of India
- Nedge Computing Solutions Pvt. Ltd.
- Nexus Techno Solutions Pvt. Ltd.
- Next Brick Solutions Ltd.
- Next Education India Pvt. Ltd.
- NIIT Limited
- NIIT Technologies
- North Delhi Power Limited
- Nucleus Software Exports Ltd.
- Oberoi Groups
- Omax Auto
- Oracle Corporation
- Orbis Financial
- Oriental Bank of Commerce
- Oxigen Services (India) Private Limited
- Ozone Group of Companies
- Panacea Biotech
- Paramount Cables Ltd.
- Path Infotech Ltd.
- Patni Computer Systems Ltd.
- People Strong HR Services Pvt. Ltd.
- Pepsi Foods Private Ltd.
- Pepsico India
- Persistent Systems Limited
- Pioneer Aluminum Pvt. Ltd.
- Planet Retail Holdings Pvt. Ltd.
- PNB Gilts Ltd.
- PNB Housing Finance Ltd.
- Polaris Software Labs Ltd.
- Power Finance Corporation Ltd.
- PreEmptive Solutions
- Pricewater House Coopers
- Prism Cement Ltd.
- Publicis India
- Punj Llyod Ltd.
- R K Swami BBDO
- R Systems International Limited
- Reckitt Benckiser India Ltd.
- Red Chilli Media
- Red FM
- Relaxo Foot Wears Ltd.
- Reliance ADA Groups
- Reliance Industries Ltd
- Religare Enterprises Ltd.
- RMSI Private Limited
- Rvalue Consulting
- Saatchi & Saatchi Limited
- Sapient Corporation
- SBI Life Insurance Co. Ltd.
- SCICOM Technologies Corporation
- Sharp Business Systems India Limited
- Shriram Pistons & Rings Ltd.
- Siemens Information Systems Ltd.
- Smart Chip Ltd.
- Smarttel
- SMC Global Securities Ltd.
- Sony India Pvt. Ltd.
- Somany Creamics Ltd.
- Spire Research and Consulting India Pvt. Ltd.
- Standard Chartered Bank
- Starwood Asia Pacific Hotels and Resort Pvt. Ltd.
- State Bank of India
- Steel Authority of India Ltd.
- STMicroelectronics
- Syntel
- Syscom India Pvt. Ltd.
- TAIB Capital Corporation
- Tally Solutions Private Limited
- TAJ Hotels
- Tata Consultancy Services
- Tata International Ltd
- Tata Motors Ltd.
- Tata Steel Ltd.
- Tech Mahindra Limited
- Thomas Cook
- Thomson Press
- Times Business Solutions Limited
- Titan Industries
- Trident Group
- TVS Electronics
- Tybros (India) Tours Pvt. Ltd.
- Uflex Ltd.
- Unicharm India
- Unitech Amusement Park Ltd.
- USTech Solutions
- USTechnologies
- USHA Shriram Enterprises Pvt. Ltd.
- Value One
- Videcon Industries Ltd.
- VIP Industries Ltd.
- Vodafone
- Whirlpool India
- WNS Global Services Pvt. Ltd.
- Yamaha Motors India Pvt. Ltd.
- Yes Banks
- Zee Entertainment Enterprises Limited
- Zee Turner Ltd.
- ZenSar Technologies

Jagan Institute of Management Studies hosts International Conference



Eminent professors, scholars, industry experts and entrepreneurs congregated at the international conference—Entrepreneurship and Innovation: The New Age Mantra—recently hosted by

■ *It's that time of the year when a lot of you We bring to you a column on corporate real authored by Shweta Handa-Gupta on the f Shweta is a Transformation Expert, a Train Consultant and an Experienced Facilitator*

JAGAN INSTITUTE OF MANAGEMENT STUDIES, Delhi

Post Graduate Diploma in Management (Intake 180), 2-Year full-time
Eligibility : Graduates with a minimum of 50% marks ; Minimum MAT score or CAT Percentile – 600 Composite Score or 70 Percentile
Selection Process : Selection will be made on the basis of Academic Performance, CAT/MAT Score, Group Discussion and Personal Interview
Website : www.jimsindia.org
Last Date : 7th February, 2011

JIMS CAMPUS PLACEMENT

Jagan Institute of Management Studies (JIMS) is witnessing a beeline of companies during the ongoing campus recruitment at its Rohini campus. Over 120 companies have offered lucrative deals to the students of the PG Diploma in Management (PGDM) batch of 2009-2011. About 169 students have been placed in companies such as TCS Ltd, L&T Finance, Reckitt & Benckiser, CRISIL,

Thomson Press, Berger Paints, Naukri.com and ITC Group. A large number of students have been recruited by banks including State Bank of India, Oriental Bank of Commerce, PNB, Bank of Baroda, ICICI Bank, Citi Bank, Axis Bank, HDFC Bank and ING Vysya Bank. The top offers were by Oriental Bank of Commerce, TCS and L&T Finance with students receiving annual pay packages of up to ₹7.6 lakh.

JIMS hosts talent acquisition conclave

Jagan Institute of Management Studies (JIMS) Group of Institutions recently organised the Talent Acquisition, Engagement & Retention Conclave in New Delhi.

The conclave was held in collaboration with National HRD Network (NHRD). It elucidated the need for talent management by companies.

Prominent representatives and speakers from companies such as JK Tyre, HCL Technologies, DLF, Reliance Broadcast Network, Bharti Airtel and more participated in the seminar.

Choosing the right B-school

The number of Aicte-approved institutes has spiralled from 1,888 in 2005-06 to 3,858 and the number of seats offered has risen from 120,000 to 380,000 during the same period, yet there still is much to be desired in terms of quality, fee structure and delivery, says JK Goyal

OVER the last two decades, we find a substantial shift in confidence from traditional degree courses to professional/technical courses. The biggest component of technical education is management.

Management is all about decision-making. A formal training in the discipline sharpens and enhances latent decision-making skills of aspirants. A manager has to pick one alternative out of a wide range of available options.

Ironically, a fresh entrant to a management course has to make choices before he is trained to do so. For example, which B-school to apply?

In the post-liberalisation era—generally refers to the period after 1991—the demand for fresh MBAs/postgraduate diploma-holders has far outstripped supply. Anyone who with a degree from anywhere usually gets a decent job in the fast-growing private sector.

The state-funded educational structure was @prepared to meet this growing demand. The private sector stepped in a big way followed by the mushrooming of self-financing, privately owned institutions across the country.

One natural outcome of such insatiable expansion was deterioration in quality. A



Private institutes charging high fees appeal to a set of dejected students who don't get to study in top league institutes.

prominent programme and outdoor activities.

The second category of students—exclusively male—is called

considerable resources—“pork”—their daughters in private institutes till such time as suitable match is available. These are people who go about proclaiming that their daughters are doing an MBA, which undoubtedly adds to their value in the matrimonial market. If you belong to this category, pick up a B-school in your vicinity that emphasises soft skills and with an examination system not too regimented offering the opportunity to improve communication skills through

knowledge that they would never be able to make it to the ivy league. As most students belong to this category the question as to how to choose the right B-school still remains primary. Step two: At what price?

There is a large difference between private self-financing institutes and state-run ones in terms of fees charged. The fee for a two-year course in most B-schools varies from Rs three to Rs 10 lakh. In India, in a majority of cases, it is the parents who have to bear the

questions. Some schools offer “dry” laptops and “foreign trips”. These are part of the fee component. Find out whether these components are compulsory or optional. You may opt out of these add-ons if you do not find them worthwhile.

Some schools publicise the availability of a lot of scholarships and fee discounts for meritorious students. Most of these promises are marketing gimmicks. However, there is no harm in seeking these scholarships or finding out the details before taking admission. Something is always better than nothing.

Step three: home or away from home? This is another must issue you must sort out to your parent's for the right school. As regards the fee, you must seek the advice of your parents in this regard. The benefits of being a B-schooler are that you do not have to incur an extra hostel fee and other expenses over Rs two lakh or so during the entire study period. You are assured of the comforts of your home. However, there are some distinct benefits of pursuing a course away from the comforts of your home.

Hostel or postgraduate accommodation makes you more responsible. You remain focused on your studies as you keep away from day-to-day happenings at home. You spend much less time travelling. In case you opt for hostel or postgraduate accommodation, it is better to take admission in a school well beyond a 100 km radius from your home. A school within this radius would always prompt you to go home every weekend and come late on Mondays. You would be neither “here” (at home nor “there” (at hostel). You must decide out the hostel facilities. In case you have to make your own arrangements, do scan the nearby area thoroughly and act accordingly. Remember if you do not act in advance

public health or science-technology-society studies. The scholarship aims to provide opportunities to young people to study and train in a set of academic disciplines with direct relevance to India's future needs. The value of the scholarship is ₹20,000 per annum.

Mewar University proposes to start ID3 Mewar University, Chittorgarh, is proposing to start a programme called ID3 (Integrated Diploma and Dual Degree) that provides opportunity to all

Healthcare, hospitality and real estate are on a hiring binge, though banking, telecom and IT are still the top options. Are you ready for the new job market?

WALSHKAR IS SHIMMING AND THE JUST TIME ARE COMING UP ARE NOT ONLY FOR DOCTORS AND NURSES

A clearly positive attitude, flexibility to be relocated and your loyalty to your previous organisations will make you look good.

It's Education Mail Bureau

In 2011, the employment scenario in India is likely to be a combination of both demand and supply. The demand for fresh MBAs/postgraduate diploma-holders has far outstripped supply. Anyone who with a degree from anywhere usually gets a decent job in the fast-growing private sector.

The state-funded educational structure was @prepared to meet this growing demand. The private sector stepped in a big way followed by the mushrooming of self-financing, privately owned institutions across the country.

One natural outcome of such insatiable expansion was deterioration in quality. A

prominent programme and outdoor activities.

The second category of students—exclusively male—is called

JIMS hosts Talent Acquisition, Engagement & Retention Conclave in collaboration with NHRD

Jagan Institute of Management Studies recently organised Talent Acquisition, Engagement & Retention Conclave at India Habitat Centre, New Delhi. The conclave was held in collaboration with National HRD Network. It elucidated the need for talent management by companies. Prominent representatives and speakers from companies such as JK Tyre, HCL Technologies, DLF, Reliance Broadcast Network, Bharti Airtel participated in it.

INNOVATION TRENDS

Jagan Institute of Management Studies hosted an international conference on 'Entrepreneurship and Innovation: The New Age Mantra' recently. The aim of the event was to highlight the need and significance of the future trends of entrepreneurship and innovation. Successful cases of social entrepreneurs, women entrepreneurs, innovations for rural markets, eco-friendly manufacturing and products, innovative IT enabled services, etc were discussed in the conference. The day-long conference was attended by professors, scholars, industry experts and entrepreneurs.

NEWS REVIEW

CAMPUS ROUNDUP

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Mewar University proposes to start ID3 Mewar University, Chittorgarh, is proposing to start a programme called ID3 (Integrated Diploma and Dual Degree) that provides opportunity to all

ITI pass-outs to get quality engineering education at an affordable cost.

Campus placements going on at JIMS Jagan Institute of Management Studies (JIMS) saw participation of various companies during the ongoing campus recruitment at its Rohini campus. So far, 117 companies have visited the campus to offer lucrative deals to the students of the PG Diploma in Management batch of 2009-11. As many as 169 students have been placed so far in various companies.

WHO'S HIRING IN 2011

Healthcare, hospitality and real estate are on a hiring binge, though banking, telecom and IT are still the top options. Are you ready for the new job market?

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JIMS ORGANISES TALENT ACQUISITION CONCLAVE

Jagan Institute of Management Studies (JIMS) Group of Institutions, organised Talent Acquisition, Engagement & Retention Conclave at India Habitat Centre on April 4, 2011. The conclave was held in collaboration with National HRD Network (NHRD). It elucidated the need for talent management by companies. Prominent representatives and speakers from companies such as JK

Tyre, HCL Technologies, DLF, Reliance Broadcast Network, Bharti Airtel and more participated in the seminar. A congregation of HR heads of reputed companies, HR Managers, Talent Acquisition heads, HR researchers and B-school students were also observed at the conclave. Presentations, panel discussions and case study sessions were conducted on strategic approach

to Talent Acquisition, Employee Engagement, Compensation & Benefit Practices, HR Technology and Social Media and best practices in Talent Management.

Speaking on the occasion Dr JK Goyal, Director, JIMS said, "JIMS takes pride in organising a conclave dedicated to talent acquisition, engagement and retention in collaboration with NHRD."

INNOVATION TRENDS

Jagan Institute of Management Studies hosted an international conference on 'Entrepreneurship and Innovation: The New Age Mantra' recently. The aim of the event was to highlight the need and significance of the future trends of entrepreneurship and innovation. Successful cases of social entrepreneurs, women entrepreneurs, innovations for rural markets, eco-friendly manufacturing and products, innovative IT enabled services, etc were discussed in the conference. The day-long conference was attended by professors, scholars, industry experts and entrepreneurs.

Riding the MNC wave

Some of the new institutes catering to a sudden rise in demand for skilled retail professionals have an industry-oriented course content and promise excellent delivery, writes JK Goyal



MNC retail chains like Wal-Mart, Carrefour, Tesco, Metro AG and Marks & Spencer are reaching out to the relatively underdeveloped Indian market.

Crack the B-school code

J. K. Goyal shows the way to choose the right B-school

Over the past two decades, we find a substantial shift in confidence from traditional degree courses to professional/technical courses. The biggest component of technical education is management.

Management is all about decision-making. A formal training in the discipline sharpens and enhances latent decision-making skills of aspirants. A manager has to pick one alternative out of a wide range of available options.

Ironically, a fresh entrant to a management course has to make choices before he is trained to do so. For example, which B-school to apply?

In the post-liberalisation era—generally refers to the period after 1991—the demand for fresh MBAs/postgraduate diploma-holders has far outstripped supply. Anyone who with a degree from anywhere usually gets a decent job in the fast-growing private sector.

The state-funded educational structure was @prepared to meet this growing demand. The private sector stepped in a big way followed by the mushrooming of self-financing, privately owned institutions across the country.

One natural outcome of such insatiable expansion was deterioration in quality. A

prominent programme and outdoor activities.

The second category of students—exclusively male—is called

considerable resources—“pork”—their daughters in private institutes till such time as suitable match is available. These are people who go about proclaiming that their daughters are doing an MBA, which undoubtedly adds to their value in the matrimonial market. If you belong to this category, pick up a B-school in your vicinity that emphasises soft skills and with an examination system not too regimented offering the opportunity to improve communication skills through

knowledge that they would never be able to make it to the ivy league. As most students belong to this category the question as to how to choose the right B-school still remains primary. Step two: At what price?

There is a large difference between private self-financing institutes and state-run ones in terms of fees charged. The fee for a two-year course in most B-schools varies from Rs three to Rs 10 lakh. In India, in a majority of cases, it is the parents who have to bear the

questions. Some schools offer “dry” laptops and “foreign trips”. These are part of the fee component. Find out whether these components are compulsory or optional. You may opt out of these add-ons if you do not find them worthwhile.

Some schools publicise the availability of a lot of scholarships and fee discounts for meritorious students. Most of these promises are marketing gimmicks. However, there is no harm in seeking these scholarships or finding out the details before taking admission. Something is always better than nothing.

Step three: home or away from home? This is another must issue you must sort out to your parent's for the right school. As regards the fee, you must seek the advice of your parents in this regard. The benefits of being a B-schooler are that you do not have to incur an extra hostel fee and other expenses over Rs two lakh or so during the entire study period. You are assured of the comforts of your home. However, there are some distinct benefits of pursuing a course away from the comforts of your home.

Hostel or postgraduate accommodation makes you more responsible. You remain focused on your studies as you keep away from day-to-day happenings at home. You spend much less time travelling. In case you opt for hostel or postgraduate accommodation, it is better to take admission in a school well beyond a 100 km radius from your home. A school within this radius would always prompt you to go home every weekend and come late on Mondays. You would be neither “here” (at home nor “there” (at hostel). You must decide out the hostel facilities. In case you have to make your own arrangements, do scan the nearby area thoroughly and act accordingly. Remember if you do not act in advance

public health or science-technology-society studies. The scholarship aims to provide opportunities to young people to study and train in a set of academic disciplines with direct relevance to India's future needs. The value of the scholarship is ₹20,000 per annum.

Mewar University proposes to start ID3 Mewar University, Chittorgarh, is proposing to start a programme called ID3 (Integrated Diploma and Dual Degree) that provides opportunity to all

Healthcare, hospitality and real estate are on a hiring binge, though banking, telecom and IT are still the top options. Are you ready for the new job market?

Mandatory

DISCLOSURE FOR
INFORMATION BROUCHURE

S. No.	Category	PGDM/PGDM(IB)/PGDM (RM)		MCA	
1	Minimum Eligibility	“Graduation MAT Composite Score CAT Percentile”	“-50% marks in any discipline (Students appearing in final year examination are also eligible) -600/500/500 OR -70/50/50”	As per GGSIP University	
2	Total course Fees	5.20 Lakhs /4.15 Lakhs/4.15 Lakhs payable in four installments		As per GGSIP University	
3	Teacher Student Ratio	1:15		1:15	
4	No. of faculty Members	“Cadre Professors Associate Professors Asst. Professors”	“No. :5 :9 :26”	“Cadre Professors Associate Professors Asst. Professors”	“No. :2 :4 :6”
5	Faculty Profile	“Qualification Ph.D Post Graduate”	“No. of Faculty :7 :33”	“Qualification Ph.D Post Graduate”	“No. of Faculty :1 :11”
6	Experience of Faculty	“Less than 5 yrs. 5 to 10 yrs. more than 10 yrs.”	“:20 :17 :3”	“Less than 5 yrs. 5 to 10 yrs. more than 10 yrs.”	“:3 :6 :3”
7	“Details of Individual faculty members”	refer to page 30 of brochure		refer to page 30 of brochure	

- Final selection for Management Programmes will be made on the basis of Academic Performance, MAT/ CAT Score, Group Discussion and Personal Interview.
- Final selection for MCA Programme will be as per Guru Gobind Singh Indraprastha University.

Placement

RECORD FOR THE
PREVIOUS YEAR

	PGDM	MCA
No. of Companies who visited the campus	140	40
Names and Details of companies who visited the campus along with No. of Students placed	Visit our website : www.jimsindia.org/placement	
No. of Students placed through campus recruitment	95%	72%
Maximum Salary drawn (in Rs.)	₹ 10.5 Lac p.a.	₹ 4.6 Lac p.a.
Average Salary drawn (in Rs.)	₹ 4.7 Lac p.a.	₹ 3.0 Lac p.a.
Admission Criteria	I. Graduation with 50% marks II. Valid CAT / MAT Score	As per GGSIP University.
	Composit Score in MAT : 600 or CAT Percentile : 70	
For more details, visit our website	www.jimsindia.org	www.jimsindia.in

Not applicable for PGDM (IB) and PGDM (Retail Management) since the programs were started in August 2010.

How to reach us

JIMS campus is located in Rohini area of metro city, Delhi and well connected to the rest of the country by road, rail and air services. The Institute is 40 minutes drive from the airport & 30 minutes from the railway station. Our campus is well connected with Delhi Metro Rail service, making it accessible for commuters from far corners of the city without Traffic Hassles and Pollution.



jims



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